

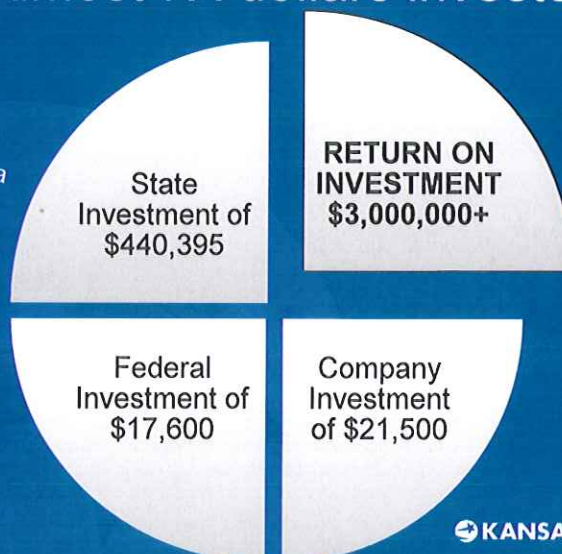
WORKFORCE AID

[Workforce Aligned with
Industry Demand]

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Return for Kansas =
Almost 7X dollars invested

*Over 100
jobs in
less than a
year !*



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EDUCATION-WORKFORCE CONTINUUM

Senate Bill 155

- For high school students
- High school students enrolled in approved technical programs receive college credit while still in high school

Workforce AID (Aligned with Industry Demand) *"Education Directly Linked to a Job"*

- For high school graduates, adults, incumbent workers
- Short term (8-12 week) technical training
- Based on company need for *immediate jobs*
- Over 100 jobs created in less than one year
- Return on investment of 7x state investment
- Public/private partnerships

Community/ Technical College or University

- For high school graduates who desire more education, advanced degrees, prior to entering workforce
- Typically are degree or certificate programs

FIND, TRAIN AND DELIVER

FIND

- Identify company talent need/number/timing
- Recruit qualified participants

TRAIN

- Employability and Technical Skills
- Industry credentials and college credit

DELIVER

- Skilled Workforce for Kansas companies

“Education Directly Linked to a Job”



100 percent of both group respondents indicated they felt *prepared for the job after the training* [Student Survey-Oct/Nov 2014]

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What Businesses are Saying

- “I think it is the most effective way to train new prospects that I have seen so far” [Spears Manufacturing, Caney, Kansas]
- “... Workforce AID ...will provide a sustainable resource to meet this industry demand for workers” [AGC of Kansas]
- “...[Workforce AID] is much needed and a win-win for business, college[s] and students” [CST Storage, Parsons, Kansas]

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