

Andrew Helms, 33

Smoked a pack a day for 15 years, started when I was 14. Strawberry shortcake flavor got me to quit. I've been using vapor products for 4 years now.

I've had multiple people who passed due to smoking. I had an aunt who was a non smoker that died of lung cancer from being around 2nd hand smoke.

Menthol/Tobacco flavors were not useful for me to quit because when I decided to quit I wanted to be as far away from the flavor as I could be. I liked the smell and the taste of the flavored vape which is why it worked so well for me.