

MINUTES OF THE SENATE COMMITTEE ON TRANSPORTATION AND TOURISM

The meeting was called to order by Chairman Ben Vidricksen at 9:05 a.m. on January 27, 1998 in Room 254-E of the Capitol.

All members were present except: Senator Nancey Harrington

Committee staff present: Hank Avila, Legislative Research Department
Bruce Kinzie, Revisor of Statutes
Marian Holeman, Committee Secretary

Conferees appearing before the committee: Norine Kruse, Director Travel & Tourism
Vicky Henley, KDC&H, Film Services

Others attending: See attached list

Kansas travel and tourism.

Norine Kruse, Director, Travel and Tourism in the Kansas Department of Commerce and Housing, advised the Committee of her Department's activities this past year and also talked about future plans. She introduced Vicky Henley, KDC&H Film Services.

Ms. Henley provided members a list of Kansas Production Credits from 1982 to current date, together with a report on "Location Shooting - State of the Industry." (Attachment 1). She provided information about their film production recruitment efforts and advised that the tax incentive is an important tool in acquiring film production in the state. \$220,000 has been allotted for film tax incentive and it is distributed on a "first come, first served" basis. Canada is still a big competitor for film production.

Norine Kruse, reviewed the Travel and Tourism Development Division segment of the Kansas Department of Commerce and Housing 1997 Annual Report. The report is available from that Department. They also have available a new 1998 Travel Guide, as well as the KANSAS magazine; also see "Kansas, Simply Wonderful" (Attachment 2). In discussing the Kansas Tourism Strategy developed by Young Nichols Gilstrap, Inc. she advised they feel there are many good elements in the plan. This administration is really concerned about dedicated fee funds so that must be taken into consideration. Her Division would like to hire a consultant to provide hands on assistance for small community projects.

Questions were raised regarding funds needed to make Kansas competitive, especially with surrounding states. While Kansas spends considerably less, it probably ranks closer to Iowa and Nebraska. Oklahoma and Missouri spend much larger amounts. Discussed grant programs and the need for resources to help communities develop tourism potential. Ms. Kruse advised a higher cap would be a great help. The grant guidelines developed by the interim committee need to be considered by this Committee. Need to take another look at the Goodland Tourist Information Center and its needs. The Belle Plaine Center should be open this Spring. The Tourism Plan strongly urged focusing on identifying strategic niches in the state such as aviation and agriculture, which have not been promoted as much as heritage and history. It has been suggested that advertising become more focused - not so general. They have not really had time to consider how to fully develop recommendations contained in the Plan. Many new tourist attractions are already coming on line. The Oz Park will open May 20, 2001. Bed and breakfasts/cottage industries and hunting can be further developed.

In the discussion period, Jean Barbee, Travel Industry Association of Kansas (TIAK), advised her organization has a response to the Study. TIAK is very supportive of the strategic plan. They agree regarding dedicated funding, but acknowledge that certainly more funding is needed. They feel the concept of an independent type attraction is a good idea. She advised that the real subject here is a market share of the tourist dollar and they feel this is a realistic goal. The Missouri Plan was being presented in the House but TIAK does not necessarily support that plan. There is an Arkansas plan which they feel has merit.

The meeting adjourned at 10:10 a.m.

The next meeting is scheduled for January 28, 1998.

**Kansas Production Credits
1982 to Current**

1996

Mars Attacks! (feature)

Warner Bros. Production starring Jack Nicholson, Glenn Close, Annette Bening, Pierce Brosnan and Danny DeVito. Directed by Tim Burton

Stolen Women, Captured Hearts (Movie-of-the Week = MOW)

CBS Production starring Janine Turner, Michael Greyeyes, Dennis Weaver, and Ted Shackelford. Directed by Jerry London

1995

Kansas City (feature)

CIBY 2000 Production starring Jennifer Jason Leigh, Miranda Richardson and Harry Belafonte. Directed by Robert Altman

Ninth Street (feature)

Independent production featuring Isaac Hays and Martin Sheen. Directed by Kevin Willmott

Truman (feature)

HBO Production starring Gary Sinise, Diana Scarwid and Richard Dysart. Directed by Frank Pierson

1993

A Matter of Justice (mini-series)

Hill/Fields Production starring Martin Sheen and Patti Duke. Directed by Michael Switzer

1992

Dead Before Dawn (feature)

Hill/Gilbert Production starring Cheryl Ladd and Jamison Parker. Directed by Charlie Correll

I Can Make You Love Me; The Stalking of Laura Black (MOW)

Hill/Gilbert Production starring Brooke Shields and Richard Thomas. Directed by Michael Switzer

Skylark (Sarah II) (MOW)

Self Production starring Glenn Close and Christopher Walken. Directed by Joseph Sargent

They've Taken Our Children; The Chowchilla Kidnapping (MOW)
Hills/Gilbert Production starring Carl Malden and Julie Harris. Directed by Vern Gillum

1991

The Burden of Proof (mini-series)
Mike Robe Production starring Hector Elizondo, Brian Dennehy, Mel Harris, Stefanie Powers and Victoria Principal. Directed by Mike Robe

Crude Oasis (feature)
Independent Production. Directed by Alex Graves

1990

Sarah, Plain & Tall (MOW)
Self Production starring Glenn Close and Christopher Walken. Directed by Glenn Jordan

