



**Written Testimony Re: HB 2446**  
**Senate Federal and State Affairs Committee**  
**Presented by Derek Hein**  
**on behalf of**  
**Kansas Beverage Association**  
**January 30th, 2024**

Chairman Thompson and Members of the Senate Federal and State Affairs Committee:

My name is Derek Hein, and I serve as Executive Director for the Kansas Beverage Association (KBA). The KBA is the state trade association for non-alcoholic beverage bottling companies operating in Kansas. Products manufactured and distributed by members of the KBA include soft drinks, bottled waters, isotonic drinks, juice, juice drinks, sports drinks, dairy-based beverages, teas, and other beverages. We are proud to be a part of the fabric of our great state.

HB 2446 prohibits cities and counties from adopting or enforcing an ordinance, resolution, or regulation that restricts, taxes, imposes a fee upon, prohibits, or regulates the use of auxiliary containers.

**The Kansas Beverage Association supports HB 2446.** Local government restrictions upon products of any nature constitute restraints on trade and place undue burdens on distributors of such products. Individual municipalities having different rules for any products cause disruptions in production, retail ordering, and distribution.

Regarding plastic products, the beverage industry is very proud that our bottles are 100% recyclable, including the cap. The American Beverage Association, in conjunction with the World Wildlife Fund, the Recycling Partnership, and Closed Loop Partners, has launched Every Bottle Back. This is a national effort to get every bottle that we produce back, so that it can be recycled and made into a new bottle. Our bottles are not single-use, they are made to be remade.

I encourage members of the committee to visit [EveryBottleBack.org](http://EveryBottleBack.org) and learn how our industry is working towards environmental sustainability in a very positive way.

Thank you for the opportunity to provide testimony on this matter. We strongly encourage the committee to recommend HB 2446 favorably.