

Approved March 3, 1992  
Date

MINUTES OF THE HOUSE COMMITTEE ON AGRICULTURE

The meeting was called to order by Representative Lee Hamm at  
Chairperson

9:00 a.m./~~p.m.~~ on Wednesday, February 26, 1992 in room 423-S of the Capitol.

All members were present except: Representative Garner  
Representative Rock  
Representative Wempe  
Representative Bryant (all were excused)

Committee staff present: Lynne Holt, Legislative Research  
Pat Brunton, Committee Secretary

Conferees appearing before the committee: Jack W. Lindquist, President  
Kansas Agriculture and Rural Leadership, Inc.  
Manhattan, Kansas

Denise E. Kobuszewski, DVM  
Kansas Agriculture and Rural Leadership, Inc.  
Valley Falls, Kansas

Robert Haselwood  
Kansas Agriculture and Rural Leadership, Inc.  
Berryton, Kansas

Chairman Hamm welcomed and introduced Jack Lindquist, Kansas Agriculture and Rural Leadership, Inc., who in turn introduced Dr. Denise Kobuszewski, DVM, Valley Falls, and Robert Haselwood, Berryton.

Mr. Lindquist gave a brief history of the KARL program and informed the committee there are no tax dollars involved with this program. The mission statement of KARL is to enhance the knowledge, broaden the perspectives and improve the communication skills of young Kansas agricultural and rural leaders, enabling them to communicate rural and agricultural needs to the population and to participate more effectively in local, state, national and global discussions. (Attachment 1).

Dr. Denise Kobuszewski, Veterinarian, Valley Falls, and Robert Haselwood, President, Haselwood Farm Inc. of Berryton, both participants in KARL Class I, appeared before the committee giving their views of the program.

The meeting adjourned at 9:35 a.m. The next meeting of the House Agriculture Committee will be Thursday, February 27, 1992, at 9:00 a.m. in room 423-S, State Capitol.



# Kansas Agriculture and Rural Leadership, Inc.

## Program Curriculum

### 1991

#### Genesis

October 9-11, Manhattan

- Orientation
- Agriculture's Past, Present and Future
- Group Dynamic Skills
- Leadership - Skills, Styles and Perils
- +• KSU and Agricultural Research Tours

#### Community

November 13-15, Garden City

- Kings and King Makers
- Community Management
- Value Added Agricultural Products
- +• Beef and Other Industry Tours

#### Networking

December 11-13, Manhattan

- Sharing Your Ideas
- Listening Skills Workshop
- Fact vs. Fiction
- Writing Skills
- Professionalism in Agricultural Promotion
- Media Mania Workshop
- +• Farm Bureau Facility
- +• Dole Educational Comm. Center

### 1992

#### The Needs of The Many

January 22-24, Topeka

- Micro-Economics
- Macro-Economics
- Population Trends
- The Legislature
- Regulating Agriculture
- +• Kansas Capital Tour
- +• State Board of Ag Tour

#### Tools for Peace and Progress

February 19-21, Manhattan

- Skills in Conflict Management
- Population Needs
- Competition Within
- Military Aspects
- Diplomacy
- +• Fort Riley Tour

#### National Directions

March 16-22, Kansas City

- National Agriculture
- +• K.C. Board of Trade
- +• Farmland Industries
- Washington, D.C.
- U.S. Food Policy
- +• U.S.D.A.
- +• Environmental Protection Agency
- +• Domestic and Foreign Affairs
- +• U.S. Capital

#### Economic Revitalization

October 14-16, Hutchinson/Lindsborg

- Rural and Urban Economic Development
- Planning for Obsolescence
- Investing in a Quality Public School System
- +• Area Industry and Commerce Tours
- Saving Our Disappearing Communities

#### Adapting to Change

November 11-13, Independence

- Water Quality and Quantity
- Food Safety Issues and the Environment
- Animal Science Directions
- +• ARCO, Wolfcreek Tours
- +• S.E. KS Coal and Gas Tour
- +• Strickler Dairy Farm

