

MINUTES OF THE HOUSE ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE

The meeting was called to order by Chairman Lana Gordon at 3:30 P.M. on March 25, 2008 in Room 519-S of the Capitol.

All members were present except:

Don Hill- excused  
Judy Morrison- excused

Committee staff present:

Ryan Hoffman, Kansas Legislative Research Department  
Jason Long, Office of the Revisor of Statutes  
Matt Todd, Office of the Revisor of Statutes  
Ann Deitcher, Committee Assistant

Conferees appearing before the committee:

Representative Anthony Brown  
Senator Julia Lynn  
Bob Burkhart, Kaw Valley Heritage Alliance  
Alan Caldwell, Overland Park, Ks  
Pat Guilfoyle, City Administrator, DeSoto, Ks  
Matthew Todd, Office of the Review of Statutes

**SB 518 - enacting the DeSoto/Johnson County Riverfront Authority Act.**

The Chair introduced Matthew Todd who explained **SB 518** to the Committee. (Attachment 1).

Senator Lynn addressed the Committee in support of **SB 518**, (Attachment 2).

Saying that DeSoto Riverfront Authority, if passed and implemented, would provide an impetus not only for DeSoto, but for all the other counties too, Senator Lynn pointed out that DeSoto is on the verge of great discovery and it is the will of the community to protect its hometown flavor and family focus.

Questions and answers followed.

Testifying next in favor of **SB 518**, Representative Brown spoke of the advantages in its passage. (Attachment 3).

Telling the Committee that it would establish a DeSoto Riverfront Authority, garner investment in the community, establish rules for governing, be a boost for local economy, Representative Brown said that it was fully supported by DeSoto Mayor Dave Anderson.

Questions and answers followed.

Pat Guilfoyle presented the written testimony of Mayor David Anderson and spoke of the struggles of their city as well as others of it's size, in attracting people to come and visit. (Attachment 4).

Saying that DeSoto was the only city in Johnson County with its' downtown on the Kansas River, he told of the true potential of this "beautiful natural asset".

## CONTINUATION SHEET

MINUTES OF THE House Economic Development and Tourism Committee at 3:30 P.M. on March 25, 2008 in Room 519-S of the Capitol.

Asked why authority of the Legislature was needed for this project, Jason Long said that it would provide the opportunity for government grants to be searched out.

Bob Burkhart thanked the Committee for the opportunity to discuss **SB 518** and its challenges. (Attachment 5).

Saying that the subject was anchoring sustainable Kaw Valley GeoVenturing-LNTourism framework, Mr. Burkhart said that their objectives were to achieve and maintain exceptional water quality standards within this riverfront authority corridor.

Next on the agenda, Alan Caldwell spoke in support of **SB 518** saying that the five miles of river frontage within the city limits of DeSoto was one of the most beautiful segment of the river. (Attachment 6).

Mr. Caldwell said that with DeSoto's proximity to major population centers, the physical characteristics of the river and it's environs make it an ideal site for riverfront development. He added that if it was properly designed and promoted it could truly be an economic engine not only for DeSoto and Johnson County but for Leavenworth County as well.

The hearing was closed on **SB 518**.

**SB 501 - creating the Kansas tourism corporation and providing for the powers and duties thereof; transferring the powers and duties of the division of travel and tourism development to the Kansas tourism corporation.**

A motion was made by Representative Tietze and seconded by Representative Craft to refer SB 501 to an interim committee for study.

Representative Huntington made the motion that the referral be made to a special committee for study and not a joint committee. The motion was seconded by Representative Swanson.

Jason Long explained that the original motion by Representative Tietze could be changed to include the word "special".

Representatives Huntington and Swanson withdrew their motion.

Representative Tietze changed her motion to include the word "special". Representative Craft seconded the motion which passed on a voice vote.

**SB 363 - concerning the rural housing incentive act.**

Ryan Hoffman and Matthew Todd explained **SB 363**, saying there were a few technical amendments to be made to the bill.

A motion was made by Representative Olson and seconded by Representative Treaster that SB 363 be passed out favorably as amended. The motion was seconded by Representative Treaster and passed on a voice vote.

CONTINUATION SHEET

MINUTES OF THE House Economic Development and Tourism Committee at 3:30 P.M. on March 25, 2008 in Room 519-S of the Capitol.

**HB 2843 - concerning the Kansas professional regulated sports act; pertaining to violations, civil penalties, fees, rules and regulations.**

Matthew Todd explained **HB 2843**.

Representative Olson referred to page 5, line 32 of **HB 2843**, and requested the sunset be put back in at 2012. He also requested that previously stricken lines, 33 and 34 be reinstated.

A motion was made by Representative Olson to pass **HB 2843** as amended. The motion was seconded by Representative Treaster and passed on a voice vote.

The meeting was adjourned at 5:10 p.m. No future meetings are planned at this time.

Office of Revisor of Statutes  
300 S.W. 10<sup>th</sup> Avenue  
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Topeka, Kansas 66612-1592  
Telephone (785) 296-2321 or Fax (785) 296-6668

MEMORANDUM

To: House Committee on Economic Development and Tourism  
From: Matthew Todd, Assistant Revisor  
Date: March 25, 2008  
Re: SB 518 – enacting the DeSoto/Johnson County Riverfront Authority Act

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SB 518 would establish the DeSoto/Johnson County Riverfront Authority (Authority), and prescribe the powers and duties of the Authority.

Section 1 names the act and contains a severance clause, which would excise any invalid provisions from the act without invalidating the other provisions of the act.

Section 2 is the definition section.

Section 3 actually creates the Authority and sets out its purpose, which is “to promote the general welfare and encourage private capital investment by fostering the creation of recreational, retail, entertainment, economic development and housing within the riverfront.”

Section 4 allows the Authority to sue and be sued and adopt a common seal.

Section 5 requires the Authority to engage in planning and design of the riverfront for the first three years. And at all times, the Authority would have all the general powers necessary or convenient to accomplish the bill’s purposes.

