

STATE OF KANSAS

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GOVERNOR JEFF COLYER, M.D.
LARRY L. CAMPBELL, CHIEF BUDGET OFFICER

February 14, 2018

The Honorable Keith Esau, Chairperson
House Committee on Elections
Statehouse, Room 151-S
Topeka, Kansas 66612

Dear Representative Esau:

SUBJECT: Fiscal Note for HB 2642 by Representative Esau

In accordance with KSA 75-3715a, the following fiscal note concerning HB 2642 is respectfully submitted to your committee.

HB 2642 would amend the requirements regarding disclosure of the name of the organization or individual who sponsors a political video advertisement online. The bill would require that Internet communication disclosures be presented in a clear and conspicuous manner, and that the disclosures would be required to be both written and spoken at the beginning or the end of the communication unless the disclosure statement is shown for at least five seconds of a 30-second broadcast or ten seconds of a 60-second broadcast. Additionally, HB 2642 would increase the social media character limit exemption from 200 characters or fewer to 280 characters or fewer.

The Governmental Ethics Commission indicates that HB 2642 would have no fiscal effect.

Sincerely,

A handwritten signature in cursive script that reads "L. Campbell".

Larry L. Campbell
Chief Budget Officer

cc: Mark Skoglund, Governmental Ethics