

Kansas State University Performance Report AY 2021						AY 2021 FTE: 18,301 Date: 7/20/2022		
Contact Person: Bin Ning Phone: 785-532-3931 email: bning@ksu.edu	Foresight Goal	3 yr. History	Reporting AY 2020 (SU19, FA19, SP20)		Reporting AY 2021 (SU20, FA20, SP21)		Reporting AY 2022 (SU21, FA21, SP22)	
			Institution Result	Baseline Comparison	Institution Result	Baseline Comparison	Institution Result	Baseline Comparison
1 Increase First to Second year Retention rates	1 <i>KBOR data</i>	Fall 2012 Cohort: 3,081/3,794 = 81.2% Fall 2013 Cohort: 3,128/3,755 = 83.3% Fall 2014 Cohort: 3,077/3,688 = 83.4% Baseline: 9,286/11,237 = 82.6%	2,753/3,161 = 87.1%	↑	2,507/2,912 = 86.1%	↑		
2 Increase Number of Degrees and Certificates awarded	1 <i>KBOR data</i>	AY 2013 = 4,878 AY 2014 = 5,111 AY 2015 = 5,190 Baseline: 5,060	5,500	↑	5,228	↑		
3 Increase Rank for Total Research Expenditures	3	FY 2012: \$154.9M, control rank = 71 FY 2013: \$163.5M, control rank = 71 FY 2014: \$169.9M, control rank = 70 Baseline: rank average = 70.7	71	↓	\$201.9M 68	↑		
4 Increase Rank for Annual Giving	3	FY 2012: \$66.9M, control rank = 61 FY 2013: \$75.4M, control rank = 56 FY 2014: \$108.1M, control rank = 37 Baseline: rank average = 51.3	54	↓	\$105.2M 54	↓		
5 Increase number of students from underrepresented groups receiving degrees	1	AY 2013: 460 AY 2014: 514 AY 2015: 527 Baseline: 500	740	↑	723	↑		
6 Increase percent of degrees and certificates awarded in STEM fields	2 <i>KBOR data</i>	AY 2013 = 38.1% (1,857/4,878) AY 2014 = 37.9% (1,935/5,111) AY 2015 = 39.1% (2,027/5,190) Baseline: 38.3% (5,819/15,179)	2,667/5,500 = 48.5%	↑	2,427/5,228 = 46.4%	↑		

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Indicator 1: Increase First to Second year Retention rates

Description: This indicator is the percent of full-time first-time freshmen who return to K-State for their second year. The data are submitted to the Kansas Board of Regents, and the retention rates are calculated by KBOR staff. This is one of K-State's key metrics for the K-State 2025 strategic plan.

Result: Retention rate dipped slightly but is still significantly higher than the baseline level. The rate is expected to rise again this coming fall as a result of institutional wide efforts to improve student experience and success.

Indicator 2: Increase number of degrees and certificates awarded

Description: This indicator is a count of the number of degrees and certificates awarded during the year. The data are submitted to the Kansas Board of Regents and calculated by KBOR staff.

Result: It is slightly lower than last academic year as a result of undergraduate enrollment decline in recent years, but still higher than historical 3-year average. Our Strategic Enrollment Plan (SEM) has brought the university together to increase our enrollment and we have seen some positive signs such as increase in out-of-state students, online students, transfer students, and enrollment on the K-State Salina campus. More interdisciplinary programs have been launched which will help create synergies among colleges and pathways for degree completion.

Indicator 3: Increase Rank for total research expenditures

Description: This indicator is the rank for total research expenditures from extramural funds awarded to K-State, as reported to the National Science Foundation. The final control rank is from the University of Massachusetts, Amherst Center for Measuring University Performance annual publication. This indicator is another key metric for the K-State 2025 strategic plan. These rankings usually reflect a 2-3-year lag.

Result: Our ranking of 68th place is higher than the baseline level and also moved K-State higher from last year's 71st place. Under an extremely competitive environment of winning research grants, it is laudable for the faculty and researchers at K-State to gain solid ground at the national level.

Indicator 4: Increase Rank for annual giving

Description: This indicator is the rank for the amount of expendable contributions (not endowed) made each year to the university through the K-State Foundation. Where endowed funds are placed into accounts and the university is able to spend only a portion of the interest earned on the money, expendable contributions are able to be used immediately, usually for purposes specified by the donor. The data (dollars and control rank) are from the University of Massachusetts, Amherst Center for Measuring University Performance annual publication.

Result: In recent years, our annual giving has been trending more toward endowed gifts than expendable gifts. Since endowed gifts are not counted in this metric, it affects our ranking. Our three-year average annual giving of all types, including endowed gifts, reached an all-time high of \$182M according to the most recent [KSU Foundation Report \(2021\)](#).

Indicator 5: Increase number of students from underrepresented groups receiving degrees

Description: This indicator is the count of degrees awarded to students from historically underrepresented groups during the year. The count includes both graduate and undergraduate degrees.

Result: The number is slightly lower than last year but higher than historical average. Our university-wide emphases on improving diversity and inclusion, greater services to students from underrepresented minorities and first-generation students will continue to show positive outcomes.

Indicator 6: Increase percent of degrees and certificates awarded in STEM fields

Description: This indicator is calculated using the total number of degrees and certificates awarded in STEM fields (using the Kansas Board of Regents' definition of STEM fields) divided by the total of degrees and certificates awarded over an entire academic year. Based on the Vision 2020 plan for the Kansas Board of Regents, STEM education is an important element that will drive the Kansas workforce needs in the future. The metric is derived by KBOR staff from data provided by K-State.

Result: The number remains steady at historically high level. More STEM programs will create greater opportunities to further increase the number of graduates from STEM fields.