

SENATE BILL No. 13

By Senators Hawk and Billinger

1-6

1 AN ACT concerning schools; relating to the state high school activities
2 association; contracts for exclusive broadcast coverage of postseason
3 activities; permitting certain local broadcasters to cover a school's
4 postseason activities notwithstanding such exclusive contracts.

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6 *Be it enacted by the Legislature of the State of Kansas:*

7 Section 1. (a) If the association enters into an exclusive broadcast
8 agreement for a postseason activity, such agreement shall not prohibit a
9 local broadcaster from broadcasting a school's postseason activity if the
10 local broadcaster:

11 (1) Provides broadcast services for the school that is participating in
12 the postseason activity;

13 (2) broadcasts a majority of the events of such activity during the
14 regular season; and

15 (3) entered into valid broadcast agreements to broadcasts the events
16 of the activity during the regular season.

17 (b) The provisions of this section shall not prohibit the association
18 from requiring a local broadcaster to enter into a postseason broadcast
19 agreement with stipulations that may include, but are not limited to:

20 (1) Reasonable compensation for video broadcast;

21 (2) approval by host site;

22 (3) limitations on organizations that are permitted to sponsor part of
23 the broadcast; and

24 (4) requirements for competent and professional announcers.

25 (c) As used in this section:

26 (1) "Activity" and "activities" means the same as defined in K.S.A.
27 72-7117, and amendments thereto.

28 (2) "Association" means the state high school activities association or
29 any association authorized by K.S.A. 72-7114, and amendments thereto.

30 (3) "Broadcast" means the live or recorded audio or video
31 transmission of an activity, play-by-play or similar accounts of such
32 activity via radio, television, internet or other technologies.

33 (4) "Exclusive broadcast agreement" means an agreement entered
34 into between the association and an organization to broadcast association
35 activities under which such organization retains sole rights to broadcast
36 such activities or first right to broadcast such activities.

1 (5) "Local broadcaster" means an organization, located in Kansas,
2 that provides local broadcast services for any activity of a local school.
3 "Local broadcaster" includes a student organized broadcast that is offered
4 as an educational course or program by the school.

5 (6) "Organization" means an individual, public or private corporation,
6 partnership, limited liability company, association, joint venture or any
7 other legal or commercial entity.

8 (7) "Postseason activity" means an association-sponsored activity that
9 occurs after the regular season is complete, including individual games and
10 tournaments.

11 Sec. 2. This act shall take effect and be in force from and after its
12 publication in the statute book.