

Written Testimony
Before the House Appropriations Committee
Erin Brower, Hallmark Cards, Inc.
SB389 – Opposition to changes to the Children’s Initiative Fund
February 3, 2016

Mr. Chairman and Members of the Senate Ways and Means Committee:

Hallmark Cards, Inc. would like to express concerns about the changes to the Children’s Initiative Fund programs funding structure in SB389.

Hallmark Cards supports programs that promote high quality education for all Kansas children. Over the years, the Children’s Initiative Fund and the Children’s Cabinet have managed early childhood programs to provide quality, coordinated education opportunities across Kansas.

It is important to continue the funding of early childhood education programs that are investments in the future. And the future of Kansas business will need a well-trained workforce that benefits from high quality education programs.

The Children’s Initiative’s Fund and the Children’s Cabinet provides a process for accountability, transparency and programs that are focused on outcomes. Hallmark Cards, Inc. respectfully ask you to continue to fund the programs at the same level and manner as presently in the Children’s Initiative Fund. It is important to continue the funding in order to provide quality early childhood programs in Kansas.

Thank you.

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