#### International Trade

December 9-11, Wichita

- Import/Export Balance
- International Tour Briefing - Implications
- +• Industrial Tour, oil/gas/manufacturing and aviation

### 1993

#### Agriculture's Future World

January 13-15, Lawrence

- Discovering the Future
- Kansas History Review
- International Tour Briefing - Political Climate, Cultures and Customs

+ = Tours

#### International Study Tour

March 17-31

- +• Trade Relationships
- +• Comparative Agriculture
- +• Cultures and Customs
- +• Domestic and Foreign Policies

#### The Power of One

April 15-16, Manhattan

- +• International Tour Review and Debriefing
- Challenge for Leadership
- Leadership Goal Setting
- Organization of Alumni Association
- Evaluation
- Graduation

HS. AG,  
2-26-92  
ATTACHMENT 1

## KARL CLASS I ROSTER

- 1.) Don Adams  
Yates Center, Woodson County  
Dairy Farmer; operation includes milk production, soybeans, wheat, milo, alfalfa.
- 2.) Keith Allen  
Kismet, Seward County  
Sprinkler Irrigation System Sales, Rainmaker Irrigation, Inc.; Part-Time Farm Operator; operation includes wheat, corn sorghum and soybeans.
- 3.) Steven Baccus  
Minneapolis, Ottawa County  
Farmer; including wheat, grain sorghum, soybeans, silage, corn, alfalfa; Municipal Court Judge.
- 4.) David Cross  
Lewis, Edwards County  
Farmer - Stockman; including cattle, alfalfa, wheat, soybeans, corn and milo.
- 5.) Richard Felts  
Liberty, Montgomery County  
Grain and Livestock Producer; operation consisting of market hog production, soybeans, milo wheat and corn.
- 6.) Martie Floyd  
Johnson, Stanton County  
Farmer - Cattleman, Owner/Manager Floyd Feedyard; commodities produced include cattle, corn, wheat, popcorn.
- 7.) Bradley Goering  
Colby, Thomas County  
Agriculture Education Instructor, Colby High School.
- 8.) Fred Hall  
Goodland, Sherman County  
Farmer and Computer Consultant; operation consisting of wheat, corn, soybeans sunflowers and milo.
- 9.) Robert Haselwood  
Berryton, Shawnee County  
Farmer, President of Haselwood Farm Inc.; operation consisting of soybeans, grain sorghum, corn, wheat, hay and brome seed.
- 10.) Ray Hemman  
Hutchinson, Reno County  
Journalist; farm writer for THE HUTCHINSON NEWS.
- 11.) Larry Hoover  
Winfield, Cowley County  
Banking - Vice President and Agricultural Representative, First National Bank, Winfield.
- 12.) Max Irsik  
Cimarron, Gray County  
Feedlot Consultant and Veterinarian; Irsik and Doll Feed Services, as well as Chairman of Executive Committee; part owner of Steve Irsik & Sons, where spends 50% of time in production ag consisting of feed production, cattle, grain and hay; owner of Flatlands Animal Hospital, Veterinary Practice.
- 13.) Michael Jensen  
Wamego, Pottawatomie County  
Executive Vice President, Kansas Pork Producers Council.
- 14.) Ken Jorns  
Turon, Reno County  
Farmer, operation consisting of wheat, grain sorghum and cattle.
- 15.) Denise Kobuszewski  
Valley Falls, Jefferson County  
Veterinarian.
- 16.) Roland Martin  
Hartford, Lyon County  
Dairy Farmer; operation includes milk production, beef, corn silage, alfalfa, prairie hay, corn, milo, wheat, soybeans.
- 17.) Carissa Culling McKenzie  
Alta Vista, Wabaunsee County  
Co-Owner/Part-Time Operator, farming operation; including cattle, grain and poultry.
- 18.) Jerry McReynolds  
Woodston, Rooks County  
Farmer/Stockman; operation includes wheat, beef (cow/calf and stocker/feeder), grain sorghum, alfalfa and forage sorghum.
- 19.) John Nye  
Kingman, Kingman County  
Banking - Vice President and Cashier, First National Bank of Kingman; part-time, Cow/Calf Operation.
- 20.) Barbara Oplinger  
Jewell, Jewell County  
Farm Partner and Homemaker; operation includes cattle, hogs, wheat, milo, small grains, forages, corn.
- 21.) Thomas Pressgrove  
Lyndon, Osage County  
Rancher/Real Estate Broker; 90% of time on operation, includes production of beef (140 cows, 150 grass cattle) and 400 acres of Hay.
- 22.) Ronald Rahjes  
Kensington, Smith County  
Farmer; including wheat, grain sorghum, sunflowers, soybeans, cattle; Tax Preparer, Jan. - April.
- 23.) Donald Schroeder  
Inman, McPherson County  
Farmer; including soybeans, corn, wheat, and milo.
- 24.) Mark Smith  
Tribune, Greeley County  
Farmer/Stockman; operation consisting of wheat, cattle and grain sorghum.
- 25.) John Thacmert  
Sylvan Grove, Lincoln County  
Production Agriculture; including wheat, feeder cattle, grain sorghum, alfalfa.
- 26.) Robert Torres  
Pratt, Pratt County  
Sales Representative; Elanco Animal Health Company.
- 27.) Brad Walter  
Sublette, Haskell County  
Pork Producer; 1,000 sow farrow- to-feeder commercial feedlot, sales include feeder through finish plus fresh and cured cuts, sold direct to consumers.
- 28.) Donita Whitney-Bammerlin  
Manhattan, Riley County  
Coordinator, Center for Disease Control/Center for Rural Education and Small Schools, KSU; 1/10th time as Agricultural Producer; including beef, prairie hay, alfalfa, wheat, registered quarter horses.
- 29.) Curtis Willhite  
Leon, Butler County  
Farm Manager; Willhite Farms, Inc., including market hogs, grain sorghum, wheat, soybeans, corn, hay and market lambs.
- 30.) John Yost  
M o u n d r i d g e ,  
Harvey/McPherson Counties  
Owner/Operator of LIBERTY FARM; operation consisting of wheat, milo, soybeans, corn and alfalfa.

