



March 22, 2019

To: House Federal and State Affairs Committee

Re: SB70 – Allowing for temporary permits for the selling and serving of alcoholic liquor.

On behalf of Country Stampede, a yearly event held in Manhattan which attracts thousands from across Kansas and the United States, we ask for your support of Senate Bill 70.

We support this legislation in its entirety, but particularly New Section 4, which allows for sampling with set limits as amended by the Senate. This new provision would benefit numerous events across Kansas.

This law is an important avenue for providing opportunities for Kansas products to be sampled before purchase and expose them to consumers unaware of their existence or who are hesitant to purchase before sampling. In the next month alone, more than events have requested temporary permits across Kansas, ranging from small local festivals to charitable events. These events, if they chose, could use this law to enhance their events and attract new people - consumers and sponsors.

For Country Stampede in particular, SB70 would open our event to new vendors and unique opportunities to those attending the Stampede. It would allow us to evolve our efforts and stay competitive with other festivals in the region.

This legislation ensures these activities are done in a regulated manner that has worked efficiently in bars, restaurants and retails liquor stores across Kansas for several years now. It ensures the Kansas Alcoholic Beverage Control is aware of these activities and provides strong regulatory guidance for event organizers to follow if they choose to offer sampling at events.

Country Stampeded is entering its 24th festival, held each year at Tuttle Creek State Park. It's a three-day event averaging 20,000 people per day. Since our inception, the economic impact to Kansas has been \$500 million and we have generated more than \$2 million in direct revenue for the Department of Kansas Wildlife and Parks. Each year, we have 80 vendors and exhibitors, 20 of which sell food and beverages. Above all, we bring world class country entertainers to Kansas.

This legislation is one more tool to assist us in continuing to be an event that keeps pace with the demand of our attendees and allows us to stay one of the premier music festivals in the Midwest.

Thank you for your consideration of SB70. We ask you to please vote Yes. If you have any questions, reach out to me at any time.

Respectfully Submitted,

Spencer Duncan

785-383-8825

capitolconnectionkansas@yahoo.com