

## Kansas State University Performance Reports AY 2017 through AY 2020

Contact Person: Bin Ning Phone: 785-532-3931 email: bning@ksu.edu	Foresight Goal	Baseline Data to Establish Comparison for Agreement between University and Board of Regents	Reporting AY 2017 (SU16, FA16, SP17)		Reporting AY 2018 (SU17, FA17, SP18)		Reporting AY 2019 (SU18, FA18, SP19)		Reporting AY 2020 (SU19, FA19, SP20)	
			Institution Result	Baseline Comparison	Institution Result	Baseline Comparison	Institution Result	Baseline Comparison	Institution Result	Baseline Comparison
<b>1</b> Increase First to Second year Retention rates	1 <i>KBOR data</i>	<b>Baseline: 9,286/11,237 = 82.6%</b>	84.3% (2,975/3,531)	↑	85.4% (2,826/3,308)	↑	2,922/3,405 = 85.8%	↑	2,753/3,161 = 87.1%	↑
<b>2</b> Increase Number of Degrees and Certificates awarded	1 <i>KBOR data</i>	<b>Baseline: 5,060</b>	5,353	↑	5,359	↑	5,363	↑	5,500	↑
<b>3</b> Increase Rank for Total Research Expenditures	3	<b>Baseline: rank average = 70.7</b>	67 \$178.3M	↑	69 \$180.1M	↑	71 \$181.9 M	↓	71	↓
<b>4</b> Increase Rank for Annual Giving	3	<b>Baseline: rank average = 51.3</b>	53 \$98.1M	↓	52 \$96.6M	↓	64 \$84.9 M	↓	54	↓
<b>5</b> Increase number of students from underrepresented groups receiving degrees	1	<b>Baseline: 500</b>	576	↑	657	↑	670	↑	740	↑
<b>6</b> Increase percent of degrees and certificates awarded in STEM fields	2 <i>KBOR data</i>	<b>Baseline: 38.3% (5,819/15,179)</b>	41.8% (2,237/5,353)	↑	46.1% (2,471/5,359)	↑	2,387/5,363 = 44.5%	↑	2,667/5,500 = 48.5%	↑

## Student FTE Enrollment Data

	AY 2017	AY 2018	AY 2019	AY 2020	AY 2021
Kansas State University	20,056	19,330	18,756	18,122	17,466
KSU Veterinary Medical Center	790	793	814	816	835

*Source: KHEDS Academic Year Collection*

*FTE Students: Student Credit Hours are converted to FTE by dividing by 15 per semester for undergraduate students and by 12 for graduate students.*

## University Financial Data

Kansas State University	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
State General Fund	97,311,750	97,227,645	100,359,808	109,735,132	105,649,283
Non-SGF State Funds	450,430,272	435,668,520	424,987,238	405,045,062	354,131,603
Federal Funds	55,424,212	62,548,840	62,874,493	64,706,272	95,139,344
<b>Total</b>	<b>\$603,166,234</b>	<b>\$595,445,005</b>	<b>\$588,221,539</b>	<b>\$579,486,466</b>	<b>\$554,920,230</b>

KSU Veterinary Med. Ctr.	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
State General Fund	14,587,491	14,436,520	14,812,749	15,543,398	15,237,803
Non-SGF State Funds	40,635,247	46,121,661	50,176,948	49,805,426	47,493,293
Federal Funds	263,892	172,219	742,114	1,161,585	1,513,541
<b>Total</b>	<b>\$55,486,630</b>	<b>\$60,730,400</b>	<b>\$65,731,811</b>	<b>\$66,510,409</b>	<b>\$64,244,637</b>

KSU ESARP	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021
State General Fund	46,074,407	45,798,391	46,748,150	50,039,335	51,124,371
Non-SGF State Funds	49,123,523	49,578,413	53,959,559	48,768,950	44,019,837
Federal Funds	50,561,267	49,623,440	46,989,968	51,553,524	44,212,370
<b>Total</b>	<b>\$145,759,197</b>	<b>\$145,000,244</b>	<b>\$147,697,677</b>	<b>\$150,361,809</b>	<b>\$139,356,578</b>

*Source: Governor's Budget Reports and iBars data.*

## Kansas State University Performance Report AY 2020

### Indicator 1: Increase First to Second year Retention rates

**Description:** This indicator is the percent of full-time first-time freshmen who return to K-State for their second year. The data are submitted to the Kansas Board of Regents, and the retention rates are calculated by KBOR staff. This is one of K-State's key metrics for the K-State 2025 strategic plan.

