

MINUTES OF THE SENATE COMMITTEE ON TRANSPORTATION AND TOURISM

The meeting was called to order by Chairman Ben Vidricksen at 9:05 a.m. on February 20, 1997 in Room 254-E of the Capitol.

All members were present except:

Committee staff present: Hank Avila, Legislative Research Department
Emalene Correll, Legislative Research Department
Bruce Kinzie, Revisor of Statutes
Marian Holeman, Committee Secretary

Conferees appearing before the committee: Stewart Etherington
John Zutavern
Dr. Jack Mohler
Capt. Tim Lynch

Others attending: See attached list

TOURISM - EISENHOWER MUSEUM

Stewart Etherington, President, Eisenhower Foundation introduced Dr. Jack Mohler, Foundation Vice-President; John Zutavern Member Foundation Executive Committee; and Dan Holt, Director of the Eisenhower Center. Mr. Etherington furnished members history and background information on the foundation; the federal government's role and the center's impact in the state during the last fifty years. (Attachment 1). He emphasized that the Eisenhower Foundation is a private one and receives no government funds. The Museum needs funds for revitalization and for the big celebration they are working on for 2002 to commemorate the 50th anniversary of Ike's presidency. The museum renovation project is in the concept design state and not in any state budget requests at this time. The Chair requested foundation representatives provide information - program statement - on what they are asking for and perhaps this committee together with the House Committee could write a joint letter to the Governor and Budget Committee to consider the Foundation's request if the presentation is a viable program the members could support. It was recommended the Foundation make every effort to avoid any appearance of partisanship in museum presentations, especially if they are asking for state funds.

SB 166 CONCERNING LODGING ESTABLISHMENTS - RIGHTS AND DUTIES OF GUESTS AND INNKEEPERS

Members returned to consideration of this bill which was heard on February 10, 1997. Senator Jordan thought it would be helpful for the Committee to understand police department problems in dealing with situations addressed by this bill. He asked Captain Tim Lynch, Overland Park Police Department to speak to the Committee (Attachment 2). Members discussed implications of the bill. Captain Lynch **SB 166** is a positive reinforcement and an additional tool for law enforcement to deal with situations addressed in the bill.

Members questioned Capt. Lynch regarding types of property which might be considered dangerous. It was explained this bill does not change definitions already in law; i.e., K.S.A. 21-4201. The Kansas Lodging Association requested a change to Section 3 concerning valid identification to include "age" and have the effective date be on publication in the register. Senator Harrington moved to add "age" on page 2, Section 3, line 17, after the word "name" and effective date be on publication in the register. Senator Jordan seconded the motion. Motion carried. Senator Harrington moved to recommend Amended SB 166 favorable for passage. Senator Tyson seconded the motion. Motion carried. Senator Jordan will carry the bill on the Senate floor.

SB 139 RELATING TO VEHICLES - SCHOOL BUSES - REGULATIONS THEREOF

This bill was heard on February 17th and considered on February 19th. Since members desired to simplify the bill substantially it was deliberated again today. Proposed changes are incorporated in a Substitute Bill to establish that two license plates will be issued in the year 2001. Fees and details can be worked out in "trailer" legislation. The bill covers only passenger vehicles - up to 12,000 lbs - farm vehicles are not included. Minor changes requested by the School Board are also incorporated in the substitute bill.

Meeting adjourned at 10:08 a.m.

The next meeting is scheduled for February 21, 1997



The Eisenhower Foundation

Trustees of the Eisenhower Foundation:

John S. D. Eisenhower
Honorary Chairman

Stewart R. Etherington
President

Jack M. Mohler
Vice-President

Robert H. Royer Jr.
Vice-President

William A. Guilfoyle
Secretary

Wendell Gugler
Treasurer

Ross Beach

Bill Colvin

Richard Danner

Bob Dole

A.L. Duckwall, Jr.

R.A. Edwards III

Ray Evans

Jordan L. Haines

John E. Hayes, Jr.

