

**SENATE BILL No. 23**

By Committee on Financial Institutions and Insurance

1-16

1 AN ACT concerning insurance; relating to unfair and deceptive acts or  
2 practices; requiring agents and insurers to respond to inquiries from the  
3 commissioner of insurance within 14 calendar days; authorizing certain  
4 rebate pilot programs to exceed one year in duration; amending K.S.A.  
5 2024 Supp. 40-2404 and 40-4909 and repealing the existing sections.

6  
7 *Be it enacted by the Legislature of the State of Kansas:*

8 Section 1. K.S.A. 2024 Supp. 40-2404 is hereby amended to read as  
9 follows: 40-2404. The following are hereby defined as unfair methods of  
10 competition and unfair or deceptive acts or practices in the business of  
11 insurance:

12 (1) *Misrepresentations and false advertising of insurance policies.*  
13 Making, issuing, circulating or causing to be made, issued or circulated,  
14 any estimate, illustration, circular, statement, sales presentation, omission  
15 or comparison that:

16 (a) Misrepresents the benefits, advantages, conditions or terms of any  
17 insurance policy;

18 (b) misrepresents the dividends or share of the surplus to be received  
19 on any insurance policy;

20 (c) makes any false or misleading statements as to the dividends or  
21 share of surplus previously paid on any insurance policy;

22 (d) is misleading or is a misrepresentation as to the financial  
23 condition of any person, or as to the legal reserve system upon which any  
24 life insurer operates;

25 (e) uses any name or title of any insurance policy or class of  
26 insurance policies misrepresenting the true nature thereof;

27 (f) is a misrepresentation for the purpose of inducing or tending to  
28 induce the lapse, forfeiture, exchange, conversion or surrender of any  
29 insurance policy;

30 (g) is a misrepresentation for the purpose of effecting a pledge or  
31 assignment of or effecting a loan against any insurance policy; or

32 (h) misrepresents any insurance policy as being shares of stock.

33 (2) *False information and advertising generally.* Making, publishing,  
34 disseminating, circulating or placing before the public, or causing, directly  
35 or indirectly, to be made, published, disseminated, circulated or placed  
36 before the public, in a newspaper, magazine or other publication, or in the

1 form of a notice, circular, pamphlet, letter or poster, or over any radio or  
2 television station, or in any other way, an advertisement, announcement or  
3 statement containing any assertion, misrepresentation or statement with  
4 respect to the business of insurance or with respect to any person in the  
5 conduct of such person's insurance business, that is untrue, deceptive or  
6 misleading.

7 (3) *Defamation.* Making, publishing, disseminating or circulating,  
8 directly or indirectly, or aiding, abetting or encouraging the making,  
9 publishing, disseminating or circulating of any oral or written statement or  
10 any pamphlet, circular, article or literature that is false, or maliciously  
11 critical of or derogatory to the financial condition of any person, and that  
12 is calculated to injure such person.

13 (4) *Boycott, coercion and intimidation.* Entering into any agreement  
14 to commit, or by any concerted action committing, any act of boycott,  
15 coercion or intimidation resulting in or tending to result in unreasonable  
16 restraint of the business of insurance, or by any act of boycott, coercion or  
17 intimidation monopolizing or attempting to monopolize any part of the  
18 business of insurance.

19 (5) *False statements and entries.* (a) Knowingly filing with any  
20 supervisory or other public official, or knowingly making, publishing,  
21 disseminating, circulating or delivering to any person, or placing before  
22 the public, or knowingly causing directly or indirectly, to be made,  
23 published, disseminated, circulated, delivered to any person, or placed  
24 before the public, any false material statement of fact as to the financial  
25 condition of a person.

26 (b) Knowingly making any false entry of a material fact in any book,  
27 report or statement of any person or knowingly omitting to make a true  
28 entry of any material fact pertaining to the business of such person in any  
29 book, report or statement of such person.

30 (6) *Stock operations and advisory board contracts.* Issuing or  
31 delivering or permitting agents, officers or employees to issue or deliver,  
32 agency company stock or other capital stock, or benefit certificates or  
33 shares in any common-law corporation, or securities or any special or  
34 advisory board contracts or other contracts of any kind promising returns  
35 and profits as an inducement to insurance. Nothing herein shall prohibit  
36 the acts permitted by K.S.A. 40-232, and amendments thereto.

37 (7) *Unfair discrimination.* (a) Making or permitting any unfair  
38 discrimination between individuals of the same class and equal expectation  
39 of life in the rates charged for any contract of life insurance or life annuity  
40 or in the dividends or other benefits payable thereon, or in any other of the  
41 terms and conditions of such contract.

42 (b) Making or permitting any unfair discrimination between  
43 individuals of the same class and of essentially the same hazard in the

1 amount of premium, policy fees or rates charged for any policy or contract  
2 of accident or health insurance or in the benefits payable thereunder, or in  
3 any of the terms or conditions of such contract, or in any other manner  
4 whatever.

