Little
Government
Relations

800 SW Jackson St., Ste. 1100
Topeka, KS 66612
(785) 235-8187 office

March 12, 2025

<div align="center">House Taxation Committee</div>

<div align="center">Support for Senate Bill 52 as Amended: Kansas Film and Digital Media
Production Development Act</div>

Chairman Smith and Members of the Committee,

I am Stuart Little with Little Government Relations on behalf of Grow Kansas Film (GKF). Grow Kansas Film is made up of small businesses, Kansas filmmakers, and educators, all local people. GKF seeks this legislation as an economic development tool to support new types of projects and build a strong and lasting workforce in our State.

Senate Bill 52 and House Bill 2038, which this committee heard on February 4th, were identical. Senate Bill 52 was amended to reduce the tax credit from $10 million to $5 million and the sales tax exemption component was capped at $1.0 million. Senate Bill 52 passed the Senate 33-7.

The benefits to Kansas derived from the passage of Senate Bill 52 and the creation of the Kansas Film and Digital Media Production Development Act far exceed the impact of reducing the overall tax credit. The bill is now half the cost, while still generating $15 million annually in spending in Kansas when the credit is fully utilized.

This bill is the first step putting Kansas on the map to compete for local, national, and international film, television, and media projects. We can begin to build our professions and trades that will no longer have to leave Kansas to find work. The business will begin fostering jobs and careers in Kansas for graduates of educational institutions.

This policy passed during the 2024 Veto session on a vote of 102-22 and 32-5. This bill would be law, but for the Governor's veto. Senate Bill 52 is half the cost and still begins a new era in economic development and investment in an innovative Kansas workforce.

We support advancing Senate Bill 52 without further amendments.

I'll stand for questions at the appropriate time.

Stuart Little, Little Government Relations
Stuartjlittle@mac.com