

Approved April 10, 1992  
Date

MINUTES OF THE HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT

The meeting was called to order by Representative Diane Gjerstad at  
Chairperson

3:35 ~~xxx~~ a.m./p.m. on Monday, March 30, 1992 in room 423-S of the Capitol.

All members were present except:

Representatives Dean, Edlund, Wagnon and Wisdom. Excused.

Committee staff present:

Lynne Holt, Legislative Research  
Jim Wilson, Legislative Revisor  
Betty Manning, Secretary

Conferees appearing before the committee:

Jim Beckley, Director of Trade Development Division, KDOC  
Jerry Longren, Director of Existing Industry, KDOC  
Mary Lou McPhail, Assistant Director, Travel and Tourism, KDOC

Chairperson Gjerstad opened the meeting at 3:35 p.m.

Hearings were held on **SB 613**, powers of the Trade Development Division of the Department of Commerce. The only conferee, Jim Beckley, Director of Trade Development Division, proposed an amendment to the powers and duties of the Trade Development Division, which would bring international trade development under one division. Attachment 1.

Hearings were closed on **SB 613**.

Hearings were held on **SB 614**, renaming certain divisions within the department of commerce. The only conferee, Jerry Longren, director of Existing Industry, Department of Commerce, testified the name changes for two divisions within the department of commerce would not change responsibilities and activities nor would there be any additional costs. Attachment 2.

Hearings were closed on **SB 614**.

Hearings were opened on **SB 610**, transfer of wildlife arts council to Fort Hays State University. Only conferee, Mary Lou McPhail, Assistant Director, Travel and Tourism Division, testified that since no revenue has been generated from the sale of prints and stamps, and Fort Hays State University officials would accept this program, she requested the committee pass this bill favorably. Attachment 3.

Hearings were closed on **SB 610**.

Conferees on the above bills responded to questions by committee members.

Discussion was held on **HB 3115**, regulation of commercial guide services.

Representative Wempe made a motion to move **HB 3115** favorably out of committee. Seconded by Representative Weimer. Motion carried.

Further discussion was held on **SB 610**. Representative Mead made a motion to report **SB 610** favorably. Seconded by Representative Chronister. Motion carried.

CONTINUATION SHEET

MINUTES OF THE HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT,  
room 423-S, Statehouse, at 3:35 ~~xxx~~ a.m./p.m. on Monday, March 30, 1992

Further discussion was held on SB 613. Representative Weimer made a motion to table SB 613. Seconded by Representative Bradford. Motion carried.

Discussion was opened on SB 485, consolidation of AVTS and community colleges. Representative Baker offered an amendment to SB 485 adding sub-section (b) of HB 2922 into SB 485. Attachment 4.

Representative Baker made a motion sub-section (b) of HB 2292 be placed in SB 485. Seconded by Representative Bishop. Motion carried.

Representative Bishop made a motion to roll HB 3131, excluding Section 2, into SB 485. Seconded by Representative Weimer. Motion carried.

Representative Chronister made a motion to move SB 485 favorably as amended. Seconded by Representative Bishop. Motion carried.

The meeting adjourned at 4:40 p.m.



**Testimony before the  
House Economic Development Committee  
on Senate Bill 613  
March 30, 1992**

**by**

**Kansas Department of Commerce**

**James E. Beckley, Director**

**Trade Development Division**

*Eco-Devo  
Attach 1  
03-30-92*

The Department of Commerce requested the introduction of Senate Bill 613 which would amend the powers and duties of the Trade Development Division as outlined in K.S.A. 74-5048. It is proposed that a section be added as follows:

"to engage in the recruitment of international businesses and industries by identifying, contacting, and informing them of the benefits of expanding, locating or relocating to Kansas."

This added section is proposed to formally consolidate all of the Department's international development activities within a single division. There is no fiscal impact associated with the amendment of this statute and no known impact on any other state agency.

Consolidating the international industrial recruitment activities with the existing Trade Development Division's international activities will allow the two to work closely in the sharing of information, leads and international contacts. This will allow a better use of state resources and eliminate duplication of manpower, time and money.

Thank you for your time and the opportunity to present this to you today.