5 (c) Refusing to insure, or refusing to continue to insure, or limiting  
6 the amount, extent or kind of coverage available to an individual, or  
7 charging an individual a different rate for the same coverage solely  
8 because of blindness or partial blindness. With respect to all other  
9 conditions, including the underlying cause of the blindness or partial  
10 blindness, persons who are blind or partially blind shall be subject to the  
11 same standards of sound actuarial principles or actual or reasonably  
12 anticipated experience as are sighted persons. Refusal to insure includes  
13 denial by an insurer of disability insurance coverage on the grounds that  
14 the policy defines "disability" as being presumed in the event that the  
15 insured loses such person's eyesight. However, an insurer may exclude  
16 from coverage disabilities consisting solely of blindness or partial  
17 blindness when such condition existed at the time the policy was issued.

18 (d) Refusing to insure, or refusing to continue to insure, or limiting  
19 the amount, extent or kind of coverage available for accident and health  
20 and life insurance to an applicant who is the proposed insured or charge a  
21 different rate for the same coverage or excluding or limiting coverage for  
22 losses or denying a claim incurred by an insured as a result of abuse based  
23 on the fact that the applicant who is the proposed insured is, has been, or  
24 may be the subject of domestic abuse, except as provided in subsection (7)  
25 (d)(v). "Abuse" as used in this paragraph means one or more acts defined  
26 in K.S.A. 60-3102, and amendments thereto, between family members,  
27 current or former household members, or current or former intimate  
28 partners.

29 (i) An insurer may not ask an applicant for life or accident and health  
30 insurance who is the proposed insured if the individual is, has been or may  
31 be the subject of domestic abuse or seeks, has sought or had reason to seek  
32 medical or psychological treatment or counseling specifically for abuse,  
33 protection from abuse or shelter from abuse.

34 (ii) Nothing in this section shall be construed to prohibit a person  
35 from declining to issue an insurance policy insuring the life of an  
36 individual who is, has been or has the potential to be the subject of abuse if  
37 the perpetrator of the abuse is the applicant or would be the owner of the  
38 insurance policy.

39 (iii) No insurer that issues a life or accident and health policy to an  
40 individual who is, has been or may be the subject of domestic abuse shall  
41 be subject to civil or criminal liability for the death or any injuries suffered  
42 by that individual as a result of domestic abuse.

43 (iv) No person shall refuse to insure, refuse to continue to insure,

1 limit the amount, extent or kind of coverage available to an individual or  
2 charge a different rate for the same coverage solely because of physical or  
3 mental condition, except where the refusal, limitation or rate differential is  
4 based on sound actuarial principles.

5 (v) Nothing in this section shall be construed to prohibit a person  
6 from underwriting or rating a risk on the basis of a preexisting physical or  
7 mental condition, even if such condition has been caused by abuse,  
8 provided that:

9 (A) The person routinely underwrites or rates such condition in the  
10 same manner with respect to an insured or an applicant who is not a victim  
11 of abuse;

12 (B) the fact that an individual is, has been or may be the subject of  
13 abuse may not be considered a physical or mental condition; and

14 (C) such underwriting or rating is not used to evade the intent of this  
15 section or any other provision of the Kansas insurance code.

16 (vi) Any person who underwrites or rates a risk on the basis of  
17 preexisting physical or mental condition as set forth in subsection (7)(d)  
18 (v), shall treat such underwriting or rating as an adverse underwriting  
19 decision pursuant to K.S.A. 40-2,112, and amendments thereto.

20 (vii) The provisions of this paragraph shall apply to all policies of life  
21 and accident and health insurance issued in this state after the effective  
22 date of this act and all existing contracts that are renewed on or after the  
23 effective date of this act.

24 (e) Refusing to insure, or refusing to continue to insure, or limiting  
25 the amount, extent or kind of coverage available for life insurance to an  
26 individual, or charging an individual a different rate for the same coverage,  
27 solely because of such individual's status as a living organ donor. With  
28 respect to all other conditions, persons who are living organ donors shall  
29 be subject to the same standards of sound actuarial principles or actual or  
30 reasonably anticipated experience as are persons who are not organ  
31 donors.

32 (8) *Rebates.* (a) Except as otherwise expressly provided by law,  
33 knowingly permitting, offering to make or making any contract of life  
34 insurance, life annuity or accident and health insurance, or agreement as to  
35 such contract other than as plainly expressed in the insurance contract  
36 issued thereon; paying, allowing, giving or offering to pay, allow or give,  
37 directly or indirectly, as inducement to such insurance, or annuity, any  
38 rebate of premiums payable on the contract, any special favor or advantage  
39 in the dividends or other benefits thereon, or any valuable consideration or  
40 inducement whatever not specified in the contract; or giving, selling,  
41 purchasing or offering to give, sell or purchase as inducement to such  
42 insurance contract or annuity or in connection therewith, any stocks, bonds  
43 or other securities of any insurance company or other corporation,

1 association or partnership, or any dividends or profits accrued thereon, or  
2 anything of value whatsoever not specified in the contract.

