UTAH HOUSE OF REPRESENTATIVES

GREG HUGHES SPEAKER OF THE HOUSE

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To Whom It May Concern,

It has come to my attention that your state is considering passing legislation to create a Child Protection Registry. In 2005, the Utah Child Protection Registry was created and since then millions of adult advertisements have been blocked from reaching children in our state. This program has been extraordinarily successful in Utah and I would encourage you to support this bill.

I often hear from constituents they are concerned with the barrage of negative advertising messages their children are exposed to. In a state like Utah, where family values and protecting our youth is a high priority, helping parents mitigate that exposure to children has been a welcome service. The Utah Child Protection Registry contains over 500,000 registered contact points, successfully shielding children from harmful enticements while still protecting Utah family's privacy.

It is rare that government can provide a service to families while not creating extra burden on taxpayers but the Child Protection Registry has been able to accomplish just that. As a legislator, I am constantly balancing the needs of my constituents with the cost involved. The Utah Child Protection Registry has been able to provide a valuable service to families while bringing positive revenue to the state. A winwin for taxpayers and children in our state.

Utah has proven to be a successful testing ground for this program over the last nine years and I would encourage you to support this program. Please feel free to contact me for any additional questions you may have.

Sincerely,

Speaker-elect Greg Hughes
Utah House of Representatives