## Testimony of Professor Chris W. Bonneau to the Kansas House of Representatives Judiciary Committee—March 13, 2025

My name is Chris Bonneau, and I am a Professor of Political Science at the University of Pittsburgh, where I have been since 2002. I received my PhD in Political Science at Michigan State University, and the focus of my scholarly career has been on the election of judges. To date, I have co-authored 2 books, co-edited 1 book, and published 25 peer-reviewed articles and book chapters on the topic of judicial elections. I have testified about these elections before bar associations, state legislative committees, and as an expert witness in federal court.

My testimony today is focused on certain facts regarding the election of judges. My research, as well as the research of other scholars, has found the following to be empirically true:

- Campaign spending allows candidates to provide voters with information. This
  information is then used by voters to help them decide in the race. In this way,
  campaign spending benefits voters by allowing candidates to run a vigorous
  campaign and make their case to the voter.
- challengers receive more votes for each additional dollar they spend than incumbents do. This is because the incumbent is already well-known, has a track record, etc. There is only so much new information the incumbent can provide voters. Challengers, on the other hand, are lesser known and thus can use their campaign spending to inform voters about their qualifications, views, and so forth. Campaign spending for challengers, then, is more efficacious in terms of attracting votes than incumbent spending. So, while incumbents, on average, spend more money than challengers, challengers receive higher returns on their spending than incumbents.
- There is no systematic evidence that judges are "for sale." While there is certainly a correlation between how judges vote and the preferences of their contributors (just as there is for legislators and contributors), the data fall far short from establishing any kind of causal relationship.
- Political scientist James Gibson has found "candidates for judicial office can engage
  in policy debates with their opponents without undermining the legitimacy of courts
  and judges." He additionally finds that, "When attack ads are used in judicial
  campaigns, few consequences for institutional legitimacy materialize." Thus, there
  does not appear to be any legitimacy penalty for courts that utilize judicial elections.
  Indeed, he has even found that elections can *enhance* the legitimacy of courts.

- The evidence that judges consider their likelihood of reelection when making judicial decisions is persuasive. However, what this means, exactly, is far from clear. One could conclude that judges are not following the law because they are afraid of losing their jobs, but one could also argue that the evidence shows that the electorate is forcing the judges to do their jobs (instead of following their own personal predilections) or risk losing an election. For example, consider the issue of sentencing. Judges have discretion in sentencing. This means there is a range of punishment that the state legislature has determined is appropriate for a crime. So, whatever decision a judge makes within that range is permissible. If the public desires a judge to be more punitive than she would otherwise want to be, there is nothing wrong with that from a legal or constitutional standpoint. Likewise with the death penalty: the Supreme Court has determined that the death penalty is a constitutional form of punishment for some crimes. If a judge in a state with the death penalty categorically refuses to use it, then that judge is not following the law; that judge is substituting her own policy preferences for the constitutionally permissible laws of the state. If an election makes that judge more likely to uphold a death sentence, then the election is forcing the judge to do her job and follow the law. The general point is that while there is evidence that judges behave differently in the face of elections, it is unclear what this change in behavior means or if it is problematic.
- More voters participate in elections (partisan and nonpartisan) for judges compared to retention elections.
- I have found that a challenger who has prior judicial experience performs about 4.7% better against an incumbent than a challenger without such experience. This is substantively important because "given that the average incumbent's vote is only 56.8 percent during the time frame of our study, the challenger's relative experience or inexperience could well mean the difference between an incumbent's reelection and defeat in many of these contests." Thus, it appears that voters can recognize incumbents who are ideological outliers (at least in partisan elections) and distinguish between higher qualified alternatives to incumbents and lower qualified alternatives. In the aggregate, then, voters appear to have enough information to make an informed decision in the election.
- Regarding judicial quality, Choi, Gulati, and Posner found that, "elected judges are
  more productive. And although appointed judges write opinions that are cited more
  often, the difference is small and outweighed by the productivity difference. In other
  words, in a given time period, the product of the number of opinions authored and
  citations-per-opinion is higher for elected judges than for appointed judges."
- The bulk of the evidence suggests that there is no relationship between diversity on the bench and the method of selection.

I also want to highlight some issues with utilizing retention elections:

- Fitzpatrick has found, "merit systems select judiciaries with ideological
  preferences to the left of those that would have been selected by the public or its
  elected representatives." This leads one to be skeptical that "merit selection
  removes politics from judicial selection. Rather, merit selection may simply move
  the politics of judicial selection into closer alignment with the ideological
  preferences of the bar."
- Hall found that "retention elections are not impervious to partisan pressures, contrary to the claims of reformers." Interestingly, as the election grows closer, the behavior of these judges' changes: "In states where citizen preferences are conservative, judges' decisions become more pro-government as retention elections draw closer, but in states where citizens are more liberal, judges' decisions become more pro-defendant in the face of retention." When it comes to keeping their jobs, these judges are responsive to the public, just like judges in partisan and nonpartisan states.
- Aspin reports that the average percentage of the vote received by candidates standing for retention in 2010 was 69.5%; this is the lowest percentage of "yes" votes in the period 1964-2010. That is, since 1964, candidates standing for retention have received, on average, more than 70% of the vote.
- It is also worth briefly discussing what happens in the event an incumbent is challenged in a retention election. Often, these challenges emerge late in the election season. This makes it very difficult for the incumbent who is being challenged to respond effectively. Since most candidates are not anticipating opposition, they do not raise money, so if a challenge emerges late in the process, they are defenseless. Moreover, it is very difficult to campaign against nobody, which is what an incumbent must do in a retention election. If an incumbent has an opponent, he can contrast his record with that of the opponent. But who is the opponent in a retention election? There is none; the opponent is a nameless, faceless abstraction. The incumbent is severely constrained in the kind of campaign he can run. Finally, retention elections deprive the voter of a meaningful choice. The voters might not like Justice A, but they have no idea who her replacement would be if they voted her out of office. Perhaps Justice A is preferable to potential Justice B, but not potential Justice C. How should the voter vote? These elections deprive the electorate of meaningful choice.

Thank you for your time today and I look forward to your questions.

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