3 (b) Nothing in subsection (7) or (8)(a) shall be construed as including  
4 within the definition of discrimination or rebates any of the following  
5 practices:

6 (i) In the case of any contract of life insurance or life annuity, paying  
7 bonuses to policyholders or otherwise abating their premiums in whole or  
8 in part out of surplus accumulated from nonparticipating insurance. Any  
9 such bonuses or abatement of premiums shall be fair and equitable to  
10 policyholders and for the best interests of the company and its  
11 policyholders;

12 (ii) in the case of life insurance policies issued on the industrial debit  
13 plan, making allowance to policyholders who have continuously for a  
14 specified period made premium payments directly to an office of the  
15 insurer in an amount that fairly represents the saving in collection  
16 expenses;

17 (iii) readjustment of the rate of premium for a group insurance policy  
18 based on the loss or expense experience thereunder, at the end of the first  
19 or any subsequent policy year of insurance thereunder, which may be  
20 made retroactive only for such policy year;

21 (iv) engaging in an arrangement that would not violate section 106 of  
22 the bank holding company act amendments of 1972, as interpreted by the  
23 board of governors of the federal reserve system or section 5(q) of the  
24 home owners' loan act;

25 (v) the offer or provision by insurers or producers, by or through  
26 employees, affiliates or third-party representatives, of value-added  
27 products or services at no or reduced cost when such products or services  
28 are not specified in the policy of insurance if the product or service:

29 (A) Relates to the insurance coverage; and

30 (B) is primarily designed to satisfy one or more of the following:

31 (1) Provide loss mitigation or loss control;

32 (2) reduce claim costs or claim settlement costs;

33 (3) provide education about liability risks or risk of loss to persons or  
34 property;

35 (4) monitor or assess risk, identify sources of risk or develop  
36 strategies for eliminating or reducing risk;

37 (5) enhance health;

38 (6) enhance financial wellness through items such as education or  
39 financial planning services;

40 (7) provide post-loss services;

41 (8) (a) incentivize behavioral changes to improve the health or reduce  
42 the risk of death or disability of a customer;

43 (b) as used in this section, "customer" means a policyholder, potential

1 policyholder, certificate holder, potential certificate holder, insured,  
2 potential insured or applicant; or

3 (9) assist in the administration of the employee or retiree benefit  
4 insurance coverage.

5 (C) The cost to the insurer or producer offering the product or service  
6 to any given customer shall be reasonable in comparison to such  
7 customer's premiums or insurance coverage for the policy class.

8 (D) If the insurer or producer is providing the product or service  
9 offered, the insurer or producer shall ensure that the customer is provided  
10 with contact information, upon request, to assist the customer with  
11 questions regarding the product or service.

12 (E) The commissioner may adopt rules and regulations when  
13 implementing the permitted practices set forth in this section to ensure  
14 consumer protection. Such rules and regulations, consistent with  
15 applicable law, may address, among other issues, consumer data  
16 protections and privacy, consumer disclosure and unfair discrimination.

17 (F) The availability of the value-added product or service shall be  
18 based on documented objective criteria and offered in a manner that is not  
19 unfairly discriminatory. The documented criteria shall be maintained by  
20 the insurer or producer and produced upon request by the commissioner.

21 (G) (1) If an insurer or producer does not have sufficient evidence but  
22 has a good-faith belief that the product or service meets the criteria in  
23 subsection (8)(b)(v)(B), the insurer or producer may provide the product or  
24 service in a manner that is not unfairly discriminatory as part of a pilot or  
25 testing program for not more than one year. An insurer or producer shall  
26 notify the commissioner of such a pilot or testing program offered to  
27 consumers in this state prior to launching and may proceed with the  
28 program unless the commissioner objects within 21 days of notice.

29 (2) *If the insurer or producer is unable to determine sufficient*  
30 *evidence within the one-year pilot or testing period, the insurer or*  
31 *producer may request that such pilot or testing period be extended for*  
32 *such additional time as necessary to determine if the product or service*  
33 *meets the criteria described in subsection (8)(b)(v)(B). **Upon such a***  
34 ***request, the commissioner may grant an extension of a specified time.***

35 (vi) An insurer or a producer may:

36 (A) Offer or give non-cash gifts, items or services, including meals to  
37 or charitable donations on behalf of a customer, in connection with the  
38 marketing, sale, purchase or retention of contracts of insurance, as long as  
39 the cost does not exceed an amount determined to be reasonable by the  
40 commissioner per policy year per term. The offer shall be made in a  
41 manner that is not unfairly discriminatory. The customer shall not be  
42 required to purchase, continue to purchase or renew a policy in exchange  
43 for the gift, item or service.