### Funding Criteria

The cost of the Kansas Agriculture and Rural Leadership Program is approximately \$300,000 per class, or about \$10,000 per leader (class member). These costs are based on the experience of other states' programs as well as careful evaluation of the Kansas curriculum and what will be needed to carry out program activities. Leaders provide \$2,000 each -- \$60,000 total -- toward program costs.

### Contribution Levels

Foundation, organization, corporate and individual contributions are needed to provide the additional \$8,000 fellowship cost of KARL's 30 participants, (\$240,000 per class). The following contribution levels, per class, have been designated:

- Full Leader Sponsor \$10,000 or multiple
- Seminar Sponsor 6,000-8,000  
(depending on location)
- Founders 5000 or more
- Patrons 3000-4999
- Builders 1000-2999
- Supporters 500-999
- Donors 100-499
- Friends of KARL 10-99

Contributions to the Kansas Agriculture and Rural Leadership, Inc. Program may be made directly to the non profit, tax deductible organization. KARL, Inc. is a tax exempt corporation with 501(c)(3) status.

Make gifts payable to: **KANSAS AGRICULTURE AND RURAL LEADERSHIP, INC.**

OR more simply: **KARL, INC.**

Send all gifts and correspondence to: KARL, Inc.

## Kansas Agriculture and Rural Leadership, Inc.

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## KANSAS AGRICULTURE AND RURAL LEADERSHIP PROGRAM



**A two-year program offering intensive study, training and travel for future leaders in agriculture and rural communities.**

**KANSAS AGRICULTURE AND RURAL LEADERSHIP, INCORPORATED**

**Umberger Hall**

**Kansas State University**

**Manhattan, Kansas 66506-3408**

**PHONE (913)532-6300 FAX (913).532-7036**

## WHY IS THERE A NEED?

As this new decade begins, and as we approach the start of the 21st century, the 1980's vision of "global agriculture" has become a reality. Science and technology have demonstrated the ability to leap forward at an unprecedented pace and the winds of political and sociological change have grown in strength.

