



February 3, 2015

To: Rep. Steve Brunk, Chair, and members of the Joint Committee on State Building Construction

From: Denny Stoecklein
General Manager
Kansas State Fair

A handwritten signature in black ink, appearing to be "Denny Stoecklein", written over the printed name.

Good morning, Rep. Brunk and members of the Committee. Thank you for the opportunity to visit with you today.

The State Fair is a Fee Fund agency of the State responsible for generating its operational budget from the fees it generates. It is an approximately \$5 million annual budget. About 90% of this budget is generated as a result of the annual State Fair. The remaining 10% comes as a result of the 400+ non-fair events we host throughout the year.

I would like to begin with some reflections of the 2014 State Fair:

- Attendance was strong with 355,329 attendees, an increase of 4% over the previous year.
- Our carnival midway provider experienced its highest revenue gross in history. As a percentage partner, its success is important to us.
- Food and beverage grosses were strong as well, up about 6% over 2013. Again, we are a percentage partner so their success is important.
- Commercial exhibit space was again sold out.

Joint Committee on State Building Construction
February 3, 2015
Attachment 2

While the State has made its match in FY 2013, FY 2014 and FY 2015, this transfer did not take place in FY 2002, 2004, 2005, 2009, 2010, 2011 and lacked the full amount in FY 2012 (total of \$1,283,793). In addition, the transfer is not scheduled to take place in FY 2016, thus increasing the shortfall to \$1,583,793. If no match is made in FY 2017, as currently projected, the shortfall could grow to \$1,883,793. A copy of the State's matching history is included with your information.

We are very grateful for and appreciate the transfers that have taken place the past two fiscal years. These funds have enabled us to complete and initiate several projects, including:

- Roof replacement for the Eisenhower Building
- Install a concrete floor in the old beef judging pavilion
 - Now known as the Ad Astra Pavilion, this is home to the Kansas Energy Expo that debuted in 2014.
- Continue much-needed asphalt repairs throughout the Fairgrounds
- Purchase materials to re-roof a number of smaller buildings
- Re-roof a portion of the Encampment Building
- Purchase several large fans to enhance the comfort level in several facilities.
- Purchase materials to enhance the exteriors of the Boy and Girl Scout Buildings
- Provide enhancements to the Birthing Center and the Milking Parlor
- Widen one of our vehicle gates that handles a large amount of horse trailer traffic
- Enhance the lighting in our public parking lots

As we look to the near future from a capital improvement standpoint, the Fair Board is in the process of setting up interviews with prospective firms who can help us develop an updated Master Plan for our facilities.

A couple of projects noted on our Five-Year Capital Budget Plan are the Expo Center and Bison Arena. Both are of great importance to our Fair-week programming. In addition, the Expo Center is one of our most heavily used non-fair buildings.

*State Fair Capital Improvements Fund
Matching History*

The State Fair Capital Improvements and Maintenance Fund was authorized by K.S.A. 2-223 in 1988. On June 30, 1989, and each succeeding June 30, the Fair is to contribute at least five (5) percent from its qualified receipts to maintain and generate further balances in the Fund. On July 1, 1989, and each succeeding July 1, the State of Kansas will transfer an amount equal to that contributed by the Fair, but not to exceed \$300,000 in any one annual, single fiscal year.

Fiscal Year	State Fair Contribution	State Contribution	Amount State Yet to Match
1989	\$87,551	N/A	
1990	Exempt	\$87,551	
1991	\$149,779	Exempt	
1992	\$107,927	\$149,779	
1993	\$117,016	\$107,927	
1994	\$145,657	\$117,016	
1995	\$153,164	\$145,657	
1996	\$196,882	\$153,164	
1997	\$113,168	\$196,882	
1998	\$260,000	\$113,168	
1999	\$300,000	\$260,000	
2000	\$300,000	\$300,000	
2001	\$300,000	\$300,000	
2002	\$158,000	No match made	\$300,000
2003	\$243,000	\$294,000 (\$158,000 to match; additional for storm damage repair)	\$300,000
2004	\$300,000	No match made	\$543,000
2005	\$200,000	No match made	\$843,000
2006	\$25,000	\$200,000	\$843,000
2007	\$300,000	\$25,000	\$843,000
2008	\$300,000	\$300,000	\$843,000
2009	\$200,000	\$300,000	\$843,000
2010	\$300,000	No match made	\$1,043,000
2011	\$350,000 - \$300,000 budgeted by KSF; \$50,000 added from Fee Fund by the Division of the Budget	No match made	\$1,343,000
2012	\$350,000 - \$300,000 budgeted by KSF; \$50,000 added from Fee Fund by the Division of the Budget	\$159,207	\$1,483,793
2013	\$250,000	\$400,000	\$1,383,793
2014	\$300,000	\$250,000	\$1,383,793
2015	\$300,000 budgeted	\$400,000	\$1,283,793
2016		Not recommended in Governor's budget	\$1,583,793

Kansas State Fairgrounds January Event Calendar



****Event Date: Friday, January 02, 2015**

Hornbaker/Vosburgh Wedding

Encampment Dillon Hall

****Event Date: Saturday, January 03, 2015**

Findley Family Christmas

4H Centennial Hall Meeting Room

Event Date: Sunday, January 4, 2015

Mid America Flea Market

Meadowlark

Cameron Masterson

(620) 663-5626

****Event Date: Saturday, January 10, 2015**

Love/Farney Wedding

Cottonwood Court

****Event Date: Saturday, January 10, 2015**

Thompson/Koett Wedding

Domestic Arts

Event Date: Saturday-Sunday, January 10-11, 2015

Hutchinson Kennel Club

Winter Agility Dog Show

Expo Center

Pam Chastain

(620) 662-3411

****Event Date: Saturday, January 10, 2015**

Hoover Party

Morton

Event Date: Tuesday, January 13 -Saturday, March 07, 2015

Childrens & Family Theater

Set Building

Oz Gallery Breezeway

Craig Williams

(620) 662-1601

Event Date: Friday-Sunday, January 16-18, 2015

Hutchinson Duplicate Bridge Club

Duplicate Bridge Tournament

Encampment Dillon Hall

Ardy or Jim

(620) 665-8932

Event Date: Saturday, January 17, 2015

Central Kansas MX Series and Jeeps Motorcycle Club

Jeeps Appreciation Party

Cottonwood Court

Daryl Walter

(316) 288-0730

Event Date: Saturday, January 17, 2014

Kansas Deaf Association

Monthly Ks Deaf Association Meetings

4H Mtg Room

Mark Thornburg

Event Date: Friday, January 23-Saturday, February 14, 2015

MacDon Industries Ltd

MacDon Academy Training Ag Service Clinic

Sunflower North and Sunflower South

Christian Thompson

(204) 831-4474

Event Date: Saturday-Sunday, January 24-25, 2015

Kansas Angus Futurity

Angus Futurity Show

Prairie Pavilion

Anne Lampe

(620) 872-3915

Event Date: Saturday, January 24, 2015

Gold Coin Horse Show

Gold Coin Winter Fun Show

Expo Center

Ruth Gray

(316) 734-6088

**** Indicates a private event**

Kansas State Fair 2000 N Poplar, Hutchinson KS 67502

620-669-3608 www.kansasstatefair.com anthea@kansasstatefair.com

Visit our website event calendar for a more complete listing of event.

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