Sections 6 through 10 enumerate the specific powers of the Authority, which do not limit the general powers but would explicitly permit the Authority to:

- Acquire, construct, own, operate and maintain for public service a riverfront system in the metropolitan area, including acquiring property and property rights, water rights and riparian rights by purchase, lease, gift or otherwise. However, the Authority would be prohibited from taking property by eminent domain. [Section 6]
- Purchase equipment, make public improvements, construct dams and docks, and execute agreements, leases and equipment trust certificates. Payment by the Authority for the

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Date: 3-25-08  
Attachment # 1-1

agreements, leases and certificates must come from revenue or income derived from the Authority and from grants. Payment for equipment, including rentals, may be made in installments. Additional requirements and powers related to purchase agreements and leases are delineated. [Section 7]

- Apply for and accept grants from any public or private entity, and enter into any agreement with any such entity related to the grant, provided the agreement does not conflict with the provisions of any trust agreement securing bond or certificate payment. [Section 8]
- Invest and reinvest any funds held in reserve or sinking funds not required for immediate disbursement. The funds may be invested or reinvested in investments authorized for governmental subdivisions pursuant to K.S.A. 12-1675, which places conditions and limitations on the investment of public moneys by governmental subdivisions, units and entities. [Section 9]
- Procure and contract for insurance. [Section 10]

Section 11 would establish the six-member Riverfront Board as the governing and administrative body of the Authority. Three members would be appointed by the Mayor of DeSoto with the approval of the city council, and three members would be appointed by the Johnson County commission. All board members must be Kansas residents. None may be an elected official. Members would not be paid a salary, but would be reimbursed for actual expenses incurred in the performance of their duties.

The initial board members would be appointed to a one-year, two-year, or three-year term, with successor members appointed for three-year terms. Board members may resign or be removed from office for incompetency, neglect of duty or malfeasance in office. The board would select a chairperson and adopt bylaws. Board meetings would need to be held at least once each month. All action of the board would be by resolution, requiring the affirmative vote of at least three members.

Sections 12 through 17 would set parameters and requirements for the board's operation. The board would be:

- Required to appoint a secretary and a treasurer, who need not be members of the board. [Section 12]
- Permitted to appoint a general manager and other staff. [Section 13]

- Required to make rules and regulations necessary to exercise its powers and govern the operation of the riverfront and its property. [Section 14]
- Required to establish a fiscal operating year, prepare a tentative budget at least 30 days prior to the beginning of each full fiscal year, and prepare a detailed report and financial statement of its operation, including assets and liabilities, at the end of each fiscal year. [Section 15]
- Required to establish a damage reserve fund, as part of the operating expenses, which would set aside money deemed sufficient to provide for legal actions that may arise. Loss and liability insurance costs are to be paid from this money. [Section 16]

Section 17 would deem the Authority a municipality as defined by the Kansas Tort Claims Act, thereby entitling the Authority to avail itself of the Act's protections. Any civil action against the Authority related to personal injury would need to be commenced within two years from the date the injury was received or the cause of action accrued. [Section 17]

The act would take effect after its publication in the statute book on July 1, 2008.

STATE CAPITOL—402-S  
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COMMITTEE ASSIGNMENTS  
JUDICIARY  
FEDERAL AND STATE AFFAIRS  
ELECTIONS AND LOCAL GOVERNMENT  
VICE-CHAIR, CHILDREN'S ISSUES (JOINT)  
SENATE PRESIDENT'S TASK FORCE  
ON HEALTHCARE

INTERIM INFORMATION:  
18837 W. 115TH TERR.  
OLATHE, KANSAS 66061

SENATOR JULIA LYNN

## SB 518 Testimony before House Committee on Economic Development And Tourism

Madame Chair and members of the committee: Thank you for the opportunity to present the De Soto Riverfront Authority Legislation. Should this legislation pass DeSoto will be the centerpiece of a greater vision utilizing water resources extending from Leavenworth to Wyandotte Counties. Utilization of our water as a recreational resource has been looked at many times in the past. And DeSoto Riverfront Authority, if passed and implemented, would provide an impetus not only for DeSoto, but for all these other counties as well.

De Soto is a unique Johnson County small city. A bedroom community of just over 5,000, De Soto is unmatched in any Johnson County city for its rural location and incredible beauty. It is the only city in Johnson County that sits on the Kansas River.

The city is located 19 miles southwest of Kansas City, Mo and 15 miles east of Lawrence along the K-10 "Smart Corridor which connects growing communities of Olathe, Lenexa, and Shawnee. Within the last several years De Soto has experienced substantial growth among young families and the award-winning De Soto School District. There are 5,700 students enrolled in the schools – many which come from neighboring Shawnee.

There are a handful of major employers including Huhtamaki, Engineered Air, Intervet, Rehrig Pacific and the Mr. Good scents research and development head quarters. The City of De Soto and the De Soto Chamber of Commerce continue to work with economic development officials to draw attention to the magnificent location, amenities and family-oriented lifestyle to businesses looking to expand operations or locate to the area.

The opportunity for De Soto is two-fold. Tax revenues generated by the major employers and small businesses cannot offset growth in school district enrollment, and growth in single family housing and the needs for school expansion. There is concern that the need for additional tax revenues for the schools may not receive the community support to meet the need. De Soto needs to find ways to grow the tax base while at the same time attracting development commensurate with community values and needs.

The city has already drafted plans for the riverfront and this fall will produce the famous "Cookin on the Kaw" barbeque contest at the new pavilion and stage area.

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There is great potential in an emerging arts community within the city. Jenny Wheat creative photographer, Roundtrip Imports an exclusive European Importer, The Blue Tomato, gourmet eatery and the re-location of Gill Ramsey Studios a local Johnson County Artist and framer. At a recent lunch with John Paul Johnson the Director of Choirs at KU we discussed the possibility of developing a venue at the Riverfront to accommodate a performance opportunity for the many young people who have developed talent in music or the arts who are lacking a place to just perform. We are in process of developing a plan for a "Summer Program in the Arts" in conjunction with KU Choral Department.

De Soto is on the verge of great discovery and it is the will of the community to protect its hometown flavor and family focus. For this reason, the vision of a Riverfront development, unique in every way to any other city in Johnson County came into view. And that is why, Mr. Chairman and members of the committee, I come before you today to ask that you pass this legislation out of committee favorably for passage.



