

MINUTES OF THE SENATE EDUCATION COMMITTEE

The meeting was called to order by Chairperson Jean Schodorf at 1:30 p.m. on January 20, 2009, in Room 545-N of the Capitol.

All members were present.

Committee staff present:

Martha Dorsey, Kansas Legislative Research Department
Sharon Wenger, Kansas Legislative Research Department
Theresa Kiernan, Kansas Legislative Revisor
Matt Sterling, Kansas Legislative Revisor
Dorothy Gerhardt, Committee Assistant

Conferees appearing before the committee:

Dale Dennis, Deputy Commissioner, Kansas Department of Education
Cynthia J. Couchman, Buhler High School, Buhler
Mary F. Bradshaw, Chisholm Middle School, Newton
Walter L. Cochran, Gardner Edgerton High School, Gardner
Marilyn B. Fox, Susan B. Anthony Middle School, Manhattan
Mary Martha Good, Skelly Elementary School, El Dorado
Jennifer Hartman, Clear Creek Elementary School, Shawnee
Julie C. Miller, Cottonwood Elementary School, Paola
Cynthia L. Venard, Soule Intermediate Center, Dodge City
Andy Solter, President, Kansas Career Pipeline
Dr. Steve Wyckoff, Education Consultant

Others attending:

See attached list.

Chairperson Jean Schodorf began the meeting by announcing that beginning next week the meeting location for the Senate Education Committee would be moved to 446-N on Wednesday and Thursday.

Kansas Teacher of the Year Program

Dale Dennis, Deputy Commissioner, Kansas Department of Education, introduced each of the teachers recognized as 2009 Teachers of the Year in the Kansas Teacher of the Year Program sponsored by the Kansas Department of Education. (Attachment 1)

Cynthia J. Couchman, Buhler High School, Buhler
Mary F. Bradshaw, Chisholm Middle School, Newton
Walter L. Cochran, Gardner Edgerton High School, Gardner
Marilyn B. Fox, Susan B. Anthony Middle School, Manhattan
Mary Martha Good, Skelly Elementary School, El Dorado
Jennifer Hartman, Clear Creek Elementary School, Shawnee
Julie C. Miller, Cottonwood Elementary School, Paola
Cynthia L. Venard, Soule Intermediate Center, Dodge City
Andy Solter, President, Kansas Career Pipeline
Dr. Steve Wyckoff, Education Consultant

Each of the recognized teachers gave a short presentation regarding their experience and challenges in the field of education.

Kansas Career Pipeline

Andy Solter, President, Kansas Career Pipeline, and Dr. Steve Wyckoff, Education Consultant, gave a short presentation regarding the internet-based career development tool available to individual students, adults, and educational systems which allows participants to prepare for Kansas career success and allows business to

CONTINUATION SHEET

MINUTES OF THE Senate Education Committee at 1:30 p.m. on January 20, 2009, in Room 545-N of the Capitol.

make direct connections with future employees. (Attachment 2)

The next meeting is scheduled for January 21, 2009.

The meeting was adjourned at 2:30 p.m.

EDUCATION COMMITTEE GUEST LIST

DATE: January 20, 2009

NAME	REPRESENTING
Marilyn Fox	Kansas Teacher of the Year Team
Mary Martha Good	" " " " "
Julie Miller	" " " " "
Cindy Vennard	" " " " "
WALT COCHRAN	" " " "
Jennifer Hartman	" " " "
Mary Bradshaw	" " " "
James Pavisian	
Emily Pinkerton	
Andy Soeter	Kansas Career Pipeline
Steve Wyckoff	" " "
Tom KREBS	KASE
Mary Ellen Conlee	Ks Career Pipeline
Julia Deary	KSDE
Sherry Bukovatz	KSDE
Cynthia Menzel	KNEA



Kansas Teacher of the Year Program



2009 Kansas Teacher of the Year



Cynthia J. Couchman
 Buhler High School
 611 N. Main St.
 P.O. Box 350
 Buhler, KS 67522
 (620) 543-2255
 Fax: (620) 543-2853
 E-Mail: ccouchman@buhlerschools.org

2009 Kansas Regional Teachers of the Year



Mary F. Bradshaw
 Chisholm Middle School
 900 E. 1st St.
 Newton, KS 67117
 (316) 284-6260
 Fax: (316) 284-6267
 E-Mail: mbradsha@newton.k12.ks.us



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 Clear Creek Elementary School
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 Shawnee, KS 66226
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Walter L. Cochran
 Gardner Edgerton High School
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 Gardner, KS 66030
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Mary Martha Good
 Skelly Elementary School
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 El Dorado, KS 67042
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 E-Mail: mgood@eldoradoschools.org

Senate Education
 1-20-09
 Attachment 1





KANSAS | CAREER | PIPELINE

Your Connection to the Future

1



KANSAS | CAREER | PIPELINE
Your Connection to the Future

Kansas Career Pipeline

- The Kansas Career Pipeline (KCP) is a system that helps individuals discover careers aligned with their interests and natural inclinations; explore those careers, and make informed decisions about training and employment in those chosen careers

Senate Education
1-20-09
Attachment 2



In addition ...