1 (B) Conduct raffles or drawings to the extent permitted by state law,  
2 as long as there is no financial cost to entrants to participate, the drawing  
3 or raffle does not obligate participants to purchase insurance, the prizes are  
4 not valued in excess of a reasonable amount determined by the  
5 commissioner and the drawing or raffle is open to the public. The raffle or  
6 drawing shall be offered in a manner that is not unfairly discriminatory.  
7 The customer shall not be required to purchase, continue to purchase or  
8 renew a policy in exchange for the gift, item or service.

9 (c) An insurer, producer or representative of an insurer or producer  
10 shall not offer or provide insurance as an inducement to the purchase of  
11 another policy.

12 (9) *Unfair claim settlement practices.* It is an unfair claim settlement  
13 practice if any of the following or any rules and regulations pertaining  
14 thereto are either committed flagrantly and in conscious disregard of such  
15 provisions, or committed with such frequency as to indicate a general  
16 business practice:

17 (a) Misrepresenting pertinent facts or insurance policy provisions  
18 relating to coverages at issue;

19 (b) failing to acknowledge and act reasonably promptly upon  
20 communications with respect to claims arising under insurance policies;

21 (c) failing to adopt and implement reasonable standards for the  
22 prompt investigation of claims arising under insurance policies;

23 (d) refusing to pay claims without conducting a reasonable  
24 investigation based upon all available information;

25 (e) failing to affirm or deny coverage of claims within a reasonable  
26 time after proof of loss statements have been completed;

27 (f) not attempting in good faith to effectuate prompt, fair and  
28 equitable settlements of claims in which liability has become reasonably  
29 clear;

30 (g) compelling insureds to institute litigation to recover amounts due  
31 under an insurance policy by offering substantially less than the amounts  
32 ultimately recovered in actions brought by such insureds;

33 (h) attempting to settle a claim for less than the amount to which a  
34 reasonable person would have believed that such person was entitled by  
35 reference to written or printed advertising material accompanying or made  
36 part of an application;

37 (i) attempting to settle claims on the basis of an application that was  
38 altered without notice to, or knowledge or consent of the insured;

39 (j) making claims payments to insureds or beneficiaries not  
40 accompanied by a statement setting forth the coverage under which  
41 payments are being made;

42 (k) making known to insureds or claimants a policy of appealing from  
43 arbitration awards in favor of insureds or claimants for the purpose of

1 compelling them to accept settlements or compromises less than the  
2 amount awarded in arbitration;

3 (l) delaying the investigation or payment of claims by requiring an  
4 insured, claimant or the physician of either to submit a preliminary claim  
5 report and then requiring the subsequent submission of formal proof of  
6 loss forms, both of which submissions contain substantially the same  
7 information;

8 (m) failing to promptly settle claims, where liability has become  
9 reasonably clear, under one portion of the insurance policy coverage in  
10 order to influence settlements under other portions of the insurance policy  
11 coverage; or

12 (n) failing to promptly provide a reasonable explanation of the basis  
13 in the insurance policy in relation to the facts or applicable law for denial  
14 of a claim or for the offer of a compromise settlement.

15 (10) *Failure to respond to an inquiry.* An insurer's failing, upon  
16 receipt of any inquiry from the insurance department concerning a  
17 complaint or inquiry related to a particular matter, within 14 calendar  
18 days of receipt of such inquiry to furnish the department with an adequate  
19 response to such inquiry.

20 (11) *Failure to maintain complaint handling procedures.* Failure of  
21 any person, who is an insurer on an insurance policy, to maintain a  
22 complete record of all the complaints that it has received since the date of  
23 its last examination under K.S.A. 40-222, and amendments thereto; ~~but,~~  
24 *except that* no such records shall be required for complaints received prior  
25 to the effective date of this act. The record shall indicate the total number  
26 of complaints, their classification by line of insurance, the nature of each  
27 complaint, the disposition of the complaints, the date each complaint was  
28 originally received by the insurer and the date of final disposition of each  
29 complaint. For purposes of this ~~subsection~~ section, "complaint" means any  
30 written communication primarily expressing a grievance related to the acts  
31 and practices set out in this section.

32 ~~(11)~~(12) *Misrepresentation in insurance applications.* Making false  
33 or fraudulent statements or representations on or relative to an application  
34 for an insurance policy, for the purpose of obtaining a fee, commission,  
35 money or other benefit from any insurer, agent, broker or individual.

36 ~~(12)~~(13) *Statutory violations.* Any violation of any of the provisions  
37 of K.S.A. 40-216, 40-276a, 40-2,155 or 40-1515, and amendments thereto.

