

MINUTES

JOINT COMMITTEE ON ARTS AND CULTURAL RESOURCES

October 20, 2010
Room 144-S—Statehouse

Members Present

Senator Jean Schodorf, Chairperson
Representative Deena Horst, Vice-chairperson
Senator Marci Francisco
Senator Julia Lynn
Senator Dwayne Umbarger
Representative Sydney Carlin
Representative Dolores Furtado
Representative Lana Gordon
Representative Vern Swanson

Member Absent

Senator Oletha Faust-Goudeau

Staff Present

Melissa Calderwood, Kansas Legislative Research Department
Shirley Morrow, Kansas Legislative Research Department
Daniel Yoza, Revisor of Statutes Office
Matt Sterling, Revisor of Statutes Office
Dorothy Gerhardt, Committee Assistant

Others Present

Representative Valdenia C. Winn
Barry Greis, Statehouse Architect, Division of Facilities Management
Marc Galbraith, State Library
Joanne Budler, State Library
Richard Smalley, Travel and Tourism Division, Kansas Department of Commerce
Llewellyn Crain, Kansas Arts Commission
Rachel Whitten, KansasReporter.org
Mary Madden, Kansas State Historical Society

Jennie Chinn, Kansas State Historical Society
Debbie A. White, Kansas State Historical Society
Chris Howell, Kansas Arts Commission
Julie Mulvihill, Kansas Humanities Council

Staff Review of Relevant 2010 Legislation

Melissa Calderwood, Principal Analyst, Kansas Legislative Research Department (Attachment 1), presented a brief overview of arts and cultural legislation introduced or considered during the 2010 Legislative Session. The presentation began with a review of enacted legislation which included passage of SB 54. Highlights of this legislation included creation of the Capitol Preservation Committee consisting of 12 members. Membership of this Committee is to include the Statehouse Architect, Executive Director of the State Historical Society, Executive Director of the Kansas Arts Commission, and members appointed by the Governor, President of the Senate, Minority Leader of the Senate, Speaker of the House, and Minority Leader of the House.

Committee responsibilities include the following items:

- Approve all proposals for renovation of all areas of the State Capitol, Capitol Visitor Center, and grounds surrounding the State Capitol after January 1, 2013;
- Preserve the proper decor of such areas;
- Assure that any art or artistic displays are historically accurate and have historic significance;
- Determine the location and types of temporary displays and revolving displays in the State Capitol including the Capitol's Visitor Center; and
- Oversee the reconfiguration or decoration of Committee rooms within the State Capitol.

Another highlight of the legislation included development of plans by the Capitol Preservation Committee for placement of a mural in the State Capitol commemorating the United States Supreme Court decision in the *Brown v. Board of Education* case. This bill also prohibited the use of public funds for creating and installing the mural.

The second piece of legislation enacted by the 2010 Legislature included SB 269 which amended the Kansas Consumer Protection Act. The bill prohibited any person from advertising or conducting a live musical performance or production in the state through the use of a false, deceptive, or misleading affiliation or association between a performing group and a recording group. The Attorney General or a county or district attorney may seek a temporary or permanent injunction. The defendant in such cases may be directed to repay or restore any money or property acquired by means of a violation of the Act.

House Sub. for SB 293, referred to as the Lane Freedom Trail legislation, also was enacted. This legislation designated a portion of US 75 between the southern city limits of Holton and NW 46th Street, in Topeka, as the Lane Freedom Trail. The bill required the Secretary of Transportation receive an amount of \$5,580 from donations to cover costs of placing and maintaining the signs before the Kansas Department of Transportation (KDOT) installs signs with the designation. Representative Swanson noted that the USD 337 Royal Valley Middle School teacher, Nathan McAlister, who led the group of 7th grade students petitioning the Kansas Legislature to rename the portion of the highway, has been named the 2010 National History Teacher of the Year.

Another piece of legislation enacted included HB 2195, which involved creating new statutory requirements regarding the electronic preservation of state records and actions required of the State Archivist of the Kansas State Historical Society.

The final piece of legislation discussed included FY 2011 State Budget Expenditures. Included in the state budget was authorization of the issuance of \$36.0 million in bonds for the second half of Phase V, the final phase of the Capitol restoration and renovation project.

Other legislation considered, but not enacted, included the transfer of the Hiram Price Dillon House. SB 581 would have transferred control and care of the property referred to as the Dillon House from the Secretary of Administration to the Kansas Arts Commission. Among other items in the legislation the Arts Commission would have been permitted to establish a not-for-profit organization to solicit and accept gifts, donations, and money to be used to restore, renovate, maintain, and furnish the Dillon House. The bill passed in the Senate but died on House General Orders.

Committee discussion included consideration of re-introducing legislation providing for this transfer with mention also made of other options available to the Legislature, including the sale of the Dillon House.

HB 2443 would have required KDOT to authorize the erection of signs which enhance tourism and economic development, including signs which advertise small businesses, lodging, food, and recreational opportunities which are not in direct violation of federal law. This legislation was introduced by the House Economic Development and Tourism Committee but died in House Committee.

The Committee held a brief discussion regarding current state and federal regulations involving placement of highway signs, including installation and funding for the installation of these signs.

HB 2693, Statehouse Restoration Project, would have directed work to stop on the statehouse restoration project. The bill also would have prohibited construction of a Statehouse visitor center with financing provided by any bonds issued by the Kansas Development Finance Authority or with any funds appropriated by the Legislature. Use of private funds would have been permitted. This bill was introduced by the House Committee on Appropriations but died in the House Committee. The bill included a fiscal note of \$11 million for shut-down moneys.

Update on Capitol Restoration; 1st Kansas Voluntary Infantry Regiment Mural

An update on the progress of the Kansas Statehouse Preservation and Restoration Project was given by Barry Greis, Statehouse Architect, Division of Facilities Management ([Attachment 2](#)). Mr. Greis first reported the project is on schedule for completion of the north wing in June 2012, which will include the relocation of various offices and moving 45 Representatives from the Docking State Office Building back to the Capitol, as well as completion of the State Library, among other things.

Other items Mr. Greis addressed included comments regarding the visitor center and site work; this work will be completed using private funding, and no completion schedule has been determined. Renovation and restoration of the exterior masonry also is continuing with both the

south and west wings having been completed, and scaffolding has been removed. Work is continuing on the north and east wings. Bird protection has been installed as the exterior masonry work is finished. Committee members inquired about current repairs to the drum and any planned repairs (and estimated cost) to the dome.

The Statehouse architect also reported the Statehouse Mural Committee, an informal committee of the Kansas State Historical Society, Kansas Arts Commission, and the Department of Administration has met and developed an outline of work for the acquisition of a mural recognizing the 1st Kansas (colored) voluntary infantry regiment. A draft of stages one and two, request for qualifications, and request for proposals, have been developed. [Plans for the mural are to be developed in consultation with the Joint Committee pursuant to KSA 75-2264].

Committee discussion was then held regarding costs and monies which appear to be over-budget with members requesting a list of original budget amounts and changes made to original plans and estimations throughout the project. In response to a question from a Committee member, Mr. Greis indicated that information on the project has been provided to Kansas Legislative Research Department (KLRD). It was noted the State of Kansas project compares favorably to other states' in project costs for renovation and restoration.

State of Kansas Tourism—FY 2010 Report

Richard Smalley, Marketing Manager, Travel and Tourism Division of the Kansas Department of Commerce (Attachment 3), appeared before the Committee with a report of activities of the Travel and Tourism Division last year, activities being conducted this year, and economic impact information. Prior to his formal presentation, Mr. Smalley responded to the previous Committee discussion regarding an attraction sign.

Mr. Smalley next pointed out in FY 2010 approximately 65 percent of revenue was spent on marketing and 13 percent on administration, as well as 13 percent on *KANSAS! Magazine*, which is celebrating its 65th anniversary with the Winter 2010 issue.

New programs included the Visiting Friends and Relatives (VFR) program and the Yellow Brick Road Trip, as well as event e-blasts of 10,000 monthly, and 270,000 targeted e-blasts which allow the Division to track website traffic. The website has experienced a 56 percent increase in hits over 2009. Mr. Smalley reported that at the end of last week *USA Today* had named Kansas as one of the top ten motorcycle tours of the country. Increased emphasis has been placed on international travelers, fly-drive tours, and hosted media trips, as well as Internet marketing. Studies indicate 168 million Americans, or 74 percent of the population, use the Internet, with 93 million planning their vacations online.

Promotional themes developed for 2011 include:

- Discovery—experience togetherness by visiting museums, zoos, and science centers;
- Arts, Culture, and Heritage—experience the visual and performing arts;
- Nature—experience natural resources with birding, hiking, biking, and camping;
- History—experience American development;
- Hunting;
- Destination Travelers; and
- Girlfriend Get-Aways.

A coffee table book also will be published in April 2011, and a KS 150! insert will be included in the first 350,000 issues of the *2011/2012 Visitors Guide* published in January, 2011.

A study of 2009 travel and tourism expenditures in the state indicated tourism expenditures of \$7.20 billion, with a total impact of \$5.46 billion and a direct economic value to the state of \$4.14 billion. These numbers, Mr. Smalley continued, translated to 4.5 percent of total gross state product, total employment of 148,945 jobs, and 11.1 percent of total non-farm employment. Core tourism, or direct impact, translated to 3.4 percent of total gross state product, total employment of 125,063 jobs, and 9.5 percent of total non-farm employment.

Committee discussion followed, with a Committee member noting that agricultural tourism was not specifically mentioned. A question was raised regarding the marketing of the Wichita airport. A question also was raised regarding guidelines for tourism signage. It was noted that the guidelines and applications for tourism signs are online, are first reviewed by Travel and Tourism, and then sent with recommendations to the KDOT. In response to a question from a Committee member, it was confirmed that it was possible for a sign to be approved by the Travel and Tourism Division and then denied by the Kansas Department of Transportation. A Committee member inquired about featuring historical cemeteries, noting such information is helpful for genealogy and historical research.

Committee members requested that information about state and federal guidelines regarding tourism and attraction signage be provided to Committee members, so consideration could be given to sponsoring reasonable signage legislation.

Committee Review of Arts and Cultural Activities Statewide: Agency Budget Reports

Peter Jasso, Manager, Kansas Film Commission, (Attachment 4), presented a brief report of activities of the Kansas Film Commission. The Commission is a program in the Kansas Department of Commerce's Business Development Division created to encourage and service film and video production in the State of Kansas. The current operational budget is \$30,583. In 2008, the Legislature suspended the Kansas film production tax credit for 2009 and 2010. This credit provided a 30 percent non-refundable, non-transferable film production tax credit which allowed production companies to claim a tax credit equal to 30 percent of their total in-state expenditures for a project. Mr. Jasso reported Kansas continues to lose several large productions each year over this issue, and based on a look back at inquiries and projects set in Kansas (2002-2009), it is estimated there had been potential expenditures of \$180 million.

Mr. Jasso's testimony indicated that over the past year, the Film Commission has provided assistance to at least 100 productions, including independent features (*Dead Can't Dance*, *Nail Biter*, *After the Wizard*), foreign language features, cable television shows (Discovery, History Channel, TLC, Kirstie Alley promo), commercials (John Deere), documentaries (Big Brutus, Harvesting), and shorts (SenoReality and *The Last Days of Shaniko*). During FY 2010, film production dollars spent in the state (direct expenses only) were an estimated \$15 million.

Discussion regarding the film production tax credit then followed. When asked by a Committee member what would be appropriate for the future (refundable or transferable) and based on what other states are doing now, Mr. Jasso stated the 30 percent credit would be appropriate but that it should be refundable.

Joanne Budler, State Librarian, State Library of Kansas (Attachment 5), presented a report regarding the services provided by the State Library. Highlights of her report included the provision of non-partisan research and reference to the legislative and executive branches of government and management of the Legislative Hotline for citizen input to legislators year-round.

The State Library also maintains the Talking Book program, which provides machines and materials to the blind and physically handicapped individuals. In 2009, the service moved from cassettes to digital players and content. A special project, with Playaways (a digital pre-loaded reading device), is being initiated this year. The State Library also has added a new online subscription: LearningExpress Library. This subscription includes various practice tests including fourth grade math, the law school admission test (LSAT), postal exam, and real estate, as well as tutorials on Microsoft products such as Access, Excel, PowerPoint and Word.

The Library also is actively involved in the promotion of the Kansas Sesquicentennial. Various activities include a 150 Kansas Books for Kansas Sesquicentennial project, a KS 150 Blog, a Kansas 150 website page as part of the State Library website, and resources on Kansas history, among other programming.

Llewellyn Crain, Executive Director, Kansas Arts Commission (Attachment 6), presented a brief report on the financial condition and activities of the Kansas Arts Commission. Ms. Crain reported that any further cuts to the State General Fund allocation will jeopardize the federal required 1:1 match through the National Endowment for the Arts (NEA). According to Ms. Crain's testimony, this decrease has had a number of impacts on the Commission, including: in FY 2011, the total allocation for grants (\$991,376) was 61 percent of the FY 2009 distribution; four grant programs have been eliminated since FY 2009. The result is that Kansans and their communities are losing the ability to support art programs vital to community building and education.

Ms. Crain also reported that the Kansas Arts License Plate is expected to be launched in January 2011, with proceeds from the sale slated to support Kansas Arts Commission grant programs. It is estimated annual contributions will amount to \$12,500 after the first year. She also expressed support for transfer of control of the Dillon House to the Kansas Arts Commission. Committee members discussed the 2010 legislation, the history of the building, and its location and potential role in the Capitol Complex.

The Committee next received a written report from Joyce Huser, Fine Arts Education Consultant, Kansas State Department of Education (KSDE), that outlined, among other things, the projected fine arts job market, state and national fine arts standards, and model core teaching standards (Attachment 7). The testimony indicated that at the KSDE, the academic field of Fine Arts Education is working with Career Standards and Assessments to ensure that Kansas students are given the opportunities to take courses that allow them to meet the needs and demands of the current job market. The consultant highlighted research indicating that American creativity is declining. The consultant's testimony also pointed to the work of the State Education Agency Directors of Arts Education (SEADAE) on the development of common core standards for the fine arts. One action critical to the revision of common course codes, she noted, was the collection of common key data on K-12 public education by all states.

Jennie Chinn, Executive Director, Kansas State Historical Society (Attachment 8), presented a report regarding the Kansas State Historical Society activities and budget during the Committee's afternoon session. Ms. Chinn reported that programs and electronic resources reached over nine million people, up from seven million the year before. An increased emphasis also is being placed on electronic records in an effort to make them available to more people in a broader area. Among highlights included in future plans is: a reconfiguration of the website to make it easier to navigate;

develop and implement plans to commemorate the Sesquicentennial of Kansas statehood; work with KDOT to replace existing historic highway markers that have been identified as inaccurate; and develop a program to connect Kansas museums' collections through a shared database. One important agency goal is to collaborate with all three branches of government to build the Kansas Enterprise Electronic Preservation (KEEP) repository. The Legislature has provided \$140,000 to this project which has quadrupled from outside resources.

Ms. Chinn's testimony provided FY 2008-2012 budget information. She noted that with Reduced Resources, the agency may have to shut down its sites up to three days per week. The agency, Ms. Chinn also noted, has been working to increase its earned income and fees. Ms. Chinn then addressed Committee members' questions about historical preservation and the criteria to be listed on *The National Register*, and the historic sites administered by the agency.

Julie Mulvihill, Executive Director, Kansas Humanities Council (Attachment 9), appeared before the Committee. The Kansas Humanities Council (KHC) is requesting funding in the amount of \$68,586, the same amount as received last year. Ms. Mulvihill stated that 84 percent of the KHC funding is received from the National Council on the Humanities. Funding received is used in various ways, including Heritage Grants; these grants are available in amounts up to \$3,500 for any non-profit organization in Kansas. Another category is the Humanities Major Grants with amounts up to \$10,000; these grants are available to any non-profit organization in Kansas. A third category is the Humanities Mini Grants in amounts up to \$3,500, also available to any non-profit organization in Kansas. A final category is the Short Film Grants. These grants are available in amounts of up to \$10,000 to any non-profit in Kansas working with a filmmaker.

Following Committee discussion about the Council's mission and programming, Ms. Mulvihill stated they are a 501(c)3 organization receiving \$573,000 in National Endowment for the Arts funding with matching private funds. She stated they do not fund anything considered an arts project. Ms. Mulvihill also provided information on *Kansans Telling Their Stories*, including a research project on Wichita Public Schools (McCormick School Museum, Inc.).

Update on Kansas Day Activities

Mary Madden, Education and Outreach Director, Kansas State Historical Society (Attachment 10), presented a review of the Kansas 150 Advisory Committee's proposed agenda for Kansas Day activities in celebration of the Sesquicentennial of Kansas Statehood. The Advisory Committee suggested the kickoff be held on Friday, January 28, 2011. The Advisory Committee agenda includes working with the Kansas State Department of Education and Educational Services and Staff Development Association of Central Kansas (ESSDACK) to live stream the program to all interested Kansas schools, placing a large banner on the south side of the building, including Native American color guards, an 1861 color guard, a buffalo soldier color guard and a National Guard color guard, as well as a flyover, and including a representative number of children from around the state. The Kansas Day activities are to be the signature kickoff for a year-long celebration.

