Artisan Distillers of Kansas

pbb@sunflower.com 785-766-7492 March 8, 2012

Testimony on SB 277
House Federal & State Affairs

Chairman Brunk and Representatives of the Committee



We support SB 277 and urge you to pass this measure. This measure creates the new license of Micro-Distiller. This is very similar to Licenses this committee has reviewed, passed and subsequently became law. Successful laws that have fostered growing industries with businesses that not only employ Kansans, pay taxes and encourage the use of Kansas products they also are tourism destinations. They are Farm Wineries and Craft Breweries. We ask you to please be the authors of this new cottage industry.

This also is a tourism enhancement, a business friendly improvement, and allows the creation of jobs and a new industry. It is the prime statute allowed in all states that are developing the craft distilling industry. There were over 100 in 2008 and more every year,

Thank you for your time and service,

Philip Bradley

Representing the

Artisan Distillers of Kansas

ADK - Artisan Distillers of Kansas:

Are practitioners of the Art of **Craft Distilling**: An emerging movement, craft distilleries are small scale operations similar to a microbrewery. Also called micro-distilleries, these hands-on operations make spirits in small batches, often producing less in a year than larger distilleries bottle in an hour. The

large continuous stills used by major produce operated pot stills. Pot stills require more lab control over flavors and give broad room for distillers to focus on local ingredients and univolume batches of high-quality spirits.

House Federal & State Affairs Date: 3-07-12

Attachment # 2

Local Liquor: Small Distilleries Find Their Niche

by Megan Verlee

December 31, 2010 from CPR

For those who like a cup of holiday cheer, the rum in your eggnog is likely Caribbean, and the whiskey in your toddy is probably from Tennessee. But more and more small distilleries are hoping you'll look closer to home when you make that toast.

Craft distillers are catering to drinkers who have a taste for the regional and the unique. They're still just a fraction of the market, but more small-batch spirits are showing up on liquor-store shelves, next to pints of Jack Daniel's and Everclear. Walk into Mondo Vino, a liquor store in one of Denver's trendier neighborhoods, and you're not likely to recognize many of the bottles on the liquor shelves. Here, Jack Daniel's and Absolut take a back seat to small-batch spirits.

"We've got whiskeys from Tuthilltown Spirits out of New York [to] the Whippersnapper out of Oregon," says employee Matthew Burger. He says that drinkers in Denver have long demanded variety in their beer, and more and more of them want it in their spirits, too.

"Our customers are already looking for those things when they walk in the door," Burger says, "because they want something a little more unusual, or something a little more artisanal."

Big companies still produce the vast majority of spirits sold in the United States, but craft distilleries have taken off at the margins. This year, the federal government permitted 149 new distilleries — three times the number of just a few years ago.

One of those new permits went to Syntax distillery, in northeastern Colorado.

Jeff Copeland and Heather Bean opened their distillery and tasting room just a few weeks ago. They have one product — a vodka — and Bean says it's been selling as fast as they can make it.

"Right now, it looks like we have exactly seven bottles on hand," she says, "because we sold out completely last weekend, down to having a third of a bottle in the fridge that we were mixing drinks with."

For Bean and Copeland, this is a second chance to follow a long-held dream. They made beer as a hobby for years, but the microbrewery market is pretty saturated. Then they started hearing about micro-distilleries.

"So we thought that was just a cool thing," Bean says, "that we could get in on the ground floor of another wave of interesting craft beverages."

Like any dream business, craft distilling comes with its own nightmares. In this case, it's paperwork.

Bean and Copeland spent two years filing applications before they ever tasted their first batch of vodka. They keep a running count of all the various federal, state and local agencies they've had to register with — so far, the number is 13. "Every once and a while, a new one pops up that we weren't aware of," Copeland says.

"Yeah, that's always an exciting e-mail to get: 'You're in violation of the whatever,' "Bean says. "And then you talk to everyone else and go, 'Do these people regulate you?' And mostly they say, 'Oh, I've never heard of that, either.' "And then," Copeland says, "two weeks later they call and say, 'Oh, they found us, too.' "

The <u>Distilled Spirits Council</u>, a trade group for liquor companies, created a craft membership this year in part to help small producers navigate the regulatory labyrinth. After all, home distilling is still a federal felony.

The Council's Frank Coleman says that craft spirits usually cost a good bit more than their mass-produced competition. "They're finding niches where they're not playing against the big guys," he says. "So it's a little bit of, sort of marketing jujitsu, if you will."

Exhibit A in that regard may be <u>Stranahan's whiskey</u>. In six years, the Denver-based spirit has almost become a Colorado institution, tapping into the local food movement and the region's Old West heritage.

Stranahan's 1,000th barrel of whiskey awaits bottling. After six years, the company's entire output barely equals a day's production at one of the big whiskey makers.

But standing in the distillery's cavernous barrel room, business manager Jason Lippa says that in this case, success is relative.

"We look around, and to you or I, this is a lot of whiskey," Lippa says. "In about six years, we've made about 1,600 barrels. And for someone like Jim Beam, that would take about six to eight hours of production time."