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TOPEKA  
HOUSE OF  
REPRESENTATIVES

COMMITTEE ASSIGNMENTS  
VICE CHAIR: FINANCIAL INSTITUTIONS  
MEMBER: FEDERAL AND STATE AFFAIRS  
TAXATION

## SB 518

### Introduction:

Would establish a DeSoto Riverfront Authority  
Garner Investment in the community of DeSoto  
Establish rules for governing the Riverfront Authority  
Supported by Mayor Dave Anderson  
Boost for local economy

### Components of the Bill:

No taxing authority  
No Use of Eminent Domain  
Subject to Tort  
Apply for and accept Grants

### Summary:

Please support the community of DeSoto  
Help us establish the Riverfront Authority  
Garner investment without a fiscal impact and without Eminent Domain

Economic Development & Tourism  
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David R. Anderson  
Mayor

TESTIMONY of David R. Anderson, Mayor of the City of De Soto  
Senate Bill No. 518, March 25, 2008

Patrick J. Guilfoyle, ICMA-CM  
City Administrator

I am pleased to testify this afternoon. De Soto is a community of 5,000 and the only city in Johnson County with its' downtown on the Kansas River. As with many communities of our size in the state, we struggle with attracting people to come and visit. Last year we celebrated our Sesquicentennial of our City's 150 years of existence!

Lana R. McPherson, MMC  
City Clerk

Patrick G. Reavey  
City Attorney

Throughout our history, the river has been used as a natural resource, beginning with Francois Chouteau; who, in 1819, built the first trading post at the confluence of the Kaw River and Cedar Creek about 3 miles east of downtown. Three years ago, we had a truck go over the Wyandotte Street Bridge which links Leavenworth County with Johnson County in north De Soto. This emergency created a search for an upstream access into the river.

Michael D. Brungardt, P.E.  
City Engineer

The City purchased 50 acres from a company that had operated a sand dredging operation. We then worked through the Kansas Brownfield initiative and obtained assistance to perform Phases 1 and 2 clean-up efforts. Our City Clerk, Lana McPherson, and Councilwoman Betty Cannon, worked to solicit help to build a boat ramp. Friends of the Kaw leader, Mike Calwell, spearheaded the team of local contractors and citizens that brought the boat ramp to completion.

City Council

Betty Cannon

We then began to see the true potential of this beautiful natural asset. The City Council commissioned a study. We were presented the park options and chose the plan we see in your packet. The cost of this park plan fully built is \$3,400,000.00. The City Council voted to start with Phase1 at the cost of \$700,000.00.

Mike Drennon

Tim Maniez

This riverfront authority is the idea of our Senator Julia Lynn. Her enthusiasm and love for our community's idea of a riverfront park has spurred the energy for this bill. Your presenting this legislation for consideration to the State Legislature will greatly assist our community in opening this plan up to the citizens of Kansas. Not only that, but we see it as a key to the economic survival of our downtown district.

Ted Morse

Mitra Templin

Our main street is currently called 83<sup>rd</sup> Street. It was originally the only highway to Lawrence from Kansas City. Then, K-10 moved three blocks south to Lexington Avenue, out of the downtown. Then, years later, K-10 moved even further south to almost 95<sup>th</sup> Street; this is 15 blocks south of downtown and with a posted speed limit of 70 m.p.h.

We need this riverfront attraction to get more people to go through our downtown! This legislation will only enhance our downtown economic survival. Thank you for your time. I stand for questions.

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e-h



# DE SOTO RIVERFRONT PARK - REVISED CONCEPT

e-h



## KAW VALLEY HERITAGE ALLIANCE

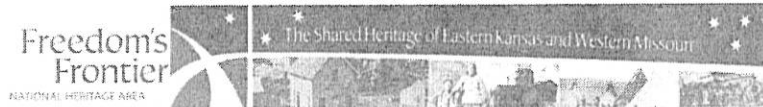
412 EAST 9TH STREET LAWRENCE, KS 66044

2008 Kansas Legislature ... Testimony on SB 518  
before House Committee on Economic Development  
Representative Lana Gordon – Chair ... District 52

Good afternoon Madam Chair and members of this vital committee.  
Thank you for granting this opportunity to discuss SB 518 challenges  
DeSoto/Johnson County Riverfront Authority Act

### **Subject:**

Anchoring sustainable Kaw Valley **GeoVenturing-LNTourism** framework.



### **Objectives:**

Achieve and maintain exceptional **water quality standards** within this riverfront authority corridor.

- o Foster and promote the general welfare, to create and maintain conditions under which man and nature exist in productive harmony, and ensure sustainable wellbeing for our present and future generations.

### **Present Situation:**

Limited public-private sector partnership incentives to perform as **social responsibility pathfinders**.  
Corporate land-use entitlements restrict legal access to **viable regional river recreation areas**.

### **Proposed Options:**

Provide easy access to safe river-based **adaptive outdoor recreation venues** near metro-areas.

### **Advantages:**

- o Empowers inter-regional community building & story telling about Natural Kansas resources.
- o Expands KU Continuing Education participation via innovative learning community programs.
- o Promotes sustainable geotourism for Birding Hot Spots via Kan-Ed Network digital libraries ...
- o Provides river orienteering venues for community stewardship and consequential learning labs.
- o Reinforces Kansas Department of Wildlife & Parks support of KRPA inter-regional trail building.
- o Showcases ferryboat crossings and fur trading legacies along Freedom's Frontier historic trails.

### **Disadvantages:**

Sections 6 and 7 should empower this Riverfront Authority to use appropriate conservation tools ...

- Requires multi-agency co-ordination and collaboration ensure operational continuity.
- Seems disconnected from Federal Highway Administration Prairie Passage in Kansas.

### **Action:**

Endorse passage of essential enabling legislation: The DeSoto/Johnson County Riverfront Authority Act.  
Identify & eliminate potential hassles for integration with **K-7 Corridor** Kansas Agritourism initiatives.

