

MINUTES OF THE SENATE COMMITTEE ON EDUCATION

The meeting was called to order by SENATOR JOSEPH C. HARDER at
Chairperson

1:30 a.m./p.m. on THURSDAY, FEBRUARY 28, 1985 in room 254-E of the Capitol.

All members were present except:

Senator Anderson, excused

Committee staff present:

Mr. Ben Barrett, Legislative Research Department
Ms. Avis Swartzman, Legislative Revisor's Office
Mrs. Millie Randell, Secretary

Conferees appearing before the committee:

SB 291 - An act concerning school districts; providing state aid for payment of part of the costs of instructional television programs; imposing conditions (Education)

Proponents:

Ms. Ann Keener, LaCrosse, member of the State Board of Education
Dr. Bill Curtis, Asst. Exec. Director, Kansas Association of School Boards
Mr. Craig Grant, Director of Political Action, Kansas-National Education Association
Dr. M. D. McKenney, Acting Executive Director, United School Administrators
Mr. Mike Neal, USD 376, Rice Co., principal at Sterling High School; President of Consortium of ITV in Central Kansas
Mr. Steven Terry, Flinthills USD 492, Butler Co., principal of Rosalia and Cassoday Elementary Schools
Ms. Wilda Pentola, Girard, Director of Instructional Materials Center at the S.E. Kansas Regional Educational Cooperative
Mr. Robert F. Fuzy, President, Channel 19, Kansas City
Mr. Robert Shannon, Director of Secondary Curriculum and Administrative Services, USD 308, Hutchinson (written testimony only)

After calling the meeting to order, the Chairman recognized Ms. Ann Keener, member of the State Board of Education. Ms. Keener's testimony is found in Attachment 1. Ms. Keener also stressed the need for instructional television in the smaller school districts so as to provide them with a foreign language curriculum now enjoyed mainly by the larger school districts.

Dr. Bill Curtis, affirmed that the Kansas Association of School Boards supports the concept of SB 291. Dr. Curtis said that this is permissive legislation which would allow USD's to make their own decisions regarding the programs they would use. He said the fiscal note is small compared to the amount of state aid that is provided the USD's.

Mr. Craig Grant, Director of Political Action, Kansas-National Education Association, testified in support of SB 291 and emphasized the advantage of up-to-date information that would be readily available to the classroom teacher.

Dr. M. D. McKenney expressed support for SB 291 on behalf of United School Administrators of which he is Acting Executive Director. (Attachment 2)

Mr. Mike Neal, a principal at Sterling High School, stated that he was testifying in support of SB 291 on behalf of several groups, including the Consortium of ITV in Central Kansas of which he is president. Mr. Neal said he felt that instructional television was one response to "The Nation at Risk" report, since many schools were cutting staffs and curriculums. Mr. Neal cited several advantages to ITV, including uniformity in curriculum, a guide in teaching children to adopt proper TV viewing habits, and improved instruction with eventually declining costs. He indicated that there are both programs and staff available for training the teachers.

CONTINUATION SHEET

MINUTES OF THE SENATE COMMITTEE ON EDUCATION,
room 254-E, Statehouse, at 1:30 ~~xxx~~ a.m./p.m. on THURSDAY, FEBRUARY 28, 1985

Mr. Steven Terry, principal, USD 492, Butler County, explained that his was a rural community and his district is a member of the South Central ITV Consortium. He stated that his district is using TV for instructional purposes and described it as being very successful. He cited an expanded curriculum as one of the main advantages of ITV.

Ms. Wilda Pentola, Girard, Director of Instructional Materials Center at the Southeast Kansas Regional Educational Cooperative, described herself as a former teacher who had wanted to provide her students with the same high quality information as that which was available to students in metropolitan areas. Ms. Pentola reenforced her testimony in support of SB 291 by using a television demonstration to illustrate its effectiveness in a classroom setting. (Attachments 3 and 4)

Mr. Robert F. Fuzy, president, Channel 19, Kansas City, told the Committee that the copyright cost would be prohibitive to individual USD's but that this cost is covered when services are obtained through his organization. He emphasized that his channel does not make a profit on ITV and that his interest is only in helping schools set up the programs they intend to use. He said that manuals are available for use preceding and following each lesson.

The Chairman stated that written testimony in support of SB 291 had been received from Mr. Robert Shannon, Director of Secondary Curriculum and Administrative Services, USD 308, Hutchinson, and distributed to the Committee, since Mr. Shannon could not be present. (Attachment 5)

Senator Arasmith moved that Committee minutes of February 21 and February 22 be approved. The motion was seconded by Senator Salisbury, and the motion carried.

The Chairman then called the Committee's attention to SB 53. Senator Arasmith moved to amend the bill by striking "or all" on line 0027. The motion was seconded by Senator Montgomery. The Chairman broke a tie vote and ruled that the amendment was adopted. Senator Salisbury then moved that SB 53, as amended, be recommended favorably for passage. This was seconded by Senator Warren, and the motion carried.

The Chairman adjourned the meeting.

SENATE EDUCATION COMMITTEE

TIME: 1:30 p.m.