Ms. Madden indicated the Advisory Committee members needed assistance with inviting honored guests and identifying participants for the Kansas Day agenda. Committee discussion included adding a member of this Committee, as well as involving members of the Legislative Coordinating Council (LCC) and the Governor's Office in planning activities.

Senator Umbarger then made the following motion: Upon hearing the presentation on Kansas Day 2011, the exciting kickoff to the year-long celebration of our Sesquicentennial of Statehood, Chairperson Schodorf, on behalf of the Joint Committee, directed that the LCC be notified of the

Advisory Committee planning efforts for Kansas Day. The Joint Committee strongly supports the plans for Kansas Day festivities and will make its members available for service on Kansas Day and in planning efforts, as needed. The Kansas State Historical Society, on behalf of the Advisory Committee, is directed to draft letters (LCC and the Governor's Office) to share the plan for Kansas Day and invite members to participate and finalize these great planning efforts.

Update on Statewide Sesquicentennial Activities and Plans for 2011

Mary Madden (Attachment 11), again appeared before the Committee with a brief report of state agencies' activities currently underway involving promotion of the 150th celebration. Ms. Madden shared samples of the promotional magnets with the KS150.org website indicated on it. She also shared a picture of the U.S. Postal Service stamp honoring Kansas statehood which will be issued January 28, 2011. The "Real People-Real Stories" trading cards also were shared with Committee members.

Julie Mulvihill (Attachment 12), presented a brief report of the KHC activities regarding promotion of the 150th anniversary. Promotional activities include a Special Statehood Edition Speaker's Bureau with 71 presentations available. The KHC also is supporting a program featuring a book series with discussions, as well as a program featuring short films, as a starting point for community conversations. Online resources are available at the KHC website, kansashumanities.org, and grants to support local heritage and humanities events and projects are available.

Llewellyn Crain (Attachment 13), presented a brief report regarding the Arts Commission's grant recipients and sponsored activities, along with the National Endowment for the Arts, regarding promotion of the 150th anniversary celebration. Ms. Crain reported that for FY 2011, the Commission has funded 21 organizations and activities.

Recommendations for Report to the 2011 Legislature

Items discussed for inclusion in the Committee Report to the 2011 Legislature included the following:

- Notification to the LCC, Legislative leaders, and the entire Legislature about this Committee's excitement and enthusiasm about Kansas Day activities and the year-long statehood celebration, and that the Committee strongly supports this adventure and is willing to participate as called upon or needed;
- *It was moved by Representative Horst, seconded by Senator Lynn, that this Committee join with the Joint Committee on State Building Construction in requesting re-introduction of 2010 SB 581, along with any minor changes being requested by the Kansas Arts Commission (including easier acceptance of private funds), regarding the transfer of the Dillon House to the Kansas Arts Commission. Motion carried.*
- *It was moved by Representative Horst, seconded by Representative Carlin, that this Committee re-introduce 2010 HB 2443 regarding highway tourism signage. Motion carried.*

- Submit a request to the House and Senate taxation committees to consider reinstatement of the Kansas Film Producers Tax Credit along with testimony supporting the refundable credit, stating: it is a source of additional revenue for the state; the need to look at encouraging investment in Kansas, as there is interest in filmmaking in Kansas from out-of-state filmmakers; and offering examples of actions of other states, such as New Mexico.
- Request that a timeline beginning with the original legislation and the costs associated with the remodeling and renovation of the Statehouse be a matter of public record and provided to this Committee.
- Clarify membership terms of the Capitol Preservation Committee created by SB 54.

Following this discussion, Chairperson Schodorf thanked the agencies for their work on the Sesquicentennial and Kansas Day planning. Vice-chairperson Horst was recognized for her service on the Committee. The meeting was then adjourned at 3:45 p.m.

Prepared by Dorothy Gerhardt
Edited by Melissa Calderwood

Approved by Committee on:

January 14, 2011

(Date)

10/20/2010

JOINT COMMITTEE ON ARTS
AND CULTURAL RESOURCES

Rep. Valdemar C. Wina

Barry Greis, DPM

Mare CACIBATTU, STATE LIB

Jo Budler, State Library

Richard Smalley Dept Commerce - Tourism

Llewellyn Crain Arts Commission

Rachel Whitten KansasReporter.org

Mary Madden, KSIS

Jenine Churn, KSIS

Debbie A. White, KSIS

Chris Howell, Arts Commission

Julie Mulvihill Kansas Humanities Council

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October 19, 2010

To: Joint Committee on Arts and Cultural Resources

From: Melissa Calderwood, Principal Analyst

Re: 2010 Legislation, Arts and Cultural Matters

2010 ARTS AND CULTURAL LEGISLATION

This memorandum provides a brief summary of legislation introduced during the 2010 Session pertaining to arts and cultural activities and matters that have been the subject of past review by the Joint Committee. The bills enacted by the Kansas Legislature will be discussed first, followed by other relevant bills introduced and considered during the session.

Enacted Legislation

Capitol Preservation Committee, Brown v. Board Mural. SB 54 creates the Capitol Preservation Committee, which includes the following 12 members:

- The Statehouse Architect;
 - The Executive Director of the State Historical Society;
 - The Executive Director of the Kansas Arts Commission;
 - Three members appointed by the Governor;
 - Two members appointed by the President of the Senate;
 - One member appointed by the Minority Leader of the Senate;
 - Two members appointed by the Speaker of the House; and
 - One member appointed by the Minority Leader of the House.
- The bill required the Governor to appoint the Chairperson of the Committee. The Committee is required to meet at least annually, but no more than four meetings shall be called in any year. The bill staggered the terms for the first set of appointees to be

Joint Committee on Arts & Cultural Resources
October 20, 2010
Attachment 1

either one or two years, depending on the appointing authority. All successor appointees would serve two-year terms.

- Under the bill, the Committee has the following responsibilities:
 - After January 1, 2013, approve all proposals for renovation of all areas of the State Capitol, the Capitol Visitor Center, and the grounds surrounding the State Capitol;
 - Preserve the proper decor of such areas;
 - Assure that any art or artistic displays are historically accurate and have historic significance;
 - Determine the location and types of temporary displays and revolving displays in the State Capitol including the Capitol's Visitor Center; and
 - Oversee the reconfiguration or redecoration of committee rooms within the State Capitol.

The Division of Legislative Administrative Services has the responsibility to implement the recommendations of the Preservation Committee. The bill requires that any permanent displays or monuments proposed for the State Capitol be approved by the Committee and the State Legislature.

The Capitol Preservation Committee is required to submit annual reports to the Governor and the Legislature. Committee members who are not full-time state employees will be paid travel reimbursement and other expenses, as specified in KSA 75-3223. The bill authorizes Committee members to engage in fund-raising activities for the preservation of the Capitol. Committee members are prohibited from having a fiduciary interest, either directly or indirectly, in any contract involving the Committee's responsibilities.

Legislative staff from the Legislative Research Department, the Office of the Revisor of Statutes, and the Division of Legislative Administrative Services are required to provide assistance to the Preservation Committee when requested, and to the extent authorized by the Legislative Coordinating Council. SB 54

Finally, the bill repealed the Statehouse Art and History Committee (KSA 75-2266) and the previous method for the approval of memorials on the Capitol grounds (KSA 75-105 and 75-106) which required the approval of the Secretary of the Department of Administration.

The bill requires the Capitol Preservation Committee to develop plans for the placement of a mural in the State Capitol commemorating the United States Supreme Court decision in the case of *Brown v. Board of Education*. The bill prohibits public funds being used to pay the costs of creating and installing the mural.

Information regarding Capitol Preservation Committee appointees is attached to this memorandum (Attachment 1).

Live Musical Performance Acts. House Sub. for SB 269, among other things, amends the Kansas Consumer Protection Act (KCPA) to add provisions concerning the Truth in Musical Performance Advertising Act. The bill prohibits any person from advertising or conducting a live musical performance or production in the state through the use of a false, deceptive, or misleading affiliation, connection, or association between a performing group and a recording group. The bill permits the Attorney General or a county or district attorney to seek a temporary or permanent injunction in such cases. When issuing a permanent injunction, the court may

direct that the defendant repay or restore any money or property acquired by means of a violation of the Act. Any person who violates this act will be liable for civil penalties pursuant to the KCPA. Each performance or production declared unlawful constitutes a separate violation.

Additionally, provisions of the Act would not apply if:

- The performing group is an authorized registrant and owner of a federal service mark for that group registered in the United States Patent and Trademark Office;
- At least one member of the performing group was a member of the recording group and has a legal right of use or operation under the group name;
- The advertising does not relate to a live musical performance or production taking place in this state;
- The performance or production is authorized expressly by the recording group; or
- The newspaper, magazine, news wire service, television station, or radio station which advertises or promotes the live musical performance or production is not aware that such performance or production is using a false, deceptive, or misleading affiliation, connection, or association with another group.

Lane Freedom Trail. House Sub. for SB 293 designated a portion of US-75, between the southern city limits of Holton and the intersection of US-75 and N.W. 46th Street in Shawnee County, as the Lane Freedom Trail. The bill excluded this portion of US-75 from the route designated as the Purple Heart/Combat Wounded Veterans Highway. The bill required that the Secretary of Transportation receive an amount (\$5,580, according to the fiscal note) from donations to cover costs of placing and maintaining the signs before the Department of Transportation installs any signs indicating the designation.

Electronic State Records. HB 2195, among other things, created new statutory requirements for the preservation of state records and the State Archivist of the Kansas State Historical Society that:

- Direct the State Archivist to prepare and present recommendations to the State Records Board regarding the preservation process for maintaining the authenticity of electronic records;
- Provide that electronic records maintained pursuant to the preservation process and certified by the electronic signature of the State Archivist would have the same legal effect as the original document; and
- Allow reasonable fees to be charged for electronic copies.

The bill also required the State Archivist to:

- Certify by an electronic signature any electronic government record maintained using preservation processes that meet national and professional standards for authenticity as determined by the State Archivist and approved by the State Records Board;

- Charge a fee for certification of records by electronic signature or otherwise; and
- Prepare and recommend to the State Records Board any policies and rules and regulations necessary to implement, administer, and enforce the new provisions.

FY 2011 State Budget Expenditures. The Legislature authorized the issuance of \$36.0 million in bonds for the second half of Phase V, the final phase of the Capitol restoration and renovation, in the budget of the Department of Administration for FY 2011.

Other Legislation Considered

Transfer of the Hiram Price Dillon House. SB 581 would have transferred the charge, care, management, and control of the Hiram Price Dillon House from the Secretary of Administration to the Kansas Arts Commission. Upon completion of necessary restoration and renovation, the Arts Commission would maintain a public office in the Dillon House and utilize the property for arts and cultural exhibitions, public programming, and educational programming. The use of the Dillon House property and the assignment of space and facilities would have been authorized and governed by the policies adopted by the Arts Commission. The bill would have established the Hiram Price Dillon House Fee Fund in the State Treasury and the Arts Commission would have been allowed to use rooms and other facilities of the property for public or private events, functions, or activities, with reasonable fees collected and deposited into the fee fund. The Arts Commission would have been permitted to establish a not-for-profit organization to solicit and accept gifts, donations, and money to be used to restore, renovate, maintain, and furnish the Dillon House. Further, the bill would have created the Dillon House Advisory Board, a board whose responsibilities would have included developing fund-raising plans, providing recommendations to the Commission regarding restoration and renovation plans, and advising the Commission in the establishment of the not-for-profit organization. [Passed Senate; died on House General Orders]

Signage, Department of Transportation. HB 2443 would have required the Kansas Department of Transportation to authorize the erection of signs which enhance tourism and economic development, including those signs which advertise small businesses, lodging, food, and recreational opportunities which are not in direct violation of any federal law. [Introduced by the House Economic Development and Tourism Committee; died in H Committee]

Statehouse Restoration Project. HB 2693 would have directed work to stop on the statehouse restoration project. Any work after the effective date of the act (publication in the *Kansas Register*) would not have been allowed to resume unless authorization was given by the Legislature. The bill also would have prohibited construction of a Statehouse visitor center with financing provided by any bonds issued by the Kansas Development Finance Authority or with any funds appropriated by the Legislature. Utilization of private funds, however, was permitted under the bill. [Introduced by the House Committee on Appropriations; died in H Committee]

2010 CAPITOL PRESERVATION COMMITTEE

Members

Senate President's Appointees

Joanne Budler
John Pinegar

House Speaker's Appointees

Representative Rocky Fund
Representative Lana Gordon

Senate Minority Leader's Appointee

Timothy R. Graham

House Minority Leader's Appointee

William (Bill) Wagnon

Governor's Appointees

Representative Valdenia Winn
Melissa Gregory
Carol McDowell

Other Members (*Ex-officio*)

Barry Greis, Statehouse Architect
Jennie Chinn, State Historical Society
Llewellyn Crain, Kansas Arts Commission

Kansas Legislative Research Department

Reed Holwegner, Melissa Calderwood

Revisor of Statutes Office

Jim Wilson, Matt Sterling

Responsibilities

- Develop plans for the placement of a mural in the State Capitol commemorating the United States Supreme Court decision in the case of *Brown v. Board of Education*; and
- After January 1, 2013, approve all proposals for renovation of all areas of the State Capitol, the Capitol Visitor Center, and the grounds surrounding the State Capitol:
 - Preserve the proper decor of such areas;
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 - Oversee the reconfiguration or redecoration of committee rooms within the State Capitol.

**Kansas Department of Administration
Duane A. Goossen, Secretary
1000 S.W. Jackson, Suite 500
(785) 296-3011**

**Joint Committee on Arts and Cultural Resources
Statehouse Renovation Update**

**Marilyn Jacobson, Director
Division of Finance and Facilities Management
October 20, 2010**

Thank you for the opportunity to brief you on the Kansas Statehouse Preservation and Restoration project.

NORTH WING and ROTUNDA

The project is on schedule to complete the North Wing, floors 1 through 5, in June 2012 including:

- Relocation of House Speaker Pro Tem, Senate Minority Leader, Legislators in temporary offices in Statehouse and 45 Representatives from Docking State Office Building.
- State Library.
- Rotunda interior from 1st through 6th Floors.
- 6 Committee Rooms and 1 Sub-committee room. Final totals are 13 Committee, 2 Sub-committee and 4 small Meeting rooms which double as future Legislative Research Department census Meeting rooms.
- Re-open the 5th Floor skylight at the North Wing (formerly in Leg. Research).
- Refurbish interior cabs of Northeast and Northwest elevators.
- Vending machine rooms on 3rd and 5th Floors in Northwest quadrants.
- Photocopier rooms on all floors.

VISITOR CENTER and SITE WORK

- Work will be completed using private funding.
- No completion scheduled has been determined using private funding.

EXTERIOR MASONRY

- ~~The South Wing and West Wing have been completed and scaffolding removed.~~
- Work continues on completing North Wing and East Wing.
- Bird protection has been installed as Exterior Masonry work is finished.
- Tower Crane installed and in use until November 2011.
- Steel beams are installed to support scaffolding for the renovation of the limestone drum.

Joint Committee on Arts & Cultural Resources
October 20, 2010
Attachment 2

1st KANSAS (COLORED) VOLUNTARY INFANTRY REGIMENT

Statehouse Mural Committee, an informal committee of the Kansas State Historical Society, Kansas Arts Commission, and Department of Administration met and developed an outline of work for the acquisition of a mural. Recommendations include:

- Stage One – Request for Qualifications - DRAFT.
- Stage Two - Request for Proposals - DRAFT.
- Typical schedule.
- Suggested cost and private funding.
- Mural proposal is considered an enhancement and suggestion to the Capitol Foundation.

Statehouse Mural Committee Report October 20, 2010 - Updated

History of Project: As directed by Senate Bill 600 passed in the 2000 Legislative Session, the Kansas State Historical Society and Department of Administration shall develop plans to place a mural in the State Capitol honoring the 1st Kansas (Colored) Voluntary Infantry regiment. Plans will be developed in consultation with the Joint Committee on Arts and Cultural Resources. Reference: K.S.A. 75-2264.

Statehouse Mural Committee (SMC): This is an informal committee of the Kansas State Historical Society, Kansas Arts Commission, and Department of Administration.

Mission Statement of Statehouse Mural Committee:

- The primary mission is to develop a plan for selection and placement of a mural in the Capitol honoring the 1st Kansas (Colored) Volunteer Infantry.
- The secondary mission is to develop a plan for placing future artwork in the renovated Capitol.

DESCRIPTION OF PROJECT

I. Topic

The topic for the artwork is the 1st Kansas Colored Infantry, the unit of African-American soldiers from Kansas who fought bravely in the Civil War. Since this is an historic topic, it is important that the final piece of artwork has historical integrity and accuracy. Historical interpretation will be one of the judging criteria.