### **thinkLets wiki / Mapping the West**

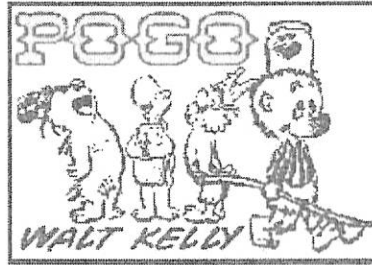
To understand history, first understand rivers. Learn more about New Santa Fe  
... Oregon Trail: **Past, Present & FUTURE** is suitable for ages nine to adult. ...

### **Attachments: (2)**



**Attachment-1:**

- *ALL-WinWin EcoChallenge ... dedicated to counteracting NE-Kansas Nature Deficit Disorder...*



**Let's all go Kaw River fishin'...**

- a. Heritage Area "Freedom's Frontier" LJWorld.com 2007
- b. Futurethought Matches: 13+
- c. Bad Blood ... FFNHA Hyperportal

**Heritage Area "Freedom's Frontier" LJWorld.com 2007**

- Stories key to heritage area plan | LJWorld.com

**... Frontier AGR-iTourism**

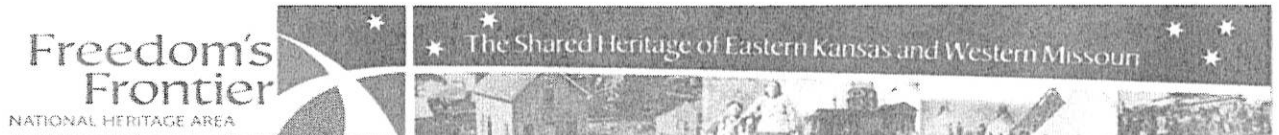
That's the advice leaders of two Midwest heritage areas have for the fledgling

Freedom's Frontier National **Heritage Area** as it takes shape in eastern Kansas ...  
[mobile.ljworld.com/news/2007/dec/26/stories\\_key\\_heritage\\_area\\_plan/](http://mobile.ljworld.com/news/2007/dec/26/stories_key_heritage_area_plan/)



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**Futurethought Matches: 13+**



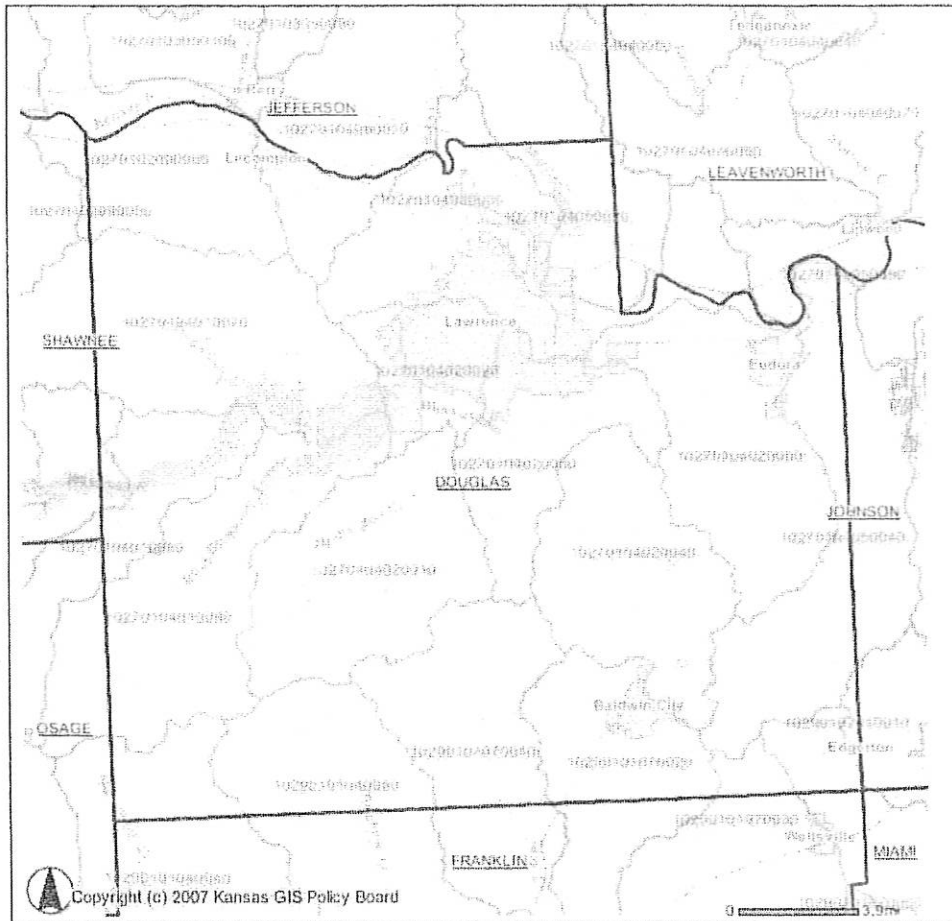
**Freedom's Frontier Forum ...Page name match ...**

Return to: Return to: [i4CQuest](#) ... [GeoVenturing](#) ... [LostLegends](#) ... [SwiftTrust](#)

5.3

Attachment-2:

**Honoring USS Cimarron (AO-22) :: Think Globally ... Interact Regionally ... Learn (LNT) Locally**



**Westport to Wakarusa Trails-n-Tales(cc)**

***Past, Present & Future History***

**From Westport to Wakarusa: Past, Present, & Future Histories < ...**

- From Westport to Wakarusa: **Past, Present, & Future Histories**  
 ... Posted in Meetings & Events, Wakarusa Valley | Tagged **storytech** | ...  
[kvha.wordpress.com/2007/03/20/from-westport-to-wakarusa-past-present-future-histories/](http://kvha.wordpress.com/2007/03/20/from-westport-to-wakarusa-past-present-future-histories/)



**KVHA-2008 Kansas-Legislature SB-518 8325MSW.doc**

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## KAW VALLEY HERITAGE ALLIANCE

412 EAST 9TH STREET LAWRENCE, KS 66044

January 21, 2008

Attn: Robert G. Tingey, President  
Battalion Trek Board of Directors  
2857 E. Miller Rd., Midland, MI 48640

I am writing to express support of Battalion Trek Organization in its renewed 2008-2009 efforts to retrace and digitally map the original Mormon Battalion Trail. Your group's authentic living history contribution to Freedom's Frontier National Heritage Area (FFNHA) is significant but relatively unknown.

