

Erin Montroy

Kansas Cannabis Business Association

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As co-President and CEO of the Kansas Cannabis Business Association, I will be testifying in support of medicinal cannabis reform in Kansas and have worked with legislators on the policies we see as most beneficial to the Kansas economy and most likely to pass through the legislature. We represent the future cannabis industry operators, ancillary businesses, and those such as the farmers of our state, in desperate need of an alternative, more lucrative stream of income. We see that a medical cannabis industry has revenue projections and potential substantial enough to repair the damage caused by the covid 19 pandemic and continuing beyond to revitalize the Kansas economy. There is no argument as to whether or not nearly a billion dollars can be made for the state within the next two years, only as to whether the policy passed will support those numbers.

There is extensive data based on the programs in other reformed states with which to determine the most lucrative and responsible cannabis policy reform program in the country, and sound economic policy is directly aligned with responsible patient policy. By helping lawmakers to utilize that data in their policy, we can provide Kansans with legislation truly representative of those most affected by its results.

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