

Presentation to a Special Joint Meeting of:  
Senate Assessment and Taxation Committee and House Taxation Committee

Art Hall, Center for Applied Economics, KU School of Business  
January 12, 2012

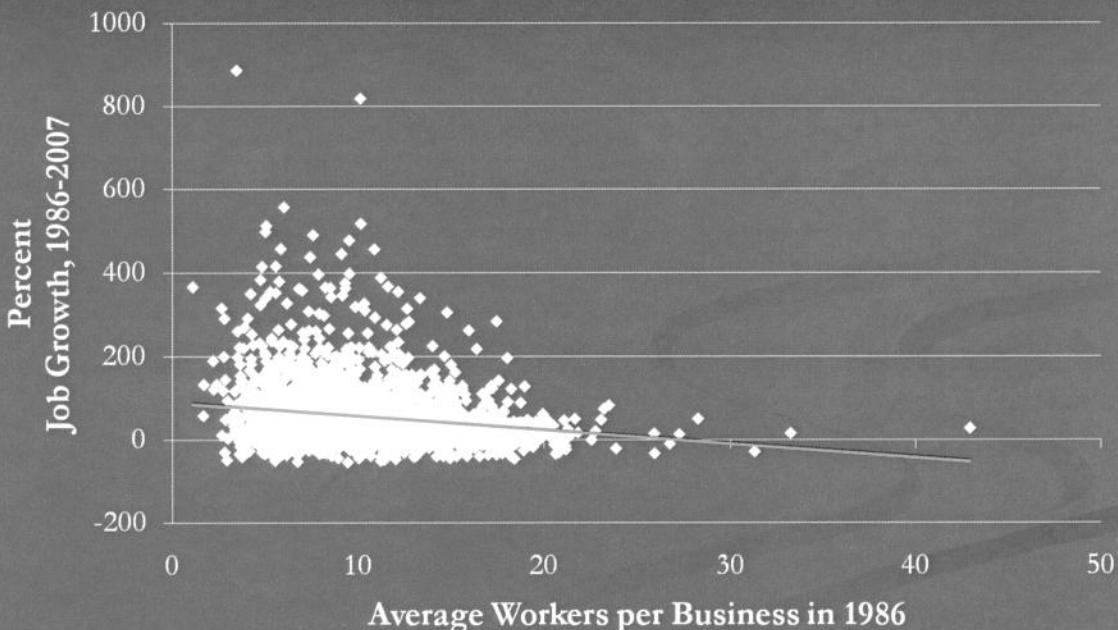
## Every Business Matters



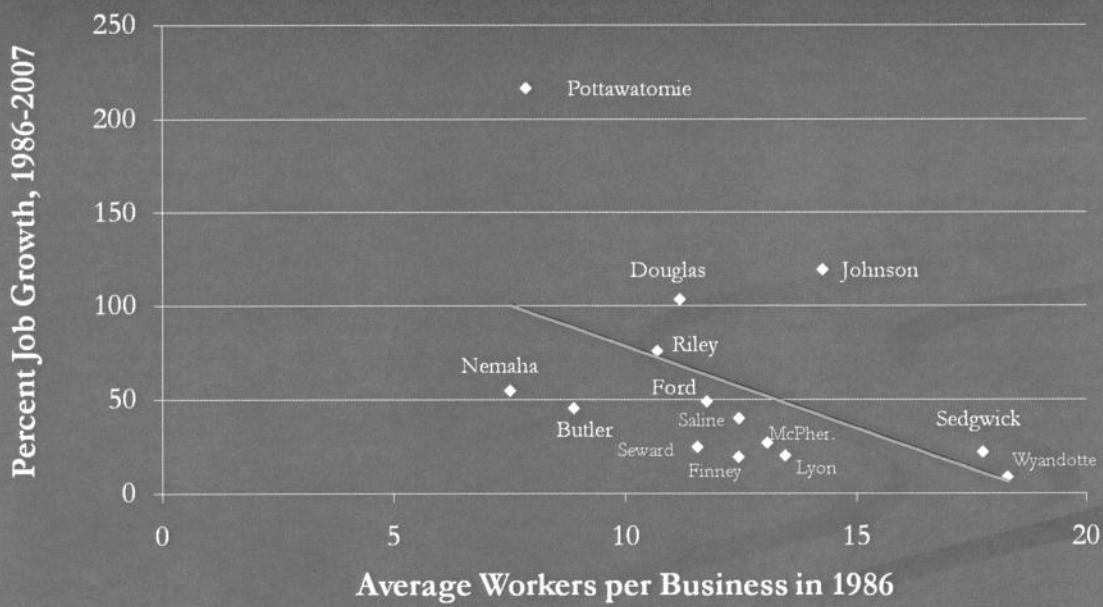
“The single most important contributor to a nation’s economic growth is the number of startups that grow to a billion dollars in revenue within 20 years.”

