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Committee on Vision 2020

Direct Primary Care – A cost effective solution to improve care

As a physician in training, it was clear to me that insurance was creating more problems than it solved. Insurance is a tool to prevent catastrophic loss, not to pay for common and affordable services. You don't have car insurance for gasoline, why have expensive health insurance for family medicine. The caveat is that we can make primary care as affordable as oil changes. And we can if we remove the layers of complexity that burden family physicians.

The direct primary care (DPC) model does not contract with insurance but rather functions on a monthly membership that is based on age, not on medical complexity. We charge \$10/mo for kids and \$50-100/mo for adults for: 24/7 access to your private physician, unlimited home/work/office/technology visits, no copays for anything, any procedure that we can do in the office is included free of charge, and dispense wholesale medications and labs for up to a 95% savings over retail. We can then take this value to an employer and decrease their insurance premiums by 30-60%, enough so that the employees can get a raise.

See attached document for an example of lab and medication savings.

List of free procedures: ekg, holter monitor, spirometry, dexta scans, rapid strep throats, urinalysis, cryotherapy, lesion removal, biopsies, joint injections, minor surgical procedures.

- We have helped launch over 57 physicians and 45 clinics in the last 14 months
- Imaging like X-rays, ultrasound, CT, MRI 60-80% discounts

- Pathology services 85% savings
- Helping Kansas employers and employees to be more viable
- Decreasing ER visits, Urgent Care visits, Specialty referrals, hospitalizations by being available 24/7
- Benefits lower SES citizens by improving access and decreasing risk of chronic disease and the cost of medications that can be punitive.
- Beneficial to insurance companies because they can significantly lower their premiums, minimize their administrative burden, and manage their risk more efficiently.
- Extended visits and same day appointments for all patients.
- Bipartisan support because it can improve access to care for the most at risk citizens while being fiscally conservative and efficient.

We have been featured on NPR, Bloomberg, Fox News, Kiplingers and recently TIME magazine. We have been fortunate enough to speak nationally on the model and will continue to be focal advocates for our patients.

Several states like Michigan, Missouri, Idaho, Florida and more are adopting pro-DPC legislation to embrace and encourage physicians to adopt the model for their patients.

Kansas could be the next leader to carry the torch and pass a resolution that clarifies that direct primary care is not a form of insurance.

Thank you for your time and attention.

Josh Umbehrr, MD

ATLAS MD ORDER FORM

PANELS		Atlas Price	Retail Price	INDIVIDUAL TESTS		Atlas Price	Retail Price
	CMP	4.50	52.00		ABO and Rh	5.00	40.00
	BMP	3.40	40.00		B-12 and Folate	12.00	138.50
	Renal	4.00	47.00		CRP	5.50	25.00
	Hep4 (Acute Hepatitis)	24.00	112.00		CRP-HS	20.50	85.00
	Liver	3.50	21.00		H. Pylori Antibody	12.50	50.00
	Lytes	3.00	25.00		Urine Micro Alb/Creat: Ratio	10.50	60.00
	Lipid	5.50	62.50		Mono Screen	3.50	20.00
	Obstetric Panel	20.00	180.00		Pregnancy, Serum Qual.	7.50	45.00
ADD ONS		W/Panel			Pregnancy, HCG-Beta, QT	16.50	
	Amylase	2.00	25.00		Protime (INR)	3.00	25.00
	CBC	2.00	30.00		RA (Rheumatoid Factor)	4.00	25.00
	CEA	7.00	82.00		RPR (Reflex Syphilis IgG & IgM)	3.00	30.00
	Cholesterol	1.50	20.00		SED Rate	3.00	20.00
	CPK	2.00	25.00		Testosterone	10.50	80.00
	HDL	2.00	25.00		Vitamin D	59.00	
	Hemoglobin A1C	6.00	45.00	MICROBIOLOGY			
	Hepatitis Panel	19.50	112.00		Wound Superficial, Aerobic	7.50	35.00
	LDH	1.50	20.00		Wound Deep (Anaerobic)	7.50	35.00
	Lipid Panel	3.00	62.50		MRSA, Screen Only	9.00	45.00
	Magnesium	3.00	40.00		Strep (Rapid Screen)	3.50	41.00
	Phosphorus	2.00	20.00		Urine Culture	7.00	35.00
	PSA	10.00	60.00		Viral Resp. FA Screen	30.50	120.00
	RPR	2.50	30.00		GC + Chlamydia AMP DNA	30.50	152.00
	SGPT	2.00	25.00		Chlamydia AMP DNA, Urine	78.00	123.00
	T-3 (Uptake)	3.00	32.00		N. Gonorrhea AMP DNA	15.50	76.00
	T-4	3.00	25.00	VAGINITIS			
	Triglyceride	2.00	20.00		G, VAG, Candida, Trichomonas	53.50	
	TSH	4.00	60.00		Tissue Culture	16.00	95.00
	Uric Acid	2.00	50.00		PAP	22.50	48.00
	Urinalysis	2.50	20.00	PATHOLOGY			
					Biopsy		
				INJECTIONS			
					Influenza Vaccine	12.00	30.00
					Testosterone Injections 200mg	6.00	55.00