It has become obvious that all these factors will continue to render great impact on all aspects of rural communities and their leading economic contributors.

To ensure that the Kansas rural community can keep pace with the rate of change, it is imperative we supply informed, decisive, communicative leaders to represent our communities, keeping the public **factually informed**, as policies are formed and decisions are made.

To meet this challenge, Kansas State University, the Kansas Board of Agriculture, producers and concerned representatives from farm organizations, the banking industry and business corporations have formed "Kansas Agriculture and Rural Leadership, Inc."

The Kansas Agriculture and Rural Leadership Program objectives include:

1. The development of a program to build young, Kansas agricultural and rural leaders with greater knowledge, broader perspectives and improved communication skills to be able to communicate rural needs to the population and participate in local, state, national and global discussions.
2. To provide educational experiences at the local, state, national and international levels.
3. To improve decision-making and analytical skills of the leadership candidates, so that they may better serve their industry and their community, articulating needs and resolving differences.

## WHO CAN PARTICIPATE?

Because of limitations in budgets, each class will be composed of 30 individuals (no more than one individual per family), two-thirds of whom will be actively involved as operators of production agricultural units and the remainder from agribusiness, related organizations, and current rural community leaders. Class members will be predominately between the ages of 25 and 45 and have demonstrated some leadership ability. Each participant will commit to completion of the program and will pay a program fee of \$2,000, **which may be generated with the assistance of matching funds from community resources.** Class participants will be openly recruited, screened, interviewed and selected, by June of each odd numbered year.

## WHAT IS THE SCHEDULE?

Each class will meet 12 times, including 10 three day seminars, primarily October through March, over a two-year period. The class will convene for a total of 52 days with experiences that include workshops, seminars and instructional tours. Tours will include exposure to innovative production agricultural units, agri-business operations, and human services, as well as with representatives of other industries (specifically, aviation and energy) which also render impact on the state of Kansas. Purpose for the tours is to share ideas and a "case-in-point" of seminar and workshop topics.

Included in the program will be a national study tour of marketing and government centers in Kansas City and Washington, D.C., and an international study tour, to develop an appreciation and understanding of how the economy, culture and people of another country impact rural issues.

Speaking engagements and media reporting of all findings, throughout the program, will expose the general public to the knowledge and skills gained by the individual class members.

## CURRICULUM OVERVIEW

The curriculum purpose is to enhance the effectiveness of Kansas' new agricultural and rural leaders by:

\*Increasing understanding of economic, political, and social issues.

\*Improving communication, problem solving, and leadership skills.

\*Exposing participants to proven leaders and people with different cultures and viewpoints.

Learning through pre-seminar reading assignments, informal question and answer periods and participant **reporting of highlights to the media** enhance the experience.

Due to their interest in helping the public, participants and graduates alike will often be called to help, testify or report knowledge and skills gained, whenever the need arises. They will often be the primary source of fact based information when the media is needing the "local angle" for news or features of local, state, national or international importance. The alumnus of many other states have historically developed a voluntary speakers bureau to continue to share their knowledge, skills and experiences gained.

## HOW CAN YOU BE INVOLVED?

The KARL Program is needing promoters, recruiters and financial contributors. Any Kansan can be a supporter of the KARL program. When authorized, we provide the media with contributor lists and develop frequently updated flyers recognizing the support of our program sponsors. We will also involve the major contributors with seminars and events to recognize and honor them before the class members and to provide the opportunity for donors to meet the class leaders they are helping support.

For more information contact the KARL office.

## HISTORY OF THE KARL PRO AM

In 1980 a representative of the state of Kansas attended a leadership development workshop hosted by the Kellogg Foundation, in Seattle Washington. An opportunity was at hand for numerous states to adopt a leadership development model, originated by the Kellogg foundation, at Michigan State University in 1965.

Unfortunately, a host entity for the program could not be agreed upon and the state of Kansas missed out on a possible \$250,000 seed capital grant garnered by 19 other states. This was not a complete loss though as a 'seed' had been planted.

