

# New Driver's License and ID Card Image

## NEW CARD IMAGE

In the summer of 2017 KDOR will be releasing updated driver's license and identification cards.

### FRONT

The four stages moving from foreground to background include:

- Pre European Arrival – American bison and a plains teepee represent the vast herds of bison that once roamed the endless expanses of prairie that are now western Kansas, and the Native American tribes for which they made life possible
- Westward Expansion – A Conestoga Wagon, or “Prairie Schooner” shows how American and European settlers made their way into Kansas to herd cattle or break the sod to create a better life for their families
- Breadbasket of the World – Symbolized by the tractor working the soil, through the industrialization and mechanization of farming practices larger plots of land could be cultivated turning Kansas into an agricultural powerhouse, producing nearly 20% of the wheat grown in the western hemisphere
- Bright future of Kansas – The cityscape depicted in the background portrays the Kansas of the future, a technological leader for the 21<sup>st</sup> century

### BACK

- The reverse features an airplane motif as a nod to the rich history of Kansas as a leader in the aviation industry.

### SECURITY FEATURES

- The new design includes new and updated security features to combat the rapid rise in identity fraud, and will meet all standards for access to air travel and access to federal facilities. Integrated into the new background are a Guilloche design (repeating pattern of repeating fine lines) and micro-printing embedded in the images. Both of these features make scanning difficult and aid in inhibiting counterfeiting and falsification.
- The new design also includes an increased use of laser engraving. Some information will be etched into the front and back of the card with a laser so that it cannot be adulterated or obscured.
- We are keeping an iridescent overlay and UV imagery like we have today, but adding a laser perforation in the core material in the shape of the state reptile, a box turtle. The laser perforation is an image created with a series of very small holes and only penetrates the core material. The image is relatively unnoticeable until held up to the light and cannot be detected tactilely.
- The image used for the laser perforation is shown magnified below. The image shown on the card above is bolded to demonstrate placement.