38 ~~(13)~~(14) *Disclosure of information relating to adverse underwriting*  
39 *decisions and refund of premiums.* Failing to comply with the provisions of  
40 K.S.A. 40-2,112, and amendments thereto, within the time prescribed in  
41 such section.

42 ~~(14)~~(15) *Rebates and other inducements in title insurance.* (a) No title  
43 insurance company or title insurance agent, or any officer, employee,



1 attorney, agent or solicitor thereof, may pay, allow or give, or offer to pay,  
2 allow or give, directly or indirectly, as an inducement to obtaining any title  
3 insurance business, any rebate, reduction or abatement of any rate or  
4 charge made incident to the issuance of such insurance, any special favor  
5 or advantage not generally available to others of the same classification, or  
6 any money, thing of value or other consideration or material inducement.  
7 ~~The words "Charge made incident to the issuance of such insurance"~~  
8 includes, without limitations, escrow, settlement and closing charges.

9 (b) No insured named in a title insurance policy or contract nor any  
10 other person directly or indirectly connected with the transaction involving  
11 the issuance of the policy or contract, including, but not limited to,  
12 mortgage lender, real estate broker, builder, attorney or any officer,  
13 employee, agent representative or solicitor thereof, or any other person  
14 may knowingly receive or accept, directly or indirectly, any rebate,  
15 reduction or abatement of any charge, or any special favor or advantage or  
16 any monetary consideration or inducement referred to in subsection ~~(14)(a)~~  
17 *(15)(a)*.

18 (c) Nothing in this section shall be construed as prohibiting:

19 (i) The payment of reasonable fees for services actually rendered to a  
20 title insurance agent in connection with a title insurance transaction;

21 (ii) the payment of an earned commission to a duly appointed title  
22 insurance agent for services actually performed in the issuance of the  
23 policy of title insurance; or

24 (iii) the payment of reasonable entertainment and advertising  
25 expenses.

26 (d) Nothing in this section prohibits the division of rates and charges  
27 between or among a title insurance company and its agent, or one or more  
28 title insurance companies and one or more title insurance agents, if such  
29 division of rates and charges does not constitute an unlawful rebate under  
30 the provisions of this section and is not in payment of a forwarding fee or a  
31 finder's fee.

32 (e) As used in subsections ~~(14)(e)~~ *(15)(e)* through ~~(14)(i)~~ *(15)(i)*,  
33 unless the context otherwise requires:

34 (i) "Associate" means any firm, association, organization, partnership,  
35 business trust, corporation or other legal entity organized for profit in  
36 which a producer of title business is a director, officer or partner thereof,  
37 or owner of a financial interest; the spouse or any relative within the  
38 second degree by blood or marriage of a producer of title business who is a  
39 natural person; any director, officer or employee of a producer of title  
40 business or associate; any legal entity that controls, is controlled by, or is  
41 under common control with a producer of title business or associate; and  
42 any natural person or legal entity with whom a producer of title business or  
43 associate has any agreement, arrangement or understanding or pursues any

1 course of conduct, the purpose or effect of which is to evade the provisions  
2 of this section.

3 (ii) "Financial interest" means any direct or indirect interest, legal or  
4 beneficial, where the holder thereof is or will be entitled to 1% or more of  
5 the net profits or net worth of the entity in which such interest is held.  
6 Notwithstanding the foregoing, an interest of less than 1% or any other  
7 type of interest shall constitute a "financial interest" if the primary purpose  
8 of the acquisition or retention of that interest is the financial benefit to be  
9 obtained as a consequence of that interest from the referral of title  
10 business.

11 (iii) "Person" means any natural person, partnership, association,  
12 cooperative, corporation, trust or other legal entity.

13 (iv) "Producer of title business" or "producer" means any person,  
14 including any officer, director or owner of 5% or more of the equity or  
15 capital or both of any person, engaged in this state in the trade, business,  
16 occupation or profession of:

17 (A) Buying or selling interests in real property;

18 (B) making loans secured by interests in real property; or

19 (C) acting as broker, agent, representative or attorney for a person  
20 who buys or sells any interest in real property or who lends or borrows  
21 money with such interest as security.

22 (v) "Refer" means to direct or cause to be directed or to exercise any  
23 power or influence over the direction of title insurance business, whether  
24 or not the consent or approval of any other person is sought or obtained  
25 with respect to the referral.

26 (f) No title insurer or title agent may accept any order for, issue a title  
27 insurance policy to, or provide services to, an applicant if it knows or has  
28 reason to believe that the applicant was referred to it by any producer of  
29 title business or by any associate of such producer, where the producer, the  
30 associate, or both, have a financial interest in the title insurer or title agent  
31 to which business is referred unless the producer has disclosed to the  
32 buyer, seller and lender the financial interest of the producer of title  
33 business or associate referring the title insurance business.

