

Approved January 24, 1992
Date

MINUTES OF THE Senate COMMITTEE ON Economic Development

The meeting was called to order by Senator Dave Kerr at
Chairperson

8:00 a.m./~~pm~~ on January 23, 1992 in room 123-S of the Capitol.

All members were present except:

Senator Lana Oleen (Excused)
Senator Marge Petty (Excused)
Senator Wint Winter (Excused)
Committee staff present:

Lynne Holt, Legislative Research Department
Bill Edds, Revisor of Statutes' Office
LaVonne Mumert, Committee Secretary

Conferees appearing before the committee:

Laura Nicholl, Secretary, Department of Commerce

Ms. Nicholl provided an outline of her remarks (Attachment 1) along with several brochures produced by the Department of Commerce. She responded to items mentioned in the evaluation of the agency done by Kansas, Inc. and the Institute for Public Policy and Business Research. Ms. Nicholl said that the agency is already responding to the recommendation that it improve and expand its data collection and analysis capability. She noted that the Governor's proposed budget for 1993 includes \$100,000 for this purpose. Ms. Nicholl went on to say that she would like to present a specific recommendation in this regard to the Committee at a later meeting. Chairman Kerr observed that the data collection system and the development of baseline data should receive priority attention so that any new resources can be utilized most efficiently. He also requested the recommendation regarding a data collection system include comments about staffing capability.

Ms. Nicholl advised that a committee has been formed to develop a strategic planning document and that the agency is developing a division, by division, plan as well. She mentioned plans to conduct a survey of the agency's "constituents". Chairman Kerr suggested that the survey could be utilized as a tool to develop baseline data. Answering questions from Senator Salisbury, Ms. Nicholl said that it is anticipated that the survey will be in two phases, with the initial sampling going to about 25 firms followed by a more comprehensive survey of some 500 companies.

Ms. Nicholl stated that economic development in Kansas is fragmented and the concept of "Partnerships for Progress" is being developed to address this gap. Government, business and education will join together to create an environment for a comprehensive approach to economic development. She also discussed a regional delivery system, made up of the Department of Commerce, the Kansas Technology Enterprise Corporation, extension offices, Small Business Development Centers and Certified Development Companies. She said the three key factors for priorities in economic development are: work force excellence, community based development and an aggressive local approach.

Ms. Nicholl also mentioned several upcoming trade activities involving the European Community, Canada, Mexico, Russia and Poland and a recent trade show in Australia. She advised that negotiations are underway for a six-week display in Harrod's of London. Ms. Nicholl noted that because of the success of the agency's Chicago office, they intend to open an office in California.

Senator Salisbury moved that the minutes of the January 22, 1992 meeting be approved. Senator Vidricksen seconded the motion, and the motion carried.

The meeting was adjourned at 9:00. The next meeting of the Committee will be Friday, January 24, 1992.



KANSAS

DEPARTMENT OF COMMERCE

Joan Finney
Governor

Laura E. Nicholl
Secretary

January 23, 1992
Senate Economic Development Committee
Room 123-South

UPDATE/OVERVIEW OF KDOC
Laura E. Nicholl, Secretary of Commerce

- I. Evaluation/Response
- II. Housing (To be discussed in detail Jan. 30, 1992)
- III. Vision
 - a.) "Partnerships for Progress"
 - b.) Implementing the Vision: "Strategic Plan"
 - c.) Economic Development Coordinating Council
 - d.) Regional Delivery System
 - e.) Information Network of Kansas
- IV. Third Wave/Privatization
- V. Total Quality Management
- VI. Year in Review