To assist artists with their task, an historical overview of the topic is provided (see Appendix 1). "The History of the 1st Kansas Colored Infantry" written by Blair Tarr, curator for the Kansas State Historical Society, is not the definitive work on this subject but an introduction for artists and panelists. Artists are encouraged to do more research on this topic.

II. Location

Identifying the location of the mural is a principal component of the entire mural project. The location needs to be identified prior to the Request for Qualifications from the artists.

A. History

When identifying a location for a new piece of artwork it is also important to have an understanding of the architect's original design intent. What fine art features were intended for the building when it was conceived in 1866? Unfortunately for Kansas, our state Capitol does not have a single architect who completed the entire process. Instead many architects were involved in the design of this building over its various stages of construction. The result has been the addition of artwork through various processes over the last 139 years.

The Capitol is currently home to four large mural groups, all of which will be preserved as part of the renovation project. Topeka artist David H. Overmeyer painted eight murals on the 1st floor in the early 1950s. On the second floor are the murals in the east and west wing created between 1937 and 1942 by regionalist painter John Stuart Curry. Also on the second floor, in the rotunda, are eight Lumen Martin Winter murals installed in 1976. These murals completed the history of Kansas begun by Curry. The dome murals are the oldest murals in the Capitol. The firm of Crossman and Study from Chicago painted the four allegorical murals in 1902.

Since 1976 there has been no addition of murals to the Capitol. There have been two additions of major artwork but both have been sculptures. The Peter F. "Fritz" Felten, Jr. statues of four famous Kansans are limestone sculptures. They were placed in the second floor rotunda alcoves in 1981. The last addition of artwork was the installation of the bronze statue *Ad Astra* to the Capitol dome in 2002.

B. Design Parameters

The Statehouse Mural Committee has reviewed design parameters for placement of murals and artwork for the state Capitols of Colorado, Delaware, Georgia, Montana, Nebraska, New York, Ohio, Oregon, Pennsylvania, South Dakota, Texas, and Wisconsin. While every state does it a little differently, a common theme is the separation of historic space and interpretive space. The historic space is to be preserved to maintain the structures historic integrity. The interpretive space is much more flexible in terms of use and appearance.

Design parameters for the Capitol are addressed in Chapter Two of the *Historic Structure Report*. "The specific purpose of the design parameters is to ensure that proposed alterations to the Kansas State Capitol Building do not violate the historic integrity of the original design, space, or finishes. The design parameters will specify guidelines for the renovation of interior spaces in a way that is sympathetic to the historic fabric of the structure, to the maximum practical extent." (II-1) There are three zones (A –C) identified in the report as follows.

Zone A – Areas to be Restored

Includes spaces which are generally in their original configuration with original materials and details. Historically, these spaces have been used as major public spaces, and include such areas as lobbies, atrium, House, Senate, courtroom, and entrances. Areas of more utilitarian importance which retain their original configuration, materials, and details, as well as spaces associated with major historic events or technological achievement may also be placed in this zoning classification. (II-3)

Zone B – Areas to be Rehabilitated While Retaining Significant Historic Details

Includes those areas of secondary importance which still retain significant historic details worthy of preservation. Examples of such details include, but are not limited to, stairs, balustrades, floor materials, wainscot, trim, doors, windows, ornamental plaster, glass, light fixtures, plumbing fixtures, mechanical system fixtures, and site features. (II-3)

Zone C – Areas Suitable for Major Redesign

Includes secondary spaces without historical or technological significance, and in which significant historic details have not been retained, or were never in place. The original function and/or historic character of the space may have been lost or is beyond recognition at this time. (II-3)

The classification of space in the *Historic Structure Report* clearly differentiates between historic space (Zones A and B) and non-historic space (Zone C). The intention of Zones A and B is to maintain as much of the original fabric and appearance as possible and practical. Zone C is “typically utilitarian spaces throughout the building that have been utilized for a variety of functions over time.” (II-8).

C. Basement-Zone C

The basement, or new ground floor, is almost completely classified as Zone C. It will be refurbished as offices and public space. Once the renovation is complete, the main visitor entrance to the Capitol will be through the north doors at this level. The Capitol Tour Center information desk will be immediately inside these doors in the lobby. Tour groups and individual visitors will receive their 1st orientation to the building at this location.

The *Historic Structure Report* identifies an auditorium and a classroom to be placed on either side of this hallway/lobby on the ground floor. The auditorium will be used by visitors to view an orientation video. The classroom will provide much needed space for activities with school groups. Continuing through the lobby/hallway, visitors will encounter a lunchroom and gift shop.

The wall space in the lobby/hallway is expansive. It is the largest uninterrupted wall space on the ground floor. It should be able to accommodate four monumental-size paintings. The largest spaces are the two lobby walls outside the classroom and auditorium. These walls reach up two-and-one-half stories. They are approximately 20 feet in length and 21 feet high. The two walls along the south end of the lobby/hallway are 19 feet in length and 9 feet high.

When the preservation and restoration project is finished, the north wing of the ground level will again become the front door to the Capitol. It is here that we recommend placing the 1st Kansas Colored Infantry mural.

III. Artwork

The 2000 legislation identified the format for the artwork as a mural. There are two ways to interpret this term. First, a mural is by general perception a monumental painting. This was undoubtedly the intent of the legislature--to honor the 1st Kansas Colored Infantry with an impressive piece of art.

By definition, a mural is applied to and made integral with a wall or ceiling surface. Historically, this has been the format for artwork in the Capital. There are, however, several preservation and conservation concerns with this format.

This mural will be subject to a variety of environmental conditions. Moisture, condensation, possible mold on the walls, and rapid temperature are concerns. The north entrance will have double doors that will reduce drafts but not totally prevent them. Large groups entering the building will inevitably have both doors open at the same time resulting in drafts and temperature swings.

A monumental painting that is removable does not imply that it is not "permanent." Identifying and acquiring this significant piece of artwork involves a major investment of time and money by the people of Kansas. Placement in the Capitol, the most significant building in Kansas, implies that the artwork be a permanent addition to our state's history.

It is the recommendation of the committee that the project retain the term "mural" with the understanding that it is not permanently attached to the wall for purposes of conservation.

IV. Panel Selection

A panel of eleven (11) voting members plus one (1) non-voting chairperson will be assembled to make the artist selection. Specifically, we recommend that the panel include the statehouse architect, a member of the Kansas State Historical Society, a member of the Kansas Arts Commission, and two art professionals recommended by the Kansas Arts Commission. Four members of the panel will be selected by the Legislature and two members by the Governor. The total voting membership of the panel needs to be an odd number.

Serving on a selection panel requires a significant investment of time. Panelists will receive educational training on topics related to the project. These topics include but are not limited to: the Visual Artists Rights Act and copyright protection issues, conflict of interests, review of the Statehouse Mural Committee Report, the Request for Qualifications and Request for Proposal documents, and review of art projects at other state capitols. This will be done prior to meeting for artist selection.

Appendix 1

FORGOTTEN "GLORY"—THE FIRST KANSAS COLORED INFANTRY

In 1989 the movie "Glory" brought much needed exposure to the African-Americans who fought during the Civil War. The film depicted the trials, tribulations, and gallantry of the 54th Massachusetts Infantry, a mix of educated Free Blacks and former slaves recruited early in 1863. Their service is important because the attention this regiment received did much to dispel any thoughts harbored by white army officers that African-Americans would make terrible soldiers. The movie, however, also leaves many with the impression they were the first Black regiment. It was not the case.

During the month of August 1862, efforts began in Kansas for an African-American regiment. President Lincoln had placed United States Senator James Henry Lane in charge of recruitment for the state, and Lane took the opportunity to liberally interpret the instructions and include Blacks. Lane, a prominent figure in Kansas since 1855, was often deeply involved in the turmoil in gaining statehood, and was a force in the politics of the young state. The motives for Lane's actions were often questioned, and the issue of black recruitment was no different. Many suggest that he truly believed in the ability of blacks to fight. Others believe he saw black recruitment as a means to fill the quota of soldiers needed from Kansas, and that a black soldier could stop a bullet as well as a white one.

Whatever Lane's motives, Kansas soon had a regiment of African-American soldiers. Recruitment was carried out in both Leavenworth and Mound City. Unfortunately, the Federal government did not want them. That did not stop them from training, and eventually, from fighting.

At the end of October 1862, 225 men from the First Kansas Colored Infantry were sent into Bates County, Missouri, to flush out a force of 500 pro-Southern guerillas that had been disrupting activities on the border. By the 28th the First Kansas had established a camp at the farm of Enoch Toothman, a known southern supporter, west of Butler, Missouri, and on that day had a light skirmish with the guerillas. The next day the regiment was engaged in a fight with the guerillas at a site known locally as Island Mound.

The First Kansas Colored Infantry won this first skirmish with the enemy. The first African-American regiment in the northern states had seen their first action, and shed their first blood. Eight men were killed, and another eleven men wounded.

Because they were not mustered in as a Federal regiment, the First Kansas at this time included black officers. At Island Mound, Lt. Patrick Minor of Leavenworth would also be the first black to command fellow members of his race.

It is also worthy to note that among the dead was John Six-Killer, who had led a scouting party of "Cherokee Negroes"—Native Americans who also were of African-American ancestry.

Thirty years later a claim would be made that this fight would encourage Abraham Lincoln to issue the Emancipation Proclamation. What Lincoln actually thought is not known; it may well have encouraged him in believing the Proclamation was the right move. But in September, Lincoln, spurred by the success in turning back Confederate troops at the Battle of Antietam, had already declared publicly his intent to issue the Proclamation on January 1, 1863.

The Emancipation Proclamation had a positive effect on the First Kansas. On January 13th, the regiment was finally mustered into Federal service. Thirteen days later, Massachusetts Governor John Andrew announced that recruitment would begin for what would become the 54th Massachusetts Infantry.

But the First Kansas lost something when they became a Federal unit. Neither of the black officers, Lt. Minor and Captain William Matthews, was allowed to muster in as officers. All officers from the date of muster would be white.

The First Kansas continued to build a distinguished service record. On July 2, 1863, black troops fought alongside white troops for the first time at Cabin Creek, Indian Territory (now Oklahoma). Fifteen days later at Honey Springs, also in the Indian Territory, the First had perhaps their best day of the war. Here they held the Federal center against attack, and they did so in a line with both white and Native American troops. If there were any doubters left in the Trans-Mississippi about the abilities of African-American soldiers, Honey Springs should have erased them.

Major General James Blunt would comment after Honey Springs: "I never saw such fighting as was done by the Negro regiment. . . they make better soldiers in every respect than any troops I have ever had under my command."

On April 14, 1864 at Poison Spring, Arkansas, the First Kansas would suffer its worst day of the war, where 117 were killed and 65 were wounded. The losses were out of proportion to other Federal units that day; this was due to the execution of the wounded and captured men of the First by the Confederate victors. A few days later, the Second Kansas Colored Infantry would use the battle cry, "Remember Poison Spring!" to rally themselves against the enemy.

On December 13, 1864, the First Kansas was redesignated as the 79th United States Colored Troops. They were mustered out of service in October 1865.

So why hasn't the First Kansas Colored Infantry received more recognition for its efforts? The Trans-Mississippi war has only recently received increasing interest by historians. When in the past it has been addressed, it is usually in regards to the pre-war Bleeding Kansas conflict, or by William Quantrill's raid of Lawrence. Perhaps the First Kansas has also suffered from bad timing.

When the First Kansas was fighting the battles of Cabin Creek and Honey Springs in July of 1863, some of the more prominent events of the war were taking place. The Battle of Gettysburg was fought July 1-3; the surrender of Vicksburg took place on July 4. The day after Honey Springs, the 54th Massachusetts made their famous—and deadly—charge at Battery Wagner in South Carolina. These events found far more coverage in the Eastern press than the events west of the Mississippi.

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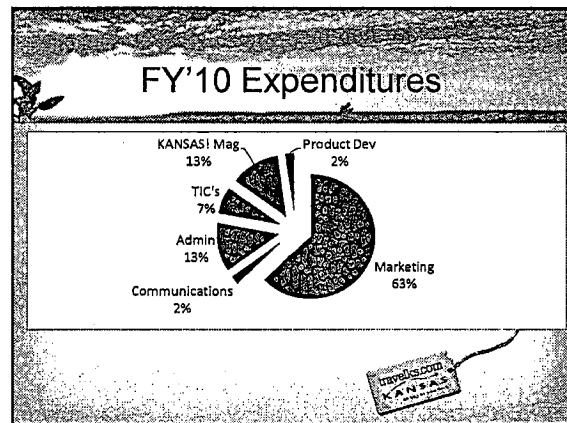
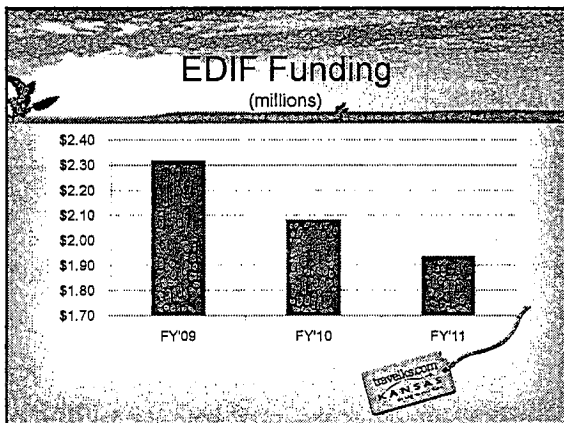
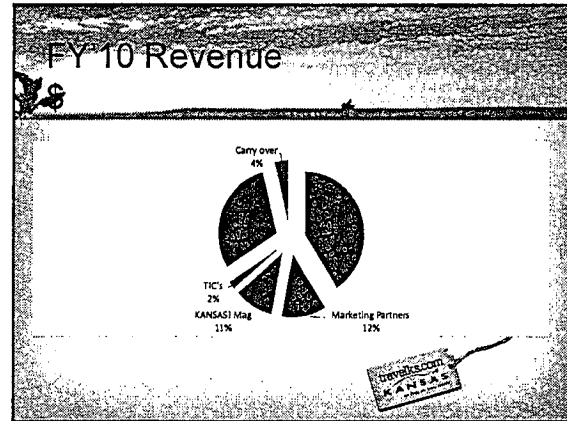
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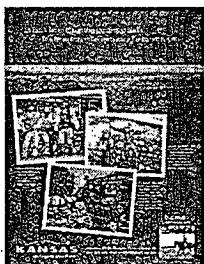

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Travel & Tourism Division Kansas Department of Commerce


Domestic Leisure Advertising

Print
•15 Magazine Titles


Broadcast

- Television
 - Omaha, Lincoln, KC, Springfield, Tulsa, OK City, St. Louis, Minneapolis
 - Total Impressions – 18.6 million
- Radio
 - Kansa City, Omaha, Tulsa
 - Total Impressions – 8.6 million





Newspaper Inserts

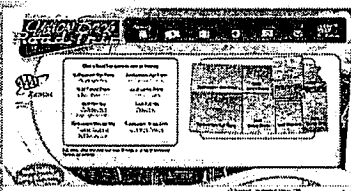
- Travel Kansas Insert
- 525K households in drive markets and in-state
- Midwest Vacation Guide
- 8M circulation




VFR


VFR




- Regional itineraries
- Navigation tools
- Sweepstakes




Kansas Press Association




- 400K + Households
- 31 Partners



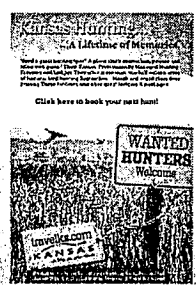
Events E-Blasts




- 10,000 Monthly
- 20 Partners
- 18.4% Open Rate

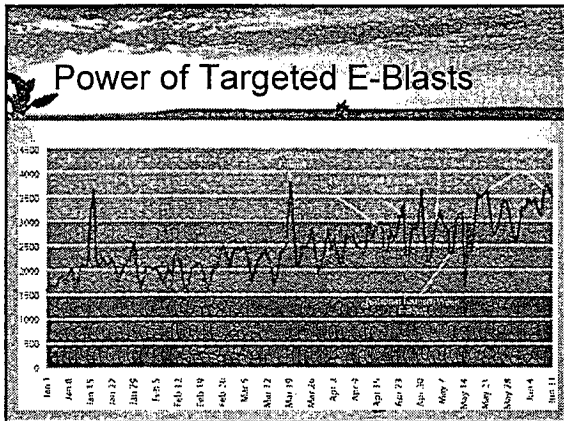


Targeted E-Blasts



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3,800 daily sessions
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- Follow us on Twitter: 1,154 Followers
- YouTube: 42 Video uploads, 11,656 views

Communications

- Travel Talk E-News: 76K emails
- TravelKS.com: Industry site

Travel Information Centers

- Belle Plaine – 89,111
- Goodland – 104,409

Destination Development

- Attraction Development Grants
 - \$100,000 leveraged \$267,675
 - Coffeyville Historical Society
 - Freedom's Frontier National Heritage Area
 - Kansas Cosmosphere & Space Center
 - Rock Creek Valley Historical Society




PR – MEDIA BLITZES

Oklahoma/Texas (March 22 – March 24, 2010)
15 contacts with newspapers, magazines, television and radio stations

- Special Sections Editor, *Tulsa World*
- Fashion Editor (Covering Travel), *The Oklahoman*
- Travel Editor, *Dallas Morning News*
 - *Cowboys & Indians*

• Community Participants: Dodge City, Wichita




PR – MEDIA BLITZES

Nebraska/Iowa (May 5 – May 7, 2010)
Included 11 contacts with newspapers, magazines, television and radio stations.

