

Approved February 15, 1988  
Date

MINUTES OF THE Senate COMMITTEE ON Governmental Organization

The meeting was called to order by Senator Vidricksen at  
Chairperson

1:30 ~~am~~/p.m. on January 25, 1988 in room 531N of the Capitol.

All members were present except:

Senator Strick

Committee staff present:

Julian Efird - Research

Jill Wolters - Revisor

Conferees appearing before the committee:

Stanley Koplik - Kansas Board of Regents

Dr. David DePeu - Executive Director State Council on Vocational Education

Ken Kraft - Kansas Technical Institute

The Chairman called the meeting to order for the purpose of discussing SB 476 which would change the name of the Kansas Technical Institute to the Kansas College of Technology.

The Chairman introduced Mr. Stanley Koplik who explained the need for this bill stating that there was a lack of understanding about the mission of the Kansas Technical Institute and it was often confused with the Salina Area Vocational Technical School. He also expressed the concern that foundations do not perceive KTI as a college. (Exhibit A)

Dr. DePeu spoke in support of this bill stating that he had studied the overlap with other institutions, the curriculum is appropriate and with the name change this would be the only College of Technology in the state.

Ken Kraft discussed 10 viable reasons for the name enhancement citing that an "institute" is not recognized as a college, there is misinterpretation as to what "institute" is, and the word "college" has more appeal to prospective students. (Exhibit B)

After some discussion Senator Gaines made a motion to recommend SB 476 favorable for passage. This was seconded by Senator Frey and the motion carried.

The Chairman then reviewed the bills in committee and after a brief discussion the meeting was adjourned.

GUEST LIST

COMMITTEE: Senate Governmental Organization DATE: January 25, 1988

NAME	ADDRESS	COMPANY/ORGANIZATION
Kathy Wick	Topeka	ASK
Merle Hill	"	Ks Assn Community Colleges
David [unclear]		State Council on Vocational Educ.
Harz Kopin	Topeka	Regents
[unclear]	Kansas Tech	Salina
Jed D. Ayers	Topeka	Kansas Board of Regents

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# KANSAS BOARD OF REGENTS

SUITE 609 • CAPITOL TOWER • 400 SW EIGHTH • TOPEKA, KANSAS 66603-3911 • (913) 296-3421

M E M O R A N D U M

TO: Senator Ben Vidrickson

FROM: Ted D. Ayres  
General Counsel

RE: S. B. 476

DATE: January 26, 1988

Senator, in response to your request, please note a copy of the outline which Stan Koplik used as a basis for his testimony on Monday. I have also attached the following documents for your use:

- 1) A copy of Board of Regents minutes of October 15, 1987, relating to this topic;
- 2) A copy of an October 9, 1987, letter from KTI President Tilmans to Stan Koplik which outlines, from Dr. Tilmans' perspectives, various justifications for the name change; and
- 3) A copy of a document which was provided to and considered by the Board at its meeting in October.

Your support of KTI on this issue is greatly appreciated. Please let me know if further information would be helpful or is required.

cc: Stanley Z. Koplik  
Tony Tilmans

EXHIBIT A - 1/25/88

## KTI NAME CHANGE

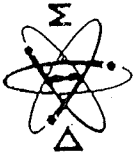
### Why KANSAS COLLEGE OF TECHNOLOGY?

1. Lack of understanding about mission of Kansas Technical Institute. Apparent through confusion with Salina Area Vocational Technical School.
2. Confusion with proprietary schools offering specific occupational training programs which do not transfer to colleges/universities if student wants baccalaureate degree.
3. Experience with foundations which do not perceive KTI as a college. An endowment association has recently been organized to assist in securing non-state funds.
4. Kansas College of Technology would better spell out the mission of the institution.

BOARD OF REGENTS  
October 15, 1987

REQUEST LEGISLATIVE AUTHORITY TO CHANGE INSTITUTIONAL NAME - KTI  
Dr. Anthony Tilmans addressed the Board of Regents to outline his request for Board approval to seek legislation during the 1988 session of the Kansas Legislature which would authorize changing the name of Kansas Technical Institute to the Kansas College of Technology. He discussed various problems and misunderstandings caused by the current name. He indicated that he felt that the name "Kansas College of Technology" would better spell out the mission of the institution and would also serve to enhance the image of the college. He also advised the Board that the proposed name had been discussed by and unanimously approved by the student governing association, the faculty, the alumni board and various advisory boards of KTI. Upon motion of Regent Becker, as seconded by Regent Reinhardt, the Board unanimously approved this legislative initiative.

KANSAS' TWO-YEAR TECHNICAL COLLEGE



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# Kansas Technical Institute

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2409 Scanlan Avenue

Salina, Kansas 67401-8196

913/825-0275

KANS-A-N 566-7110

*President's Office*

October 9, 1987

Dr. Stanley Koplík  
Executive Director  
400 S.W. 8th  
Topeka, KS 66603

Dear Stan:

As you will note in the October agenda for the Kansas Board of Regents, Kansas Tech is proposing a name change to Kansas College of Technology.