Stephen King's Sometimes They Come Back (MOW)
Dino De Laurentiis Production starring Tim Matheson, Brooke Adams and Robert Hy Gorman. Directed by Tom McLoughlin

1989

Cross of Fire (mini-series)
Hill/Gilbert Production starring John Heard, Mel Harris, David Morse, Lloyd Bridges, Kim Hunter, George Dzundza and Donald Moffat. Directed by Paul Wendkos

Miss Missouri (feature)
Independent French Production

Mr. & Mrs. Bridge (feature)
Miramax Films and Merchant/Ivory Production starring Paul Newman, Joanne Woodward and Blythe Danner. Directed by James Ivory

Where Pigeons Go To Die (MOW)
Michael Landon Production starring Michael Landon, Art Carney and Robert Hy Gorman. Directed by Michael Landon

1988

Twister (feature)
Vestron Production starring Harry Dean Stanton, Suzy Amis, Crispin Glover and Dylan McDermott. Directed by Michael Almereyda

No Holds Barred (feature)
New Line Cinema Production starring Hulk Hogan. Directed by Thomas J. Wright

1987

Dark Before Dawn (feature)

Gaylord Production with Ben Johnson. Directed by Robert Totten

Kansas (feature)

Trans World Entertainment Production starring Matt Dillion and Andrew McCarthy.

Directed by David Stevens

Reunion (feature)

Independent Production

1986

Murder Ordained (mini-series)

CBS Production starring Keith Carradine, JoBeth Williams and Terry Kinney. Directed by Mike Robe

Nice Girls Don't Explode (feature)

New World Pictures Production starring Barbara Harris, Michelle Meyrink, William O'Leary and Wally Shawn. Directed by Chuck Martinez

Night Screams (feature)

Independent Production

1985

American Flyers (feature)

Warner Bros. Production starring Kevin Costner and Rae Dawn Chong. Directed by John Badham

1984

Hambone and Hillie (feature)

Sandy Howard Production starring Lillian Gish and Timothy Bottoms. Directed by Roy Watts

1983

The Parade (MOW)

Hill/Gilbert Production starring Michael Learned, Frederic Forrest, Rosanna Arquette and Geraldine Page. Directed by Peter Hunt

1982

The Day After (MOW)

ABC Circle Films Production starring Jason Robards, JoBeth Williams, Steve Guttenberg and John Lithgow. Directed by Nicholas Meyer

- The cost of filming on location is a factor only when it's just part of the process; cost becomes irrelevant when what the producer, director or star wants is perceived as a necessity.
- In 1988, the average film cost \$18 million to produce and \$7.2 million to market.
- Today, the average film costs \$39.9 million to produce and \$19.9 million to market.
- More than a dozen films released in the summer of 1997 cost in excess of \$100 million; the movie "Titanic" will cost over \$200 million to produce - not including its marketing.
- Average boxoffice revenue is \$28.4 million, not including video rentals or purchase.
- Fewer than 20% of films cover their marketing costs with boxoffice revenue.
- Location shooting can also help reduce distractions and cost, allowing more work to get done better and faster.

From Development to Release

- Many directors tend to think of the "location" as a character in the script, thus cost is not a factor.
- Each year, over 30,000 scripts compete to be among the 400 films, on average, that are to be released. Currently, there are 325 active films in development at one of the majors. One studio evaluated 4,000 scripts over the past year, to produce only 2 films.
- Once released, 8 films per week compete for heavy movie-goers attention (those who see at least one movie each month.) Average for all movie-goers is 6 films a year or one every other month.
- Locations that show up on the screen have an impact on tourism.

Talent

- Competition for talent is overwhelming and the supply is limited. Very few stars can "open" a film solely on their name, and those that can are well worth their \$20 million plus salaries.
- Several actors/actresses commanding \$20 million or more per picture are now participating in the gross revenues of their films.

Competition and the Marketplace

Theatrical Only*

	Domestic Boxoffice	International Boxoffice
INDEPENDENCE DAY	\$306 million	\$456 million
SEVEN	\$101	\$228
TWISTER	\$241	\$251
HUNCHBACK OF NOTRE DAME	\$101	\$201

* Equates to only 25% of total revenue.

- Video Rental is a \$12 billion a year business resulting from an average of 65 million trips to the video store each week. "The Lion King" sold 30 million units; "Snow White and the Seven Dwarfs" 25 million units; "Toy Story," 21 million units; and "Independence Day," 18 million units - all multiplied by \$20 per unit as an average retail price = billions of dollars

Merchandising and Licensing

- 25% of all merchandise sold under licensing arrangements comes from entertainment product.
- "Star Wars" merchandise has already earned over \$4 billion; "The Lost World" and "Ninja Turtles," over \$1 billion each.
- Universal's 4-minute "Back To The Future" ride cost \$13 million; Disney's "Indiana Jones" and Las Vegas' "Waterworld" show cost in excess of \$50 million each to build. According to one major ride maker, a \$32 million ride in Las Vegas will pay for itself in one year.