- Contributing Editor, *Home & Away*
- Managing Editor, *The Daily Nonpareil*
- Travel, *The Des Moines Register*
- Account Executive, Des Moines Radio Group

Community Participants: Dodge City, Topeka, Wichita




PR - MEDIA BLITZES

New York City (June 7 – June 9, 2010)
Included 11 contacts with magazines/online

- Associate Online Editor, *Frommer's*
- Travel Writer, *Budget Travel*
- Deputy Editor, *Field & Stream*

Community Participants: Wichita, Kansas City




ARTICLES APPEARING IN 2010 (HIGHLIGHTS)

- AAA Home & Away magazine
- Associated Press
- NY Times
- Dallas Morning News
- Chicago Tribune
- Charlotte Observer
- Group Travel Leader
- Milwaukee Journal Sentinel
- Legacy magazine
- Minneapolis Star-Tribune
- Anderson Cooper 360, CNN.com
- Ft. Worth Star Telegram
- American Way magazine
- Miami Herald
- Wall Street Journal
- USA Today
- Arthur Frommer's Budget Travel
- Houston Chronicle
- San Antonio Express News




ARTICLES APPEARING IN 2010 (HIGHLIGHTS)

- Daily Oklahoman
- Daily Iowan
- Midwest Traveler
- Cowboys & Indians
- Business Travel Executive
- Association News
- Civil War Courier
- Tulsa World
- Cleveland Plain Dealer
- Midwest Living
- Family Motorcoaching
- RoadsideAmerica.com
- Sunday Denver Post
- Austin American Statesman
- St. Paul Pioneer Press
- Bank Travel Management
- Family Circle Magazine
- AAA World
- Leisure Group Travel
- Midwest Meetings



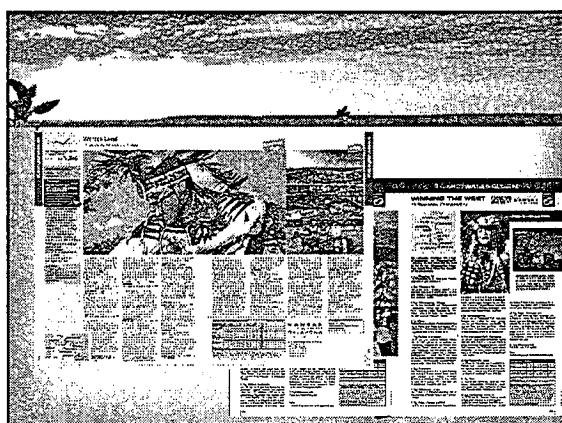
Overseas KS/OK Cooperative

- Program targets: Wholesale tour operators, retail travel agents, travel media, and traveling consumers who originate from Germany, Austria, Switzerland, United Kingdom, and Ireland.
- Program funding: 62% of program funds are from Oklahoma, allowing Kansas to enjoy 110% leveraged out-of-state funding for the international program.




Wholesale Tour Operator Catalog Placement

- 2001 - 1 tour operator offering 1 fly-drive (Germany)
- 2007 - 11 tour operators offering 17 fly-drives, FIT hotel programs, ranch holidays (7 Germany, 1 Austria, 3 England)
- 2011 - 23 tour operators offering 31 fly-drives, FIT hotel programs, ranch holidays (11 Germany, 1 Austria, 1 Switzerland, 1 Netherlands, 6 England, 1 Scotland, 2 Ireland)


Americana



Consumer Marketing



Print media though results of our Hosted Press Trip program

- FY10 Hosted Media Trips generated (to-date) \$1,931,362 AdEquivalency Value (AEV)




Television

- 30 minute Santa Fe Trail program
- ARD TV is the largest TV network in Germany, reaching over 1.5 million viewers throughout German speaking Europe.
- AEV (to-date) is well over a 1.6 million dollars.

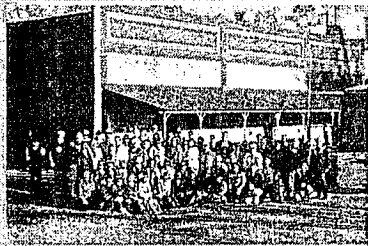




Signage Program


- Attraction Signs
 - 7 approved
- TODs
 - 34 businesses



Kansas Scenic Byways

Kansas Scenic Byway Conference
April 2010




Kansas Scenic Byways


Management & Marketing Plan

Building on the successes of the past and enhancing the program for the future.

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2011 Marketing and Advertising




Just the facts

- 168 million Americans use the internet
- 74% of the population
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- Internet planning increased 2007-2009
 - From 58% - 76% of online users




Solution

- More digital
- More targeted media
- Target messaging to media




Themes




Discovery

- Experience: togetherness
 - Museums
 - Zoos
 - Science Centers




Arts/Culture and Heritage

- Experience: Visual/Performing arts
 - Galleries
 - Unique events
 - Byways
 - Ethnic experiences
 - Culinary



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 - Hiking
 - Biking
 - Camping
 - Parks and lakes
 - Gardens and arboreteums



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 - Civil War
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 - Western experience/cowboys/ranching



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- Interstate attractions/conveniences
 - Short diversions
 - Food
 - Visitor information centers
 - Conveniences






Girlfriend get-away

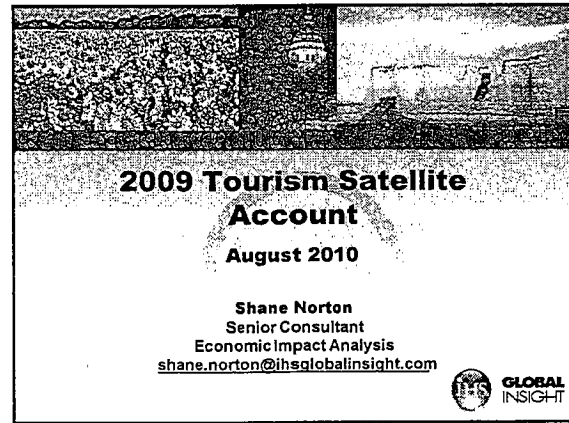
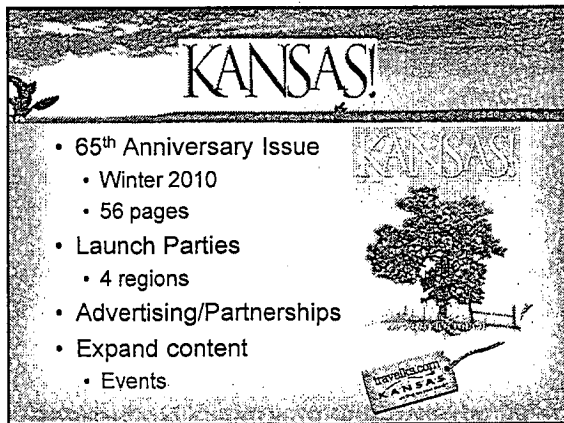
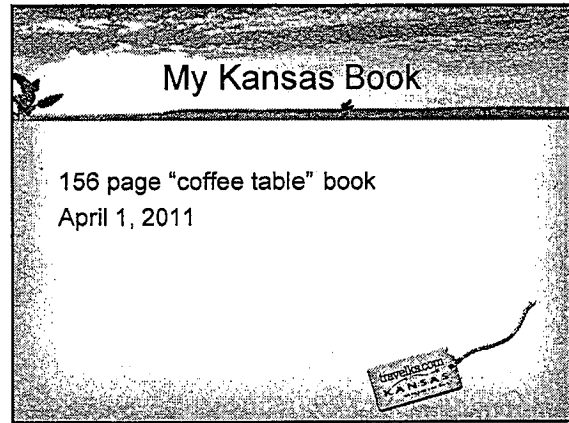
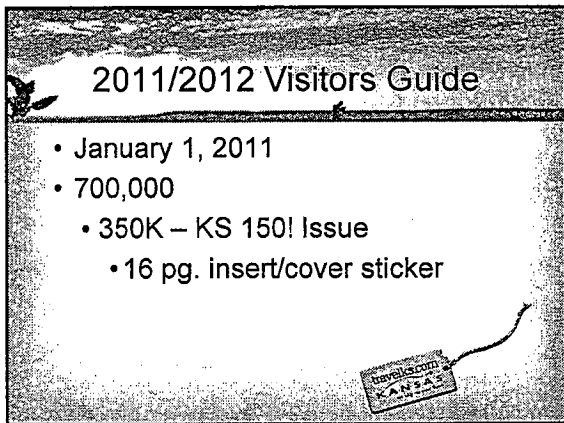
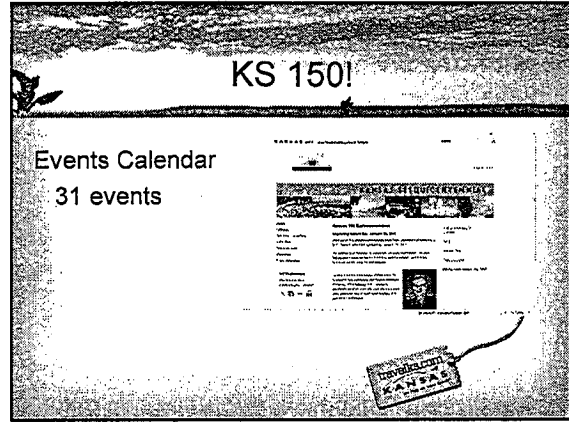
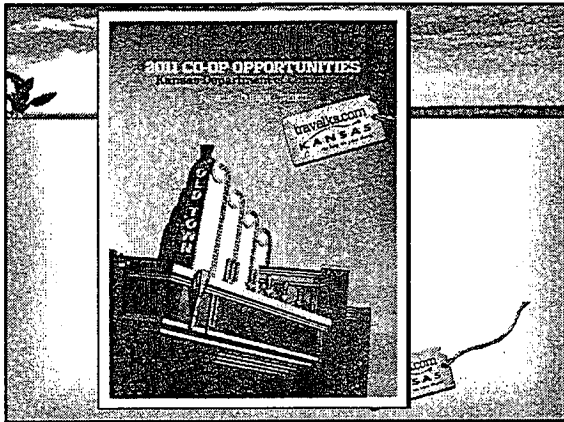
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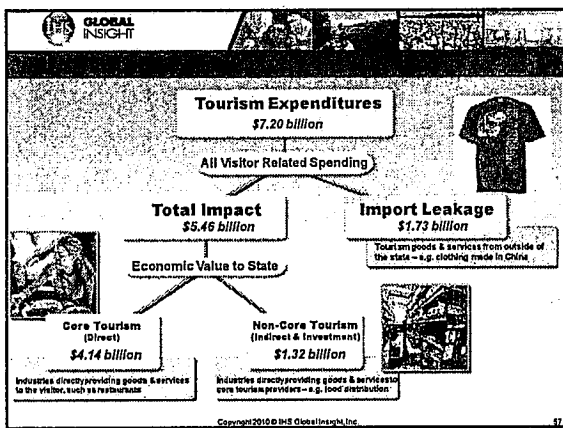
The Tourism Satellite Account is the International (UN/WTO, OECD) standard for measuring the contribution of tourism to an economy

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2009 Travel Year TSA Estimates

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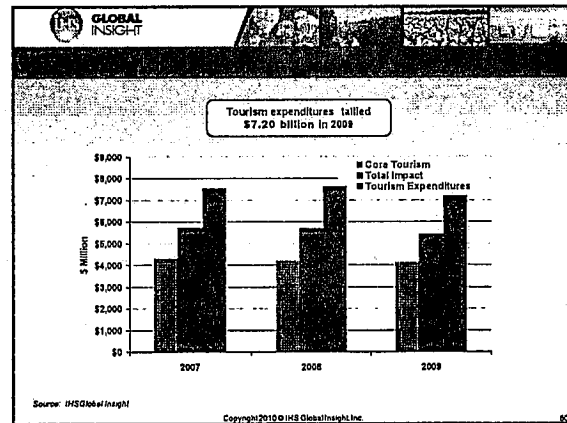
Tourism expenditures were \$7.2B in 2009. In '09, visitation fell by 8.6% and visitor spending fell by 3.1%. Avg. spend per visitor was \$298 in '09. For every 9 Kansas Citizens owes his/her job to tourism. Avg. Annual Tourism Wages were \$22,576 in '09. Every 203 visitor/traveler creates a new job in KS.

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Tourism is responsible for 15% of total KS Gross State Product. Tourism is the 3rd largest industry in KS (based upon jobs). Tourism generated 27.4% of all state & local tax revenue in '09. Tourism's tax contribution reached \$876 per KS household. In '09, KS's share of US total tourism jobs grew by 2.8% from '08. In '09, KS's share of US direct tourism output grew by 6.7% from '08. In '09, KS's share of US total tourism output grew by 3.4% from '08.

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In 2009, the total impact of travel & tourism (direct and indirect) was **\$5.46 billion**.

- The ratio of the total impact to total expenditures reveals that **76% of each tourism dollar spent in Kansas is retained in the state**. The remainder represents import leakages.
- Over **125,000 direct jobs** were supported by core travel & tourism economy activity. This accounts for **9.3% of total non-farm employment** in the state.
- Another **16,838 indirect jobs** were supported by core tourism activity.
- Approximately **\$2.56 billion in wages & salaries (direct impact)** was generated by core travel & tourism in 2009.
- Tourism generated **\$793 million** in federal government taxes and **\$961 million** in state & local government taxes in 2009.

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GLOBAL INSIGHT

Visitors from other states represent the largest portion of tourism expenditures in KS

By Origin	Millions \$	Share
In State	3,150	44%
Other U.S.	4,041	56%
International	7	0%
Total	7,198	100%

By Source	Millions \$	Share
Visitor Spending	6,585	92%
Resident Outbound	232	3%
Government Spending	116	2%
Construction & Investment	264	4%
Total	7,198	100%

Source: IHS Global Insight Copyright 2010 © IHS Global Insight, Inc.

GLOBAL INSIGHT

Shopping accounts for the largest share of tourism expenditure

	2009 (\$M)	08-'09 Growth	Share
Entertainment	1,045	2.9%	15.3%
Accommodation	923	1.2%	13.5%
Transportation	1,216	-6.0%	17.8%
Food	1,598	-2.4%	23.4%
Shopping	2,039	-6.7%	29.9%
Total*	6,821	-3.1%	100%

*Total Visitor Expenditures (w/o construction, investment, & government spending)

Source: IHS Global Insight Copyright 2010 © IHS Global Insight, Inc.

GLOBAL INSIGHT

Core Tourism jobs comprise 84.0% of total tourism-generated employment in 2009.

Source: IHS Global Insight Copyright 2010 © IHS Global Insight, Inc.

GLOBAL INSIGHT

- Tourism activity generated **\$961.1 million** in state and local government revenue in 2009, decreasing by **3.0%** from 2008.
- Indirect business tax contributed **\$773.9 million** to state government revenues in 2009.
- Total tourism contributes about **4.5% of total KS gross state product**, yet it is responsible for about **27.4%** of state government revenue in 2009.*
- If tourism didn't exist, each household would have to pay about **\$876 more** in taxes in order to maintain the current level of state and local tax receipts.

*State tax collections taken from the U.S. Census Bureau's Summary of State and Local Government Tax Revenue

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GLOBAL INSIGHT

TOTAL

Tourism Total Impact: **\$5.46 billion**
 4.5% of Total Gross State Product

Total Employment: **148,945 jobs**
 11.1% of Total Non-Farm Employment


CORE

Core Tourism Value Added: **\$4.14 billion**
 3.4% of Total Gross State Product

Core Employment: **125,063 jobs**
 9.3% of Total Non-Farm Employment

*N's shown above relate to total GSP and total nonfarm employment; rankings shown previously were done on Private Sector only


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- ✓ Each KS visitor generates about \$238 in expenditures, \$57 of which goes to businesses that don't directly "touch" that visitor
- ✓ Every 203 visitors create a new job in Kansas
- ✓ Each visitor contributes about \$58 in tax receipts, \$33 of which goes to state & local authorities
- ✓ It takes only 301 visitors to pay for one KS public school student for one year**
- ✓ Each visitor generates \$112 in wages paid to workers directly employed in tourism
- ✓ Each visitor adds about \$181 to Gross State Product


* Per person stays
** Per student expenditure taken from the Federal Education Budget Project
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The complete reports is on TravelKS.com



Tourism *is* economic development!