Through 1846-47 reenactments, your proposed project reinforces the INTERdependent context of emigrant migration west of the Mississippi River on National Historic Trails. It also helps us reinterpret the diverse Kaw Valley Heritage Alliance (KVHA) Mission:

*The people of the Kaw Valley maintain a strong sense of place and community. Our valley is a land of farms & families, of neighborhoods, towns, and cities. It is a place where industry & business thrive; where natural and historic places are preserved; & where clean, healthy rivers & streams support aquatic life & offer recreational opportunities. Plains people build consensus for resource conservation & help promote responsible use of air, water, and land, while empowering global sustainable wellbeing.*

Our non-profit organization is pleased to support this initiative because it demonstrates how to preserve Cooke's Wagon Road Eco-History and shows the unique contribution the Mexican War's Mormon Battalion made to opening the southern route to America's westward migration along the Old Santa Fe Trail's Cimarron Cutoff.

### KSHS-KVHA GeoVenturing-LNTours(cc)



Kanza-OCTA Trails-n-Tales(cc) Click title above for Picasa2 pix ...  
Uniontown Ferry Crossing: River Roots Research

As a living history event, we encourage projects that capture and hold the imaginations of the younger generation and increase their interest in preserving the history related to the Partnership for the National Trails System (PNTS). We hope this proposal is funded.

Best regards,

Robert J. Burkhart LCDR - USNR, Ret. (No Child Left Inside Champion) ...  
KVHA Director - Dragonfly County EcoChallenge :: Member: OCTA-Trails  
Freedom's Frontier Forum Trails-n-Tales(cc)

54

Bob (R. J.) Burkhart :: LCDR, USNR-Ret. (Ocean Surveillance Programs)  
FutureThought Leadership :: Crisis Management Preparedness  
2632 Knollbrook Court :: Lawrence, KS 66046-7800  
E-mail: [bob@accts.com](mailto:bob@accts.com) (+1-913-669-3088)

Education:

- University of Kansas, Lawrence -  
BS, Business Administration, 1965
- University of Hawaii, Manoa -  
MS - Information Science, 1971
- University of St. Thomas, St. Paul - Mini-MSDD, 1992
- Kansas State - Extension, KELP Class 6:2005, 2005

Professional Background:

General Mills, Inc.	1966 & 1972
General Mills Chemicals, Inc.	1972 - 1977
US Naval Reserve (AO-22, FOCCPAC, NRSAND)	1966 - 1981
St. Louis Park Medical Center (Data Management)	1977 - 1978
Peavey/ConAgra (Information Systems Auditing)	1978 - 1982
Honeywell, Inc. (Information Security Awareness)	1983 - 1986
International Multifoods (Systems Integrity Auditing)	1987 - 1991
Management Support Solutions (CyberCrime Fighting)	1992 - 2002
Leadership Learning Collaboratory, LLC (... <u>Visual Learning Labs</u> ...)	

Organizational Memberships:

- ASM International **Division Director** 1982 - 1995
- MnIPS**, Board Member 1998 - 2002
- Minnesota Futurists**, Membership Director (2003-2005)
- Lawrence Technology Association (Kansas University ITTC)
- Jayhawk Chapter, Military Officers Association of America (MOAA)
- Kaw Valley Heritage Alliance - Watershed Advisory Board (2006-TBD)
- Oregon-California Trails Association Emigrant Member (2006-TBD)

Bob Burkhart pioneered simulation-driven business (operational) continuity planning while serving at FOCCPAC in Kunia, Hawaii before relocating to the USA's Upper Midwest.

As a certified information systems auditor, he led the Minnesota Security Interest Group that crafted the private-public sector framework adapted for both the Business Continuity Planners Association and the Minnesota FBI InfraGard Chapter.

He recently relocated along the I-35 Corridor "Prairie Passage" where he since joined the Kansas Environmental Leadership Program (KELP). Bob's piloting "GeoVenturing" youth leadership learning efforts to help support Emergency Preparedness BSA-CERT efforts.

His NE-Kansas "Eco-Challenge" courseware integrates these competencies:

- Effective listening & critical thinking skills
- Abnormal situation management "presponse!"
- Cause & consequence anticipatory thinking skills

5.5



Re: Sharing Emergency Command Center "Lessons Learned" @ FOCCPAC-Kunia, HI

Optional - Background on Kaw River Valley "Community Stewardship" concerns ...

Having experienced a "Kansas University Mindshift" in Lawrence (1961-65), I've often advocated recycling prior "lessons learned" as useful actionable insights by working with mutual benefit associations (BCPA) as a FutureThought Leader ...

In 1966, I moved to Minnesota to for General Mills, Inc which encouraged all its employees and vendors to engage in community stewardship programs ...

These included lifelong learning activities to sustain "Healthy Lifestyles" for families

In 1972, I returned to Minnesota from Hawaii after completing an extended military and educational leave of absence from my General Mills career path ..

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Until Dec-1981, I served as a U.S. Naval Reserve member at NAS Twin Cities ...

My annual tours with Center for Naval Analysis involved contingency planning projects for Naval Control & Protection of Shipping using commercial sea lanes ...

After the 1982 Norwest (Wells Fargo) Bank Fire in Minneapolis, I participated with the Minnesota Security Interest Group (MSIG) that was loosely affiliated with our regional Minnesota Joint Computer Conference (MJCC) collaboratory ...

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As the Upper Midwest's ASM International "Division Director" for the Twin Cities Chapter, I assumed the role of MSIG Moderator and recruited co-facilitators to help sustain our public safety "mutual benefit exchange" ... I worked with Peavey Company (ConAgra) since this firm was a member & "plank owner" of Eloigne's "Recovery Control Center" that got acquired by SunGard Recovery Services for their PreCovey Solutions ...

After working with Honeywell, Inc. plus International Multifoods & The Security Board on implementing practical Information Security, Audit & Control (ISAC) programs, the Minnesota Business Continuity Planners Association (BCPA) asked me to serve as an Advisory Director and then as Program Director in 1995 ...