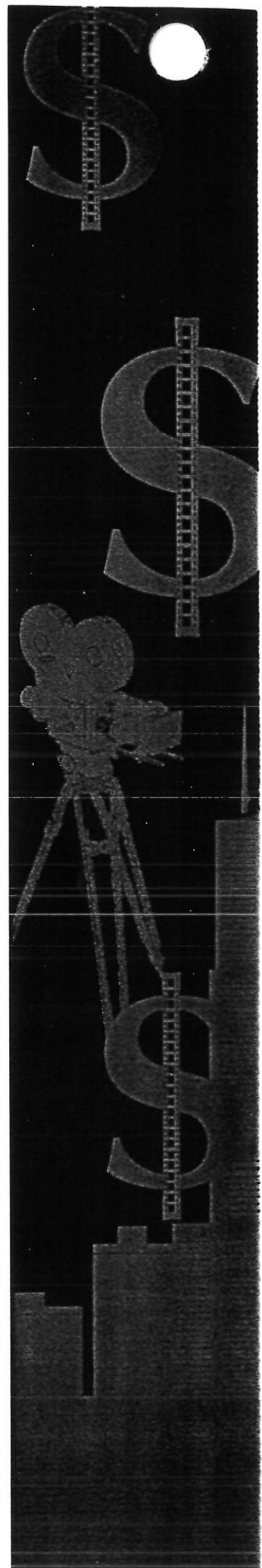
Theatrical Exhibition

- 20,000 more screens will be added by the year 2000; megaplex and multiplex construction is expected to explode with double-digit growth rates.
- U. S. per capita movie attendance is 4.5; worldwide is 1.6. Average price of a U.S. ticket is \$4.50, compared to \$1.06 worldwide.

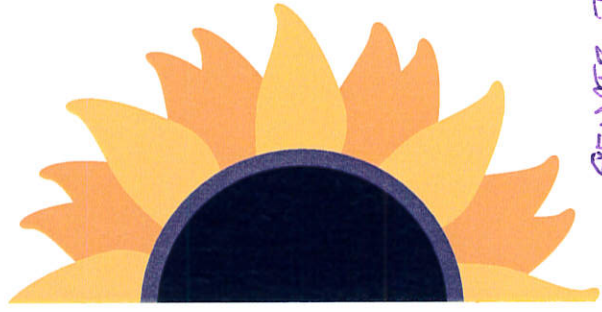
Television

- The U.S., Europe, Japan, and India collectively have 300 million addressable homes with televisions; China already has over 300 million TV sets.
- The cable industry is spending in excess of \$800 million on original television programming.

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KANSAS



S I M P L Y W O N D E R F U L

SENATE TRANSPORTATION & TOURISM
COMMITTEE - DATE: 1-27-98
ATTACHMENT: # 2

SENATE TRANSPORTATION & TOURISM

1-27-98

ATTACHMENT 2

2-1

Film Commission

4.9% State Sales
Tax Reimbursement

2-2

New Group Tour Planner

- New design
- Similar format
- Community profiles, new itineraries, escort notes, regulations and index
- Community profile information due from CVBs. Deadline is October 17!

2-3

3

Familiarization Tours

- Developing current relationship with one tour operator, Kincaid, Oklahoma.
- February 1998.
- Presenting three itineraries - one motorcoach each.
- Continue our effort to “sell” to the tour operator customer.

H-4

The Kansas Traveler

- A Journalist's Guide to Kansas Tourism.
- Beginning this month, a new monthly mailing will be sent to travel writers and journalists.
- Feature article, sidebar article, story ideas, fun facts and themed calendar of events.

2-5

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Leisure Marketing

1996 Advertising

Effectiveness Study

2-6

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Background and Purpose

- The Kansas Travel and Tourism Division conducted a market research study to measure the impact of its 1996 advertising campaign.
- The campaign consisted of ads placed in nationally and regionally distributed magazines between March and September, 1996.

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2-7

Background and Purpose

- Each ad included a 1-800 number.
- Magazines also included reader response cards.

2-8

Background and Purpose

2-9

- The research was conducted in the spring of 1997.
- It consisted of telephone interviews with respondents as follows:
 - 1-800 inquirers sample: 209 interviews
 - Card inquirers sample: 474 interviews

Trip Statistics

42% of those who requested information took a trip to Kansas. This is up significantly from 33% in 1995.

2-10

2-10

Trip Statistics

1-800 inquirers are more likely to take a trip to Kansas than card inquirers, but conversion for both was impressive:

- 56% of all 1-800 inquirers who requested information traveled to Kansas.
- 36% of all card inquirers who requested information traveled to Kansas.

Trip Statistics

2-12

- On average, those traveling made 1.7 trips to Kansas.
- 77% of those traveling to Kansas were repeat visitors.
- 48% of trips were made in the summer months.
- Kansas was the primary destination for 50% of travelers.

2-12

Trip Statistics

2-13

- Visitors spent an average of \$271 during their visits to Kansas.
- Trip purpose:
 - 59% traveling for vacation or pleasure
 - 13% visiting friends and relatives

2-13

Trip Statistics

2-14

- 76% traveled to Kansas by car; 17% traveled by RV or motor home.
- 49% stayed at a motel; 20% used campgrounds or RV parks.

h/

Trip Statistics

2-15

Four top activities of visitors:

- 55% took part in scenic auto touring
- 51% visited historic sites
- 43% visited museums/cultural attractions
- 34% spent time shopping

Fulfillment Materials

2-16

- 94% received travel packets earlier than expected or when they expected.
- 85% indicated that the 1996 Travel & Event Guide was completely adequate for their planning processes.