- The KCP is a system that assists educational institutions and employers to identify and connect with individuals who are highly compatible with their organizations, either as students or employees.



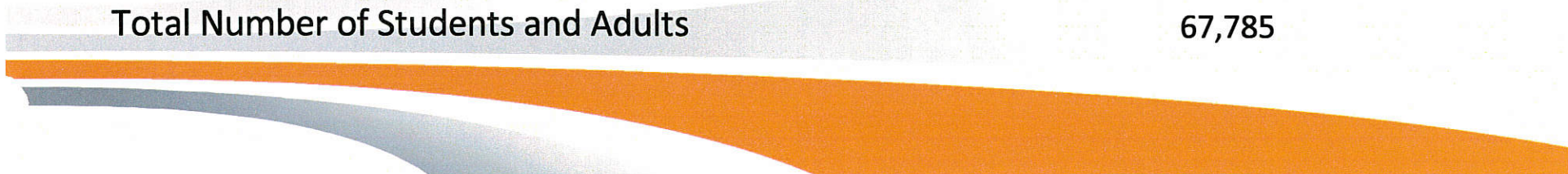
Workforce Needs

We have a severe shortage of highly skilled workers in many career areas. These include Health Care; Education; Bio-Technology; Human Services; Energy; and STEM occupations



Total student and adult results of top 5 ranked clusters as of January 1st 2009

<u>Cluster</u>	<u>Interests</u>
Agriculture, Food, and Natural Resources	18,498
Architecture and Construction	22,726
Arts, Audio-Video Technology, and Communications	23,405
Business, Management, and Administration	17,220
Education and Training	22,529
Finance	24,210
Government and Public Administration	21,601
Health Science	23,528
Hospitality and Tourism	20,230
Human Services	26,000
Information Technology	24,198
Law, Public Safety, Corrections, and Security	16,181
Manufacturing	23,126
Marketing, Sales, and Service	11,331
Science, Technology, Engineering, and Mathematics	21,409
Transportation, Distribution, and Logistics	<u>21,375</u>
Total Number of Students and Adults	67,785





Biggest Problem We face in Education

Students tell us that school is boring and irrelevant! Our students are not engaged in the educational process.



Engaging Students

Students who become engaged in education experiences aligned with their personal goals are more highly motivated and engaged.



State and National Emphasis is on Career and Technical Education

KSDE Initiatives
Technical Authority



Students Who Have A Career Plan In High School

- Make better grades in high school
- Graduate in higher percentages
- Go on to post secondary education in larger numbers
- Graduate faster



Every Student

Every student needs a career plan!



Kansas Career Pipeline

- Helps schools better engage their students
- Helps students better prepare for their future education and careers
- Helps post secondary education attract students who are a better match for their institutions
- Helps business find better suited employees



Who's Benefiting?

- K-12 students, their families and K-12 schools
- Two and four year post secondary institutions
- Ks Department of Corrections and Inmates
- SRS and non profits including youth and adult service agencies
- Businesses
- All Kansans!



State Investment to Date: \$366,000

Federal Investment to Date: \$309,500

Business Investment to Date: \$105,800

Legislative Funding Sought for 2010: \$210,000

Legislative Funding Sought for 2009: Release of remaining \$54,000 2009 allocation

About the Kansas Career Pipeline:

The *Kansas Career Pipeline* system is an internet-based career development tool that allows participants to prepare for a lifetime of Kansas career success and allows business to make direct connections with future employees. This service is provided at no cost to the state's individual students, adults, and educational systems. This career and economic development tool is combined into one flexible, online system, connecting the Kansas State Department of Education, the Kansas Board of Regents' institutions, the Kansas Department of Commerce, the Kansas Department of Corrections, Kansas business, non profit service organizations, and the state's workforce centers

The KCP is funded through a public/private partnership. This funding is needed to make the system available to all Kansas individuals and businesses. If continuing public/private support is not maintained, these services could cease being available in Kansas

The Pipeline's benefits and ROI include:

- Allows member businesses to retain employees by using the system to reposition employees internally during layoffs and changing workplace conditions.
 - Assists students and adults to efficiently select the right occupations, get the right education, and find the right Kansas jobs, reducing unnecessary educational expense, job search, and job turnover.
 - Allows Kansas businesses to "reach back" and build relationships with students and potential employees by providing job shadowing, internships, apprenticeships job site visits, e-mentoring, and scholarships.
 - Informs students and adults about high-pay, high-demand jobs, thereby increasing the number of employees in these occupations and supporting the state's workforce system and economy.
 - Builds partnerships between the state's secondary schools, postsecondary institutions, businesses, community organizations, and state agencies, thereby reducing unnecessary costs by increasing efficient allocation of education, training, and workforce development resources.
 - Connects business and education, allowing improved communication and planning for meeting workforce preparation and training requirements.
 - Because the KCP is a statewide system, it can drive data based decisions by state leaders with real-time data and information. This data base includes:
 - Data from more than 620 schools/organizations and over 72,000 individuals using the system.
 - Information on participants specific interest in the occupational clusters. This can be used to develop appropriate courses of study, designed to match the needs of both participants and the workplace.
 - Information allowing business to select and communicate with students and adult users having specific interests in the occupations these companies provide.
 - Data allowing state and local economic development agencies to assist companies desiring expansion or relocation by providing specific Kansas locations matching their workforce needs
- For additional information, contact Andy Solter at asolter@careerpipeline.org, or 316-259-4571



