



February 4, 2025

Senator Larry Alley, Chair
Senate Committee on Commerce
Kansas Capital Building
Topeka, Kansas
Written Testimony in Support of SB 52

Dear Representative Smith and Committee Members:

The Kansas Economic Development Alliance represents over 76 Kansas communities and counties with over 100 economic development professionals who work to bring new companies, jobs and economic growth to the State of Kansas. We are voicing our support for SB 52 – “The Kansas Film and Digital Media Production Act.”

We have seen tremendous growth in various types of media productions in Georgia, Louisiana, Texas, Montana and New Mexico. This growth has occurred due to companies seeking alternative lower cost locations to make movies and television shows outside the State of California. These states have all created aggressive incentive programs to attract these growing companies, bringing thousands of new jobs and millions of new revenues for the local communities and their states.

SB 52 was first considered during the 2022 session. The tax credit program being considered offers a reasonable investment by the State of Kansas and can be used as incentives to both out of state and existing in-state companies. Both urban and rural projects will be eligible for support via SB 52.

In closing KEDA supports SB 52 and believes it would be a positive move by the State of Kansas to support this growing sector, including digital productions, traditional television and movie productions. The Kansas Film and Digital Media Production Act will move Kansas into a new business sector that we currently are not being considered due to this lack of an incentive tool for the State of Kansas. Thank you for the opportunity to express our thoughts.

A handwritten signature in black ink that reads "D. Mitch Robinson". The signature is fluid and cursive, with a long horizontal stroke at the end.

D. Mitch Robinson
President
Kansas Economic Development Alliance