34 (g) No title insurer or title agent may accept an order for title  
35 insurance business, issue a title insurance policy, or receive or retain any  
36 premium, or charge in connection with any transaction if: (i) The title  
37 insurer or title agent knows or has reason to believe that the transaction  
38 will constitute controlled business for that title insurer or title agent; and  
39 (ii) 70% or more of the closed title orders of that title insurer or title agent  
40 during the 12 full calendar months immediately preceding the month in  
41 which the transaction takes place is derived from controlled business. The  
42 prohibitions contained in this paragraph shall not apply to transactions  
43 involving real estate located in a county that has a population, as shown by

1 the last preceding decennial census, of 10,000 or less.

2 (h) Within 90 days following the end of each business year, as  
3 established by the title insurer or title agent, each title insurer or title agent  
4 shall file with the department of insurance and any title insurer with which  
5 the title agent maintains an underwriting agreement, a report executed by  
6 the title insurer's or title agent's chief executive officer or designee, under  
7 penalty of perjury, stating the percent of closed title orders originating  
8 from controlled business. The failure of a title insurer or title agent to  
9 comply with the requirements of this section, at the discretion of the  
10 commissioner, shall be grounds for the suspension or revocation of a  
11 license or other disciplinary action, with the commissioner able to mitigate  
12 any such disciplinary action if the title insurer or title agent is found to be  
13 in substantial compliance with competitive behavior as defined by federal  
14 housing and urban development statement of policy 1996-2.

15 (i) (1) No title insurer or title agent may accept any title insurance  
16 order or issue a title insurance policy to any person if it knows or has  
17 reason to believe that such person was referred to it by any producer of  
18 title business or by any associate of such producer, where the producer, the  
19 associate, or both, have a financial interest in the title insurer or title agent  
20 to which business is referred unless the producer has disclosed in writing to  
21 the person so referred the fact that such producer or associate has a  
22 financial interest in the title insurer or title agent, the nature of the  
23 financial interest and a written estimate of the charge or range of charges  
24 generally made by the title insurer or agent for the title services. Such  
25 disclosure shall include language stating that the consumer is not obligated  
26 to use the title insurer or agent in which the referring producer or associate  
27 has a financial interest and shall include the names and telephone numbers  
28 of not less than three other title insurers or agents that operate in the  
29 county in which the property is located. If fewer than three insurers or  
30 agents operate in that county, the disclosure shall include all title insurers  
31 or agents operating in that county. Such written disclosure shall be signed  
32 by the person so referred and must have occurred prior to any commitment  
33 having been made to such title insurer or agent.

34 (2) No producer of title business or associate of such producer shall  
35 require, directly or indirectly, as a condition to selling or furnishing any  
36 other person any loan or extension thereof, credit, sale, property, contract,  
37 lease or service, that such other person shall purchase title insurance of any  
38 kind through any title agent or title insurer if such producer has a financial  
39 interest in such title agent or title insurer.

40 (3) No title insurer or title agent may accept any title insurance order  
41 or issue a title insurance policy to any person it knows or has reason to  
42 believe that the name of the title company was pre-printed in the sales  
43 contract, prior to the buyer or seller selecting that title company.

1 (4) Nothing in this paragraph shall prohibit any producer of title  
2 business or associate of such producer from referring title business to any  
3 title insurer or title agent of such producer's or associate's choice; and, if  
4 such producer or associate of such producer has any financial interest in  
5 the title insurer, from receiving income, profits or dividends produced or  
6 realized from such financial interest, ~~so long as if:~~

7 (a) Such financial interest is disclosed to the purchaser of the title  
8 insurance in accordance with paragraphs (i)(1) through (i)(4);

9 (b) the payment of income, profits or dividends is not in exchange for  
10 the referral of business; and

11 (c) the receipt of income, profits or dividends constitutes only a return  
12 on the investment of the producer or associate.

13 (5) Any producer of title business or associate of such producer who  
14 violates the provisions of paragraphs (i)(2) through (i)(4), or any title  
15 insurer or title agent who accepts an order for title insurance knowing that  
16 it is in violation of paragraphs (i)(2) through (i)(4), in addition to any other  
17 action that may be taken by the commissioner of insurance, shall be  
18 subject to a fine by the commissioner in an amount equal to five times the  
19 premium for the title insurance and, if licensed pursuant to K.S.A. 58-3034  
20 et seq., and amendments thereto, shall be deemed to have committed a  
21 prohibited act pursuant to K.S.A. 58-3602, and amendments thereto, and  
22 shall be liable to the purchaser of such title insurance in an amount equal  
23 to the premium for the title insurance.

24 (6) Any title insurer or title agent that is a competitor of any title  
25 insurer or title agent that, subsequent to the effective date of this act, has  
26 violated or is violating the provisions of this paragraph, shall have a cause  
27 of action against such title insurer or title agent and, upon establishing the  
28 existence of a violation of any such provision, shall be entitled, in addition  
29 to any other damages or remedies provided by law, to such equitable or  
30 injunctive relief as the court deems proper. In any such action under this  
31 subsection, the court may award to the successful party the court costs of  
32 the action together with reasonable attorney fees.