Demographics

- Average age: 54 years old
- Average annual household income: \$50,106
- 24% traveled with children

2-17

2-17

Return on Investment

2-18

- All totaled, the 1996 ad campaign generated approximately \$25 million in tourism expenditures.
- Travelers who decided to visit Kansas after they received the travel packet generated approximately \$5 million in tourism expenditures.

Return on Investment

Every dollar the state spent on advertising resulted in \$13 of tourism-related spending around the state.

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KDOC&H Homepage

2-20

Internet address:

www.kansascommerce.com

E-mail us at:

travtour@ink.org

Leisure Marketing

Travel Counseling Database

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Travel Counseling Database

2-22

Accessible three ways:

- 1-800-2-KANSAS
- Travel Information Centers
- Internet

Purpose of Travelbase

- Increase revenue to tourism community

2-23

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Benefits of Travelbase

- Benefits to Customer
 - Offer more assistance/specific information to callers
 - Faster fulfillment
 - E:mail
 - Fax
 - Mail

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Benefits of Travelbase

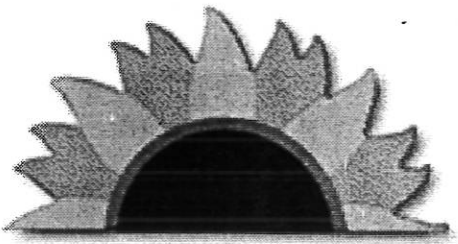
- Benefits to Tourism Community
 - Segment customers
 - Tailor communications

2-25

2

3-

KANSAS



S I M P L Y W O N D E R F U L

TRAVELBASE

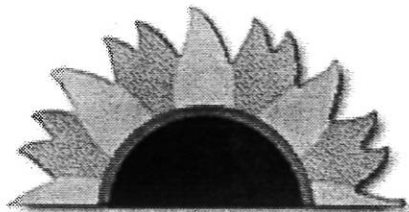


*Kansas Department of Commerce & Housing
Travel & Tourism Division*



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KANSAS



S I M P L Y W O N D E R F U L

TRAVELBASE



*Kansas Department of Commerce & Housing
Travel & Tourism Division*

SOURCE:

First Last

2027



Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/03%20Caller%20Info.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Caller Information

Caller Type:

Gender:

Prefix	First Name	MI	Last Name	Suffix
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Company:

Title:

Address:

City:

State/Province:

ZIP/Postal:

Country:

Phone: Email:

Fax:

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

2-28

Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/04%20Travel%20Plans.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Travel Plans

Number in Party:

Travel Area:

Destination:

Destination Limit:

Time of Year:

Start Date:

End Date:

Keywords:

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL



Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/05%20Lodging%20Options.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Lodging Options

- [Bed and Breakfast Information](#)
- [Camping Information](#)
- [Hotel Information](#)

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL



Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/06%20BandB%20Selection.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Bed & Breakfast Information

Bed & Breakfast Name:

Travel Area: **Flint Hills**

City:

Description:

Destination Limit:

Start Date:

End Date:

Breakfast:

Bath:

Handicap Accessible: Non-Smoking Rooms: Pool:

KBBA Member: Pets: Tennis:

Lounge: Restaurant:

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

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Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/07%20BandB%20List.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Bed & Breakfast List

Name	Select	City	Rate
Bedknobs & Biscuits	<input type="checkbox"/>	Emporia	\$55-60
Plumb House	<input type="checkbox"/>	Emporia	\$55-80
White Rose Inn	<input type="checkbox"/>	Emporia	\$40-85
Martin Van Buren Parker	<input type="checkbox"/>	Emporia	\$70-80

Refine Selection

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL



Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/08%20Campgrounds%20Selection.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Campground Information

Campground Name:

Travel Area: **Flint Hills**

City:

Description:

Destination Limit:

Start Date:

End Date:

Spaces:

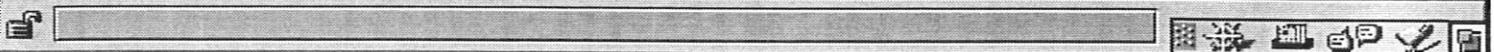
Drinking Water: Hookups: Pool:

Dump Sites: Non-Smoking Rooms: Restaurant:

Handicap Accessible: Pets: Showers:

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

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Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/09%20Campground%20List.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Campground List

Name	Select	City	Rate
Covered Wagon RV Park	<input type="checkbox"/>	Emporia	\$11-17
Four Seasons RV Acres	<input type="checkbox"/>	Emporia	\$12-17
Bourquin's RV Park & Campground	<input type="checkbox"/>	Emporia	\$10-16
Garden City KOA	<input type="checkbox"/>	Emporia	\$14-18

Refine Selection

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20stuff/10%20Campground%20Detail.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Campground Detail

