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Mark A. Burghart, Acting Secretary

Laura Kelly, Governor

## Testimony

To: Chairman Mike Petersen and members of the Senate Transportation Committee  
From: Deann Williams, Deputy Director, Division of Vehicles, KDOR  
Date: March 14, 2019  
RE: House Bill 2246

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Good morning Mr. Chairman and members of the Transportation Committee:

Thank you for the opportunity to speak in support of HB 2246, a bill proposed by the Division of Vehicles after implementation of digital license plate production, which is designed to reduce the requirements for a distinctive license plate.

This bill substantially changes the requirements needed to meet production of a distinctive license plate by reducing the amount of money required up front for production costs. The Division of Vehicles believes we are able to meet our obligations for production of a new distinctive plate under the new proposed amount, since the digital print process set up is more streamlined than the embossed was. We also no longer need to stock county motor vehicle offices with inventory, further justifying the reduction of the initial cost for development.

Another benefit to not having to over-produce to stock county motor vehicle offices led to our belief that reduced numbers in required issuance and renewals would make sense as well so the bill would propose to greatly reduce the minimum number of plates in issuance for any particular distinctive plate.

We are most excited about the impact passage of this bill would have for an educational institution interested in a plate to support their school. The minimum required initial issuance would drop from 500 guaranteed purchasers to 100, with substantial decreases to the number of plates remaining in issuance in subsequent years. This change would open up availability to many smaller community colleges if they wish to participate.

We believe these proposed changes are to the benefit of our citizens and make this piece of government a little more accessible. I stand for questions at the appropriate time.