

The Business Plan for Passenger Rail in

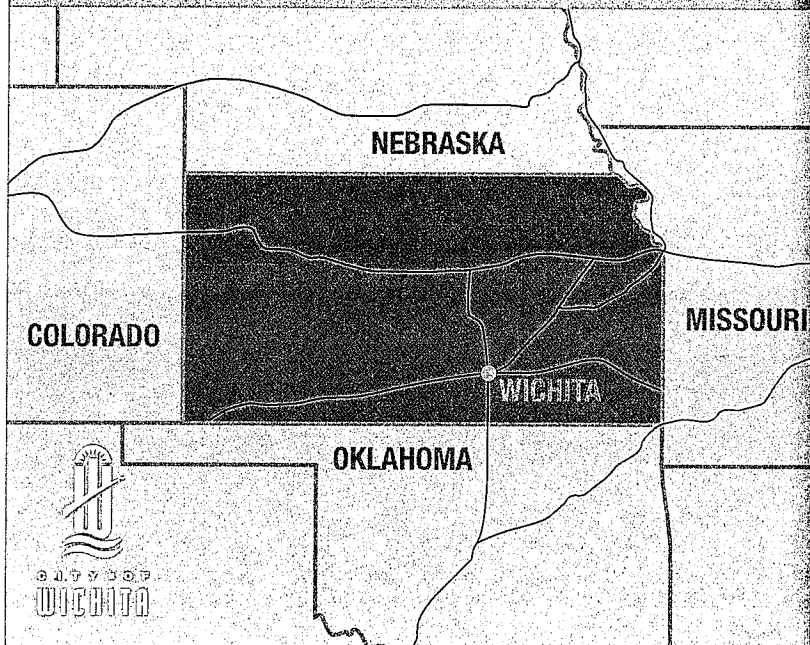
# WICHITA KANSAS



By **Pete Meitzner**  
Wichita City Council Member  
April 6, 2012

# WICHITA

An Economic Hub for Kansas and the Region

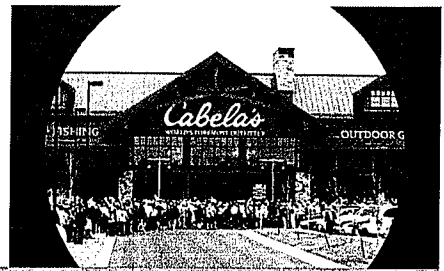


- Destination for shopping/entertainment/travel from Colorado border, Oklahoma and Missouri
- Trade area of 1,000,000+ people
- Wichita MSA: 630,000
- Accessibility: via I-135/US, 81/ KS-15 and US-54/400