-- Carl Shramm, President, Kauffman Foundation

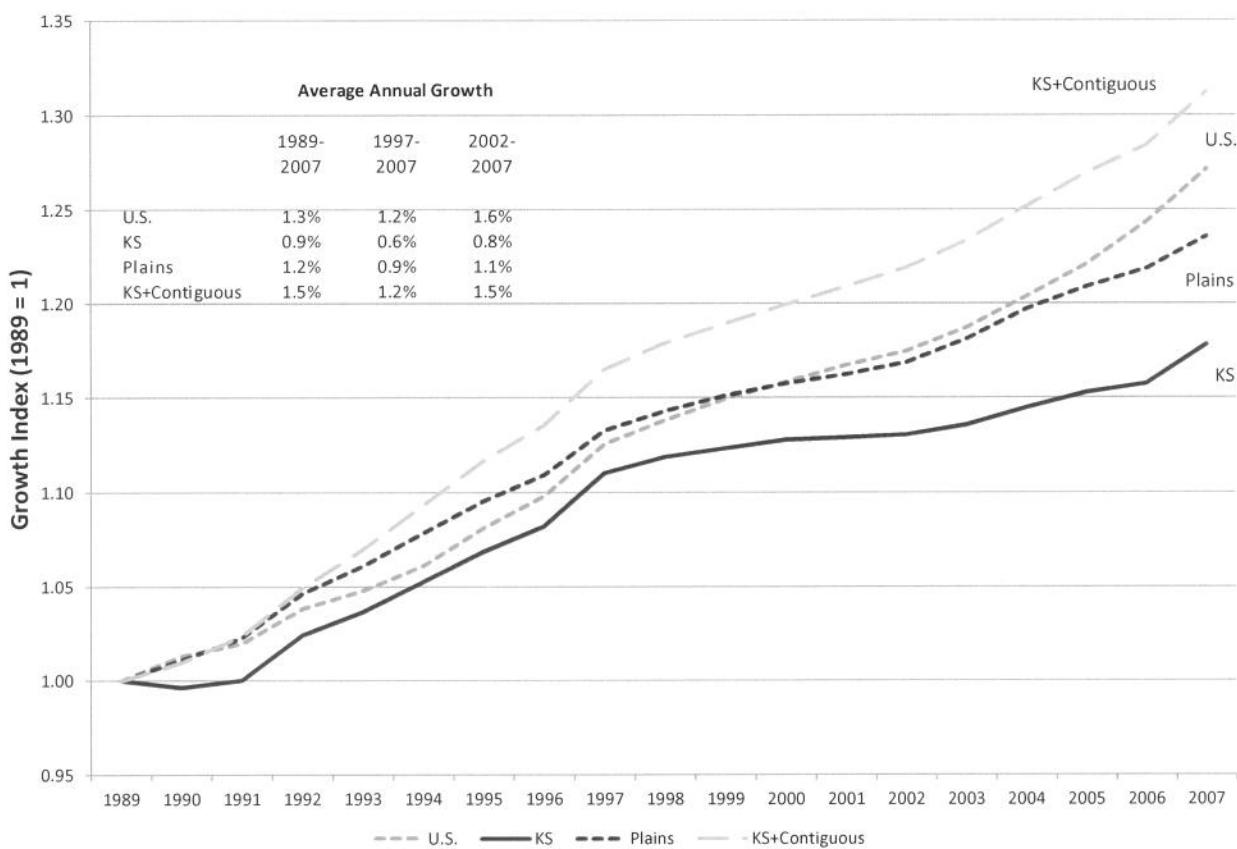
## Smaller Firms, Faster Job Growth (Data for U.S. Counties)



