



Senate Assessment and Taxation Committee
Coleen Jennison
Director of Government Affairs
March 19, 2013

Thank you Mr. Chairman and members of the Committee, I am Coleen Jennison, Director of Government Affairs for Cox Communications.

Cox appears today in support of HB 2255.

One of the good news stories of this down economy has been that of the continued investment made by the cable telecommunications industry. In this ever growing and rapidly changing industry, investment is key to our continued success.

As the third-largest cable entertainment and broadband services provider in the country, Cox Communications Inc. is best known for pioneering the bundle of television, Internet and telephone services together, offering consumers the ability to consolidate their services with one provider.

Since 1996, we have invested more than \$16 billion in the communities we service through infrastructure upgrades to deliver video, phone and high-speed Internet service to homes and businesses in the company's service area.

Every one of the 85 communities we serve in Kansas has state-of-the-art, broadband fiber technology. We are continually upgrading our network to deliver new channels, applications and faster broadband speeds.

Passage of HB 2255 would be a win-win for Kansas. The refund in the legislation only occurs as a result of investment made. And the state-of-the-art infrastructure benefits residents and businesses alike.

We appreciate your consideration of this legislation.