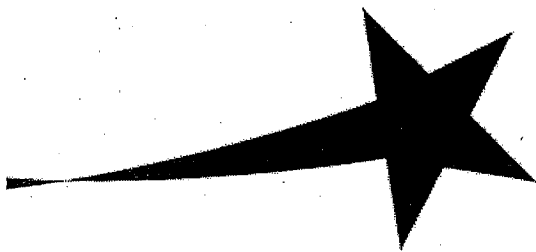
Thank you





KANSAS
DEPARTMENT OF COMMERCE

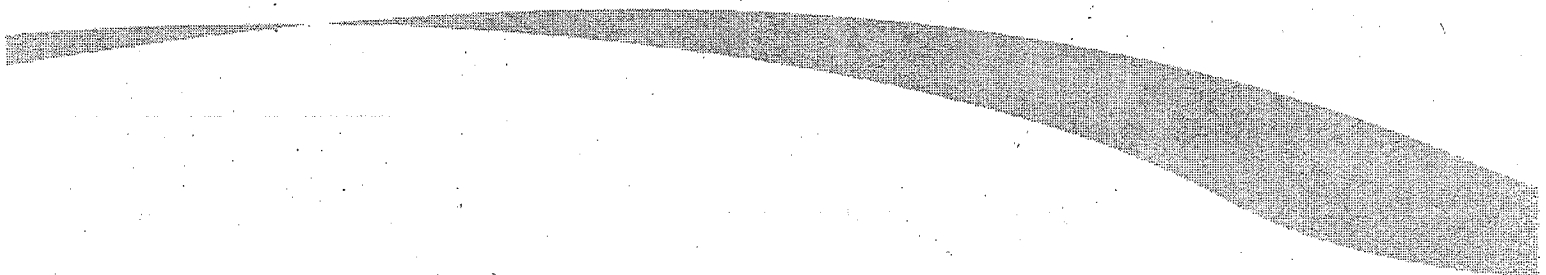
William R. Thornton, Secretary



Kansas Film Commission Briefing

Joint Committee on Arts and Cultural Resources

October 20, 2010



For more information on this topic contact:
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www.kansascommerce.com

Joint Committee on Arts & Cultural Resources
October 20, 2010
Attachment 4

Briefing on the Kansas Film Commission

to

Joint Committee on Art and Cultural Resources

by Peter Jasso, Manager
Kansas Film Commission
Kansas Department of Commerce

October 20, 2010

Chairperson and Members of the Joint Committee:

Thank you for the opportunity to speak to you today. My name is Peter Jasso and I am the Manager of the Kansas Film Commission.

The Kansas Film Commission is a program in the Kansas Department of Commerce's Business Development Division created to encourage and service film and video production in the state of Kansas. The Commission budget currently provides for one full time employee with an operational budget of \$30,583. The Commission also includes a gubernatorially appointed advisory board. Attached is a current roster of the appointed members.

Over the past year, the Kansas Film Commission provided assistance to at least 100 productions including independent features (*Dead Can't Dance*, *Nail Biter*, *After the Wizard*), foreign language features, cable TV shows (Discovery, History Channel, TLC, Kirstie Alley promo), commercials (John Deere,) documentaries (Big Brutus, Harvesting tyhre) and shorts (*SenoReality*, *The Last Days of Shaniko*). During FY' 10, film production dollars spent in the state totaled an estimated \$15 million. Revenue totals are computed from sales and withholding tax figures under the following code headings: 512110 Motion Picture and Video Production; 512199 Other Motion Picture and Video Industries; 512240 Sound Recording Studios; and 711510 Independent Artists, Writers, and Performers. Since 1985, a total of \$392,033,707 in production dollars has been spent in Kansas.

In 2008, the legislature suspended The Kansas Film Production Tax Credit for 2009 & 2010. The credit provided for a 30% non-refundable, non-transferable film production tax credit, which allowed production companies to claim a tax credit equal to 30% of their total in-state expenditures for a particular project, capped at a total annual amount of \$2 million dollars. Kansas continues to lose several large productions each year over this issue, some of which have been specifically set in Kansas. While it is difficult to estimate exactly how much potential revenue has been lost, we can report that we receive 15-20 inquires each year from projects with significant projects and an expressed interest in shooting in Kansas. A look back at projects that have either been set in Kansas or had expressed significant interest in Kansas from 2002-2009 show potential expenditures at \$180 million.

Nevertheless, the Film Commission continues to support the efforts of locally produced films who have again gained national recognition for their work. *Earthwork*, a bio-pic about the early career of Kansas crop artist Stan Herd, premiered at the Austin Film Festival last Fall and has since won awards at over 30 film festival across the country, including an award for Stan Herd's opening credit sequence at the prestigious South by Southwest Film Festival. *And What Remains*, a short documentary filmed in Paola, has played in over 40 film festivals across the country and recently premiered on DVD. John Deere filmed a national spot featuring Stan Herd in Lawrence and Kirstie Alley was back in Wichita to film a promo for her cable reality show. *After the Wizard*, a modestly budgeted family film from Los Angeles, was shot in Kingman for a Spring release and two Indian language features made for release in India were shot in Johnson County. This is just to name a few of the projects involving Kansas talent and locations that have garnered attention outside of our state.

The purpose of the Kansas Film Commission is to serve as a liaison between prospective filmmakers and the state of Kansas, as well as encourage and support the local film industry. The Commission is the first point of contact for any production looking for resources, contacts, direction, and advice. The Kansas Film Commission assists companies with a wide variety of production issues, including locations, facilities, governmental assistance, personnel, and support services and works closely with community contacts in all branches of state and local government to make filming in

Kansas are efficient. The Commission sponsors several film festivals statewide that host visiting filmmakers provide networking opportunities for the local industry, and showcase locally produced work. The Commission also produces a weekly e-newsletter featuring information on local film related events and projects that is distributed to over 1200 film professionals and enthusiasts. Last June, the Kansas Film Commission joined with the Department of Film and Media Studies at KU to host the first Kansas Film Educators Summit. The event included representatives from approximately 20 schools statewide and the Department of Education. We are currently working with these representatives to establish a statewide faculty-student run film education organization that will advance and improve film/video education in Kansas, create a communication and resource sharing network between participating institutions on a local, regional, and statewide level, create a support system for the creation and exhibition of student based film/video projects; and organize an annual statewide conference. The first event from this new effort was a 12 hour student film festival held last Saturday at Olathe Northwest High School that attracted 23 teams of students from across the state.

Thank you for your time and the opportunity to address the committee.

KANSAS

State Library of Kansas
Over 150 Years of Outstanding Service

Mark Parkinson, Governor
Joanne Budler, State Librarian

October 20, 2010

To: Joint Committee on Arts and Cultural Resources

Senator Jean Schodorf, Chair
Senator Oletha Faust-Goudeau
Senator Marci Francisco
Senator Julia Lynn
Senator Dwayne Umbarger
Representative Deena Horst, Vice-Chair
Representative Sydney Carlin
Representative Dolores Furtado
Representative Lana Gordon
Representative Vern Swanson

From: Joanne Budler, State Librarian

Re: State Library of Kansas Update

Chairperson Schodorf, members of the Joint Committee, I want to thank you for this opportunity to meet with you and especially for the opportunity to talk about the services that the State Library provides. I would like to start with a very brief introduction: I began my duties as State Librarian of Kansas on March 15th. I began my library career as the Curator of a special collection of Nebraska authors and artists in the Heritage Room of Lincoln City Libraries in Nebraska. I also was a legislative reference librarian in Nebraska and worked for the State Library there. I served as Deputy State Librarian in Michigan and finally as State Librarian of Ohio before I came back to where I always have felt most at home, here in the heartland.

I would like to give you a very brief overview and history of the State Library. There is much more detail in the written report in your folders. During this testimony I would like to concentrate on the reading and learning projects and initiatives of the State Library. I will also summarize how the State Library would utilize funds identified in our enhancement request for 2012.

The State Library is very much like the Library of Congress but on a state level. The State Library staff

- provide non-partisan research and reference on a broad range of topics to the legislative and executive branches.
- manage the Legislative Hotline for citizen input to legislators year-round. There is a picture in your folders that shows a stack of pink memos: these reflect Hotline calls during one very busy week!

- acquire material for our customers through direct purchase, subscription to services and from other libraries around the world, utilizing interlibrary loan.

The State Library of Kansas includes a Center for the Book which is a partnership program with the Library of Congress. Many of the reading and learning initiatives that I will describe for you today are part of this program.

Let me tell you about a reading program of the State Library which allows the State Library to provide reading material to blind and physically handicapped individuals: the Talking Book Program.

- The State Library distributes Talking Book machines and reading materials which are acquired through the National Library Services (a program of the Library of Congress).
- In 2009 the service moved from cassette to digital players and content.
- Users may also download content from a website maintained by the National Library Service.

➤ If the State Library is able to acquire enhanced funding next fiscal year, the State Library will add a telephone newspaper reading service (NEWSLINE) and additional staff to allow the production of local resources (to be downloaded by readers or distributed to readers on flashdrives).

The State Library is planning a special project with Playaways this year. I have one here to show you. This is a preloaded digital reading device which includes the player and content all in one.

➤ These are for use by the general public but are especially appealing because of their potential benefit to the blind and physically handicapped community. In addition, the State Library is planning to allow these to be in a "floating collection," i.e. instead of being returned to the State Library, the Playaway will remain in the lending library collection until it is requested again. This means that this material spends more time in the hands of Kansas readers and less time in transit. With this project, Kansas will be the first state to do this on a statewide basis.

The State Library also promotes early literacy through a number of initiatives.

- Kansas Reads to Preschoolers is in its sixth year. This is a one-book, statewide program that encourages reading to Kansas' 200,000 children under the age of five. This year's book is Up, Down, and Around, a book about nutrition and where our food comes from.
- The State Library is also working with a vendor, AWE, who provides Early Learning Stations and software packages to libraries.
 - This service is aimed at children between 2 and 10 years of age and includes reading, math and science skill building.
 - The State Library is working with several other states (Nebraska, Missouri, Idaho, Delaware, Kentucky, Ohio, New Jersey, and possibly Texas) to do a multi-state purchase in an effort to reduce the cost of the individual units.

Several years ago, the American Library Association introduced a program entitled Every Child Ready to Read. There is some information about this program in your packet. The program emphasizes the importance of interacting with children so that they might develop six skill sets which are necessary if they are to be ready to read when they enter kindergarten. Studies show that children who are not ready to read when they enter kindergarten have more difficulty learning to read and oftentimes remain behind grade level.

Other studies have indicated that children who are not reading at grade level by fourth grade have a higher probability of becoming high school drop-outs than those who are reading at grade level.

Because these studies indicate that early childhood literacy programs are critical to the long-term success of individuals and because we know that their success is tied to the future economic success of communities and the State, the State Library plans to roll out a "Ready to Read" program to the Kansas library community. The State Library has identified many statewide organizations to partner with us on this initiative and we will encourage libraries to work with local partners as well.

The State Library promotes reading and learning programs for school age children:

- River of Words: National poetry and arts competition of the Library of Congress that strives to connect K-12 students with their watersheds. This also encourages environmental education.
- Letters about Literature: Another national program which encourages readers (grades 4-12) to write letters to authors whose books have impacted their lives. In your packet you will find several pieces of information as well as a sample of the Letters About Literature initiative.
- Summer Reading programs: the State Library invests in material to help every Kansas library offer summer reading programs to its community members. Many libraries offer programs aimed at various age groups including children, young adult and adults. However, this is especially important to Kansas' youngest readers. Through these programs, they are encouraged to continue reading during the summer months so that they do not experience the "summer slide" (a decline in grade level reading skill).
- Kansas Teen Read is a new program which will be aimed at children in grades 6-12. A book will be picked and teens across the state will be encouraged to read and discuss this in a One Book, One State program.

The State Library includes adult reading programs in its Center for the Book program.

- Kansas Reads: This is a One Book, One State initiative for adults. The next Kansas Reads is scheduled for January 29 through April 15, 2011 and will feature What Kansas Means to Me, edited by Thomas Fox Averill.
- Kansas Notable Books, in its fifth year, is an annual recognition program to honor books written by Kansans or about Kansas. A reception and medal awards ceremony held at the Statehouse honors the authors and illustrators.

Lifelong learning is a necessity if an individual hopes to be successful and the State Library promotes this as well. The State Library utilizes federal funds entitled Library Services and Technology Act funds (awarded to states by the Institute of Museum and Library Services) to provide statewide services to all Kansans. The State Library works closely with all types of libraries across the state to identify needs.

The State Library provides electronic content through statewide subscriptions. This includes

- databases that children use in school and after school, at home and in their public libraries, to access authenticated resources.
- downloadable audio and ebooks.
- Genealogy databases
- Newspaper databases

This past July (2010) the State Library added a new online subscription: LearningExpress Library. This subscription includes:

- Hundreds of practice tests (e.g. 4th grade math, LSAT, Postal Exam, Cosmetology, Real Estate)
- Self-paced, interactive tutorials on Microsoft products (Access, Excel, PowerPoint, Word)
- Job and Career Accelerator which has modules on resume writing, job search and networking skills, evaluating new career paths, and researching educational opportunities.

5-3

These tools are especially helpful to Kansas residents who may be looking for employment or a new career in these difficult financial times.

The State Library requested restoration of funding to Interlibrary Loan Development Program as part of its enhanced funding request. This would allow the State Library to pursue a statewide subscription to a language database so all Kansas residents might benefit from language education. This would enhance Kansans' ability to compete in a global economy.

Finally I want to talk about the State Library's involvement in the Kansas 150 Celebration of the state's sesquicentennial. The Library's participation includes:

- 150 Kansas Books for Kansas Sesquicentennial project: launched January 29, 2010, the project seeks to complete a list of 150 Kansas books. Entries will be accepted until October 31, 2010. 216 individual titles have been nominated.
- KS 150 Blog: Launched in January 2010, the blog postings will span 24 months, through 2011. Each posting includes resources that examine a specific Kansas topic, such as the state song, the state flower, history of the Statehouse, and the Brown v. Board of Education court case.
- Kansas 150 website page: as part of the State Library website www.kslib.info/kansas150/index.html this link includes:
- toolkits for adults, young adults, and children;
- resources on Kansas history; and
- links to the KS 150 Blog and the 150 Kansas Books nomination form.
- Kansas history database: being developed by an electronic publishing firm, Gale Cengage, with input from the State Library of Kansas. This database is scheduled for release in January 2011.
- 2011 Kansas Reads...*What Kansas Means To Me*: the annual one-book/one-state project is underway. Posters and bookmarks have been distributed to all public libraries. State Library of Kansas is preparing a schedule of author appearances at libraries throughout Kansas, as well as attendance at other events such as the Kansas Library Association conference in Topeka and individual library events.
- 2011 Kansas Reads to Preschoolers...about Kansas!: once the 2010 events conclude in November, work on the 2011 project will get underway. A 12-member committee will begin the work of identifying books with a Kansas story for children, ages birth to 5 years.

Again, I thank you for allowing me to provide testimony to you today. I will be happy to answer any questions that you might have.



KANSAS
ARTS COMMISSION

Testimony for the Joint Committee on Arts and Cultural Resources

October 20, 2012

Submitted by:
Llewellyn Crain, Executive Director

Joint Committee on Arts & Cultural Resources
October 20, 2010
Attachment 6

Kansas Arts Commission
Testimony to Joint Committee on Arts and Cultural Resources
October 20, 2010

Submitted by Llewellyn Crain, Executive Director

Fiscal Year 2010 and 2011 Budget

The Kansas Arts Commission's Fiscal Year 2011 legislatively approved budget is 48% lower than the Fiscal Year 2009 actual budget.

Any further cuts to the Kansas Arts Commission's state general fund allocation will jeopardize the federal required 1:1 match through the National Endowment for the Arts, as the Commission's state general fund allocation is now close to the NEA's funding.

This decrease in state general funds has had the following impact on the Kansas Arts Commission and its grants and services to constituents:

- *Kansas is now 43rd in per capita state funding of the arts*, spending \$.29 per person (down from \$.88 in FY 2009); the national average is now \$.81. In Fiscal Year 2009, Kansas was ranked 36th in per capita state funding of the arts.
- In FY 2009, the Kansas Arts Commission distributed *a total of \$1,625,806* in grants; *in FY 2011, the total is \$991,376 – or 61% of the Fiscal Year 2009 distribution.*
- *Four Kansas Arts Commission grant programs have been completely eliminated* since FY 2009. The amount of funds expended on the agency's largest and, to the field, most important, grant program, Operational Support, has decreased by 35% during this two-year period.
- In Fiscal Year 2009, Kansas Arts Commission-funded programs reached 4,470,049 people; in Fiscal Year 2010, KAC-funded programs reached 3,331,135 people – *more than 1 million fewer people.* The Kansas Arts Commission will know the final number of people served for the current fiscal year next summer.
- In Fiscal Year 2009, children had 1,721,138 arts-programming related experiences with Kansas Arts Commission-funded programs; in Fiscal Year 2010, the number was 1,126,988 – *nearly 600,000 or 35% fewer* – limiting young Kansans opportunities for arts experiences and arts education.