Campground Name: **Four Seasons RV Acres**

Address: **2502 Mink Road**

City: **Abilene**

State/Province: **KS**

ZIP/Postal: **67410**

Phone: **800/658-4667**

FAX: **913/598-2223**

Rates: **\$12-17**

Spaces: **85**

Hours: **Open all year**

Description: **RV sales, service parts, 100 campsites, convenience store, propane, fishing, mini-golf, laundry, playground, swimming.**

Directions: **Exit 281 at I-70, 6 miles east of Abilene**

Pool:

Pets:

Handicap Accessible:

Restaurant:

Hookups: **Yes**

Drinking Water: **Yes**

Showers: **Yes**

Dump Sites: **Yes**

Accept This Campground

Choose Another

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

2-35



Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/11%20Hotel%20Selection.html

- CALLER INFO ● LODGING ● ATTRACTIONS ● SHOPPING ● FULFILLMENT
- TRAVEL PLANS ● EVENTS ● OUTDOORS ● RESTAURANTS ● END CALL

Hotel Information

Hotel Name:

Travel Area: **Flint Hills**

City:

Description:

Destination Limit:

Start Date:

End Date:

Breakfast:

Bath:

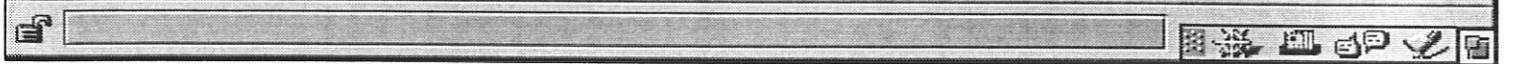
Handicap Accessible: Lounge: Pool: Tennis:

KBBA Member: Non-Smoking Rooms: Restaurant:

Kids Programs: Pets: Spa:

[Find Matching Hotels](#)

- CALLER INFO ● LODGING ● ATTRACTIONS ● SHOPPING ● FULFILLMENT
- TRAVEL PLANS ● EVENTS ● OUTDOORS ● RESTAURANTS ● END CALL





Location: <file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/12%20Hotel%20List.html>

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Hotel List

Name	Select	City	Rate	No. Rooms
Days Inn	<input type="checkbox"/>	Emporia	\$50-70	3
Ramada Inn	<input type="checkbox"/>	Emporia	\$38-60	2
Comfort Inn	<input type="checkbox"/>	Emporia	\$50-75	4
The Cottage House Hotel and Motel	<input type="checkbox"/>	Emporia	\$58-125	1

Refine Selection

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/13%20Hotel%20Detail.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Hotel Detail

Hotel Name: **Days Inn**
 Address: **1925 S Range**
 City: **Colby**
 State/Province: **KS**
 ZIP/Postal: **67701**
 Phone: **785/753-2126**
 Directions: **Exit 53 Left**
 Description: **Bus tours welcome**
 Rooms: **45**
 Rates: **\$50-70**
 Non-Smoking Rooms: **Yes**
 Pool: **Yes**
 Handicap Accessible: **Yes**
 Restaurant:
 Lounge:
 Pets: **Yes**
 Breakfast: **Full**
 Spa: **Yes**
 Kids Programs:
 Tennis:

Accept This Hotel

Choose Another

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL



Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/14%20Events%20Selection.html

- CALLER INFO
- TRAVEL PLANS
- LODGING
- EVENTS
- ATTRACTIONS
- OUTDOORS
- SHOPPING
- RESTAURANTS
- FULFILLMENT
- END CALL

Event Information

Event Name:

Travel Area: **Flint Hills**

City:

Description:

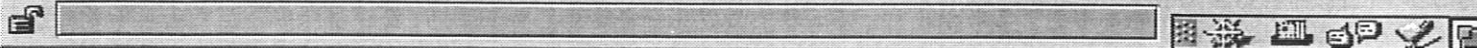
Destination Limit:

Start Date:

End Date:

- Ag/Rodeo
 Ethnic
 Historic
 Theater/Music
 Antiques
 Festival
 Holiday
 Auto
 Food
 Sports

- CALLER INFO
- TRAVEL PLANS
- LODGING
- EVENTS
- ATTRACTIONS
- OUTDOORS
- SHOPPING
- RESTAURANTS
- FULFILLMENT
- END CALL



Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/15%20Events%20List.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Event List

Name	Select	Start	End	City	Location
<u>St. David's Day Concert</u>	<input type="checkbox"/>	03/01/98	03/01/98	Emporia	Westminster United Presbyterian Church
<u>St. Patrick's Day Celebration</u>	<input type="checkbox"/>	03/14/98	03/14/98	Emporia	Downtown Emporia
<u>National Teachers Hall of Fame Induction Ceremony</u>	<input type="checkbox"/>	07/16/98	07/16/98	Emporia	Various locations
<u>Independence Day Celebration</u>	<input type="checkbox"/>	07/04/98	07/04/98	Emporia	Downtown and Lyon County Fairgrounds

Refine Selection

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/16%20Events%20Detail.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Event Detail

Event Name: **Trailside Jamboree**

Address: **613 W Main**

City: **Council Grove**

State/Province: **KS**

ZIP/Postal: **66846**

Contact: **Ms. Sharon Williams**

Phone: **316/767-6655**

FAX: **316/767-6625**

Start Date: **04/16/98**

End Date: **04/19/98**

Hours: **10AM - 9PM**

American Express: **Yes**

Visa: **Yes**

MasterCard: **Yes**

Discover: **Yes**

Per Check: **Yes**

Handicap Accessible: **Yes**

Admissions:

