

Approved April 26, 1991
Date

MINUTES OF THE HOUSE COMMITTEE ON ECONOMIC DEVELOPMENT

The meeting was called to order by Representative Diane Gjerstad at
Chairperson

3:40 ~~xxx~~ p.m. on Wednesday, February 27, 19 in room 423-S of the Capitol.

All members were present except:

Representatives Dean, Wagnon and Wisdom. Excused.

Committee staff present:

Lynne Holt, Research
Betty Manning, Secretary

Conferees appearing before the committee:

Dan Pilcher, National Conference of State Legislatures

Chairperson Gjerstad called the meeting to order at 3:40 p.m.

The Chair introduced Dan Pilcher from NCSL who presented an overview of the third wave of economic development. He first explained the first and second wave of economic development. Mr. Pilcher stated a peer review group met last January to try to come up with some recommendations. The term third wave was coined by Doug Ross, former state senator and now with Corporation for Enterprise Development. Every spring this corporation issues a report card by states graded by A, B, C, D and F in different categories of capacity of performance, policy, etc. This concept tries to sort out economic development.

Principles of the third wave are to focus on how you can achieve real impact (focus on one or two things) and building a constituency in the private sector. By going the cluster route of whole industries you have a chance to really develop a constituency that is interested in state actions that help them to become more competitive and in that way bring political support. The idea of the third wave is to let industry organize itself and figure out how it is going to invest its own money and how it will network with other firms. States can help these firms to define their needs by providing technical assistance.

One point stressed for Kansas is that in the past the state has had policy making process through the House and Senate committees and joint committees during interim and linkage to Kansas, Inc. which allows Kansas to come forth with programs based on solid research. The challenge for Kansas now is to increase knowledge about specific industries and find what the problems are in increasing competitiveness and how firms can interact with each other.

The Chair asked for questions from the committee members.

When asked how Kansas ranked in the nation, Mr. Pilcher stated that according to the peer review group, Kansas ranked best in the nation for policy making process.

The meeting was adjourned at 4:35 p.m.

: Feb 27, 1991

GUEST REGISTER

HOUSE

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