Senate Bill No. 614

Testimony Before the House Economic Development Committee

March 30, 1992

Presented by

Jerry Lonergan, Director  
Existing Industry Development Division

Kansas Department of Commerce

*Eco-Devo  
Attach 2  
03-30-92*

Thank you madam Chair and members of the Committee. My name is Jerry Lonergan, I am Director of the Existing Industry Development Division in the Department of Commerce.

The changes proposed in Senate Bill 614 are being requested by the Kansas Department of Commerce. Passage of Senate Bill 614 would result in name changes for two divisions in the Department. These are:

Division of Existing Industry Development (name given in KSA 74-5046) changed to Division of Existing Business; and,

Division of Industrial Development (name given in KSA 74-5008a) changed to Division of Business Recruitment.

Additionally, there are two points I would like to stress to the Committee.

- 1) The responsibilities and activities of both divisions will not change as a result of this legislation; and,
- 2) No additional costs will be incurred as a result of premature replacement of stationery, business cards, or other publications that have the current division names. We will use the existing inventory of paper products before incorporating the changes in our written material.

The new titles will more accurately reflect the workings of the two divisions, particularly the emergence of programs/activities with firms in the services sector. Industry is more generally viewed as manufacturing, and is frequently associated with large enterprises. The word business is a broader definition including services and smaller firms.

Manufacturing will always be critical to Kansas and its economic future. However, the new titles do incorporate the emergence of a more diversified employment base in Kansas and are more reflective of the involvement of all business that both division have been working with and will work with in the future.

The Kansas Department of Commerce requests this change and asks the Committee to support Senate Bill 614. Thank you, I am pleased to have the opportunity to answer any questions.

Testimony before the  
House Economic Development Committee  
on  
Senate Bill 610

by  
Kansas Department of Commerce  
Mary Lou McPhail, Asst. Director  
Travel and Tourism Division

*Eco-Devo  
Attach 3  
03-30-92*

The Kansas Wildlife Art program (KSA 74-7901 et seq) was initiated in 1986 with the goal of recognizing Kansas wildlife and Kansas artists. This was to be accomplished through a competitive process of marketing artistic prints and stamps which would be sold for \$100 and \$10 respectively. It should be noted that no funds were ever allocated to operate and/or market this program and the cost to administer this program averages \$15,000 a year, not including any revenue generated from the sale of prints and stamps. These costs include printing the legislative mandated number of prints and stamps, the cost of all collateral materials and artistic fees.

The Division of Travel and Tourism does not feel this particular program falls within the legislative mandate to market the state as a travel and tourist destination. We are, therefore, requesting to transfer this program to another interested state agency, i.e. Fort Hays State University. University officials agree the Wildlife Art program would fit well within the interests and focus of the Sternberg Museum.

A copy of the revised statutes are attached to this testimony.

The Division of Travel and Tourism would be responsible for assisting Fort Hays University in setting up this program under their auspices and would transfer the current inventory of prints and stamps to them at that time.

1 the board of county commissioners of the approximate amount of  
2 out-district tuition which will be charged to the county in the suc-  
3 ceeding fiscal year.

4 (f) Expenditures for out-district tuition shall be exempt from the  
5 budget law of this state to the extent of such payments not anticipated  
6 in the budget of the county.

7 Sec. 2. K.S.A. 1991 Supp. 71-609 is hereby amended to read as  
8 follows: 71-609. (a) No out-district state aid entitlement, no credit-  
9 hour state aid entitlement, and no general state aid entitlement shall  
10 be based upon credit hours in any subject or course the principal  
11 part of which is ~~instruction~~ taught at a location outside of the county  
12 of the main campus of the community college, unless the location  
13 of such subject or course is specifically authorized by the state board  
14 of education.

15 (b) *No out-district tuition shall be based upon or charged for*  
16 *credit hours in any subject or course which is taught in a county*  
17 *in which the main campus of a state educational institution is located,*  
18 *unless the teaching of such subject or course is specifically authorized*  
19 *by the chief executive officer of the state educational institution or*  
20 *by a designee of the chief executive officer. The chief executive officer*  
21 *of each state educational institution may designate and authorize a*  
22 *person or committee to act on behalf of the chief executive officer*  
23 *in granting the authorizations required by this subsection.*

24 Sec. 3. K.S.A. 1991 Supp. 71-301 and 71-609 are hereby  
25 repealed.

26 Sec. 4. This act shall take effect and be in force from and after  
27 its publication in the statute book.