The lost state grant dollars to organizations and artists have not been replaced by private funds; the result is that Kansans and their communities are losing the ability to support arts programs that have proven vital to community building and to education.

Administratively, the Kansas Arts Commission has one staff position unfilled (out of eight) and expenses have been radically decreased. As a result, the agency has reduced business professional development programs that are sorely needed by constituents to assist them in professionalizing, increasing private revenue sources and having a stronger impact on their communities.

In the Kansas Arts Commission upcoming budget request to the Governor, we have asked for restoration of the \$300,000 cut to the budget made by the House at the end of the legislative session last spring. If provided, these funds will be directed to the Commission's grant programs.

The arts contribute to community and personal prosperity, and by decreasing funding the Kansas Arts Commission – an important source of leadership, professional training and funds – to such a large degree, Kansas communities and citizens are losing important assets.

Arts License Plate

The Kansas Arts License Plate is expected to be launched in January 2011, with proceeds from the plate to support Kansas Arts Commission grant programs. The anticipated gross contributions will be about \$12,500 annually after the first year. This amount will clearly not replace most of the state general fund decreases, but will boost outside revenue to a small degree while creating a stronger profile for the arts in Kansas.

The design is by Amanda Warren, a graphic artist who lives in Lawrence.

Dillon House

The Kansas Arts Commission was identified in the Dillon House Historic Structure Report as the state agency that could raise funds for and operate the historic Dillon House, located at 404 SW 9th Street. This 99-year old structure is owned by the state and is used occasionally for meetings and events. Approximately \$3.5 to \$3.9 million will be required to renovate the building, and another \$100,000 will be raised for an operating fund.

The Joint Committee on State Building Construction has unanimously endorsed the plan for the Kansas Arts Commission, and last spring, a bill was introduced to designate the Arts Commission as the lead agency in this project. The bill passed the Senate, but did not come to a vote in the House. The bill will be reintroduced at the start of the legislative session, thanks to the members of the Joint Committee on State Building Construction – several members of which also sit on this committee.

We look forward to working with the members of this committee, all the members of the Legislature, and our new Governor to rebuild funding for the arts in upcoming years.

Joint Committee on Arts and Cultural Resources Presentation November 20th, 2010

**Joyce Huser
Fine Arts Education Consultant – KSDE
jhuser@ksde.org**

I. Fine Arts Job Market in Kansas 2008-2018

Over the next decade the job market for jobs requiring education in the fine arts will be growing according to the National Center for O*NET Development. At the Kansas State Department of Education, the academic field of Fine Arts Education is working with Career Standards and Assessment to ensure that students across Kansas are given the opportunities to take courses that allow them to meet the needs and demands of the current and upcoming job market. These areas include innovation and problem solving among other 21st century skills. Global economic realities have created an imperative to build systems in which young people graduate high school with an array of skills that prepares them for college, work, and life. The following is a resource that is available to Kansas students and functions as a guide in directing them in making successful career choices including those in the fine arts. Go to:
<http://online.onetcenter.org/>

II. The Creativity Crisis

For the first time, research shows that American creativity is declining. What went wrong—and how we can fix it? This is an article that you may find quite useful and informative in understanding the role and importance of innovation and its impact on a strong economy.

<http://www.newsweek.com/2010/07/10/the-creativity-crisis.html>

III. State and National Fine Arts Standards (where we are at and where we are going as a state and a nation).

As a member of State Education Agency Directors of Arts Education (SEADAE) and serving on its executive committee, I have been involved in helping to move forward with the development of Common Core Standards for the Fine arts. On May 11th and 12th, 2010 in Washington, DC SEADAE convened with stake holders across the nation at the Counsel of Chief State School Officers' headquarters for an Arts Task Force meeting in order to continue the work begun with our National Expectations for Learning in Arts Education project. During these meeting days, we - SEADAE facilitated work approved by our members in attendance. This work, among other goals, began to look at the creation of Common Core Arts standards as "the next likely leverage point for Arts Education." We are presently conducting a survey to identify key elements for this document. Work will be on-going.

IV. Model Core Teaching Standards

As a board member of SEADAE, I have also been involved in a review of the draft copy of the Model Core Teaching Standards. This document was Developed by CCSSO's Interstate Teacher Assessment and Support Consortium (InTASC) July 2010.

V. Common Course Codes

Additional work I have been involved in includes the revision of the National Common Course Codes for Fine Arts Education. The State Education Agency Directors of Arts Education (SEADAE) believe that the collection of common key data on K-12 public education by all states is critical to monitor and improve students' opportunity to learn in all core subjects, including the arts (dance, music, theatre and visual arts/media arts). We, therefore, urge all states to collect and disaggregate data annually in the following three dimensions as part of state and federal longitudinal data systems:

Students:

- School attended
- Courses and instructional modes in which students are enrolled
- Instructional hours per year
- Grade level
- Based on assigned unique student ID codes

Teachers:

- Instructional assignments (courses/subjects), including assignments out of licensed area
- Grade level(s)
- School(s) of assignment
- Licensure/certification(s) held including indicator if multiple subject/generalist teacher is providing instruction for an art discipline
- Based on assigned unique teacher ID codes

Courses:

- Reporting of instructional offerings/courses at all levels grade levels
- Students enrolled
- Teacher assigned
- Based on common state/national course codes and descriptors



**Testimony to
The Joint Committee on Arts and Cultural Resources
October 20, 2010**

Introduction

Thank you for the opportunity to appear before you today to speak about the Kansas State Historical Society's budget. We are aware that the state has faced, and probably will continue to experience, a difficult budget situation. We also understand the difficult decisions the legislature must make. My staff and I have done our utmost to live within our means, but at the same time continue to look for funding outside of state government. However, the budget realities we face mean we have had to cut programs and lay off staff, just like other state agencies. However, we continue to play a vital role in state government by:

- Providing government transparency as the state's record keepers;
- Creating jobs through preservation incentives;
- Assisting schools in meeting history and reading standards;
- Increasing local economies through tourism.

During the last year our programs and electronic resources reached over nine million people, which is up from seven million the year before.

In the last few years we have worked hard to meet changing audience needs. One of my priorities has been to reconfigure the programs and staffing of the agency for the 21st century. My goals have included:

- Using technology to place our collections online so that visitors do not have to come to Topeka during limited hours to see the state's records and collections;
- Moving our preservation philosophy to one of partnerships and community assistance, rather than regulatory;
- Providing materials for schools that allow reading and writing skills to be taught through Kansas based materials;
- Raising outside funds to rehabilitate and reinterpret the state's historic sites while working with local partners to operate the individual sites;
- Working with the three branches of state government to create a singular system for preserving electronic records.

Budget Review

Kansas State Historical Society Actual and Projected Annual Budget (2008 – 2012)

Fiscal Year	State General Funds	Federal Funds	Gifts and Private Donations	Earned Income / Fees	Heritage Trust Fund	Total
2008	6,180,405	1,073,744	80,749	769,609	898,144	9,002,651
2009	6,109,799	726,611	51,205	1,008,551	1,149,615	9,045,781
2010	5,573,652	1,504,851	75,104	1,003,889	3,538,504	11,696,000
2011	*5,367,173	934,727	31,000	1,483,773	1,032,595	8,849,268
2012	**5,470,137	710,777	--	1,497,438	1,036,201	8,714,553

*switching longevity bonuses to agency budget resulted in an additional decrease of \$49,761

- ** 1) SGF increase from 2011 is due to market salary adjustment funds
2) reduced services budget decreases SGF by \$273,507

Future Objectives

Highlights of Agency Plan 2011-2013		
Administration	1	Increase private financial contributions and earned income to the agency by 10%.
	2	Reduce security costs but at the same time provide quality security to visitors, staff and artifacts.
	3	Implement an agency energy plan that decreases utility usage by 5%. Consider an energy audit through Kansas FCIP program and explore alternative energy options.
	4	Reconfigure web site so it is easier to navigate and incorporates virtual interaction among those interested in Kansas history.
	5	Develop and implement plans to commemorate the sesquicentennial (150 th anniversary) of Kansas' statehood (2011) and Kansas' involvement in the Civil War (2011-2014).
	6	Implement long-range planning to address reduced resources.
Cultural Resources	7	Work with KDOT to replace existing historic highway markers that have been identified to be inaccurate and develop policies and procedures for dealing with the markers program.
	8	Broaden the format of the state preservation conference to increase participation by 25%.

	9	Complete <i>Project Archaeology</i> , a curriculum for grades 3-8.
	10	Produce a survey, historic context, and multiple property nomination for Kansas vernacular architecture and resources.
	11	Using funding from the National Park Service update survey and national register nominations of significant properties on the Santa Fe and Oregon California trails.
Education and Outreach	12	Complete <i>Read Kansas!</i> , a series of history lessons that address reading and history curricular standards. The materials will tie to the 21 st Century Learning core subjects and themes, as well as assist students in reading and social studies proficiencies as based on state standards.
	13	Provide standards-based teacher training on the scope and content of curriculum materials produced by the Society. Increase the number of teachers served by 25%.
	14	Develop short videos on specific themes in Kansas history for classroom use.
	15	Develop interactive exhibits, special tours, and published materials to be used at the Capitol with the completion of the renovation, if funded.
	16	Create virtual tours of the Kansas Museum of History and the state historic sites and content video programs for students on Kansas history.
Historic Sites	17	Increase attendance of school groups by 20% and the public by 15% using FY 2009 figures as a baseline by providing standards-based programs, virtual tours and programs online, and innovative experiential visitor activities.
	18	Reinterpret the blockhouse at Fort Hays.
	19	Negotiate or renegotiate memoranda of agreements with all site partners.
	20	Develop a business plan for each state historic site to determine its long-term viability and to direct appropriate changes in management, purpose, and activities.
	21	Increase site income through admission and educational program fees and community support to equal 25% of the site-operating budget for each state historic site.
Museum	22	As part of an active collecting strategy, develop a program to connect Kansas museums' collections through a shared database.
	23	Complete 150 artifact histories on the web through the agency's "Cool Things" project for the state's sesquicentennial in 2011.
	24	Develop an audio tour, through podcast technology, for the main exhibit gallery.
	25	Develop exhibits at the Kansas Museum of History commemorating the sesquicentennials of Kansas statehood and the Civil War.

	26	Actively participate in the development of Freedom's Frontier, a National Heritage Area.
State Library and Archives	27	Collaborate with partners from all three branches of government to build the Kansas Enterprise Electronic Preservation (KEEP) repository, a prototype enterprise wide trusted digital repository for Kansas government records with long-term value and to transition to a production environment that is self-sustaining (fee based).
	28	Continue to refine the division's collection management system for State Archives, personal papers, business records, and other unpublished holdings to integrate the acquisitions function and to provide a web interface to make the information about these holdings available to the public 24/7 on the agency's web site.
	29	Continue to add content to <i>Kansas Memory</i> , a virtual repository for the agency collections. Identify and add functionality to increase the site's usefulness to a variety of audiences.
	30	Prioritize the division's collections and focus collecting efforts on types of materials that are unique to the agency's mission.
	31	Digitize images of Kansas's newspapers as part of the National Digital Newspaper Project funded by the National Endowment for the Humanities with access through the Library of Congress <i>Chronicling America</i> web site and submit a second grant application to continue the project.

Thank you again for your support. If we can provide you with any further information, please feel free to contact us.

Jennie Chinn
 Executive Director
 Kansas State Historical Society
 272-8681, x205
jchinn@kshs.org

**Kansas Humanities Council
FY12 Budget Request**

112 SW 6th Avenue, Suite 210
Topeka KS 66603-3895
(785) 357-0359 voice
(785) 357-1723 fax
www.kansashumanities.org



FY12 REQUEST

The Kansas Humanities Council has requested **\$68,586 for FY12**. This is the same amount received in FY11.

THANK YOU

On behalf of the Kansas Humanities Council, thank you for supporting the Kansas Humanities Council in FY11. The \$68,586 received from State of Kansas supports community grants and outreach cultural programs.

WHO WE ARE

The Kansas Humanities Council is a 501c3 nonprofit organization that provides outreach in support of cultural programs in Kansas. Our functions fall into the following two categories:

- Providing grant opportunities for non-profit cultural organizations in Kansas, like museums, historical societies, public libraries, and others.
- Providing ready-to-use resources for community non-profit organizations, like Speakers Bureau presentations and book or film discussions.

HOW FY12 FUNDS WILL BE USED

- State funds are used to support *programs* only.
- KHC matches State funds with private and federal dollars.
 - Federal funds make up 84% of KHC's overall income.
 - Private gifts and foundations make up 8%.
 - State funding make up 8%.
- KHC does not ask the State to provide all of the funding needed for the special Kansas 150 grants or the statehood outreach programs.

Heritage Grants

\$17,000

A program that awards funds for projects that assist communities with the preservation and interpretation of local history, including collecting oral histories, conducting research, creating interpretive signage, and caring for artifacts, maps, photographs, and other similar items. *This program is in partnership with the Kansas Historical Society.*

Maximum award amount: \$3,500
Estimated number of awards: 5

Outreach Public Programs

\$51,586

Support for the speakers bureau presentations on Kansas and American history; book discussion programs on contemporary topics central to understanding our State; and a film discussion program that includes short films about our history and heritage.

Estimated audience: 25,000
Estimated number of programs: 500

MISSION AND VISION

Through public programs and grant opportunities, the Kansas Humanities Council promotes an understanding of the history, traditions, and ideas that shape our lives and strengthen our communities. These programs help Kansans better understand who we are, where we've been and what we've valued over time and across generations. In 2009, KHC supported 597 humanities programs in 112 Kansas communities.

(over)

Joint Committee on Arts & Cultural Resources
October 20, 2010
Attachment 9

HISTORY OF STATE FUNDING

- KHC received its first state appropriation in 1989 for \$50,000.
- KHC has not received any enhancement funds from the State of Kansas since FY08.
- KHC receives State funding through a line item in the Kansas Historical Society budget.
- The FY12 amount reflects approximately a 17% reduction in state funding since FY09.

REASONS TO SUPPORT THE KANSAS HUMANITIES COUNCIL

- KHC services support hometown cultural non-profits and respond to their need for high-quality lifelong learning programs for citizens as well as for funding opportunities.
- KHC programs eliminate barriers, like staff resources and time, that prohibit community organizations from creating public events and lifelong learning opportunities for residents.

ORGANIZATIONAL HISTORY

- KHC was formed in 1972.
- KHC is an independent 501c3 nonprofit and governed by a volunteer Board of Directors.
- Primary support comes from the National Endowment for the Humanities.
- State funding provides matching funds for federal dollars.
- KHC raises funds through private donors and foundations.

BOARD OF DIRECTORS

Myrna Barnes	Elkhart
Carolyn Benitez	Wichita
Tony Brown	Baldwin City
Deborah Divine	Salina
John Federico	Topeka
Marc Galbraith	Topeka
Ellen Hansen	Emporia
Warren Hixson	Hutchinson
Cindy Luxem	Topeka
Susan Lynn	Iola
Beverly Mack	Lawrence
Karen McCulloh	Manhattan
James McHenry	Topeka
Gene Merry	Burlington
Shala Mills	Hays
Aaron Otto	Roeland Park
John Pierce	Lawrence
Jay Price	Wichita
David Procter	Manhattan
Kim Stanley	McPherson
David Waxse	Kansas City

CONTACT

Julie Mulvihill, Executive Director
785-357-0359
julie@kansashumanities.org

Report to the Joint Committee on Arts and Culture

October 20, 2010

Jennie Chinn and Mary Madden, Kansas Historical Society,
on behalf of the Kansas 150 Advisory Committee

Background: Jennie Chinn, Executive Director, and Mary Madden, Director of Education and Outreach, last presented testimony to the Joint Committee on the topic of the Kansas 150th commemoration on March 17, 2010. Part of the testimony included the request for the “Joint Committee on Arts and Culture ... to help us plan, and officially sponsor, this ceremonial opening to the anniversary of statehood. It is important to have our elected officials participate in this important commemoration. If you agree to take on this project, we would assist you with staffing to carry out this symbolic opening of our state’s commemoration.”

On September 29, 2010, the Kansas150 Advisory Committee met and brainstormed ideas for a statehood anniversary program at the Capitol. The following report is our proposal for Kansas Day events at the Capitol to initiate the yearlong commemoration of statehood.

Request: If the following agenda is acceptable, we are asking that after the November elections to work with selected members of the Joint Committee and the Governor’s Office to put the plan into action. Funding will be provided from state agency budgets.

Proposed Agenda

Date: Friday, January 28, 2011

Time: 9:00 – 10:30 a.m.