Craft distilleries aren't any real competition to the big guys yet, but their numbers keep growing. Lippa says he often fields calls from people who are trying to figure out how to start their own distilleries.

Artisan Distillers of Kansas	pbb@sunflower.com	785-766-7492		

AK	Alaska Distillery, Wasilla, AK	HI	Haleakala Distillery, Kula, HI
4.5	Bare Distillery Alaska LLC, Anchorage, AK	a ##	Hawaiian Islands Spirits, Kahalui, Maui, HI
AR	Rock Town Distillery, Little Rock, AR		Kolani Distillers LLC, Paia, HI
ΑZ	Desert Diamond Distillery, Kingman, AZ		LeVecke Hawiian Distilling Co, Haile Maile, Maui
. =	High Spirits Distillery, Flagstaff, AZ	IA	Cedar Ridge Winery & Distillery, Cedar Rapids,
CA	Anchor Distilling, San Francisco, CA	-	Mississippi River Distilling, LeClaire, IA
· -	Ballast Point Spirits, San Diego, CA		Templeton Rye, Templeton, IA
	Bear and Eagle Products, Santa Ana, CA	ID	Bardenay, Boise, ID
	Blue Ice Vodka, Commerce, CA		Bardenay-Eagle, Eagle, ID
	C&C Shine, LLC, Gonzales, CA	•	Koenig Distillery & Winery, Caldwell, ID
	<u>Charbay Winery & Distillery,</u> St Helena, CA	IL	Few Spirits, Evanston, IL
	Cobble Creek Vineyard, Templeton, CA		North Shore Distillery, Lake Bluff, IL
	Distillery 209, San Francisco, CA	IN	Huber Starlight Distillery, Borden, IN
	Domaine Charbay, St. Helena, CA		Virtuoso Distillers LLC, Mishawaka, IN
	Essential Spirits, Mountain View, CA	KS	High Plains, Leavenworth, KS
	Germain-Robin, Redwood Valley, CA	KY	Copper Head Distilling Co, Pewee Valley, KY
	Greenway Distillers, Redwood Valley, CA	Α,	Corsair Artisan Distillery, Bowling Green, KY
	Hangar One, Alameda, CA		MB Roland Distillery, Pembroke, KY
	Hawi Brothers Distillery, Yuba City, CA	LA	Celebration Distillation Corporation, N.O, LA
	HelloCello- Limoncello di Sonoma, Sonoma, CA	MA	Berkshire Mountain Distillers, Great Barrington
	Jepson Vineyards, Ukiah, CA		Nashoba Distillery, Bolton, MA
	Modern Spirits, Monrovia, CA		Ryan & Wood Inc., Gloucester, MA
	Mosby Winery, Buellton, CA		Triple Eight Distillery, Nantucket, MA
	Napa Valley Limoncello Co., Napa, CA	MD	Fiore Winery and Distillery, Pylesville, MD
	Old World Spirits, Belmont, CA	ME	Maine Distilleries, Freeport, ME
	Osocalis Distillery, Soquel, CA		Spirits of Maine Distillery, Gouldsboro, ME
	Pioneer Spirits, Chico, CA		Sweetgrass Farm Winery and Distillery, Union
	Sarticious Spirits, Santa Cruz, CA	MI	Black Star Farms, Suttons Bay, MI
	Sillwater Distillers, Petaluma, CA	••••	<u>Chateau Chantal</u> , Traverse City, MI
	Skyrocket Distillers, LLC, Temecula, CA		Corey Lake Distillery, Three Rivers, MI
	Solomon Tournour Co., Calpella, CA		Grand Traverse Distilling, Traverse City, MI
	St. George Spirits, Alameda, CA		Journeyman Distillery, Three Oaks, MI
	St. James Spirits, Irwindale, CA		Leopold Bros., Ann Arbor, MI
	Stillwater Spirits, Petaluma, CA		Michigan Brewing Co., Webberville, MI
со	Boulder Distillery and Clear Spirit Company,		New Holland Brewing Co. and Artisan Spirits,
	Castle Peak Spirits, Wolcott, CO		Round Barn Winery and Distillery, Baroda, MI
	Colorado Gold Distillery, Cedaredge, CO		St. Julian Winery, Paw Paw, MI
	<u>DeerHammer Distilling</u> , buena vista, CO		Uncle John's Fruit House Winery, St. Johns, MI
	Downslope Distilling Inc., Centennial, CO	MN	45th Parallel Spirits, Minneapolis, MN
	Grand Mesa Distillers, Cedaredge, CO	MO	Copper Run, Walnut Shade, MO
	Mystic Mountain Distillery, Larkspur, CO	17.10	Pinckney Bend Distillery, New Haven, MO
	Peach Street Distillers, Palisade, CO	MT	Flathead Distillers, Rexford, MT
	Peak Spirits, Hotchkiss, CO		Ridge Distillery, Kalispell, MT
	Roundhouse Spirits, Boulder, Longmont, CO		RoughStock Distillery, Bozeman, MT
	Stranahan's Colorado Whiskey, Denver, CO		Whistling Andy, Bigfork, MT
СТ	Connecticut Valley Distillers, Manchester, CT		Willie's Distillery, Ennis, MT
-	Westford Hill Distillers, Ashford, CT	NC	Blue Ridge Distilling Co., Inc., Bostic, NC
