

ONE SPORTING WAY

SportingKC.com

**Testimony in Support of HB2740
Jake Reid: President & CEO Sporting KC
House Federal & State Affairs Committee
March 22, 2022**

Chairman Barker,

Thank you for the opportunity to express our strong support for HB2740 this morning. As the only professional sports franchise in the State of Kansas, we appreciate the Kansas Legislature's continued support of our organization as we move towards legislation to legalize sports wagering.

We strongly believe that sports wagering will be a huge positive for all of us. From our standpoint, this will allow us to remain at the forefront of fan experience and engagement with our fanbase. Additionally, we believe that this legislation will help as attract new fans from outside the Kansas City metro area, as well from surrounding states. We strongly believe that HB2740 accomplishes what we need from a sports franchise while also putting the State of Kansas in a great position to properly establish sports wagering as an entertainment option, in a way that benefits all parties.

Sporting Kansas City, along with Major League Soccer support this bill and thank the Chairman and the Committee for their efforts in getting us all to this point. We are excited about the approval of the bill and what it means for all of us in the future.

Respectfully,

Jake Reid
President and CEO of Sporting Kansas City



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