



The Current Role of Teen Seat Belt Use and Education in Kansas



Seatbelts Are For Everyone


Kansas Traffic Safety Resource Center

Testimony by Norrairie Wingfield/David Corp




Kansas Department of Transportation

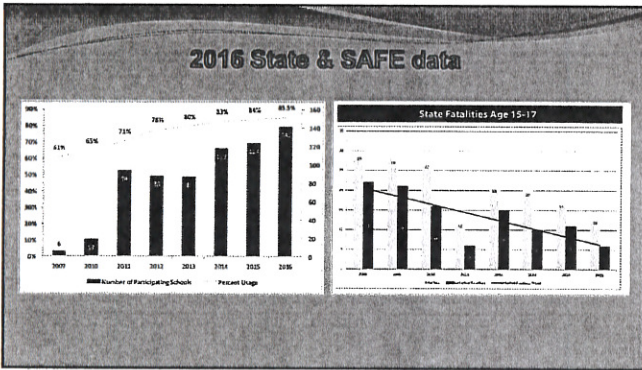


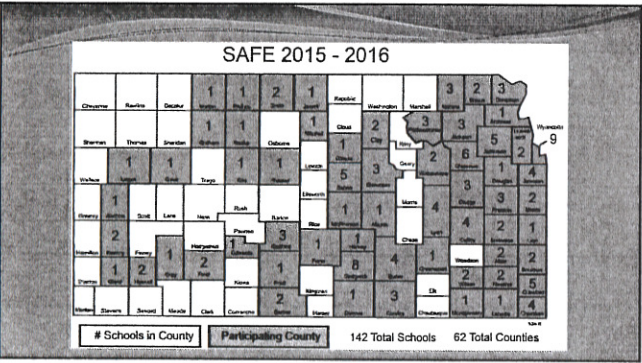


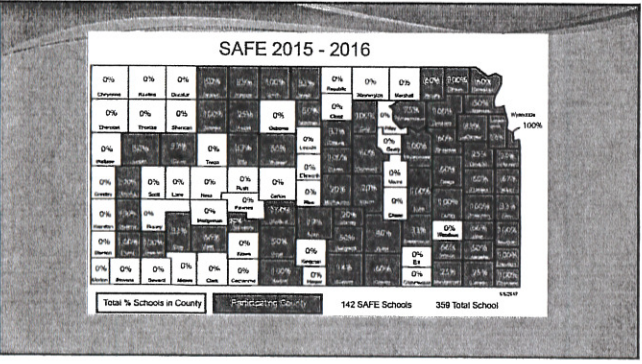
Seatbelts Are For Everyone

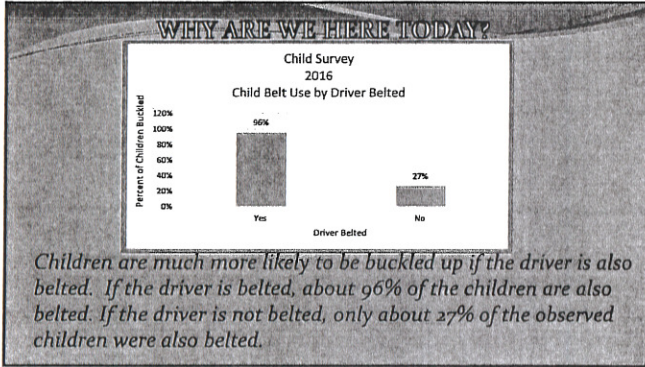


SAFE ~ Seatbelts Are For Everyone
A cooperative effort to increase restraint compliance through positive rewards, education and strong enforcement.