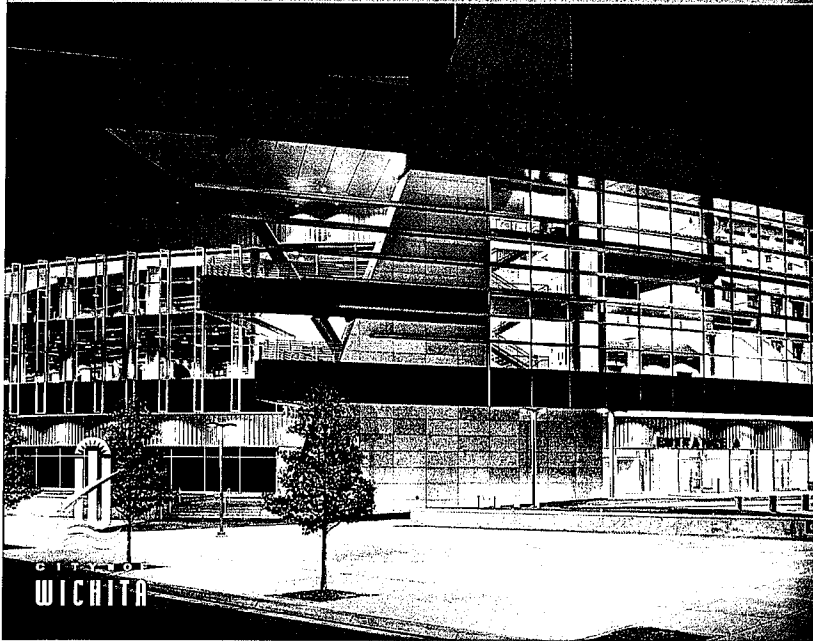


Senate Ways  
and Means  
Date: 04-27-12  
Attachment: 2

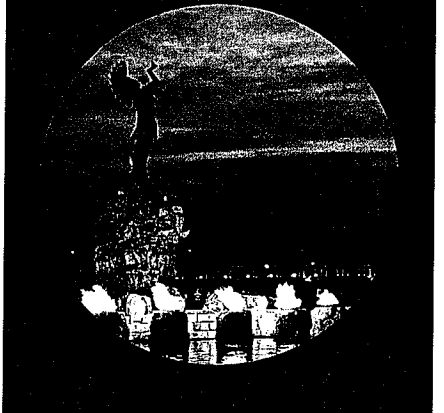
# VISITORS



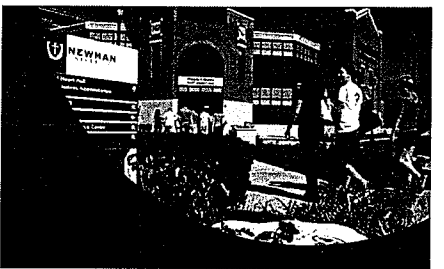
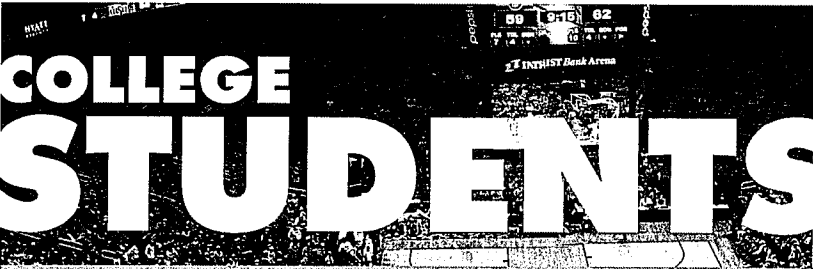
Annually To Wichita



- Over 6 million annual visitors
- Over 2 million to Downtown



# COLLEGE STUDENTS



An Underserved Market



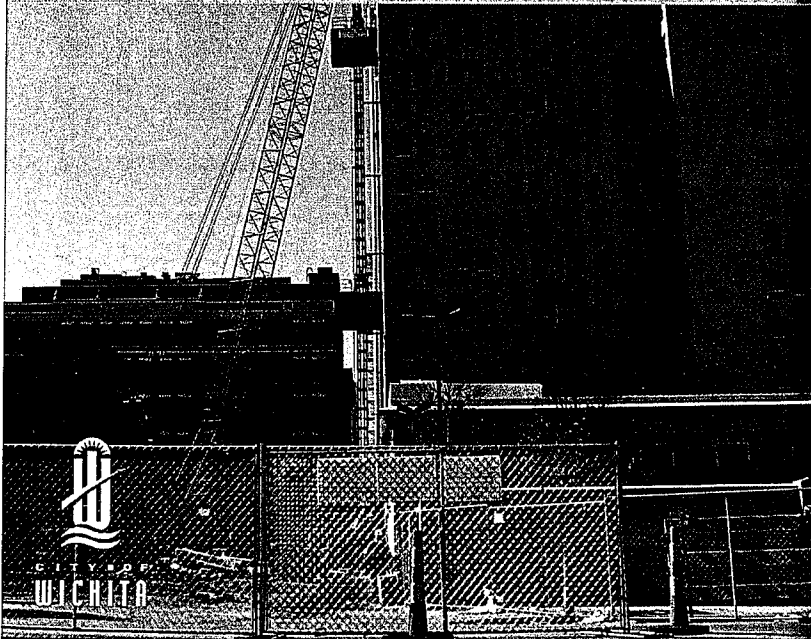
- There are three 4-year accredited universities with 21,000+ students within 10 minutes of Downtown Wichita
- Wichita State University, with an enrollment of 15,000 is the state's third largest college.