DE	Dogfish Head Brewing & Eats, Rehoboth Beach		carolina distillery llc, lenoir, NC
FL	Cristal Clear Spirits, Key Largo, FL		Piedmont Distillers, Madison, NC
	Empire Winery & Distillery, New Port Richie	•	Southern Artisan Spirits, Kings Mountain, NC
	Fat Dog Spirits, Tampa, FL		Troy and Sons Distillers, Asheville, NC
	Florida Farm Distillers, Umatilla, FL	NE	The Solas Distillery, La Vista, NE
GA	Thirteenth Colony Distilleries, Americus, GA	NH	Flag Hill Distillery, Lee, NH
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NJ Black Prince Distillery, Clifton, NJ Railean Distillers, San Leon, TX NM Sunshine Spirits, Inc., Bosque, NM Ranger Creek Brewing and distilling, San NV Las Vegas Distillery, Las Vegas, NV Antonio, TX NY Breuckelen Distilling Company, Brooklyn, NY San Luis Spirits, Dripping Springs, TX Castle Spirits, Monroe, NY Spirit Of Texas Distillery, Pflugerville, TX Delaware Phoenix Distillery, Walton, NY Texas Distilling Company, San Antonio, TX Finger Lakes Distilling, Burdett, NY Tito's Handmade Vodka, Austin, TX Harvest Spirits, Valatie, NY VA Belmont Farms, Culpeper, VA Hidden Marsh Distillery, Seneca Falls, NY Catocin Creek Distilling Company, Purcellvile Kings County Distillery, Brooklyn, NY Copper Fox Distillery, Sperryville, VA Knapp Vineyards, Romulus, NY Mount Vernon Distillery, Mount Vernon, VA Kymar Winery and Distillery, Charlotteville Parched Group LLC, Richmond, VA Lake Placid Spirits, Lake Placis, NY VT Elm Brook Farm, East Fairfield, VT Long Island Spirits, Baiting Hollow, NY Vermont Spirits, St. Johnsbury, VT Swedish Hill Vineyard, Romulus, NY WA Batch 206 Distillery, Seattle, WA Tirado Distillery Inc., Bronx, NY Blue Flame Spirits, Prosser, WA Tuthilltown Spirits, Gardiner, NY Bowman Orchards Distillery, Moses Lake, WA Tuthiltown Spirits, Gardiner, NY DRY COUNTY DISTILLERY, MARYSVILLE, WA Warwick Valley Winery & Distillery, Warwick Dry Fly Distilling, Spokane, WA OH Crystal Spirits LLC, Dayton, OH Gnostalgic Spirits Distillery, Seattle, WA Middle West Spirits, Columbus, OH golden distillery, bow, WA Seven Brothers Distilling Company, Cleveland IT'S 5 O'CLOCK SOMEWHERE! ARTISAN CRAFT Watershed Distillery, Columbus, OH DISTILLERY, CASHMERE, WA Woodstone Creek, Cincinnati, OH Mac Donald Distilleries, LLC, Snohomish, WA Artisan Spirits, LLC, Portland, OR OR Pacific Distillery, Woodinville, WA Bendistillery, Bend, OR San Juan Island Distillery, Friday Harbor, WA Brandy Peak Distillery, Brookings, OR Skip Rock Distillers, Snohomish, WA Cascade Peak Spirits Inc., Ashland, OR Sound Spirits, Seattle, WA Clear Creek Distillery, Portland, OR The Ellensburg Distillery, Ellensburg, WA Dolman Distillery, McMinnville, OR Woodinville Whiskey Co., Woodinville, WA Highball Distillery, Portland, OR WI AEppelTreow Winery, Burlington, WI Hood River Distillery, Hood River, OR Great Lakes Distillery, Milwaukee, WI House Spirits Distillery, Portland, OR Old Sugar Distillery, MADISON, WI Indio Spirits Inc., Portland, OR Spirits of Madison, Madison, WI Integrity Spirits, Portland, OR Yahara Bay, Madison, WI Liquid Ventures LLC, Portland, OR W۷ Forks of Cheat Winery, Morgantown, WV McMenamins Edgefield Distillery, Troutdale Isaiah Morgan Distillery, Summersville, WV Ransom Spirits, McMinnville, OR West Virginia Distilling, Morgantown, WV Rogue Ales Distillery and Public House, WY Wvoming Whiskey, Kirby, WY Portland, OR Rogue Distillery, Newport, OR STEIN DISTILLERY INC., Joseph, OR Stringer Orchard Wild Plum Winery, New Pine Creek, OR Sub Rosa Spirits, Dundee, OR Superfly Distilling Company, Brookings, OR PA Keystone Distillery, Media, PA Philadelphia Distilling, Philadelphia, PA RI Newport Distilling Company, Newport, RI Dark Corner Distillery, Greenville, SC SC TN Prichards Distillery, Kelso, TN

Balcones Distilling, Waco, TX

Graham Barnes Distilling, Austin, TX

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