There are a number of reasons for this request, most notably, the present general lack of understanding about Kansas Tech. There has always been the confusion with the Salina Area Vocational Technical School.

There is also great confusion among the general public in assuming that we must be similar to the many other technical institutes in the State which are proprietary schools having far different missions than Kansas Tech. These schools are private for profit offering very specific occupational training programs which do not transfer to colleges/universities in pursuit of baccalaureate degrees.

We have also experienced difficulty with a couple of foundations who will not recognize our students as being qualified for consideration as applicants for scholarships because they do not perceive Kansas Tech as a college or university. This was overcome in one instance this past year when former Regent Chairman Becker wrote a letter to the foundation explaining our situation.

I believe that the name "Kansas College of Technology" would better spell out the mission of the institution. Of course, the word Kansas as a lead-in is imperative. The word college is important because it very specifically identifies us as a college and then with technology it leaves no doubt as to what type of college we are.

I am pleased to inform you that this proposal has been unanimously endorsed by our Student Government Association, the Faculty Assembly, the Alumni Association Board, the Endowment Association and various industry advisory boards at the college.

Dr. Stanley Koplik  
October 9, 1987  
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We understand that should the Board of Regents approve this proposal, the Board would then recommend that a bill to this effect be introduced to the Kansas State Legislature for final approval.

Should you have any questions or comments in this regard, please contact me at your convenience.

Respectfully yours,

*Tony*

Anthony L. Tilmans, Ph.D.  
President

ALT:ks

NAME CHANGE FOR KANSAS TECHNICAL INSTITUTE

The Kansas Tech community is making this request to change the name of Kansas Technical Institute. The name being proposed is Kansas College of Technology.

There has always been a great deal of misunderstanding about the function of the college. The name has been a hindrance in vital areas such as the recruitment of students and articulation of students into baccalaureate degree institutions. The general public and many educators do not realize Kansas Tech is a college offering college level courses. Foundations have refused to give student scholarships because of this misunderstanding.

The idea of changing the name is not a new one. It has been discussed for years, but not with the intensity that has prevailed the last year. An outside consultant has made it his first recommendation for enhancing the image of the college. The same has been echoed by colleges accepting transfer credit, industry hiring graduates, and advisory committees.

It is felt the proposed name "Kansas College of Technology" would spell out the mission much better. The word Institute is not understood by most and is offensive to many. Adding the word College also should be an asset in all areas of public image.

The proposal has been discussed by and unanimously approved by the student governing association, the faculty, the alumni board and various advisory boards of the college.



# ***KANSAS COLLEGE OF TECHNOLOGY***

## ***KANSAS TECH***

During the scheduled 90 day session of the 1988 Kansas Legislature, lawmakers will likely approve changing the name of Kansas Technical Institute in Salina, Kansas to:

### ***KANSAS COLLEGE OF TECHNOLOGY***

There are 10 viable reasons for the name enhancement:

1. The Kansas Board of Regents; Kansas Tech faculty, staff, and current students; representatives of the Alumni Association; and the Endowment Association; have all indicated support for the name enhancement.
2. Becoming *KANSAS COLLEGE OF TECHNOLOGY* will clearly identify and improve public awareness and the image of the College in Salina and Wichita programs. It will promote the fact that *KANSAS TECH* is an institution of higher learning. It makes sense to promote a college as a college, rather than as an institute or school.
3. It will defuse confusion with proprietary schools, special schools, and vo-tech's.
4. *KANSAS TECH*'s bold commitment to become more like a community college. This will be achieved by developing degree programs offered evenings and weekends; by offering more and a variety of Continuing Education classes evenings and weekends; by offering high-tech and general courses that community colleges are unable to offer. The definition of *KANSAS TECH*'s mission as outlined by the Board of Regents allows *KANSAS COLLEGE OF TECHNOLOGY* to offer courses on demand anywhere in the State of Kansas.

# ***KANSAS COLLEGE OF TECHNOLOGY***

## ***KANSAS*TECH**

5. Develop commitment for foundation support and fundraising projects at the College. Enhance the scholarship fund, marketing/advertising, and equipment acquisitions. Continue the physical development of KANSAS TECH by constructing a multi-purpose building to include a residence hall, cafeteria, and student union. Complete renovations of aircraft hangars. Campus beautification.
6. Further develop strong relationships with peer institutions, business and industry in Kansas.
7. Complete agreements with other institutions of higher learning for transfer of credits.
8. Develop a program with either Kansas State University or Fort Hays State University to offer Masters Degree programs in Salina.
9. Enhance KANSAS TECH's position as a valuable and productive economic resource in the Salina community and the State of Kansas.
10. *KANSAS COLLEGE OF TECHNOLOGY* maintains its position as Kansas' leading college of advanced technical education.

***KANSAS COLLEGE OF TECHNOLOGY***  
***KANSAS*TECH**

Salina, Kansas  
(913) 825-0275  
1-800-248-5782  
(Toll Free in Kansas)