During this era, we launched the Minnesota Industrial Security Awareness Council (MISAC) which involved the Minnesota ASIS Chapter, DoD Industrial Security (Counter-Espionage) and Minnesota FBI Field Office ANSER program coordinator ...

This collaborative process became an established prototype for the FBI-sponsored InfraGard "outreach program" ...

The multi-state Midwest Electronic Crime Investigators Association (MECIA) was formed help local law enforcement agencies handle cyber-forensics & cope with "software sabotage" or "anti-social engineering" practices ...

Our focus on enabling "public & private sector partnerships" to experience hands-on GPS technology mapping tools & K-12 team tutoring protocols supported expanding the MnDNR Firewise program to integrate wildfire emergency preparedness with an Open-GIS "Minnesota Environmental Atlas" ...

=====  
Bob-RJ Burkhart / 785-856-0205 <-- "geoWIZard" mapXchange  
LCDR, USNR-Ret. (Operational Continuity Assurance - MCHE)

bob@acctts.com <<mailto:bob@acctts.com>>  
aka ... <mailto:burkhartmnus@mac.com>

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"RO/CS" Institute for Future Thought Leadership (cc)  
<http://www.acctts.com/ao22cim/#Eco-Trek> <- Circa 1939-68 ...

Be Aware or BEWARE! ... Prepared minds favor chance ...  
Think Globally / Interact Regionally / Learn (SD) Locally  
Preserve <http://TRUST.futurethought.org>

Experience <http://futurethought.info>

+ + +

CERT-i4C Environmental-Economics-Ethics 8207am.rtf

5-7

Testimony on Senate Bill No. 518

By: Alan S. Caldwell  
8601 Riggs  
Overland Park, KS 66212

Ph. 913-381-4293  
Email: [ascaldwell@everestkc.net](mailto:ascaldwell@everestkc.net)

To: House Committee on Economic Development  
Representative Lana Gordon, Chair

Good afternoon Madam Chairman Gordon and members of the committee. Thank you for the opportunity to testify on behalf of Senate Bill 518 the DeSoto/Johnson County riverfront authority act.

As you will notice on the materials I have provided the page titled Maritime and Aquatic Background, three asterisks in the left margin denote having served eight years on the Kansas Lower Republican Basin Advisory Committee with the Kansas Water Office. In those eight years I have been over much of the 172 miles of the river hoping to spur interest in creating a multifaceted recreation corridor there on.

I needed Senate Bill 518 back then and commend Senator Julia Lynn for her efforts in it's creation on behalf of the City of DeSoto. The five miles of river frontage within the city limits is one of the most beautiful segments of the river.

DeSoto's proximity to major population centers, the physical characteristics of the river and it's environs make DeSoto an ideal site for riverfront development.

Properly designed and promoted it can truly be an economic engine not only for DeSoto and Johnson County but for Leavenworth County as well.

Please also take note of the page "Midwest Mariners" I have been involved with youth all of my life and believe learning and participating in maritime and aquatic vocations and avocations are character building adventures.

Should you have any questions I would be most happy to try to answer them.

Thank you.



## Riverfront Development Services Available thru A. S. Caldwell & Associates

- Preliminary meeting to discuss goals and objectives
- On site inspection of potential site(s)
- Evaluation of site(s) from multiple perspectives --  
    Hydrologic, geologic, ecologic, physiologic and economic
- Preparation of wish list of desired facilities and services
- Conceptual plan of how and what services *could be accommodated*
- Community wide Recreational Survey
- Preparation of permit documents  
    Corps of Engineers, State and Local
- Preparation of construction documents
- Evaluation of bids with developing entity
- Oversight of construction activities
- Correlation of contracted and community services in kind

## Operation and Maintenance

- Prepare Operation and Maintenance Guidelines
- Provide training to operating personnel including fueling, fire safety, life saving, recovery and towing of disabled craft, environmental issues, etc.
- Enlarging facilities as demand arises – (considered in original planning)
- Maintenance dredging and/or site restoration after a high water event should it be necessary

We Strongly advocate the use of local talent and manpower where available.

We subscribe to the axiom “Give a man a fish – you feed him for a day. Teach him to fish – you feed him for life”.

Our goal is for you to be successful in your Riverfront Development so that collectively we may all become an integral part of a **river cruising** industry.

Email: [ascaldwell@everestkc.net](mailto:ascaldwell@everestkc.net)