Location: South steps of Capitol and House of Representatives Chamber

Pre-Event Set-Up:

- Work with the Kansas State Department of Education to live stream the program to all interested Kansas schools.
- Hang a large banner above the south steps identifying the anniversary. Suggested text is “Kansas 150.”

9:00 – 9:30 a.m. Posting of colors on south side of Capitol. Invite four color guards to participate that represent the past and present.

- Native American color guard. There are two in Kansas. It would be protocol for the Governor to invite the Native American color guard (one state leader to another).
- An 1861 color guard. Fort Leavenworth and Fort Riley have historic color guards for such occasions.
- A buffalo soldier color guard. The only one we are aware of is at Fort Leavenworth.
- Kansas National Guard color guard. We recommend that they fire a cannon(s) and have a fly-over as part of this outside portion of the program.

9:30 – 10:00 a.m. Legislators, dignitaries, and honored guests move inside to the House of Representatives Chamber. This would be a joint session of the legislature.

10:00 – 10:30 a.m. Kansas Day program in House of Representative Chamber

- The Governor, the Speaker of the House, and the President of the Senate participate in reading a special resolution recognizing the important people and events in Kansas history. Honored guests would be representative of the people and events recognized in the resolution.
- Seated in the gallery would be the following honored guests:
 - Tribal dignitaries from the four tribes currently residing in Kansas
 - Tribal dignitaries from Kaw Nation
 - Current military and veterans
 - Reenactors representing the first state governor and his wife, Charles and Sara Robinson
 - Five or six children from across Kansas. The selection process would need to be determined. Suggestions could include the state spelling champion, the geography bee winner, a History Day winner, 4-H grand champion, a talented musician, an award-winning artist or writer, etc. We recommend the selection have representatives from cultural and racial groups in Kansas today.
- Poem read by Kansas Poet Laureate which she will write in honor of this special occasion.
- Soloist leads singing of *Home on the Range*.
- Retiring of the colors

Rational for Proposed Agenda: Kansas Day, January 29, falls on a Saturday in 2011. Since the Kansas Day program is traditionally geared to schoolchildren, the program is held on Friday or Monday when January 29 is on a weekend. Such is the case in 2011; therefore, we are recommending the official program be held on Friday, January 28. The Capitol itself is the most important symbol of statehood and thus needs to be a key feature.

The Capitol has had a Kansas Day program every year until 2008 when renovation work limited the space available for a public program. Since then, the Governor has celebrated Kansas Day at the Kansas Historical Society with a short program and a birthday cake.

In 2011 the Kansas Historical Society will hold a two-day event. The Friday, January 28, event will be for school children. The program at the Capitol will complement, not compete, with this program. The role of the Governor at the Historical Society program will need to be worked out with the new Governor. The Saturday, January 29, event will be for a general family audience.



**Report to the Joint Committee on Arts and Culture
October 20, 2010**

Advisory Committee: Mary Madden, state coordinator, KSHS; Becky Blake, director, Travel and Tourism; Joy Brennan, program coordinator, KSHS; Vicki Buening, director of Constituent Services, Office of the Governor; Jennie Chinn, executive director, KSHS, Llewellyn Crain, executive director, Kansas Arts Commission, Mildred Edwards, executive director, African American Affairs Commission; Marc Galbraith, assistant director, State Library of Kansas, Kelli Hilliard, assistant marketing manager, Travel and Tourism, Julie Mulvihill, executive director, Kansas Humanities Council, Shala Perez, executive director, Hispanic and Latino Affairs Commission; Kris Shaw, Language Arts and Literacy consultant; Department of Education; Steve Chellberg, graphic designer, Kansas Lottery; Lisa Hecker, media promotions coordinator, Marketing Department, Kansas Lottery; Kim Stitch, public affairs office, Kansas Department of Transportation; Sue Stringer, Scenic Byways, Kansas Department of Transportation; Ron Kaufman, director, Information Services Division, Kansas Wildlife and Parks.

Authorizing Legislation: Senate Concurrent Resolution No. 1604 was passed in 2009. It is “a concurrent resolution encouraging the Kansas State Historical Society to develop a plan to commemorate the sesquicentennial of the admission of Kansas to the Union.” An advisory committee was created to assist KSHS with this program. No government funding was provided due to the current economic conditions.

Length of Commemoration: The sesquicentennial will have its official kick-off on Kansas Day, January 29, 2011. Kansans are encouraged to provide events throughout the year of 2011 to commemorate the anniversary of Kansas turning 150 years old.

Committee on Arts and Cultural Affairs

- Jennie Chinn, Executive Director, and Mary Madden, Kansas 150 chair, testified before the Committee on Arts and Cultural Affairs on March 17, 2010 and offered their services to assist elected officials with coordinating a Kansas Day event at the Capitol.

Office of the Governor

- Called for statewide involvement on home page of KS150.org website.
- Unveiled sesquicentennial stamp at Governor’s Day at the State Fair 2010.

Public Meetings:

- Two public meetings were called by the advisory committee and held at the Kansas Historical Society. The August 24, 2009, meeting had 131 people in attendance representing all parts of the state. The second meeting was held on November 13, 2009, with

approximately 90 people attending. The meetings were held to facilitate dialog about community-based commemorations and create support for a grassroots movement.

KS150.org website

- Promotion and marketing will be supported through the sesquicentennial web site, which was funded by a grant from the Information Network of Kansas. **KS150.org** is the primary gateway for the public to be informed of events, programs, and projects being planned across the state. Features include a calendar (supported by Division of Travel and Tourism), a resource list, Kansas Day ideas, the logo, event planning suggestions, social media features, merchandise, and a countdown to statehood.
- Screen shots at end of the report.

Sesquicentennial Stamp

- A stamp honoring Kansas statehood was unveiled by a representative of the U.S. Postal Service and Governor Parkinson at the State Fair on September 17, 2010. The first day of issue will be January 28, 2011.
- Image of stamp unveiling at end of the report.

Kansas State Historical Society

- A special exhibit, "150 Things I Love About Kansas," will open on Kansas Day 2011.
- A two-day Kansas Day program on Friday, January 28 (for school children) and Saturday, January 29 (for families) will be held at the Kansas Museum of History.
- All state historic sites will have Kansas Day programs.
- Publication of a fourth-grade workbook on Kansas history.
- Publication of a special issue of *Kansas History: A Journal of the Central Plains*, containing articles focused on the issues surrounding statehood.
- Launch Kansapedia, an online encyclopedia on Kansas history that allows creditable authors to add articles.
- Create 150 "Real People-Real Stories" trading cards.
- Addition of more primary source documents, artifacts, and photographs from KSHS collections to the Kansas Memory website focusing on early Kansas and Civil War history.

Kansas Arts Commission

- Twenty-one *American Masterpiece Kansas* grants have been awarded to visual or performing artists working on the theme of Kansas 150.
- State Poet Laureate has agreed to write and perform a new poem on Kansas Day.

Kansas Humanities Council

- The Heritage Grant program will award funds to sesquicentennial projects that preserve local history and encourage local historical organization to plan their own future.
- The Humanities Grant program will award funds to connect people to the ideas, places, and history of the past and invite ideas about the next 150 years.
- The Short Film Grant program will award funds for in-state professional filmmakers in support of short films telling a unique, local Kansas story.
- Three on-going programs will focus on the sesquicentennial in 2011, including the Kansas 150 Speakers Bureau, The Talk About Literature in Kansas (TALK) program, and The Film Lovers in Kansas (FLIKS) program.

Kansas Department of Commerce, Travel & Tourism Division

- The sesquicentennial will be the featured topic for their marketing activities including the 2011-2012 *Visitor's Guide*, TravelKS.com website, social networking mediums, *Kansas Magazine*, national and regional print and broadcast ad campaigns, in-state travel shows, and the creation of a Kansas pictorial coffee table book which will be completed by January 29, 2011.

Kansas State Library

- *Kansas Reads*, an annual statewide project, will select a Kansas book for 2011.
- Work with libraries across the state to plan book festivals.
- Actively soliciting public participation online to identify 150 of the most significant Kansas books.
- Created a Kansas puzzle featuring aspects of literature and history for wholesale and retail distribution.

Kansas State Department of Education

- The KSDE will encourage teachers to take one day to read Kansas themed books during the week of Kansas Day (January 24-28).
- Website will include home page link to K-12 sesquicentennial programs for teachers and students.
- Initiate "Celebrate Kansas Voices" for students to tell family histories and record them for posterity.

Kansas Department of Transportation

- Coordinating promotion of 150th anniversary at the State Fair with signs and magnets.
- Adding signs commemorating the 150th anniversary below the already existing "Welcome to Kansas" signs at 21 selected locations around the state.

Kansas Lottery

- Created a \$1 ticket on the Kansas 150 theme that will launch in September 2010. It ticket includes the sesquicentennial logo and website.
- Creating a \$2 ticket to launch on Kansas Day 2011. Tickets will feature historical theme by eight Kansas artists. The originals will be used in a second-chance drawing.

African American Affairs Commission

- Developing an African American artist resource list for inclusion on the KS150.org website.
- Creating fifth grade curriculum for distribution during Black History month, February 2011.

Kansas Wildlife and Parks

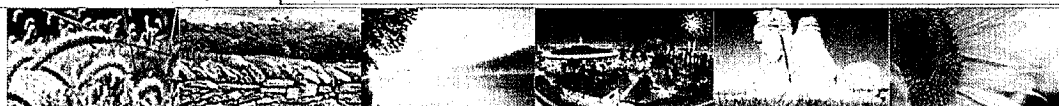
- Website updated to reflect sesquicentennial programs at parks.
- All parks will have a free day in 2011.

Kansas 150: The Kansas Sesquicentennial - Mozilla Firefox

http://ks150.kansas.gov/Pages/default.aspx

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Kansas 150: The Kansas Sesquicenten...



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Kansas 150 Commemoration

Beginning Kansas Day, January 29, 2011

The Kansas 150 website commemorates the 150th anniversary of statehood in 2011. The kick-off will be Kansas Day, January 29, 2011.

The website gives Kansans an opportunity to share their talents with others, find valuable cultural resources to bring to their community, and promote hometown events, projects, and programs.

[Add your event to the calendar](#)


[FAQ](#)

[Featured News](#)


106 Days until Kansas Day 2011.

Kansas Trivia
First Shrove Tuesday pancake race competition between Olney, England, and Liberal, Kansas - February 21, 1950

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As your Governor, I encourage all Kansans to be engaged in commemorating this historic milestone of Kansas' 150th birthday. It is a wonderful opportunity for all of us to reflect on where we have been, celebrate what is good about Kansas, and plan for our bright future.



I hope you will join me in commemorating the Kansas Sesquicentennial throughout 2011.

Governor Mark Parkinson

Done

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http://ks150.kansas.gov/Pages/Calendar.aspx

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Pages - Calendar

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Tumbleweed Tales of Amazing Kansas: Entrepreneurs in Kansas with Ron Wilson	1/11/2011	1/11/2011
Topeka Symphony Orchestra 'KS 150'	1/13/2011	1/15/2011
One Road, Many Stories with Joan Nothorn	1/14/2011	1/14/2011
Topeka Symphony Orchestra Sesquicentennial Celebration 'KS 150'	1/15/2011	1/15/2011
150 Things I Love About Kansas	1/21/2011	12/31/2011
Traditional Dance in Contemporary Kansas with Joan Stone	1/23/2011	1/23/2011
Home on the Range: Kansas Folklore with Jim Hov	1/27/2011	1/27/2011
Kansas Day 2011	1/28/2011	1/29/2011
Kansas Day Expo 2011	1/28/2011	1/29/2011
Harvey Girls: It All Started in Topeka with Michaeline Chance-Reav	1/29/2011	1/29/2011
The German Heritage of Kansas with William D. Keel	1/29/2011	1/29/2011
Commemorating the Struggle for Freedom in Kansas	1/29/2011	1/29/2011
Railroads in Kansas with William S. Worley	1/4/2011	2/6/2011
'Men Were Cheap, Cattle Cost Money': 150 Years of the Kansas Beef and Beefpacking Industry with Donald D. Stull	10/1/2011	10/1/2011
There's No Place Like Home with Marcy Stewart	2/14/2011	2/14/2011
Kansas Military Forts with Leo E. Oliva	2/16/2011	2/16/2011
The Stars of Kansas with Eric Mondor	2/17/2011	2/17/2011
As Big As We Think with Eric Mondor	2/24/2011	2/24/2011
Kansas - Home on the Range	2/9/2011	2/9/2011
Kansas Through the Lens of F. M. Steele with Jim Hov	3/13/2011	3/13/2011
Kansas Women in the Civil War with Diane Eichhoff	3/13/2011	3/13/2011
Harvey Girls: It All Started in Topeka with Michaeline Chance-Reav	3/17/2011	3/17/2011
Welcome to the Melting Pot: Kansas Immigrants and Westward Migration with Isaias J. McCaffery	4/11/2011	4/11/2011
Kansas Sampler Festival	5/10/2011	5/10/2011
Historic LeCompton Territorial Days 2011	5/7/2011	5/8/2011
Civil War on the Western Frontier	6/25/2011	6/26/2011
Kansas Childhood Memoirs with Margy Stewart	8/8/2011	8/21/2011
Medicine Lodge Peace Treaty Pageant	9/13/2011	9/13/2011
The Cherokee Strip Land Rush of 1893 with Heather Ferguson	9/23/2011	9/25/2011
Kansas Cattle Towns with Jim Gray	9/3/2011	9/3/2011

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Kansas commemorates the 150th anniversary of statehood in 2011 with a kickoff on January 29, 2011

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11-4

Pages - ResourceList - Mozilla Firefox
 http://ks150.kansas.gov/Pages/ResourceList.aspx

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Resource List

Are you looking for artists, authors, musicians, or food vendors for your Kansas 150 event? Would you like to know if there are speakers in your area for your Kansas Day festival? You have come to the right place

This resource list is created from information entered on the Take Part section of this website. Your search may be filtered and sorted by type of program or service, city, and/or cultural group represented. (See the drop down menu below for selections.) The list will provide you with contact information and details of the skills and services they wish to share. You may then contact them directly Good luck with your event!

Filter Sort by: None Group by: None

Type of Program/Service: Cultural Group: Name: Phone: E-mail: City: State: Description of program/service:	Other- please specify Other (Please Specify): T.A. Hamilton 913-486-5523 ta@tahamilton.com Topeka Kansas Comedy Magic Show for Events, Festivals and Fundraisers	Type of Program/Service: Cultural Group: Name: Phone: E-mail: City: State: Description of program/service:	Theatrical Performance Other (Please Specify): T.A. Hamilton 913-486-5523 ta@tahamilton.com Topeka Kansas The Astonishment Show - Full Evening Illusion Show
Type of Program/Service: Cultural Group: Name: Phone: E-mail: City: State: Description of program/service:	Other- please specify Other (Please Specify): T.A. Hamilton 913-486-5523 ta@tahamilton.com Topeka Kansas Magic and	Type of Program/Service: Cultural Group: Name: Phone: E-mail: City: State: Description of program/service:	Other- please specify Other (Please Specify): T.A. Hamilton 913-486-5523 ta@tahamilton.com Topeka Kansas No Cost! No Risk!

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Planning Your Kansas 150 Event

The Kansas Sesquicentennial is a grassroots effort. This means that Kansans from all parts of the state are gearing up for a year of special events in 2011. The Kansas Sesquicentennial Commemoration will begin on Kansas Day, January 29, 2011. Festivals, concerts, theatrical performances, quilt shows, and more will take place across Kansas as Kansans recognize this 150th year of statehood.

Have you planned your own Kansas Day event yet? If your creative juices are just not flowing well, we are here to help. We've designed a toolkit just for you.

Kansas Day 2011 Toolkit

- [Planning your Kansas Day event](#)
- [Budgeting your Kansas Day event](#)
- [Publicity](#)
- [Safety](#)
- [Kansas Day 2011 at the Kansas Historical Society, Topeka](#)
- [History of the first Kansas Day](#)

If you are looking for ideas on how to commemorate 150 years of Kansas statehood throughout the year 2011, you'll find helpful information on the link below. We had fun coming up with more than 150 ideas for fun events! Remember that you can just add a little "Kansas" to existing events in your community too. Happy planning!

- [150+ Ideas](#)

Done

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KANSAS SESQUICENTENNIAL



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Merchandise

The Kansas State Historical Society, Inc., is pleased to present a number of 150th memorabilia items through our online [Museum Store](#). You won't want to miss the opportunity to purchase one of these keepsakes. A printable [order form](#) is available in a PDF format. For wholesale inquiries or if you have questions regarding the merchandise, please contact Jeannie Loyd, retail coordinator, museumstore@kshs.org; 785-272-8681, ext. 454.