**Result:** The first-to-second year retention rate for AY 2020 is the highest in university history. Retention rates have been a focus of our K-State 2025 strategic plan. We believe that the continued increase is due to a combination of the increased quality of our incoming freshman classes, and the increased resources devoted to assisting first-year students' success.

### Indicator 2: Increase number of degrees and certificates awarded

**Description:** This indicator is a count of the number of degrees and certificates awarded during the year. The data are submitted to the Kansas Board of Regents and calculated by KBOR staff.

**Result:** We continue to see the number of completions increase. The data for AY 2020 reflect among the highest in school history. This is in part due to our commitment to advising students, as well as improving the efficiency of the paths to graduation for transfer students

### Indicator 3: Increase Rank for total research expenditures

**Description:** This indicator is the rank for total research expenditures from extramural funds awarded to K-State, as reported to the National Science Foundation. The final control rank is from the University of Massachusetts (UMass), Amherst Center for Measuring University Performance annual publication. This indicator is another key metric for the K-State 2025 strategic plan. These rankings usually reflect a 2-3 year lag.

**Result:** While we have increased in the dollar amount of research expenditures, we did not improve our ranking above the baseline. Our ranking of 71 is practically equivalent to the baseline average of 70.7, but mathematically higher. So while the ranking rose slightly above the baseline, the increase is not very significant. We were ranked at #71 last year's report as well. For this year (AY2020), specific financial information is no longer available from the external source at UMass.

### Indicator 4: Increase Rank for annual giving

**Description:** This indicator is the rank for the amount of expendable contributions (not endowed) made each year to the university through the K-State Foundation. Where endowed funds are placed into accounts and the university is able to spend only a portion of the interest earned on the money, expendable contributions are able to be used immediately, usually for purposes specified by the donor. The data (dollars and control rank) are from the University of Massachusetts (UMass), Amherst Center for Measuring University Performance annual publication.

**Result:** In recent years, our annual giving has been trending more toward endowed gifts than expendable gifts. Since endowed gifts are not counted in this metric, it affects our ranking. This is not the case for overall annual giving, only on the expendable funds. We have made great strides in annual giving, as last year's report showed a ranking of #64. For this year (AY2020), specific financial information is no longer available from the external source at UMass.

### Indicator 5: Increase number of students from underrepresented groups receiving degrees

**Description:** This indicator is the count of degrees awarded to students from historically underrepresented groups during the year. The count includes both graduate and undergraduate degrees.

**Result:** As with indicators #1 and #2, our performance on this metric is the highest recorded in school history. We have strong student organizations for underrepresented groups. Our Black Student Union has been named the best in the Big XII 12 times in the past 15 years. Academic support for underrepresented groups includes programs for First Generation students and the Academic Assistance Center. Also, each college employs a diversity point person who works with students in that specific college, assisting with financial aid questions and other advising.

**Indicator 6: Increase percent of degrees and certificates awarded in STEM fields**

**Description:** This indicator is calculated using the total number of degrees and certificates awarded in STEM fields (using the Kansas Board of Regents' definition of STEM fields) divided by the total of degrees and certificates awarded over an entire academic year. Based on the Vision 2020 plan for the Kansas Board of Regents, STEM education is an important element that will drive the Kansas workforce needs in the future. The metric is derived by KBOR staff from data provided by K-State.

**Result:** Student interest in STEM fields continues to grow. We have also expanded the number of programs in STEM disciplines. The Engineering initiative continues to assist enrollment growth in that college.