ALL COMPLIMENTARY SERVICES

PROCEDURES		AtlasMD	Retail	INJECTIONS		AtlasMD	Retail
	EKG	Included	19.17		Rocephin	Included	80.00
	Holter Monitor	Included	102.02		Toradol	Included	80.00
	Spirometer	Included	31.31	EQUIPMENT / DIAGNOSTIC TESTING			
	Lesion Removal – Warts, skin tags, moles, etc	Included			DEXA Bone Scan – Osteoporosis	Included	300
	Ear Wash	Included	45.38		Carotid Ultrasound Screenings	Included	200
	Foreign Body Removal	Included			Medical Ultrasound Screenings	Included	
	Incision & Drainage	Included	120.73		Medical Laser treatments for acne, eczema, psoriasis, spider veins, scars and more...	Included	\$\$\$
	Laceration Repair	Included			Sleep Apnea – Coming soon...		
	Blood sugar Testing	Included					
	Toe nail removal	Included					
	And Much More...						

Pill #	Generic	Brand	AtlasMD Price	Avg. Wholesale Price
100	Allopurinol 300 mg	Lopurin/Zyloprin	5.00	64.50
90	Amlodipine 10 mg	Norvasc	2.50	155.00
100	Amitriptyline HCL 10 mg	Elavil	2.00	17.00
100	Benazepril 20 mg	Lotensin	6.00	105.00
100	Bumetanide 1 mg	Bumex	11.00	50.00
60	Bupropion 150 mg SR	Wellbutrin	20.00	174.00
30	Bupropion 150 mg XL	Wellbutrin	22.00	156.00
100	Buspirone HCL 10 mg	Buspar	5.00	134.00
100	Cetirizine 10 mg	Zyrtec	5.00	250.00
100	Citalopram 20 mg	Celexa	3.00	243.00
100	Clonidine 0.1 mg	Catapres	3.00	26.00
100	Chlorzoxazone 500 mg	Parafon	8.00	85.00
100	Diclofenac Potassium	Cataflam 50 mg	12.00	156.00
100	Dicyclomine 20 mg	Bentil	5.00	35.00
100	Diltiazem 90 mg	Cardiazem	8.00	101.00
100	Estradiol 0.5 mg	Estrace	4.00	25.00
100	Fexofenadine 180 mg	Allegra	36.00	49.00
90	Finasteride 5 mg	Proscar	22.00	280.00
100	Fluoride Chew 0.5	Luride	5.00	14.00
30	Fluconazole 100 mg	Diflucan	4.00	265.00
100	Fluoxetine 20 mg	Prozac	3.00	266.00
1	Fluticasone Nasal Spray	Flonase	21.00	84.32
100	Gabapentin 300 mg	Neurontin	10.0	132.0
100	HTZ 25 mg	Hydrodiuril	2.50	8.50
100	Lisinopril 20 mg	Prenovil/Zestril	4.00	106.00
90	Levothyroxine 75 mcg	Synthroid	11.00	30
90	Levothyroxine 88 mcg	Synthroid	11.00	30
90	Levothyroxine 100 mcg	Synthroid	11.00	30
15	Loratadine D-24	Claritin D-24	7.00	11.00
30	Losartan Potassium 25 mg	Cozaar	3.00	67.00
60	Lovastatin 40 mg	Altacor/Mevacor	6.00	254.00
90	Meloxicam 15 mg	Mobic	3.00	425.00
100	Metformin HCL 1000 mg	Glucophage	5.00	144.00
100	Metoprolol Tartrate 50 mg	Lopressor	3.00	55.00
30	Ondansetron 4 mg	Zofran	7.00	710.00
30	Ondansetron 4 mg ODT	Zofran ODT	9.00	694.00
100	Omeprazole 20 mg	Prilosec	13.00	415.00
100	Oxybutynin 5 mg	Ditropan	4.00	56.00
100	Pantoprazole Sodium 40 mg	Protonix EC	10.00	368.00
100	Prednisone 10 mg	Prednisone	3.00	10.00
90	Pravastatin 20 mg	Pravachol	7.00	294.00
100	Propanolol 40mg	Inderal	3.00	69.00
30	Sertraline 100 mg	Zoloft	3.00	85.00
90	Simvastatin 20 mg	Zocor	4.00	441.00
90	Simvastatin 40 mg	Zocor	6.00	441.00
9	Sumatriptan Succinate 50 mg	Imitrex	9.00	225.00
9	Sumatriptan Succinate 100 mg	Imitrex	9.00	225.00
100	Sulfamethox e/Tri 800/160	Bactrim DS	9.00	115.00
90	Synthroid 75 mcg	Synthroid	51.00	61.00
100	Tamsulosin Hcl 0.4 mg	Flomax	20.00	421.80
60	Topiramate 25 mg	Topamax	2.00	153.25
60	Topiramate 50 mg	Topamax	4.00	305.00
30	Venlafaxine 75 mg	Effexor	7.00	140.00
100	Venlafaxine 100 mg	Effexor	35.00	232.00
30	Zolpidem 10 mg	Ambien	1.00	300.00