



*Kansas
Licensed
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Testimony on HB 2417
March 8, 2012

Senate Transportation Committee

Chairman Umbarger, and Senators of the Committee,

I am Philip Bradley representing the Kansas Licensed Beverage Association. The KLBA represents the interests of the men and women in the hospitality industry, who own, manage and work in Kansas bars, breweries, clubs, caterers, hotels, and restaurants. These are the places you frequent and enjoy with the tens of thousands of employees that are glad to serve you. Thank you for the opportunity to speak today and I will be brief.

The Kansas Viticulture and Farm Winery Assn. (KVFWA), Artisan Distillers of KS (ADK), Craft Brewers Guild of KS (CBGK) and other retailers of age restricted products have asked me to also speak for them on these issues.

We urge you to pass this bill as amended. I commend Donna Shelite for her cooperation and efforts.

The KLBA has been the leading force on the issue of Vertical DL in Kansas. In 2002 we began a campaign to acquire this change in Licenses that would eliminate excuses that had before too often allowed an underage KS youth to seek and obtain alcohol. We came to the Transportation Committees in 2003 to ask for vertical Drives Licenses. SB 159 was the result. Our testimony on that bill is attached. It was passed and became law. We have testified on this measure for the next five years to ensure it remained a comprehensive instrument. The matter appeared settled with the changes in 2007 that appear below as current law.

HB 2417 deals with changing the expiration and renewal process for those turning 21. This is vital to the entire retail alcohol tier and I have worked with the sponsor, the DL agency and the industry to find and propose a plan to address everyone's concerns and avoid the impending deadlines. We all agree there is a problem for a small percentage of license renewals and want to try to find a fix without losing or decreasing the ever increasing effectiveness of the Vertical DL in combating underage drinking. I believe a pre-expire renewal process is the best solution.

Rep Slattery, Director Shelite and I have agreed to work for that solution. In fact the House amendments achieve that goal and improve this measure.

We are appreciative of all efforts to reduce regulation of unnecessary, restrictive laws and regulations. **We urge you to do so fairly and without damaging this extremely useful tool in our efforts to assure that underage Kansans do not obtain alcohol.**

Again thank you for your attention and consideration. I am available for your questions.

Philip Bradley

**Drink Responsibly.
Drive Responsibly.**

Senate
Transp.

Att: 1

3-8-12

rent law; Driver's Under 21 Notice:

If you turn 21 on this renewal, be aware that you can not go into an office to renew your license until your actual birthday. Effective July 1, 2007 House Bill 2042 grants a 45 day extension on the expiration date of your license for driving purposes. This is to accommodate those who can not come in on their actual birthday. Carry this notice along with your expiring license in case you are questioned by law enforcement. This 45 day expansion only applies to those who are turning 21 with this renewal. to those who are turning 21 with this renewal.

Testimony on SB-159 on February 13, 2003

Senate Transportation Committee

Mr. Chairman and Senators of the Committee,

I am Philip Bradley of the Kansas Licensed Beverage Assn. ,representing your constituents in the hospitality industry who own and manage bars, clubs, restaurants, hotels and catering services where beverage alcohol is served. Thank you for the opportunity to speak. I recognize the value of your time and will be brief.

The KLBA strongly supports the use of vertical ID's to assist in the fight against underage drinking.

Many, many times while teaching TAM® Responsible Servers classes, I personally have heard those students who have been cited for serving an underage person admit that they did look at the ID but misread the date or miscalculated the age. Additionally reports from the Law Enforcement community also cite this as a common mistake. News articles and state statistics show that in some areas at least 50% of those cited in "Sting" operations made this mistake of miscalculation. With a vertical system we can assure personnel are able at a glance to identify an underage ID. Many other states have taken this simple step to address this issue. There are at least 13 states, 26% of the nation, that now have, are implementing or are considering this format. (CO, CN, IA, KY, MA, MS, MI, NV, OH, TX, VA, VT, WA) SB-159 would allow Kansas to do the same.

We support SB-159 and urge its passage.

Thank you,

Philip Bradley of the Kansas Licensed Beverage Association

From 2002 Summer KLBA Campaign

VERTICAL Driver License & ID Cards

We propose that for all those under 21, there be a vertical license or identification card. There are at least 13 states, 26% of the nation, that now have, are implementing or are considering this format. (CO, CN, IA, KY, MA, MS, MI, NV, OH, TX, VA, VT, WA) This entails the creating and circulating a new template to be photographed by the license examiners at the time of issuance. The card dimensions and make-up remain the same. Continuing the "Not 18 until" line would be an additional deterrent. This date will continue to assist in identifying those Kansas youth trying to purchase tobacco products. The 'Not 21 Until' should remain on the license and ID cards to assist in identifying those Kansans who try to purchase alcohol products prior to their 21st birthday. Those under 21 that have been issued a horizontal license or identification card may not be required to convert to the vertical license. These may be phased out over five years to reduce confusion and cost. This would also prevent expired licenses from those who have recently turned 21 to be circulated as fake ID's (A special problem because of the youthful appearance in these photos). Below are listed 3 of literally over a hundred sites that surfaced on an Internet search..

Mass. DL Site <http://www.state.ma.us/rmv/rmvnews/newlic.pdf>

PA article <http://www.nb.net/~jsimon/LICENSE.HTML>

From the VA ABC site <http://www.abc.state.va.us/enftools/tools.htm#License>

