



MOTION PICTURE
ASSOCIATION

March 15, 2023

Representative Adam Smith, Chair
House Taxation Committee
Kansas House
SW 8th & SW Van Buren St.
Topeka, KS 66612

Dear Representative Smith:

On behalf of the Motion Picture Association (MPA)*, I am writing to convey our support for Senate Bill 91, which would enact the Kansas Film and Digital Media Production Development Act.

Jurisdictions worldwide with stable and predictable production incentive programs have realized significant growth in economic activity, job growth, and investment in infrastructure. By enacting Senate Bill 91, the State of Kansas will be taking a positive step towards attracting investment in an industry that pays above the median, average in-state wages and supports vast networks of small businesses. The motion picture and television industry spend production dollars in communities across the state and have proven to have a massive multiplier effect on the economy, particularly in the tourism, leisure, and hospitality industries. SB 91 would further dedicate funds towards training a skilled workforce and developing the infrastructure necessary to expand the state's film and digital media sectors.

For these reasons, we respectfully urge your support of Senate Bill 91.

Sincerely,

Kathy Bañuelos
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State Government Affairs
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***Netflix Studios, LLC; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Universal City Studios LLC; Walt Disney Studios Motion Pictures; and Warner Bros. Entertainment Inc.**