Pattern Generally Holds for KS



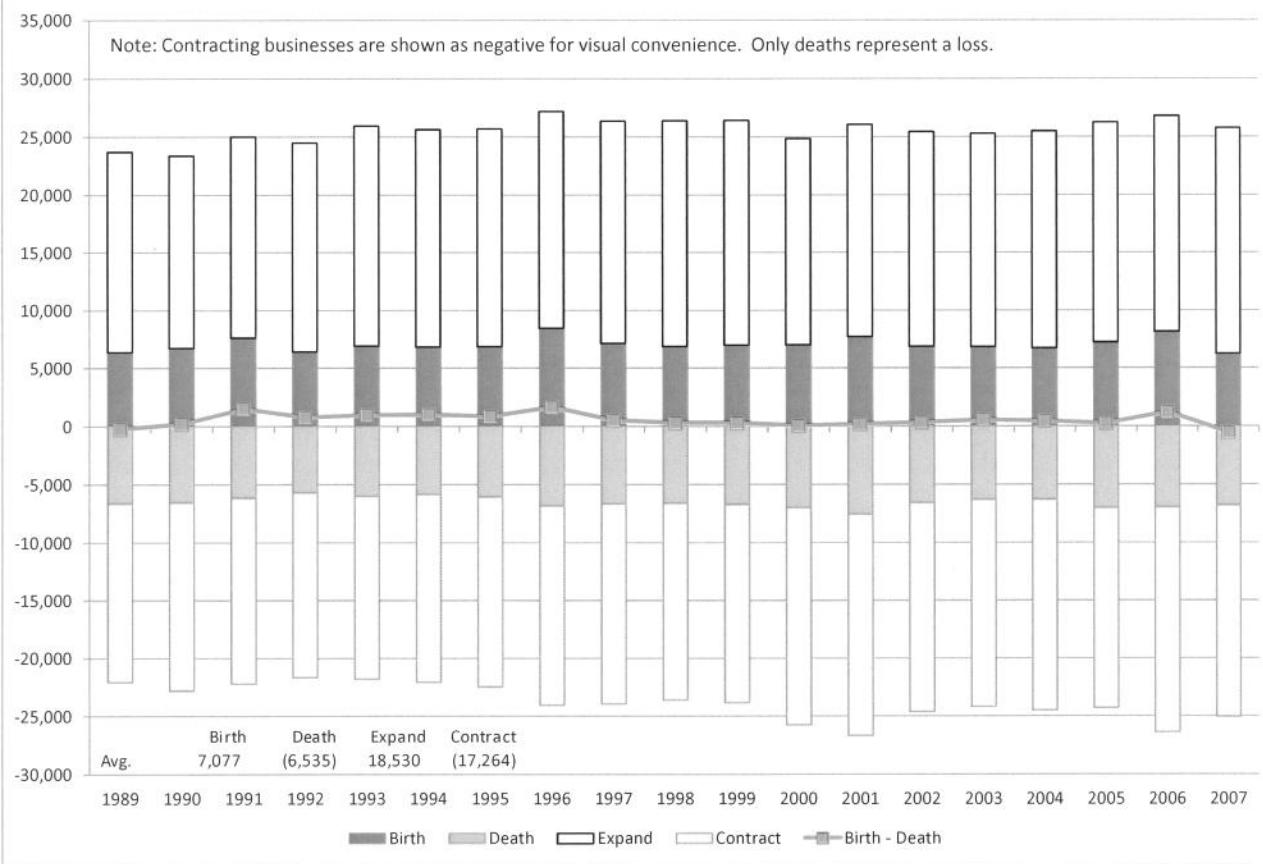
## Growth in the Number of Business Establishments