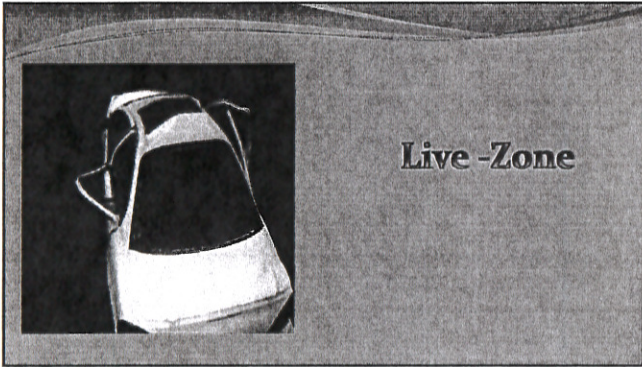


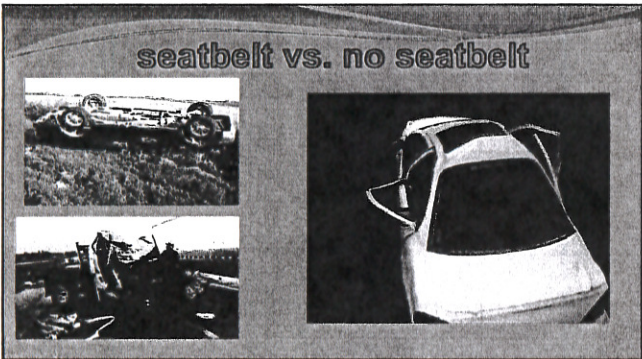
SAFE is not just about teens...

- The 2008/2009 seatbelt survey result in Crawford County was 54% for 0 to 17 years of age.
- The 2014-2016 seatbelt survey result was 85%. This is an increase of 57%
- Montgomery County was 74% in 2009/2010 and this year was 91%. This is an increase of 23%.

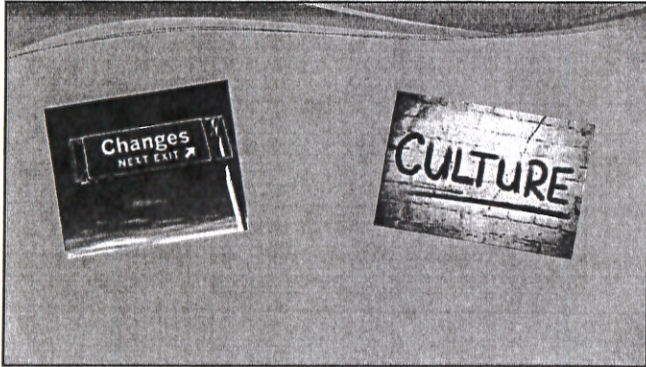
Both counties have had SAFE for over 5 years.

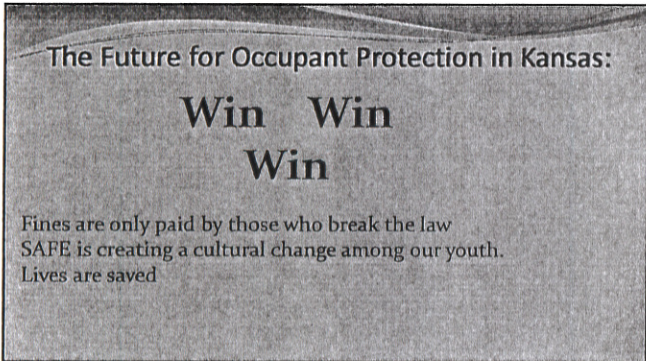














SAFE Program Costs		
	SAFE costs	Proposed
	143 High Schools	343 High Schools
Salaries and benefits	\$48,068	\$120,500
Direct Program costs (banners, pledge cards, supplies, travel)	\$47,126	\$90,500
Prizes and Rewards estimate (1.00 card per 100 students per school per year / year for grand return sponsors)	\$81,488	\$210,325
Administrative (office space, postage, insurance, internet, phone, duplication)	\$10,643	\$58,870
Totals	\$187,325	\$480,195
Average cost per school (total divided by number of schools)	\$1,310	\$1,404