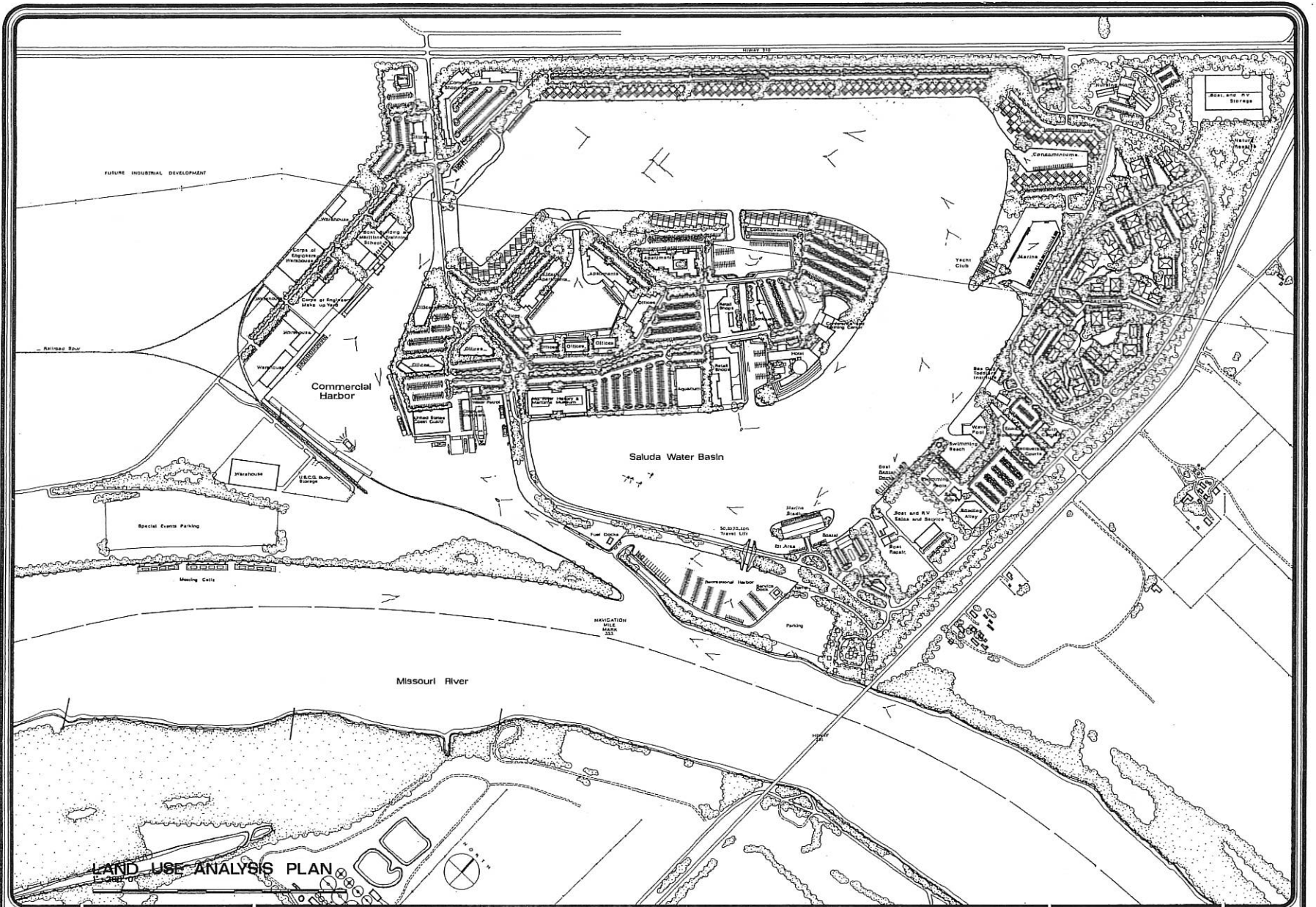
Fax: (913) 381-1822

## BRIEF MARITIME/AQUATIC BACKGROUND OF

Alan S. Caldwell

- Operated 48' twin screw party fishing boat out of Ocean City NJ before entering US Navy
- Navy Research Meteorologist
- Loftsmen for Owens Yacht Co, Dundalk, MD building 82' wooden mine sweeper for US Navy
- Maritime inspection on US Navy T-2 Tankers, Consolidated Engineering, Baltimore, MD
- Sandblast foreman on Navy & commercial vessels for Maryland Dry-dock, Baltimore, MD
- Water Safety and Small Craft instructor and instructor trainer for the American Red Cross
- Aquatic Director of the North Baltimore, YMCA for 9 years.
- Deck hand on an ocean going tug tending a 300 foot underwater pipe line laying barge off the west coast for Jackson Marine.
- Assistant Engineer on 200 ton ocean oil supply boat off the west coast for Jackson Marine
- Have designed a 2400 acre preplanned water oriented community for eastern Jackson County Mo a portion of which is labeled Liberty Bend Landing on the reverse side.
- Cadet Executive Officer aboard 97 yr old, 178', three masked barkentine Gazella Primero (Tall Ship) in 1977 for the American Sail Training Assoc.
- Piloted 46' steel brigantine built in Kansas City, KS to Morgan City, Louisiana
- Piloted 50' sailing vessel built in Kansas City, MO to St. Genevieve, MO
- Consultant to the Kansas City KS Rivergate Marina Study prepared conceptual design for an off river harbor marina and camp ground for the Newman Bottoms.
- Prepared conceptual design for a marina in Riverside Mo to float the C of E vintage steam driven dredge Black as a River History Museum.
- Second trip to Antarctica on Oceanographic Research Vessel for the National Science Foundation
- Weather course instructor for US Power Squadron and Coast Guard Auxiliary in KC area
- Boy Scout merit badge examiner in all of the aquatic sports plus meteorology and oceanography
- Have held 100 ton passenger vessel license for the entire Western River System
- Served as fireman aboard the US Army Corps of Engineers vintage (built 1934) steam driven dredge Mitchell
- Mayor Berkley's River Front Redevelopment Task Force, Recreation sub committee; co-wrote with Don Parker the final report.
- \*\*\* Served eight years on the Kansas/Lower Republican (Rivers) Basin Advisory Committee as an appointee with emphasis on Recreation and Wildlife issues
- Served on the original Board of Directors of the Missouri River Communities Net Work
- Prepared conceptual design to float the C of E vintage dredge WM. Mitchell at Old Riverfront Park and a second design for a mooring and marina outboard of the Wheeler down town airport.
- Am currently working with various riverfront communities to help create a series of full service off river harbor marinas and RV Camp grounds, no more than 30 miles apart on the Missouri and its major tributary.
- Have registered the Riverfront Utilization and Development Foundation, a public not for profit 501-C-3 entity in both Kansas and Missouri which is current in each state and with the IRS eligible to receive grants, gifts and services in kind to help facilitate our stated objectives.
- Have studied the hydrology, geology and morphology of the Missouri River for more than 37 years and feel eminently qualified to be engaged in various aspects of Riverfront development.

6-4



LAND USE ANALYSIS PLAN

Conceptual Development Plan  
 ALAN S. CALDWELL, Planner  
 8601 Riggs  
 Overland Park, Kansas 66212  
 913-381-4293

# LIBERTY BEND LANDING

RIVER ORIENTED PLANNED COMMUNITY

KANSAS CITY, MISSOURI

**HGH ARCHITECTS PLANNERS**  
 107 Atrium Place, 7180 West 107th Street  
 Overland Park, Kansas 66212  
 913-381-4532

# MIDWEST MARINERS

## A Brief Overview

**WHAT-** A CO-ED program for young people 14-22 years of age; to train them thru hands on experience for vocational and avocational opportunities in the maritime and water recreation fields (very similar to that of the Youth Segment of American Sail Training Association).

