



TECHNET
THE VOICE OF THE
INNOVATION ECONOMY

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January 30, 2024

The Honorable Mike Thompson
Chair
Committee on Federal and State
Affairs
Kansas State Senate
300 SW 10th Street
Topeka, KS 66612

The Honorable Rick Kloos
Vice Chair
Committee on Federal and State
Affairs
Kansas State Senate
300 SW 10th Street
Topeka, KS 66612

The Honorable Oletha Faust-Goudeau
Ranking Minority Member
Committee on Federal and State
Affairs
Kansas State Senate
300 SW 10th Street
Topeka, KS 66612

RE: SB 253, Third-Party Alcohol Delivery, TechNet Support

Dear Chair Thompson, Vice Chair Kloos, Ranking Minority Member Faust-Goudeau and Honorable Members of the Senate Committee on Federal and State Affairs:

On behalf of TechNet, I am writing today to express our strong support of SB 253, which allows for the retail delivery of alcoholic beverages to consumers.

TechNet is the national, bipartisan network of technology CEOs and senior executives that promotes the growth of the innovation economy by advocating targeted policy agenda at the federal and 50-state level. TechNet's diverse membership includes dynamic American businesses ranging from startups to the most iconic companies on the planet and represents over 4.5 million employees and countless customers in the fields of information technology, artificial intelligence, ecommerce, the sharing and gig economies, advanced energy, transportation, cybersecurity, venture capital, and finance.

TechNet promotes policies that encourage the development of entrepreneurship, mobile commerce, and the next wave of innovation in the new economy. Third-party delivery platforms have proved valuable to local businesses expanding their customer base and generating much-needed revenue. These are valuable and ongoing partnerships that will be further supported by SB 253.

To continue to grow the technology industry in Kansas, it is imperative that policymakers continue to advance a pro-innovation business climate and commitment to innovation. TechNet and our member companies are committed to using technology and innovation to spur local economies by making brick and mortar retailers accessible at the touch of a button.

We thank you for the opportunity to weigh in, and urge you to support SB 253.

Sincerely,

A handwritten signature in black ink that reads "Ruthie Barko". The signature is fluid and cursive, with a long horizontal stroke at the end.

Ruthie Barko
Executive Director, Colorado & the Central U.S.
TechNet

Cc: Honorable Members of the Senate Federal and State Affairs Committee