Description:

Directions:

Accept This Event

Choose Another

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

2-41



Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/17%20Attraction%20Selection.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Attractions Information

Attractions Name:

Travel Area: **Flint Hills**

City:

Description:

Destination Limit:

Start Date:

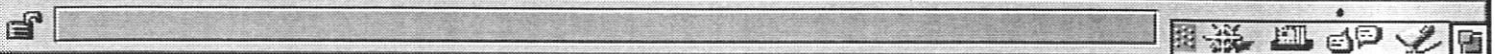
End Date:

Historic: Museum:

Tour: Other:

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

2-42



Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/18%20Attraction%20List.html


- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Attraction List

Name	Select	City	Historic	Museum	Tour	Other
<u>Museum of Independent Telephony</u>	<input type="checkbox"/>	Abilene		X		
<u>Antique Doll Museum</u>	<input type="checkbox"/>	Abilene		X		
<u>Seeyle Mansion</u>	<input type="checkbox"/>	Abilene	X			
<u>C.W. Parker Museum</u>	<input type="checkbox"/>	Abilene		X		

Refine Selection

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Location:  file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/19%20Attraction%20Detail.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Attraction Detail

Attraction Name: **Museum of Independent Telephony**

Address: **412 S Campbell**

City: **Abilene**

State/Province: **KS**

ZIP/Postal: **67410**

Phone: **785/263-2681**

FAX: **785/263-0380**

Admission: **Yes**

Amount:

Hours: **Memorial Day - Labor Day 10am - 8pm; Labor Day - Memorial Day 10am - 4pm, Sun 1 - 5pm**

Description: **History of telephones, switchboards, insulators**

Directions: **South on Buckeye behind Eisenhower Center**

Historic: **Yes**

Museum:

Tour:

Other:

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL



Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/20%20Outdoors%20Selection.html

- CALLER INFO ● LODGING ● ATTRACTIONS ● SHOPPING ● FULFILLMENT
- TRAVEL PLANS ● EVENTS ● OUTDOORS ● RESTAURANTS ● END CALL

Outdoors Information

Outdoors Name:

Travel Area: **Flint Hills**

City:

Description:

Destination Limit:

Start Date:

End Date:

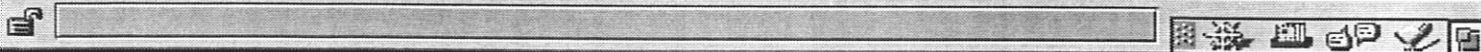
Camping: Hunting: Sports:

Fishing: Golf:

Hiking/Trails: Parks:

- CALLER INFO ● LODGING ● ATTRACTIONS ● SHOPPING ● FULFILLMENT
- TRAVEL PLANS ● EVENTS ● OUTDOORS ● RESTAURANTS ● END CALL

2-45





Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/21%20Shopping%20Selection.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Shopping Information

Shop Name:

Travel Area: **Flint Hills**

City:

Description:

Destination Limit:

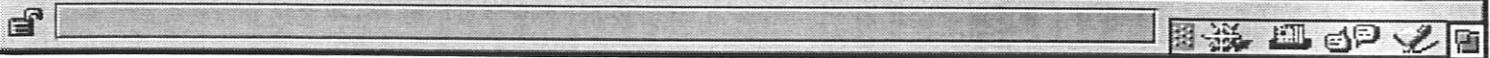
Start Date:

End Date:

Antiques:

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

2-46





Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/22%20Shopping%20List.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

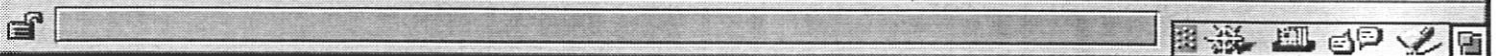
Shopping List

Name	Select	City	Description
Chisholm Trail Antiques	<input type="checkbox"/>	Emporia	
Farmers & Drovers Gallery	<input type="checkbox"/>	Emporia	Regional Kansas Art and Gifts
Steinhauser's Drug & Gift	<input type="checkbox"/>	Emporia	Hallmark Gold Crown Collectibles
Bow Studio and Gallery	<input type="checkbox"/>	Emporia	Original ceramic tiles, terra cotta

Refine Selection

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

2-47



Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/23%20Shopping%20Detail.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Shopping Detail

Shopping Name: **Farmers & Drovers Gallery**

Address: **309 N Buckeye**

City: **Ablene**

State/Province: **KS**

ZIP/Postal: **67410**

Phone: **785/263-7250**

FAX:

Hours: **Sun noon - 5pm; Mon - Fri 10am - 5:30pm; Sat 10am - 5pm**

Description: **Regional Kansas Art and Gifts**

Directions: **I-70 Exit 275 south to 3rd stop light - east side of street**

Accept This Shop

Choose Another

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

2-48



Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/24%20Restaurant%20Selection.html

- CALLER INFO ● LODGING ● ATTRACTIONS ● SHOPPING ● FULFILLMENT
- TRAVEL PLANS ● EVENTS ● OUTDOORS ● RESTAURANTS ● END CALL