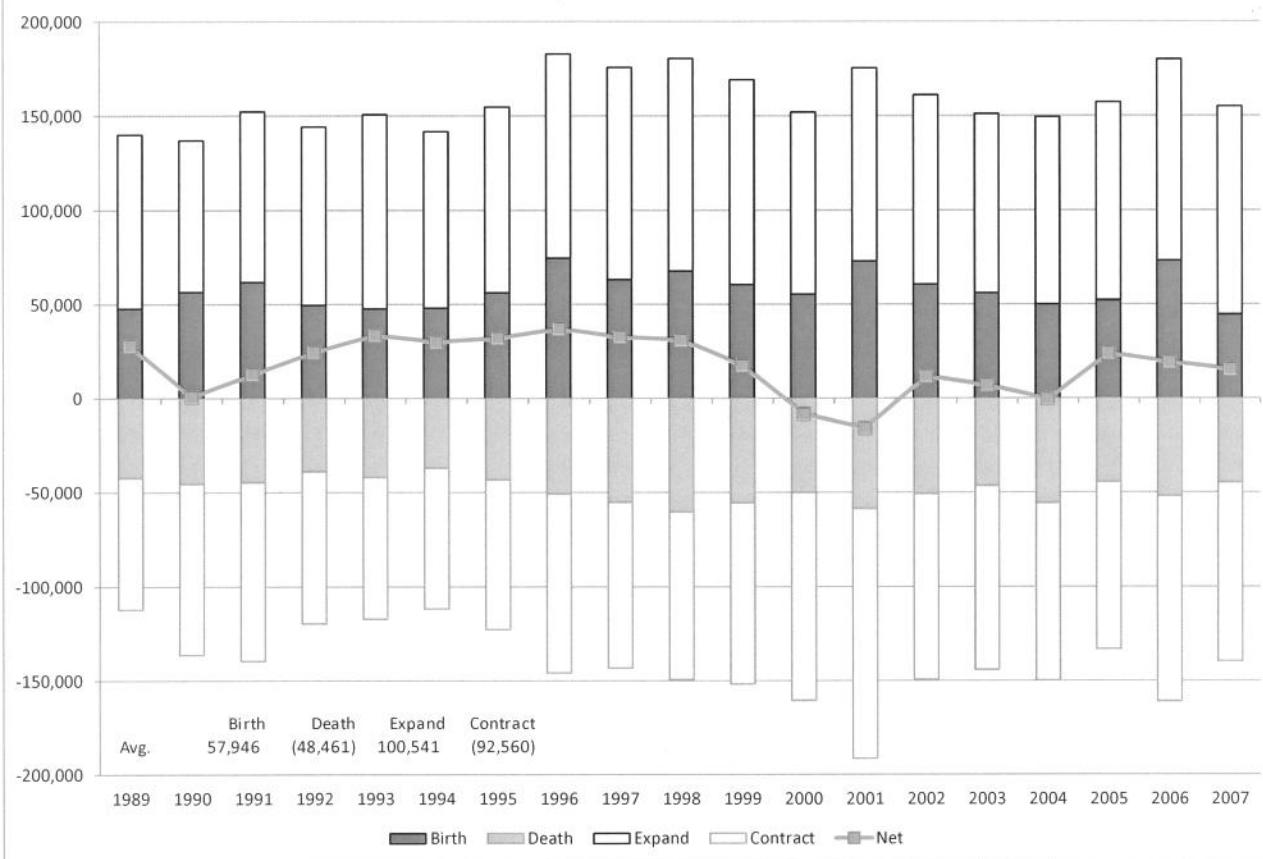
## Business Establishment Growth: 1989-2007 Avg. Annual % (and Rank)