KANSAS CAREER PIPELINE

Your Connection to the Future

THE KANSAS CAREER PIPELINE PAYS BIG DIVIDENDS, PROVIDING VITAL HELP DURING ECONOMIC DOWNTURN

Economic Benefits

Kansas' long-term economic success in the 21st Century depends on our ability to create, attract, and retain an educated and skilled workforce. Investments in workforce development are critical for cultivating a 21st Century workforce. Kansas now has a new workforce development tool in the Kansas Career Pipeline.

The Kansas Career Pipeline is an Internet-based career assessment and planning tool available to students and adults all across Kansas. The KCP can provide the career assistance and direction to education and training that will build the skills of Kansas' workforce and address critical shortages in the state's high growth and high demand sectors.

Key Programs and Impact

Career Assessment and Planning for Youth	Since Spring 2007, over 70,000 Kansas students have entered the Pipeline, taken the assessments, and begun developing their education and career plan. Career planning systems such as the Kansas Career Pipeline are having a positive impact on academic performance and transitions into higher education. Research reveals that 91% of career planning system users transitioned into postsecondary education, up from the 64% national average.
Career and Technical Education for Secondary Education	The Kansas State Board of Education adopted nine motions to support the integration of academics into career and technical education. The KCP is specifically identified as an initiative to support six of the nine motions. Three fourths of our public schools have enrolled in the Kansas Career Pipeline.
Post-secondary Education Training	Many of our post-secondary educational institutions are now using the KCP for recruiting students by reaching out with their opportunities to those students whose interests match their programs, advising their undecided students and helping place those ready to graduate. According to research, career planning system users are completing college faster than non-system users as evidenced by the finding that over 60% of system users have never changed their college major.
Services for Dislocated Workers	The KCP provides job search and career assistance services that helps put displaced Kansans to work. The Kansas Career Pipeline is utilized by three of the five workforce center regions in the state. The KCP is also included in their Rapid Response services.
Services for Statewide Agencies and Community Programs	The Kansas Department of Corrections is using the KCP with every incoming 18-24 year old inmate. Similar career selection and guidance services are also used by the clients of the Boys and Girls Clubs of Kansas, Wichita Children's Home, and the Urban League of Kansas.
Services for Adults	The KCP provides job search and career assistant services to any adult in Kansas. Since January 2007 the KCP has served over 2,500 adults.
Connect2Business	The Kansas Career Pipeline connects students and adults with local employers. Businesses using the KCP will work with schools to improve workforce preparation, help alleviate labor shortages, and support growth and economic prosperity for the state through building a strong workforce.
Government Collaboration	Kansas Career Pipeline strengthens state agency collaboration, promotes resource efficiencies, and builds partnerships to generate cost savings, and shared goals.

Individuals Served

How many individuals received Kansas Career Pipeline services since March 2007?	77,421
How many schools and organizations have enrolled in the KCP?	646
How many students grades 7th through 12th have taken KCP assessments?	70,187
How many post-secondary institutions have registered with the KCP?	33

Potential Impact of Using Kuder Career Planning System

For State of Kansas

Per 1000 Students

	Student Achievement					Total \$ Impact			
	Current %	Kuder %	Current #	Kuder #	Difference	Annual Income	Current	With Kuder	Difference
Drop Out of High School	22%	17%	220	170	-22.7%	\$19,365	\$4,260,300	\$3,292,050	\$(968,250)
Graduate High School	78%	83%	780	830	6.4%				
No College	36%	9%	281	75	-73.3%	\$29,185	\$8,200,985	\$2,188,875	\$(6,012,110)
Some College	34%	45%	265	377	42.3%	\$35,069	\$9,293,285	\$13,221,013	\$3,927,728
Community College Degree	8%	12%	61	97	59.0%	\$35,590	\$2,170,990	\$3,452,230	\$1,281,240
4 Year Degree	22%	34%	173	281	62.4%	\$53,103	\$9,186,819	\$14,921,943	\$5,735,124
							\$33,112,379	\$37,076,111	\$3,963,732

Notes:

1. Amounts rounded to nearest whole number
2. Kuder statistics based on a sampling of South Carolina Students
3. National Statistics obtained from National Center on Educational Statistics

The potential annual economic impact of Kansas students using the KCP is projected at nearly \$4 million per 1,000 students. With 30,000 public school students graduating per year, there is an economic impact of \$120 million per year by 2016.