Throughout the early 1980's several individuals discussed the idea of Kansas needing an agricultural leadership program. When Sam Brownback was named Secretary of Agriculture, he and Dr. Barry Flichbaugh, KSU State Leader for Extension Agricultural Economics, became the sounding boards for those pushing for a program.

At this same time, the Program Development Committee of the Douglas County Extension Service was witnessing a growing rift of the rural and urban populations of the county, and asked for a program to address the communication gap. County Extension Agent for Agriculture, Jack Lindquist, responded to an idea from his wife Lindy, who was a recent graduate of the Leadership Lawrence Program, "why not start a leadership program for the ag industry?" Lindquist asked Brownback and Flinchbaugh to assist with the organization of what was to be the only county leadership program in the state that put it's emphasis on the agricultural industry.

The Douglas County Leadership Agriculture program was born, with 6 seminars and a visit to the state capital to complete the curriculum. Over 4 years the program had 56 graduates, with participants from nearly every farm enterprise and agribusiness represented. The graduates quickly responded to the training by working towards the assumption of leadership roles within and outside of Douglas County. The media also responded positively, providing much better coverage of agricultural issues than anyone could remember in recent years. The program was designated as a study or pilot project for a statewide effort.

During this period several individuals, including Lindquist, continued talking about the need for a statewide leadership program for the ag industry in Kansas. Many Commodity groups had there own program, but were purposely focused on the needs of the specific industry represented. Some of the individuals working the hardest on the pursuit of this 'statewide/industry wide' training program included: Patty Clark, K-State Ag Alumni member; Stan Ahlerich, Kansas Farm Bureau state delegate and Young Farmer and Rancher award winner; Chris Wilson, Kansas Feed and Grain Association employee; Jerry Porter, Kansas Wheat Growers Association Officer and Ray Purdy, Kansas Ag Bankers Association officer.

Flinchbaugh and Brownback had heard enough discussion from nearly every facet of the industry and knew it was time to act. A meeting was called of nearly every farm group in Kansas and the body met in May 1989 to discuss the feasibility of an ag leadership program. The farm group leaders fully endorsed the concept of the program, based on the Kellogg model, and elected a steering committee to organize the board.

The steering committee nominated the first board members and formally organized the board in October of 1989. Thirteen individuals from every part of the state and involvement in numerous agricultural and business related segments of the Kansas economy made up the board. Advisors or Ex officio members of the board included two legislators, Fred Kerr and Janis Lee; Walter Woods, Dean of Agriculture at KSU; Sam Brownback; Barry Flinchbaugh and Marc Johnson, Dept. Head for KSU Ag Economics.

At the first planning meeting of the board, it was determined that the most effective program would not be directly affiliated or financially dependant on any one organization or university. Due to the absence of the seed capital from Kellogg, halted in 1985, KSU volunteered to provide support in the form of office space and access to communication services and faculty, as an in-kind contribution.

The name Kansas Agriculture and Rural Leadership, Incorporated was adopted and several subcommittees of the board were created to serve as the development bodies for the by-laws and constitution of the group, filing of the group as a non profit corporation, curriculum development and fund raising. The board met monthly, and sub committees as frequently as needed, to complete the jobs. October of 1991 was established as the target date for training to begin for class I.

In May of 1990 25 applicants were screened for the position of Executive Director of the KARL organization. Jack Lindquist was hired in July of '90, to coordinate fund raising, public relations class applicant recruitment, curriculum development and program operations. The curriculum used for KARL Class 1 is based on a modification of the Douglas County KARL pilot project, the Kellogg model, and the Leadership Kansas program.

Application for 501c3 tax exempt status was completed in the fall of 1990 and accepted in February of 1991 allowing for the educational organization to operate as a private and independent corporation, given their own charitable foundation designation.

#### The mission statement of KARL?

To enhance the knowledge, broaden the perspectives and improve the communication skills of young Kansas agricultural and rural leaders, enabling them to communicate rural and agricultural needs to the population and to participate more effectively in local, state, national and global discussions.





## **KARL DONORS TO DATE**

(\* in-kind contribution)

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Kansas Agriculture and Rural Leadership, Inc.  
 Room 301, Umberger Hall, KSU  
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