Frank R. Jordan

Nancy Kassebaum

L. LeRoy McAninch

Ernest A. Morse

Pat Roberts

Robert W. Robson

William H. Sears

Richard J. Seitz

Donn Starry

John R. Zutavern

EISENHOWER CENTER - FOUNDATION FACTS

- 1946 -- Newly formed Eisenhower Foundation receives the Eisenhower Family home from the family.
- 1947 -- Family home opens to public
Foundation begins fund drive for museum
- 1954 -- Museum opens. Home and Museum dedicated as Eisenhower Center.
- President Eisenhower signs the "Presidential Libraries Act," and designates Abilene as the location for his library.
- 1955 -- Governor of Kansas appoints the Kansas Presidential Library Commission to direct project to build the presidential library. State allocates \$250,000 to the project. Funding campaign begins (Commission and Foundation).
- 1962 -- Library building dedicated and opened
- 1966 -- Eisenhower Center (Library, family home, original and new additions to museum, grounds) transferred to the National Archives and Records Administration for operation.

TOTAL COSTS

Funded by State of Kansas and private funds (includes cost of original Foundation museum) \$3.2 million

Eisenhower Statue (private funds), \$300,000

Presidential Libraries receive no budgeted federal funds for programs, exhibits, special events, publications, travel grants, and promotion. The Eisenhower Foundation supports these programs.

The Foundation has provided nearly \$500,000 for the above programs since 1966, the majority of those funds in the last ten years.

SENATE TRANSPORTATION & TOURISM

2/20/97

ATTACHMENT 1

P.O. Box 187 • Abilene, Kans

1-1

Federal funds -- new Visitors Center (1975), museum additions (1971, 1975), total \$1.5 million. Since 1962, federal expenditures at the Eisenhower Center are approximately \$35 million, with the current federal operating budget at \$2.2 million.

ATTENDANCE

From 1962 through 1996, over 7.4 million persons have visited the Center. In the last ten years nearly 1.2 million (not counting researchers) have visited the Center. However, in the past six years, overall average attendance has declined because of lack of new offerings.

Attendance is world-wide. Kansas adult visitors number about 30 percent, out-of-state 65 percent, and foreign 5 percent. (Does not include Kansas school bus tours).

Example: The May 1994 D-Day commemoration attracted visitors from 37 states and 9 foreign countries, with media coverage from 5 foreign countries and throughout the U.S.

In 1993, a Midwest Living magazine poll rated the Eisenhower Center as the "most memorable" place to visit in Kansas, and in 1992 a Topeka "Capitol-Journal" poll rated the Eisenhower Center the "Best Kansas Tourist Attraction." (Polls considered overall value, not attendance numbers).

CONTINUING PROGRAM

Reliance on the Eisenhower Foundation and the Friends of the Eisenhower Foundation for even more funding support because of additional federal down-sizing, and to enhance the quality of the presentations at the Eisenhower Center to continue visitation growth, will require new efforts on the Foundation's part to assure that the Eisenhower Center remains a pre-eminent factor in Kansas tourism and education.

Other presidential libraries must also search for additional assistance. In 1995, the Missouri legislature appropriated \$1 million to the Truman Institute (foundation). Future presidential libraries, beginning with the Bush Library, must not only raise funds to construct the facility, but also provide an endowment fund for repair and maintenance, as well as program and exhibit funds.

The Foundation is beginning a major funding campaign for museum renovations. Total cost is estimated at \$3 million. This will be the first major fund campaign since the initial funding of the construction in the 1960s.



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Funds for Construction of Facility by Foundation

Complex including original Museum and Library (@\$3,000,000) and Place of Meditation (@\$200,000). This \$3.2 million includes a \$250,000 State of Kansas Grant to the Foundation. \$3.2 million

Statue (private funds) \$.3 million

Museum extension in 1971 and new Visitors Center in 1975 (government funds) \$1.5 million

\$5.0 million

General Foundation Funding Support for Programs

1966 Number of Programs 1
Foundation Funding none

1967 Number of Programs none
Foundation Funding none

1968 Number of Programs 1
Foundation Funding (microfilm) 5,000

1969 Number of Programs 2
Foundation Funding (two years) 10,000

1970 Number of Programs 3
Foundation Funding (did assist) unknown

1971 Number of Programs 4
Foundation Funding none

1972 Number of Programs 2
Foundation Funding 2,000

1973 Number of Programs 4
Foundation Funding 12,066

NOTE: Included travel solicitation\oral history for 3 years

1974 Number of Programs 3
Foundation Funding 1,500

1975	Number of Programs Foundation Funding	3	2,500
1976	Number of Programs Foundation Funding	3	1,500
1977	Number of Programs Foundation Funding	2	2,000
1978	Number of Programs Foundation Funding	2	6,500

NOTE: Each year from 1979 on, approximately \$4,500 for travel grants sent to Eisenhower World Affairs Institute for administration of the grants. Amount not shown in individual year totals.