# CATALYST



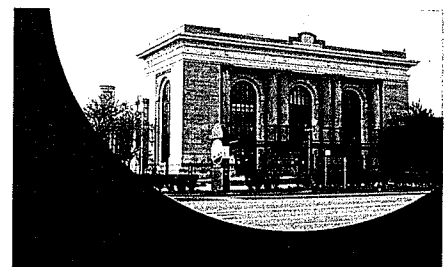
## An Economic Hub for Kansas and the Region



- Project Downtown \$600 Million Revitalization Master Plan for Downtown Wichita adopted in 2010
- \$60 Million in projects since adoption, \$94 Million underway and \$20 Million announced this year
- Plan indicates a public-private partnership to undertake a historic renovation of Union Station. Identifies passenger rail as a key amenity



# HISTORY



## Union Station

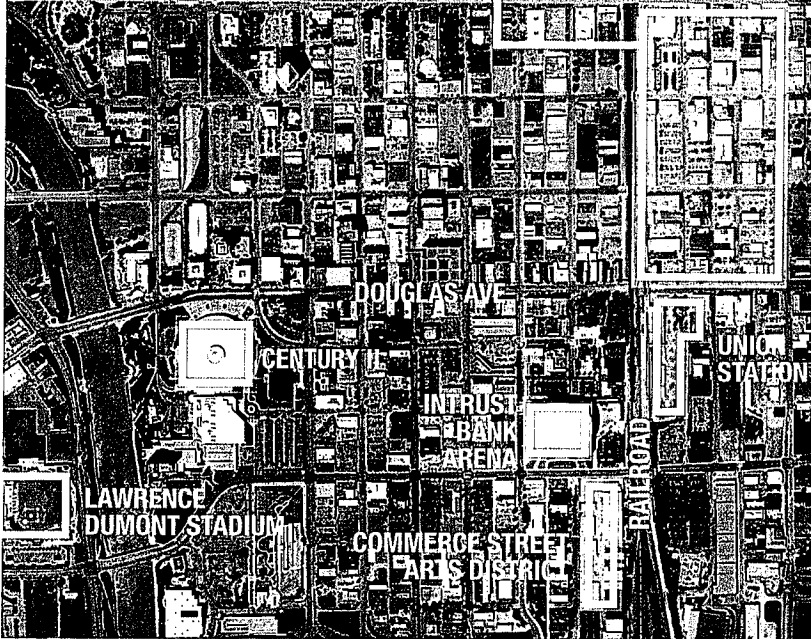


- Union Station is one of Downtown's most significant landmarks
- Adjacent to rail corridor and directly contains over 600 existing parking spaces
- Project Downtown calls for a mixed use redevelopment that would include lodging, restaurants, retail and offices uses.
- Proximity to historic Rock Island Depot and Grand Hotel offer opportunities for complementary adjacent land uses