33 (7) The commissioner shall also require each title agent to provide  
34 core title services as required by the real estate settlement procedures act.

35 (j) The commissioner shall adopt any rules and regulations necessary  
36 to carry out the provisions of this act.

37 ~~(15)(16)~~ *Disclosure of nonpublic personal information.* (a) No person  
38 shall disclose any nonpublic personal information contrary to the  
39 provisions of title V of the Gramm-Leach-Bliley act of 1999-~~6~~, public law  
40 106-102). The commissioner may adopt rules and regulations necessary to  
41 carry out this subsection. Such rules and regulations shall be consistent  
42 with and not more restrictive than the model regulation adopted on  
43 September 26, 2000, by the national association of insurance

1 commissioners entitled "Privacy of consumer financial and health  
2 information regulation"."

3 (b) Nothing in this subsection shall be deemed or construed to  
4 authorize the promulgation or adoption of any regulation that preempts,  
5 supersedes or is inconsistent with any provision of Kansas law concerning  
6 requirements for notification of, or obtaining consent from, a parent,  
7 guardian or other legal custodian of a minor relating to any matter  
8 pertaining to the health and medical treatment for such minor.

9 Sec. 2. K.S.A. 2024 Supp. 40-4909 is hereby amended to read as  
10 follows: 40-4909. (a) The commissioner may deny, suspend, revoke or  
11 refuse renewal of any license issued under this act if the commissioner  
12 finds that the applicant or license holder has:

13 (1) Provided incorrect, misleading, incomplete or untrue information  
14 in the license application-;

15 (2) violated *any*:

16 (A) ~~any~~ Provision of chapter 40 of the Kansas Statutes Annotated,  
17 and amendments thereto, or any rules and regulations promulgated  
18 thereunder;

19 (B) ~~any~~ subpoena or order of the commissioner;

20 (C) ~~any~~ insurance law or regulation of another state; or

21 (D) ~~any~~ subpoena or order issued by the regulatory official for  
22 insurance in another state.

23 (3) obtained or attempted to obtain a license under this act through  
24 misrepresentation or fraud-;

25 (4) improperly withheld, misappropriated or converted any moneys or  
26 properties received in the course of doing insurance business-;

27 (5) intentionally misrepresented the provisions, terms and conditions  
28 of an actual or proposed insurance contract or application for insurance-;

29 (6) been convicted of a misdemeanor or felony-;

30 (7) admitted to or been found to have committed any insurance unfair  
31 trade practice or fraud in violation of K.S.A. 40-2404, and amendments  
32 thereto-;

33 (8) used any fraudulent, coercive, or dishonest practice, or  
34 demonstrated any incompetence, untrustworthiness or financial  
35 irresponsibility in the conduct of business in this state or elsewhere-;

36 (9) had an insurance agent license, or its equivalent, denied,  
37 suspended or revoked in any state, district or territory-;

38 (10) forged another person's name to an application for insurance or  
39 to any document related to an insurance transaction-;

40 (11) improperly used notes or any other reference material to  
41 complete an examination for an insurance license issued under this act-;

42 (12) knowingly accepted insurance business from an individual who  
43 is not licensed-;

1 (13) failed to comply with any administrative or court order imposing  
2 a child support obligation upon the applicant or license holder;

3 (14) failed to pay any state income tax or comply with any  
4 administrative or court order directing payment of state income tax;

5 (15) except as otherwise permitted by law, rebated the whole or any  
6 part of any insurance premium or offered in connection with the  
7 presentation of any contract of insurance any other inducement not  
8 contained in the contract of insurance;

9 (16) made any misleading representation or incomplete comparison  
10 of policies to any person for the purposes of inducing or tending to induce  
11 such person to lapse, forfeit or surrender such person's insurance then in  
12 force; *and*

13 (17) failed to respond to an inquiry from the commissioner within 15  
14 business days, *or failed to respond to an inquiry within 14 calendar days*  
15 *from the commissioner concerning a complaint, as defined in K.S.A. 40-*  
16 *2404, and amendments thereto, or an inquiry related to a particular*  
17 *matter.*

18 (b) In addition, the commissioner may deny, suspend, revoke or  
19 refuse renewal of any license issued under this act if the commissioner  
20 finds that the interests of the insurer or the insurable interests of the public  
21 are not properly served under such license.