1979	Number of Programs Foundation Funding	3	4,500
1980	Number of Programs Foundation Funding	2	5,800
1981	Number of Programs Foundation Funding	4	12,000
1982	Number of Programs Foundation Funding	4	12,000
1983	Number of Programs Foundation Funding	3	14,500

NOTE: From 1984 to 1989, \$5,000 annually was budgeted for the Eisenhower Centennial. Total amount is shown at \$29,000 in 1989.

1984	Number of Programs Foundation Funding	5	9,300
1985	Number of Programs Foundation Funding	3	11,000
1986	Number of Programs Foundation Funding	4	14,500
1987	Number of Programs Foundation Funding	2	6,000
1988	Number of Programs Foundation Funding	2	9,700
1989	Number of Programs Foundation Funding	4	11,600

1990	Number of Programs (Centennial, year long state-wide commemoration)	77	
	Foundation Funding		29,000
1991	Number of Programs	35	
	Foundation Funding		17,500
1992	Number of Programs	26	
	Foundation Funding		28,600
1993	Number of Programs	19	
	Foundation Funding		20,500
1994	Number of Programs	24	
	NOTE: D-Day commemoration included new permanent exhibit, publication of new book, programs		
	Foundation Funding		90,500
1995 (Estimated)	Number of Programs	12	
	Foundation Funding		10,000
Total program support detailed above			350,066
Total cost of facility supported by Foundation, including original museum			3,200,000
Total cost of travel grants at \$4,500 per year since 1979 (15 years)			67,500
Since 1976, Foundation prints newsletter directly. Prior to 1976, costs included in above totals. Average \$3,000 per year. Total newsletter support			57,000
Grand Total Foundation Support (Approximate) since 1962			3,674,566

Testimony of Captain Timothy C. Lynch

Overland Park Police Department

Overland Park, Kansas

before the

Kansas Senate Transportation & Tourism Committee

February 20, 1997

regarding Senate Bill No. 166

I am Captain Tim Lynch of the Overland Park, Kansas Police Department appearing before you today in support of Senate Bill No. 166, an act concerning lodging establishments and relating to the rights and duties of innkeepers and guests.

Several occasions each year give rise to an ongoing and repeated ritual facing innkeepers and law enforcement throughout the state. This ritual is the renting of hotel and motel rooms by juveniles and parents of juveniles whose intent is in securing a location for the purpose of conducting what are often unsupervised gatherings of larger groups of juveniles. Among the occasions in which this increase is significant are New Year's Eve, spring proms and May graduations.

These gatherings frequently and in most cases, involve the distribution and consumption of alcohol and/or other controlled substances. In addition to the negative physical impact such substances may have on attendees to such events, these gatherings also often result in assaults, batteries, criminal damage to property, thefts and thefts of services.

The result is a disruption of current and possibly future business of establishments as a result of negative public relations generated by these types of events. These events generally require the presence of two or more law enforcement officers to bring resolution. Seldom are these types of calls handled in less than an hour. Obviously, when officers are handling these types of calls they are not able to handle other emergency calls for service, preventive patrol or other assigned duties.

A counter ritual our department has employed each spring for more than the past ten (10) years, is informing and reminding hotel and motel management of this annual occurrence. Encouragement has been to be proactive in establishing appropriate awareness and guidelines in the renting of rooms to persons whose intent is to abuse the facilities, the staff and other patrons.

Although many responsible groups have come forward to address this issue by providing non alcohol alternatives, and they should be congratulated and encouraged, there are still a significant number of parents and juveniles who believe that in exchange for the fees of room rental, they are able to check their responsibilities of common courtesy, appropriate behavior and law-abiding actions at the front desk when they pick up their room key.

This bill will provide innkeepers the ability to set forth clear guidelines and expectations for guest behavior and to encourage responsible and supervised juvenile events within their respective facilities. The more often this type of environment exists, the more time law enforcement will have to devote to other demands for service.

I encourage your favorable consideration of this legislation.
Thank you.