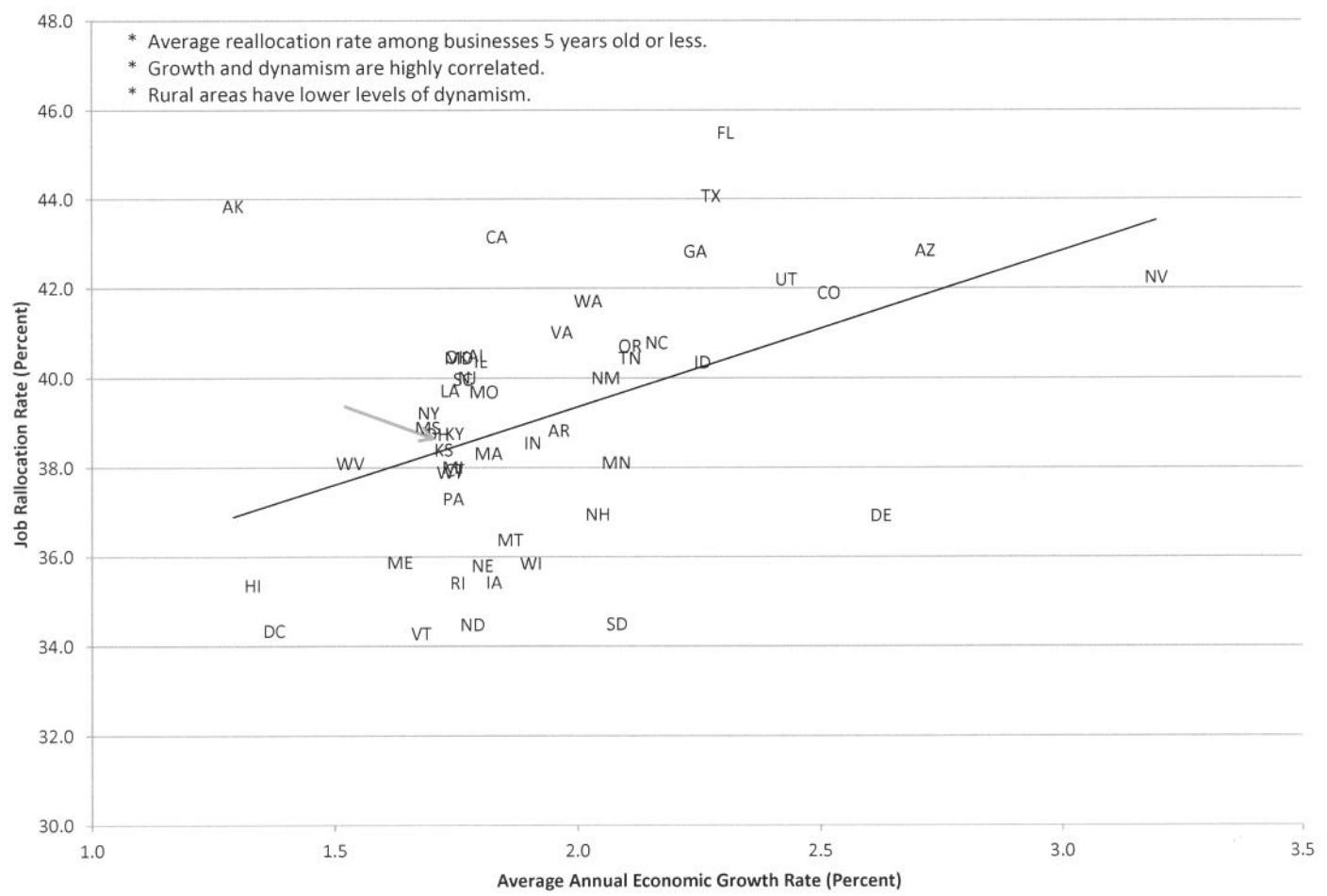
## Business Establishment Dynamics in Kansas