The program is sponsored by the Riverfront Development Foundation, a public 501-C-3 not for profit organization registered and current in Kansas and Missouri and the IRS.

**WHERE-** As the Riverfront Development Foundation works with various communities along the Missouri River and its major tributaries to create a series of "Off River" harbor marinas, Midwest Mariners will be given first option for employment positions thus providing hands on training and life skills.

**WHY-** A two fold objective:

1. To expose young people to the broad range of vocational and recreational opportunities available locally, nationally and even worldwide.
2. To provide them with "hands on" experience in the special skills and safety aspects of boating on the Missouri River, which is phenomenal training for safe boating in any environment.

**WHEN-** Communities that would like to sponsor units of the Midwest Mariner program may contact the Riverfront Development Foundation online at [www.riverfrontdevelopmentfoundation.org](http://www.riverfrontdevelopmentfoundation.org) or by phone at (913) 381-4293. Having local access to the river is not a prerequisite. Having facilities to meet in and local leadership will be necessary. A good start would probably be as an after school program at a local High School under the direction of an Earth Science Teacher.

**HOW-** Thru classroom instruction, hands on small craft operation, various training opportunities with other organizations such as the U.S. Coast Guard, U.S. Navy, State Water Patrols, U.S. Merchant Marine, etc.

**WHO may participate-** Anyone willing to commit to living according to the guidelines and rules of the organization:

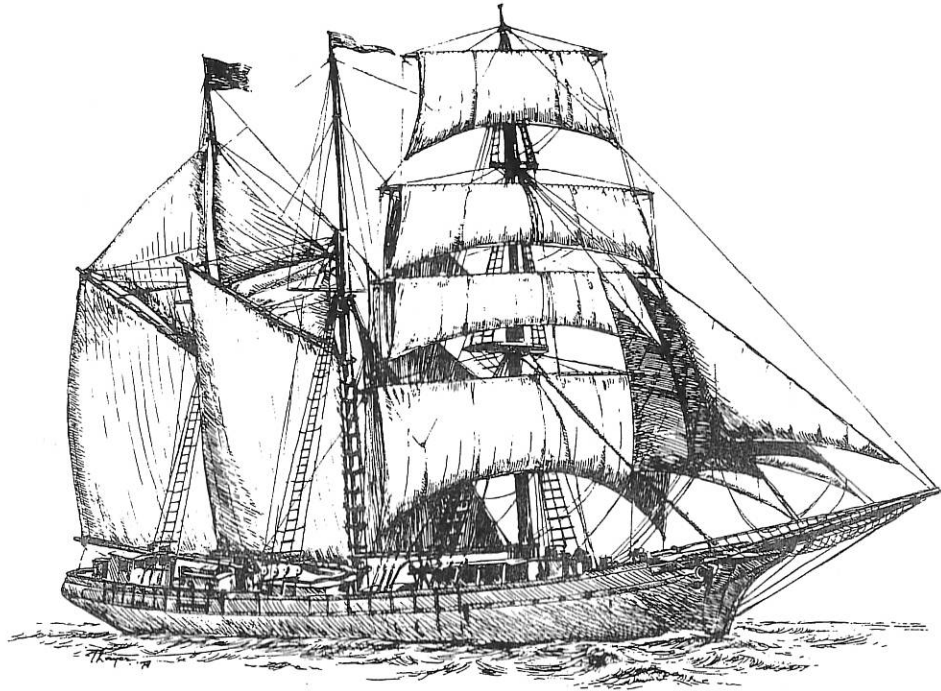
1. Be a full time student in good standing or graduated from high school or earned his or her GED, or is a college student or gainfully employed.
2. Willing to totally abstain from all types of tobacco products, alcoholic drinks and all forms of illegal drugs.
3. Be courteous and considerate of others at all times.
4. Refrain from foul language, immodest dress and inappropriate sexual behavior.

The Midwest Mariner program will acquire much of its own fleet thru donations of working craft or repair of non operable craft as part of the hands on training.

Midwest Mariners will willingly share the use of its assets with JNROTC, NROTC, U.S. Naval Sea Cadets, Sea Explorers, Girl Scout Mariners, etc. under those same guide lines while using Midwest Mariner facilities and equipment.

Training and leadership assistance will be encouraged thru the U.S. Coast Guard Auxiliary, the U.S. Power Squadron, Navy and Marine Corps Leagues, the Missouri Water Patrol, local Fire Departments with water rescue equipment and others with time, talents and equipment.

Having the ability thru the 501-C-3 Foundation to acquire equipment thru government surplus, donations and tax right offs, put the Midwest Mariners program in the unique position to share assets thru out the river corridor.



*Gazela Primeiro (built 1883)*

The Tall Ship Gazela Primeiro  
A 97 year old, 178 foot, 3 masted Barkentine  
built in Portugal as a Grand Banks Fishing Vessel

I, Alan S. Caldwell sailed aboard this vessel in 1977 as the Cadet Executive Officer for the American Sail Training Association in training exercises on the east coast and up the Chesapeake Bay. Tall ships in this event were required to carry 52% of their total crew as young people between the ages of 14 and 22 years of age. The vessel at that time was owned by and home ported at the Philadelphia Maritime Museum.

The vessel had undergone extensive repairs in Portland Maine where skills of wooden shipwrights were still available.

Our co-ed cadets participated in more than 1200 miles under sail from Portland Maine to Gloucester Mass; thru the Cap Cod County Canal to New Bedford, Mass; then down the east coast and up the Hudson River to the South Street Seaport Museum for New York's Maritime Festival; then down the coast to Norfolk Virginia's Maritime Festival; up the Chesapeake Bay in sail training races to Baltimore's Maritime Festival. Upon departing Baltimore we sailed further up the Bay to the C & D Canal (Chesapeake and Delaware), motored thru the canal to Delaware Bay and finished our 32 day cruise as part of Philadelphia's Maritime Festival at the Maritime Museum.

I was able to bring out eight young people from the KC Metro area – 4 for the first two weeks and 4 more for the Norfolk to Philadelphia leg. As our Midwest Mariners youth program gets underway more such educational opportunities will become available.