Restaurant Information

Restaurant Name:

Travel Area: **Flint Hills**

City:

Description:

Destination Limit:

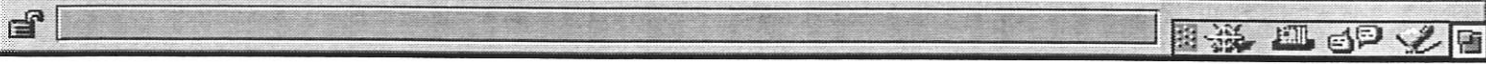
Start Date:

End Date:

- Asian: Deli: Mexican: Steak:
- BBQ: French: Pizza: Other-Unknown:
- Burger: Italian: Seafood:

- CALLER INFO ● LODGING ● ATTRACTIONS ● SHOPPING ● FULFILLMENT
- TRAVEL PLANS ● EVENTS ● OUTDOORS ● RESTAURANTS ● END CALL

2-49



Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/25%20Restaurant%20List.html

- CALLER INFO
- TRAVEL PLANS
- LODGING
- EVENTS
- ATTRACTIONS
- OUTDOORS
- SHOPPING
- RESTAURANTS
- FULFILLMENT
- END CALL

Restaurant List

Name	Select	City
Bredeaux Pisa	<input type="checkbox"/>	Emporia
Drury Pennell House	<input type="checkbox"/>	Emporia
Great Wall Chinese Restaurant	<input type="checkbox"/>	Emporia
Lopez De Mexico	<input type="checkbox"/>	Emporia

Refine Selection

- CALLER INFO
- TRAVEL PLANS
- LODGING
- EVENTS
- ATTRACTIONS
- OUTDOORS
- SHOPPING
- RESTAURANTS
- FULFILLMENT
- END CALL

2-50

Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/26%20Restaurant%20Detail.html

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

Restaurant Detail

Restaurant Name: **Great Wall Chinese Restaurant**

Address: **806 Commercial St**

City: **Atchison**

State/Province: **KS**

ZIP/Postal: **66002**

Phone: **913/367-3350**

FAX:

Type: **Asian**

Accept This Restaurant

Choose Another

- CALLER INFO
- LODGING
- ATTRACTIONS
- SHOPPING
- FULFILLMENT
- TRAVEL PLANS
- EVENTS
- OUTDOORS
- RESTAURANTS
- END CALL

2-51

Location: file:///inet/www/kansas/%7EBrad%27s%20Presentation%20Stuff/27%20Fulfillment.html

- CALLER INFO ● LODGING ● ATTRACTIONS ● SHOPPING ● FULFILLMENT
- TRAVEL PLANS ● EVENTS ● OUTDOORS ● RESTAURANTS ● END CALL

Fulfillment

Itinerary

Click the button below to produce a Kansas Travelbase Itinerary.

[Build Itinerary](#)

Literature Requests

- Bed & Breakfast:
- Facts and Stats:
- Hotels:
- Map Only - Bulk:
- Miscellaneous:
- Pow Wow:
- Restaurants:
- RV's and Parks:
- Santa Fe Trail:
- Trails:
- Travel Guide Only - Bulk:
- Travel Packet:

[Submit Literature Request](#)

- CALLER INFO ● LODGING ● ATTRACTIONS ● SHOPPING ● FULFILLMENT
- TRAVEL PLANS ● EVENTS ● OUTDOORS ● RESTAURANTS ● END CALL

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Dear Mr. William R. Tyler :

Thank you for contacting the Kansas Department of Commerce & Housing, Travel & Tourism Development Division. We are glad to assist with your travel needs. If you do not receive all of the information that you requested please call (785)296-2009 or toll-free (800)2-KANSAS.

This is the customized trip planner that you recently requested. It was prepared specifically for you from a database of thousands of things to do, places to go and places to stay in Kansas.

The trip planner will begin with a brief description of the areas in which you indicated interest. Depending on your specific interest and travel planning needs, the area description may be followed by a variety of lodging facilities, area attractions and various events.

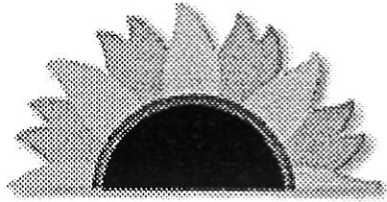
If you requested information in more than one specific area, the information on each area will be listed in separate sections. Also attached you will find information on how the Kansas Travel & Tourism Development Division may further assist you with your travel needs.

Kansas Department of Commerce and Housing
Travel & Tourism Development Division
700 SW Harrison, Suite 1300
Topeka, KS 66603
785-296-2009

*Note: All information in this report was provided to the Kansas Travel and Tourism Development Division by the organizations and businesses listed herein. We strongly encourage users of this information to contact any place or event to verify prices, amenities, features, dates, and all other important details of your travel needs.

