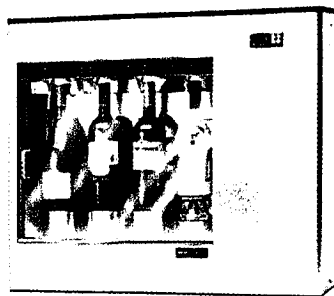
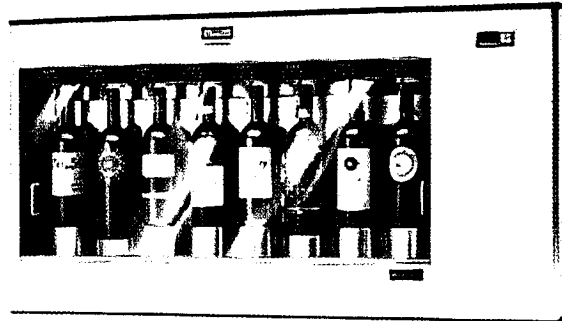


SB 203 language on customer self-service



enoline 4
RFID



enoline 8
RFID - WINE CARD

- This part of SB 203 (paragraph d starting on page 3 line 42) gives the Director of ABC complete approval authority.
- The language requires the utmost degree of control, supervision and surveillance, including video surveillance, in order to be approved.
- Further, the smart card system this machine utilizes and which is required by the bill allows the establishment to monitor customer consumption, limit consumption and can program a halt to service to prevent over serving.
- The use of the machine requires a face-to-face transaction with the customer to provide for proof of age.

Key Points:

1. It is designed to be used directly by customers who purchase a smart card from the bar or wait staff.
2. Customers can choose three sizes of samples from one ounce, 3 ounce to a full 5 ounce glass of wine. It is especially advantageous to a customer who might be interested in an expensive bottle of wine he or she has not tried and it allows for an economical trial prior to purchasing a full bottle.
3. The Enomatic uses argon gas to seal the opened wine bottles for maximum preservation and quality control, reducing waste and spoilage of expensive wines.
4. The smart card allows the restaurant to control portions that customers dispense and also allows the establishment to set a cut-off point to prevent over serving.
5. The Enomatic allows customers to interact with the system and gives them maximum choice and flexibility in the wines they choose and portion size. With direct customer interaction with the Enomatic, the wait staff is has more time to attend to patrons in the dining room.