KS150 Connect

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Dane

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10/14/2010



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www.kansashumanities.org



The 150th Anniversary of Kansas Statehood How the Kansas Humanities Council Can Help

Contact: Julie Mulvihill, Executive Director
julie@kansashumanities.org or 785/357-0359

Who is the Kansas Humanities Council? *The Kansas Humanities Council is a non-profit organization that provides Kansans with the resources needed to provide quality cultural programs at home. Why are things like speaker presentations, book and film discussions, and museum exhibitions important? These types of programs provide ways for community members to come together to discuss topics of interest. These conversations often use the past – shared traditions, common values, personal experiences, current scholarship, and historical perspectives – as a way to invite ideas about our future. Find out more at www.kansashumanities.org.*

Statehood Resources

The Kansas Humanities Council has **READY-MADE PROGRAMS** like speaker presentations plus book and film discussions to support local Statehood activities.

The Special Statehood Edition Speakers Bureau features 71 presentations and discussions about Kansas – our people, places, hopes, and dreams. These stories offer insight into what it means to be a Kansan over time and across generations. Visit www.kansashumanities.org to download the catalog and booking form. These events are listed on the KS150 website. *The speakers and topics are available now through 2011 (or as funding allows).* The list of topics and presenters include:

- **Kansas Cuisine**, Roger C. Adams
- **Twisters: Living in Tornado Alley**, Jay Antle
- **The Little Blue Book Empire**, Jason Barrett-Fox
- **The Story of Nicodemus**, Angela O. Bates
- **From Agricultural Fields to Air Fields: Women Working in Kansas**, Ann Birney
- **Pieces of the Past: Kansas History and Prehistory**, Donald J. Blakeslee
- **Water and Kansas History**, Rex Buchanan
- **Harvey Girls: It All Started in Topeka**, Michaeline Chance-Reay
- **Trabajando en el Ferro Carril (Working on the Railroad)**, Gene T. Chavez
- **Pediments and Impediments: Kansas History Through Architecture**, Christy Davis
- **The Wyandotte Constitution and the Birth of the 34th Star**, Virgil W. Dean
- **John Brown's Raid and the Election of Abraham Lincoln**, Jonathan Earle
- **What Comes Next: Changes in Journalism**, Tom Eblen
- **Civil Rights in Kansas**, Gretchen Cassel Eick
- **Clarina Nichols and the Fight for Women's Rights**, Diane Eickhoff
- **Kansas Women in the Civil War**, Diane Eickhoff
- **Oceans of Kansas**, Michael J. Everhart
- **The Cherokee Strip Land Rush of 1893**, Heather Ferguson
- **The Changing Face of Kansas Immigration**, Ruben Flores
- **Kansans Remember World War II**, Rachel Waltner Goossen
- **Kansas Cattle Towns**, Jim Gray
- **Born Here: Kansas Aviation History**, Richard Harris
- **The Essential Eisenhower**, Daniel D. Holt
- **Orphan Trains in Kansas**, Marilyn J. Holt
- **The Pawnee Tribe in Kansas**, Chris Howell

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- **Boots and Stetsons: The Kansas Cowboy**, Jim Hoy
- **Home on the Range: Kansas Folklore**, Jim Hoy
- **Kansas through the Lens of F. M. Steele**, Jim Hoy
- **Hurrah, Frei Kansas! Germans Struggle Against Slavery in KS Territory 1854-1861**, Bill Keel
- **The German Heritage of Kansas**, Bill Keel
- **Kansans in the Harlem Renaissance**, Marty Keenan
- **The March of the Amazon Army**, Linda O'Nelio Knoll
- **Community Baseball and the American Dream**, Fredrick A. Krebs
- **William Allen White's Heartland Values**, Frederick A. Krebs
- **Struggle and Resilience: Kansas during the Great Depression**, Lorraine Madway
- **Kansas Immigrants and Westward Migration**, Isaias J. McCaffery
- **Looking at Kansas: Visual Artists from the Sunflower State**, Ron Michael
- **Kansas and the Civil War in American History and Memory**, Brian Craig Miller
- **The Stars of Kansas**, Eric Monder
- **Liberty and Freedom in Bleeding Kansas**, Rita Napier
- **Folk Art in Kansas**, Erika Nelson
- **Monumental Sculpture in Kansas**, Erika Nelson
- **One Road, Many Stories**, Joan Nothorn
- **Kansas Military Forts**, Leo E. Oliva
- **You Be the Judge: The United States Supreme Court in Review**, Judge G. Joseph Pierron, Jr
- **The Plains Indians**, Erin Pouppirt
- **Beyond the Yellow Brick Road: Kansas on the Silver Screen**, Thomas Prasch
- **Settling the Sea of Grass: Many Communities, One State**, Jay M. Price
- **Black Newspapers and African-American Communities in Kansas**, Aleen J. Ratzlaff
- **Editorial Cartoons in the Black Press**, Aleen J. Ratzlaff
- **The Hand that Rocks the Cradle, Cradles the Rock**, J. Karen Ray
- **Fort Riley and World War I**, Sandra Reddish
- **Kansas Opera Houses and Community Events**, Jane Rhoads
- **Buffalo Hunters and the End of an Era**, Sara Jane Richter
- **The Land Breathes and Howls: Kansas Through the Lens of Poetry**, Susan Rieke, S.C. L.
- **Kansas Coal Fields**, Randy Roberts
- **The Appeal to Reason and Its Influence on America**, Randy Roberts
- **How Kansas Became the Wheat State**, Norman E. Saul
- **Understanding Native American Identity**, Jerry Shaw
- **Kansas Childhood Memoirs**, Margy Stewart
- **Traditional Dances in Contemporary Kansas**, Joan Stone
- **150 Years of the Kansas Beef and Beefpacking Industry**, Donald D. Stull
- **Our Food and Our Land**, Joyce Thierer
- **Still Headed for the Stars: Modern Challenges & Past Lessons**, Phillip D. Thomas
- **Against the Odds: Writers Growing Up Black in Kansas**, John Edgar Tidwell
- **Gordon Parks's Learning Tree Experience**, John Edgar Tidwell
- **Free Did Not Mean Welcome**, Carmaletta M. Williams
- **Home's Just Around the Corner: Langston Hughes in Kansas**, Carmaletta M. Williams
- **Tumbleweed Tales of Amazing Kansans: Entrepreneurs in Rural Kansas**, Ron Wilson
- **Lincoln in Kansas**, William S. Worley
- **Railroads in Kansas**, William S. Worley

The Talk About Literature in Kansas (TALK) program features book series that spark discussions on traditions, heritage, and ideas. *Discussions held yearly during Fall & Spring.* Current Kansas-themed series include:

Kansas 150: Then and Now (NEW!!)

- *It Happened in Kansas*, a new overview of Kansas history by Sarah Smarsh
- *The Kansas Poems of William Stafford*, 2nd edition edited by Denise Low Weso

- *Now Let Me Fly*, a play about the Brown v. Board of Education decision by Marcia Cebulska
- *Ordinary Genius*, a collection of short stories by Thomas Fox Averill

Kansas Literary Heritage

- *The Learning Tree* by Gordon Parks
- *The Last Cattle Drive* by Robert Day
- *Picnic* by William Inge
- *Sod and Stubble* by John Ise
- *Trail of the Spanish Bit* by Don Coldsmith

Before the Civil War

- *The All-True Travels and Adventures of Lidie Newton* by Jane Smiley
- *The Englishman in Kansas* by Thomas H. Gladstone
- *John Brown: The Legend Revisited* by Merrill D. Peterson
- *Uncle Tom's Cabin* by Harriett Beecher Stowe
- *Waterlily* by Ella Cara Deloria

Literature with Kansas Connections

- *The Center of Everything* by Laura Moriarty
- *Not Without Laughter* by Langston Hughes
- *One Soldier's Story* by Bob Dole
- *The Slow Air of Ewan MacPherson* by Thomas Fox Averill

FLIKS is a brand-new facilitated film and discussion program. FLIKS programs are *discussions* that use short films as the starting point for community conversations. *Available for booking now (for as long as funding allows)*. Themes include:

There's No Place Like Home featuring

- *Cawker City Twine-A-Thon*, a light-hearted look at this unique Kansas event.
- *All That Remains*, an introspective look at the lessons passed down to our children.
- *Rebuilding Greensburg*, a story that reshapes our vision of home.

As Big As We Think featuring

- *Bauer, Baker & Baldwin City: Electrifying a Small Town's Identity* the story of how Baldwin City went "electric"
- *Mariachi Estrella: Ad Astra*, the story of Topeka's all-female mariachi band
- *Cessna: From the Ground Up*, a look at Kingman's aviation pioneer.

The Kansas Humanities Council has **ONLINE RESOURCES** available through the *Kansans Tell Their Stories* section of the Kansas Humanities Council website. This includes:

- Short films about Kansas told by the communities.
- Podcasts that tell the *Bleeding Kansas* story from local historical interpreters
- *StoryCorps* interviews done in Kansas.
- Information about the special "Kansans Tell Their Stories" traveling exhibition.
- Place for all Kansans to submit their own "**Kansas Story.**"

The Kansas Humanities Council has **GRANTS** to support local heritage and humanities events and projects, like a new interpretive exhibition, heritage walking tour, or special symposium. **All guidelines found at www.kansashumanities.org.**

HERITAGE GRANTS

Amount: Up to \$3,500
Who Can Apply: Any non-profit organization in Kansas. Do not need 501c3 status.
Review Process: These grants are competitive. Three grant reviews are scheduled in 2011:
SPRING – Outlines due Feb 4 & final applications due Mar 4
SUMMER - Outlines due May 6 & final applications due June 3
FALL - Outlines due September 2 & final applications due October 7
Purpose: Heritage Grants support projects that preserve local history and encourage local historical organizations to plan their own future. This includes oral history projects, best practices in taking care of museum collections like photographs or quilts, the creation of guided tours or podcasts based in community history, as well as strategic planning and board training for historical organizations.
Example: The Leavenworth County Historical Museum created an 8-part podcast series using the Kansas Sampler Foundation's 8 Elements of Rural Culture.

HUMANITIES MAJOR GRANTS

Amount: Up to \$10,000
Who Can Apply: Any non-profit organization in Kansas. You do not need 501c3 status.
Review Process: These grants are competitive. Three grant reviews are scheduled in 2011:
SPRING – Outlines due Feb 4 & final applications due Mar 4
SUMMER - Outlines due May 6 & final applications due June 3
FALL - Outlines due September 2 & final applications due October 7
Purpose: Humanities grants connect people to the ideas, places, and events of the past and invite ideas about the future.
Example: The Wichita-Sedgwick County Museum received a grant in support of "Standing Up by Sitting In," a research, oral history, and exhibition project that told the story of Wichita's historic 1958 Dock-um Drugstore student sit-in that resulted in the desegregation of all Rexall lunch counters in Kansas.

HUMANITIES MINI GRANTS

Amount: Up to \$3,500
Who Can Apply: Any non-profit organization in Kansas. You do not need 501c3 status.
Review Process: No deadlines. Proposals submitted at least 6 weeks before first public event.
Purposes: Just like the Humanities Major Grants, these projects connect people to the ideas, places, and events of the past and invite ideas about the future.
Example: The Sunflower State Book Festival committee in Osborne hosted the first annual book festival to promote Kansas authors, small publishers, and others in the literary field and encourage greater awareness of Kansas literature.

SHORT FILM GRANTS

Amount: Up to \$10,000
Who Can Apply: Any non-profit in Kansas working with a filmmaker.
Review Process: These grants are competitive. Three grant reviews are scheduled in 2011:
SPRING – Outlines due Feb 4 & final applications due Mar 4
SUMMER - Outlines due May 6 & final applications due June 3
FALL - Outlines due September 2 & final applications due October 7
Purpose: Short Film grants are available in support of ~10-minute films that tell an unique and local Kansas story.
Example: The Topeka Jayhawk Theater is creating a short film that examines the historic state theater, defines its role in the Capital City's past, and considers how the resurrection of this venue might impact the both Topeka and the state.

For more information contact:

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FOR IMMEDIATE RELEASE

July 12, 2010

KANSAS ARTS COMMISSION ANNOUNCES KANSAS 150 GRANT RECIPIENTS

Topeka, Kan. – The Kansas Arts Commission announces its Fiscal Year 2011 *American Masterpieces* Kansas grant recipients. The program supports public arts and cultural events occurring between January 1, 2011, and June 30, 2011, relating to the Kansas 150 commemoration and featuring works by living or deceased recognized Kansas artists.

“The Kansas Arts Commission is enthusiastic about being a part of our statehood commemoration,” said John Divine, chairman of the Kansas Arts Commission. “These events across the state not only recognize Kansas’ sesquicentennial, but also the talented artists that call Kansas home.”

Grant recipients and sponsored activities are:

- Birger Sandzen Memorial Gallery, **Lindsborg**, \$800 to support an exhibition featuring Kansas landscapes by Kansas artist Birger Sandzen.
- Bowlus Fine Arts Cultural Center Trust, **Iola**, \$1,000 to support an afternoon school concert and evening public performance by chamber ensemble Lyric Arts Trio featuring music by Kansas composer Robert Pherigo.
- The Depot Theater Company, **Dodge City**, \$1,000 to support a performance featuring three Kansas artists: Ida Ellen Cox Rath (author), James King (tenor) and David A.R. White (actor and producer).
- Friends of the Mulvane Art Museum Inc., **Topeka**, \$1,000 to support an exhibition and educational programs featuring the works of Kansas artist David Hicks Overmyer.
- Hays Arts Council Inc., **Hays**, \$1,000 to support an exhibition entitled *Prairie on Fire* featuring works by Kansas artist Louis Copt.

– more –

Joint Committee on Arts & Cultural Resources
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- Hutchinson's Historic Fox Theatre Inc., **Hutchinson**, \$1,000 to support Montana Repertory Theatre's presentation of Kansas playwright William Inge's *Bus Stop* followed by post-performance discussion and workshop for local theatre/drama students and the public.
- Imago Dei: Friends of Christianity & the Arts, **Kansas City, Kan.**, \$1,000 to support a theatrical performance of *Franklin* written by Kansas playwright Lori Lee Triplett.
- Kansas City Chamber Orchestra Inc., **Prairie Village**, \$1,000 to support one public and one school concert featuring music by Kansas composer Jean Belmont Ford.
- Kansas Music Educators Association, **Wichita**, \$1,000 to support a concert of an original composition by Kansas composer Dr. John Leavitt.
- Kansas State University, Beach Museum of Art, **Manhattan**, \$1,000 to support an exhibition featuring photographs by Kansas artist George Kren.
- Lawrence Art Guild Association, **Lawrence**, \$1,000 to support a reception and exhibition featuring Kansas artist Robert Ault.
- Lawrence Arts Center Inc., **Lawrence**, \$1,000 to support an exhibition of prints by four notable charter members of the Kansas-based Prairie Print Makers – Birger Sandzen, Herschel Logan, Norma Bassett Hall and C.A. Seward.
- Lawrence Children's Choir, Inc., **Lawrence**, \$1,000 to support a concert conducted and arranged by Kansas choir director Janeal Krehbiel.
- Manhattan Arts Center, Inc., **Manhattan**, \$1,000 to support an exhibition of Kansas watercolors by Margaret Buie and the ceramics of Gene Sievers, both Kansas artists.
- Newton Fine Arts Association, **Newton**, \$1,000 to support an exhibition featuring Kansas artist Albert Krehbiel.
- Newton Mid-Kansas Symphony Orchestra Association Inc., **North Newton**, \$1,000 to support a concert featuring the music by Kansas composer Gary Fletcher.

- Ottawa Suzuki Strings Inc., **Ottawa**, \$1,000 to support a concert of music by Kansas composer Charles Hoag, featuring a work commissioned for the occasion.
- Southwest Kansas Live on Stage, **Garden City**, \$1,000 to support a concert featuring music of Kansas jazz musician and educator Frank Mantooth.
- Topeka Symphony Society, **Topeka**, \$1,000 to support two, school day concerts, a family matinee and an evening subscription concert featuring music by Kansas composers Charles Hoag and Kirke Mechem.
- University of Kansas Center for Research Inc. (Lied Center), **Lawrence**, \$1,000 to support Montana Repertory Theatre's presentation of Kansas playwright William Inge's *Bus Stop* and masterclass for KU theatre students.
- Youth Symphony Association of Kansas City Inc., **Mission**, \$1,000 to support a concert featuring *Fanfare* by Kansas composer Mara Gibson

Only Kansas arts and cultural nonprofit organizations and government agencies receiving Fiscal Year 2011 Operational Support grants were eligible for the program, with funding awarded up to \$1,000 per organization and matched 1:1. The program is sponsored by the Kansas Arts Commission, along with the National Endowment for the Arts's *American Masterpieces: Three Centuries of American Genius*.

A special thank you to the Kansas Historical Society for spearheading the Kansas 150 celebration. For more information on the Kansas sesquicentennial celebration, visit <http://ks150.org>.

The Kansas Arts Commission is a state agency, funded by the State of Kansas and the National Endowment for the Arts, dedicated to promoting and supporting the arts in Kansas. Its mission is to provide opportunities for the people of Kansas to experience, celebrate and value the arts throughout their lives. For more information on the Kansas Arts Commission, please visit the KAC website at <http://arts.ks.gov>.

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