22 (c) (1) When considering whether to deny, suspend, revoke or refuse  
23 to renew the application of an individual who has been convicted of a  
24 misdemeanor or felony, the commissioner shall consider the:

25 (A) Applicant's age at the time of the conduct;

26 (B) recency of the conduct;

27 (C) reliability of the information concerning the conduct;

28 (D) seriousness of the conduct;

29 (E) factors underlying the conduct;

30 (F) cumulative effect of the conduct or information;

31 (G) evidence of rehabilitation;

32 (H) applicant's social contributions since the conduct;

33 (I) applicant's candor in the application process; and

34 (J) materiality of any omissions or misrepresentations.

35 (2) In determining whether to reinstate or grant to an applicant a  
36 license that has been revoked, the commissioner shall consider the:

37 (A) Present moral fitness of the applicant;

38 (B) demonstrated consciousness by the applicant of the wrongful  
39 conduct and disrepute that the conduct has brought to the insurance  
40 profession;

41 (C) extent of the applicant's rehabilitation;

42 (D) seriousness of the original conduct;

43 (E) applicant's conduct subsequent to discipline;

- 1 (F) amount of time that has elapsed since the original discipline;
- 2 (G) applicant's character, maturity and experience at the time of  
3 revocation; and
- 4 (H) applicant's present competence and skills in the insurance  
5 industry.
- 6 (d) Any action taken under this section that affects any license or  
7 imposes any administrative penalty shall be taken only after notice and an  
8 opportunity for a hearing conducted in accordance with the provisions of  
9 the Kansas administrative procedure act.
- 10 (e) The license of any business entity may be suspended, revoked or  
11 refused renewal if the insurance commissioner finds that any violation  
12 committed by an individual licensee employed by or acting on behalf of  
13 such business entity was known by or should have been known by one or  
14 more of the partners, officers or managers acting on behalf of the business  
15 entity and:
- 16 (1) Such violation was not reported to the insurance commissioner by  
17 such business entity; or
- 18 (2) such business entity failed to take any corrective action.
- 19 (f) None of the following actions shall deprive the commissioner of  
20 any jurisdiction or right to institute or proceed with any disciplinary  
21 proceeding against such license, ~~to~~ render a decision suspending, revoking  
22 or refusing to renew such license; ~~or to~~ establish and make a record of the  
23 facts of any violation of law for any *of the following* lawful ~~purpose~~  
24 *purposes*:
- 25 (1) The imposition of an administrative penalty under this section;
- 26 (2) the lapse or suspension of any license issued under this act by  
27 operation of law;
- 28 (3) the licensee's failure to renew any license issued under this act; or
- 29 (4) the licensee's voluntary surrender of any license issued under this  
30 act. No such disciplinary proceeding shall be instituted against any  
31 licensee after the expiration of two years from the termination of the  
32 license.
- 33 (g) Whenever the commissioner imposes any administrative penalty  
34 or denies, suspends, revokes or refuses renewal of any license pursuant to  
35 subsection (a), any costs incurred as a result of conducting an  
36 administrative hearing authorized under the provisions of this section shall  
37 be assessed against the person who is the subject of the hearing or any  
38 business entity represented by such person who is the party to the matters  
39 giving rise to the hearing. As used in this subsection, "costs" ~~shall include~~  
40 *includes* witness fees, mileage allowances, any costs associated with the  
41 reproduction of documents that become a part of the hearing record and  
42 the expense of making a record of the hearing.
- 43 (h) No person whose license as an agent or broker had been

1 suspended or revoked shall be employed by any insurance company doing  
2 business in this state either directly, indirectly, as an independent  
3 contractor or otherwise to negotiate or effect contracts of insurance,  
4 suretyship or indemnity or perform any act toward the solicitation of or  
5 transaction of any business of insurance during the period of such  
6 suspension or revocation.

7 (i) In lieu of taking any action under subsection (a), the commissioner  
8 may:

9 (1) Censure the person; or

10 (2) issue an order imposing an administrative penalty up to a  
11 maximum of \$500 for each violation but not to exceed \$2,500 for the same  
12 violation occurring within any six consecutive calendar months from the  
13 date of the original violation unless such person knew or should have  
14 known that the violative act could give rise to disciplinary action under  
15 subsection (a). If such person knew or reasonably should have known the  
16 violative act could give rise to any disciplinary proceeding authorized by  
17 subsection (a), the commissioner may impose a penalty up to a maximum  
18 of \$1,000 for each violation but not to exceed \$5,000 for the same  
19 violation occurring within any six consecutive calendar months from the  
20 date of the imposition of the original administrative penalty.

21 (j) (1) An applicant to whom a license has been denied after a hearing  
22 shall not apply for a license again until after the expiration of a period of  
23 one year from the date of the commissioner's order.

24 (2) A licensee whose license was revoked shall not apply for a license  
25 again until after the expiration of a period of two years from the date of the  
26 commissioner's order.

27 Sec. 3. K.S.A. 2024 Supp. 40-2404 and 40-4909 are hereby repealed.

28 Sec. 4. This act shall take effect and be in force from and after its  
29 publication in the statute book.