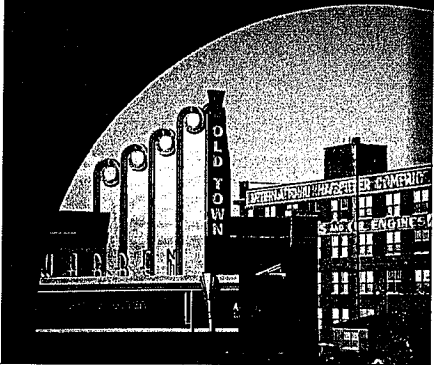
# OLD TOWN



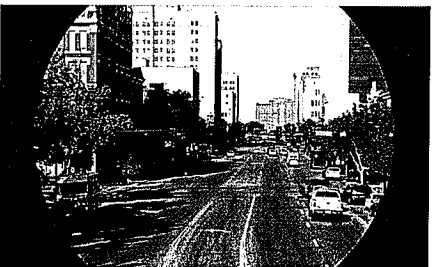
## Historic Warehouse Neighborhood



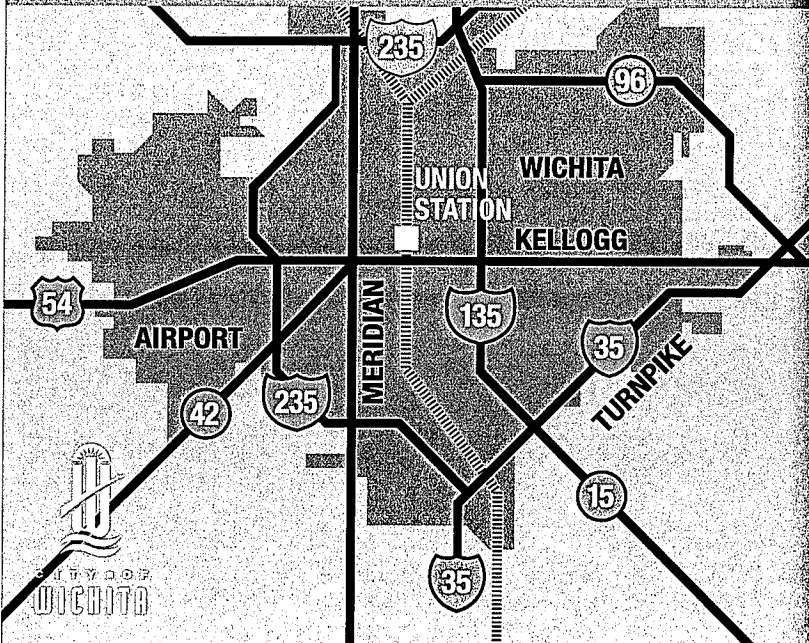
- Nine square-block mixed-use American Planning Association award winning neighborhood
- Arena
- Commerce Street Arts District



# CONNECTIVITY



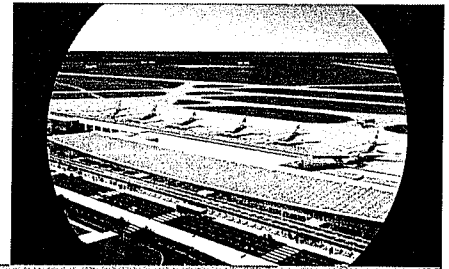
## Downtown - Geographic "Center of City"



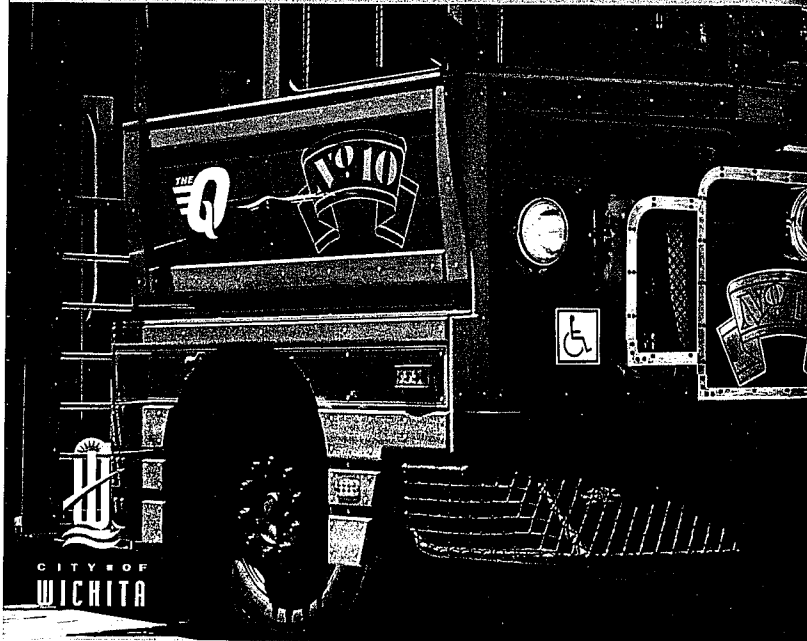
- 2 Blocks from Transit's central hub - serves city-wide network of 18 routes
- Union Station fronts Douglas Ave- Wichita's postcard avenue connecting East and West Wichita.
- City Council recently adopted new Master Plan for Douglas which recommends new transit stops and streetscape amenities along corridor, including improvements along Douglas at Union Station



# CONNECTIVITY



## Downtown - Geographic "Center of City"



- Wichita Transit provides the Q-Line, an existing Downtown Circulator route that connects various destinations in Downtown, such as Old Town, Intrust Bank Arena, Century II Performing Arts & Convention Center, WaterWalk, Lawrence Dumont Stadium and Museums on the River
- Wichita Transit intends to provide connector services between passenger rail and Mid-Continent Airport
- Wichita is currently constructing a new \$160 Million airport terminal

## The Business Plan for Passenger Rail in

# WICHITA KANSAS



### CONTACT INFORMATION

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