2-53

KANSAS



S I M P L Y W O N D E R F U L

Wild West

This is a land of wide-open spaces, of prairie grasslands and flaxen-colored wheat fields that stretch as far as the eye can see. This is the place where the real "Wild West" began. Where buffalo hunters and cattle rustlers stirred up a ruckus in Dodge City, once called the "Wickedest Little City in America." Follow in the tracks of great lawmen like Wyatt Earp, Bat Masterson and Doc Holliday. Or track down the 100-year-old secrets of the little town of Meade, where the infamous Dalton Gang once hid out. Wild West Country is a land of big horizons and large-scale wonders, such as Mighty Sampson, the largest bridge of its kind in the world. The largest hand-dug well in the world. The largest meteorite of its kind. In Wild West Country, there's room to stretch your legs and your imagination -- with plenty of folklore and generous helpings of hospitality



Hotels

Best Western Hospitality House
3021 W Us Highway 50
Emporia, KS 66801
316/342-7587

Events

St. David's Day Concert
Westminster United Presbyterian Church, 1702 W 15th Ave at 2:30pm
Emporia, KS
316/341-5206
Concert, bara brith and tea, celebration of Emporia's Welsh heritage.

National Teachers Hall of Fame Induction Ceremony
various locations
Emporia, KS
800/968-3224
Four days of gala festivities honoring the year's outstanding teachers.

St. Patrick's Day Celebration
Commercial St, downtown Emporia
Emporia, KS
316/342-5393
Parade, family activities, retail promotions; tater patch food, beverage garden.

Mexican-American Fiesta
Lyon County Fairgrounds, Industrial & Hwy 50
Emporia, KS
316/342-1010
Help celebrate our Hispanic heritage with parade, entertainment, food, dance. **Call for exact weekend in early September.**

Bed and Breakfast

Plumb House B & B
628 Exchange St
Emporia, KS 66801
316/342-6881
Relax in a romantic Victorian home.
One block north of Hwy 50 on Exchange St.

2-5-5

White Rose Inn B & B
901 Merchant St.
Emporia, KS 66801
316/343-6336
Whirlpools, feather beds, and bathrobes!
I-35, Exit 130, 3 blocks south of ESU campus

Chenault Mansion
820 S National Ave
Fort Scott, KS 66701
316/223-6800
Victorian elegance with today's luxuries

Restaurant

Caesars Subs
PO Box 431
Elwood, KS 66024 0431
913/365-4100

Camping

Cedar Bluff State Park
I-70 Exit 135
Ellis, KS 67637
913/726-3212
Apr 15-Oct 15: Sun-Thu 8am-5pm; Fri-Sat 8am-9pm
I-70 Exit 135, 13 miles south

Ellis Lakeside Campground
815 Jefferson St
Ellis, KS 67637
913/726-4812
Open May 1 - Nov 30
Exit 145 off Interstate 70; 7 blocks south and 2 blocks east.

Fort Scott KOA
RR 3
Fort Scott, KS 66701
800/562-3441
Open 24 hours
Hwy 54 W and Old 69 Hwy

Attractions

Dickinson County Heritage Center
412 S Campbell St

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Abilene, KS 67410
785/263-2681
Western Heritage, artifacts, history, research
East of Eisenhower Center

Lebold/Vahsholtz Mansion
West 1st And Vine Street
Abilene, KS 67410
785/263-4356
Restored Victorian Mansion, original furnishings.
Exit 275 south to 3rd west to vine south

Hall of Generals
100 SE 5th
Abilene, KS 67410
785/263-4194
WW II Wax Figures.
South on Buckeye, located in Chisholm Trail Shop Souvenirs

Retail

White's Factory Outlet Center
2280 Harry Lazarus Ave
Colby, KS 67701
913/462-7387
I-70 Exit 53

Kansas Secrets
204 W Main St.
Council Grove, KS 66846
316/767-5171
Downtown Business District

This 'n' That Around The World
119 W Main St
Council Grove, KS 66846
316/767-7171

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For more information, please stop at the following Travel Information Centers or contact the Kansas Department of Commerce and Housing, Travel and Tourism Division, 700 SW Harrison, Suite 1300, Topeka KS 66603 or call 785-296-2009.

Travel Information Centers

State Operated Centers

Belle Plaine

I-35 Kansas Turnpike at milepost 25.7. Accessible from both the northbound and southbound lanes. Open Spring 1998.

Goodland

I-70 eastbound at milepost 7.

Kansas City

I-70 westbound at milepost 415.

Olathe

I-35 at 119th Street Exit 220, east on 119th Street, south on Strang Line Road 1.2 miles.

South Haven

I-35 Kansas Turnpike northbound at milepost 2. Closing after the Belle Plaine Center opens in Spring 1998.

Topeka

State Capital Building, first floor information booth, 10th & Harrison Street.

Community Information Centers

Abilene

I-70 Exit 275, two miles south on Hwy 15 to Civic Center Depot on Second Street.

Atchison

Sante Fe Depot/Visitor Center/Chamber, near intersection of Hwy's 59 & 73.

Belleville

East side of Hwy 81 on the northern edge of Belleville.

Coffeyville

Brown Mansion, Hwy 169 one mile north of Oklahoma line, Walnut & Eldridge Street.

Fort Scott

Chamber Office/Visitor Center, next to Fort Scott National Historic Site on Hwy 54, 231 E. Wall Street.

Hays

I-70 Exit 159, two miles south on Hwy 183, west on US 183 Business to Visitor Center of Historic Fort Hays.

Liberal

One block north Hwy 54 and Yellow Brick Road.

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