## Job Dynamics in Kansas



## Economic Growth Rate vs. Job Rallocation Rate, 1990-2005



## Kansas Net Job Creation by Business Establishment by Age of Firm that Owns the Establishment

	0	1	2	3	4	5	6-10	11-15	16-20	21-25	26+	Left Censored	Total	
													Net Job Creation	Net Job Creation without Age Zero
1977	62,303	0	0	0	0	0	0	0	0	0	0	0	-5,709	56,594
1978	32,173	-21,808	0	0	0	0	0	0	0	0	0	0	8,704	19,069
1979	29,584	-3,999	-1,378	0	0	0	0	0	0	0	0	0	21,161	45,368
1980	27,468	-3,382	-4,057	-2,263	0	0	0	0	0	0	0	0	-8,002	9,764
1981	34,166	-1,765	-1,637	-2,380	-1,588	0	0	0	0	0	0	0	-8,955	17,841
1982	27,794	-2,778	-2,837	-2,875	-2,776	-1,445	0	0	0	0	0	0	-25,605	-10,522
1983	25,415	-3,313	-4,400	-2,891	-1,402	-1,234	-1,067	0	0	0	0	0	-54,496	-43,388
1984	31,454	43	-1,286	2,366	-168	-100	-2,272	0	0	0	0	0	42,755	72,792
1985	29,734	388	-3,758	-1,075	-3,346	-1,397	-1,109	0	0	0	0	0	-26,398	-6,961
1986	30,385	-3,951	-3,021	-2,659	-1,677	-355	-1,573	0	0	0	0	0	-6,097	11,052
1987	32,653	-2,038	-2,842	-2,593	-842	-2,434	-5,746	0	0	0	0	0	-44,050	-27,892
1988	27,183	-1,503	-300	-1,568	-1,255	-812	-1,248	1,521	0	0	0	0	4,453	26,471
1989	25,257	-1,628	-2,893	-1,890	-1,757	381	-3,213	176	0	0	0	0	32,695	47,128
1990	27,141	1,791	-1,173	-2,244	-1,001	-1,629	-2,624	938	0	0	0	0	9,019	30,218
1991	24,336	835	-2,891	-1,805	-2,538	-1,399	-2,751	-2,906	0	0	0	0	-9,255	1,626
1992	26,142	-1,275	-4,193	-920	-451	29	-5,835	428	0	0	0	0	-8,160	5,765
1993	25,239	-1,175	-2,537	-1,203	-221	-2,309	-1,843	-616	696	0	0	0	-5,217	10,814
1994	27,704	-689	-1,388	-444	1	-1,609	-517	425	1,271	0	0	0	3,887	28,641
1995	28,559	-208	-1,210	-959	-1,003	-135	-1,697	-296	604	0	0	0	6,117	29,772
1996	26,645	993	-1,487	-1,249	-488	401	-2,381	174	-1,404	0	0	0	8,654	29,858
1997	31,155	-1,270	-2,158	-1,147	-836	-1,632	-790	484	196	0	0	0	12,521	36,523
1998	34,435	943	-1,670	-2,464	-1,095	-617	-3,223	-3,629	-1,708	1,201	0	0	11,444	33,617
1999	30,550	2,442	-637	-700	-1,309	533	-4,135	373	-224	-767	0	0	7,415	33,541
2000	30,559	-389	-169	-783	-646	-1,153	-1,264	-2,125	-278	-2	0	0	-3,394	20,356
2001	25,564	-1,404	-4,140	-703	-3,588	-1,089	-5,170	-4,931	-4,842	-2,397	0	0	-14,417	-16,717
2002	30,126	-1,287	-229	-1,433	-2,814	-750	-5,369	-2,426	-2,039	-4,037	0	0	-17,239	-7,497
2003	27,891	-3,189	-2,232	-321	-432	265	-1,121	-1,094	-1,511	1,932	-88	0	3,226	-4,565
2004	26,274	-1,505	-3,420	-1,599	-811	-645	-461	-1,101	-1,913	-1,040	793	-8,884	5,688	-20,586
2005	28,377	-371	-1,109	-1,041	-1,306	-390	-3,030	-2,761	1,454	-1,407	2,177	-3,141	17,452	-10,925