PLACE: 254-E

DATE: Thursday, Feb. 28, 1985

GUEST LIST

NAME

ADDRESS

ORGANIZATION

<u>NAME</u>	<u>ADDRESS</u>	<u>ORGANIZATION</u>
Jim Youally	Shawnee Mission	USD #572
Bill Curtis	Topeka	KASB
Sharon Freden	Topeka	KSDE
Mark Rugg	Paula	SAB
Janet Jones	Emporia	E 54
Bob Johnson	Topeka	United School Admin.
M. D. McKENNEY	"	USA
Craig Trout	Lawrence	K-NEA
Jim Collo	Topeka	K-NEA
Jim Jones	La Crosse	KSBUE
Oran C. Burnett	Topeka	USD 381 H
Mark J. Stazy	KOPT KANSAS CITY	KCP 719
DA Hanga	KSD 1209 1074	KSDE

SENATE EDUCATION COMMITTEE

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NAME

ADDRESS

ORGANIZATION

<u>NAME</u>	<u>ADDRESS</u>	<u>ORGANIZATION</u>
MaryAnn Bumgarner Lawrence		Sen. Burke-Intern
Wilda Pentole	Regional Service Center -	Guard, Ks
Mike Neal	Sterling, Ks	USB # 376
Henna Bridges	Wichita	Ch. 8
Kell Mauritas	Wichita	KPTS
Steven Johnson	Rosalie	U.S.D. # 492
Mike Slopky	Lawrence	Intern San Parrish
Nerb Huel	Topeka	KACC
David DeMoss	Greenbush, Ks	Regional Svc. Ctr.

Kansas State Board of Education

Kansas State Education Building

120 East 10th Street Topeka, Kansas 66612

Kay M. Groneman
District 1

Connie Hubbell
District 4

Bill Musick
District 6

Evelyn Whitcomb
District 8

Kathleen White
District 2

Ann L. Keener
District 5

Theodore R. Von Fange
District 7

Robert J. Clemons
District 9

Dale Louis Carey
District 3

Marion (Mick) Stevens
District 10

February 28, 1985

TO: Senate Education Committee
FROM: Ann Keener, State Board of Education
SUBJECT: 1985 Senate Bill 291

My name is Ann Keener, a member of the State Board of Education from LaCrosse.

Senate Bill 291 authorizes every school district which is providing an approved instructional television program for its pupils to be eligible to receive state funds within the limitations provided by the Legislature. State aid shall be equivalent to an amount not to exceed 50 percent of the actual expenses incurred by the districts in providing the instructional television programs.

It is the State Board's intent, through rules and regulations, to use the formula as outlined below.

<u>District Enrollment</u>	<u>School District Funds*</u>	<u>KSDE Matching Grants*</u>
Over 10,000	\$.75	\$.75
1,000-10,000	1.00	1.00
500-999	1.25	1.25
0-499	1.50	1.50

*Per child

All money received from the state would have to be deposited in a special fund to be used for the purpose of providing instruction through television. It is estimated to cost approximately \$200,000 in state funds during fiscal year 1986 to implement the formula as outlined above.

The purpose of this project is to encourage districts to subscribe for instructional television services through contracts with individual public broadcast stations. Until recently many districts did not have access to ITV services. The proposed grant amount is not sufficient for all districts and all students in Kansas. The proposed funding formula is designed to encourage smaller districts to contract for services. Currently, three PBS stations are broadcasting instructional television programming and contracting with districts regarding ITV services.

ATTACHMENT 1 (2/28)

Television is one of mankind's most significant inventions and one of civilization's most important methods of communication. The television medium uses the spoken word, nonverbal expressions, and an array of visual and sound effects to communicate messages. Instructional television is defined as a television program or series of programs that are developed and used for specific teaching/learning applications in a formal educational setting. Educators have integrated television into their instructional programs for over thirty years. Research studies dating from 1962 conclude that students can learn efficiently from television instruction. Successful instructional television requires three criteria:

1. The programming relates directly to the curriculum objectives.
2. Study guides are developed to accompany the programming and teachers receive inservice training on the use of the programs for effective instruction and optimum learning.
3. Skill attainment through ITV programming is evaluated.

Instructional television programs would provide the following advantages to school districts:

1. ITV programs can extend the range of student experience and bring new resources into the classroom.
2. Teacher inservice is a part of the ITV programming "package." Teachers learn new teaching strategies.
3. ITV programming services assure copyright clearance of programs. Schools are purchasing satellite dishes but not copyright clearance. "Fair use" does not extend to recording from satellite transmission; only from direct broadcast from stations.
4. All students do not learn in the same way. Learning styles are difference. Most learning is taught to the left brain. Visuals and images are right brain functions.
5. ITV programs are curriculum developed. These programs combine high production quality with high instructional quality.
6. ITV programs are recorded and stored. They can be viewed when students feel they need to review or if there are questions about the lessons. A message gains maximum impact and influence as it is repeated.
7. Teachers and students are comfortable utilizing television and video tape recorders.

In summary, this bill would be advantageous to many of the smaller school districts in Kansas and would cost the State of Kansas approximately \$200,000 provided local school districts matched an equivalent amount.



UNITED SCHOOL ADMINISTRATORS OF KANSAS

1906 EAST 29TH

TOPEKA, KANSAS 66605

913-267-1471

JERRY O. SCHREINER
EXECUTIVE DIRECTOR

M.D. "MAC" McKENNEY
ASSOCIATE EXECUTIVE DIRECTOR

TO: Senate Education Committee

FROM: M. D. McKenney, Acting Executive Director
United School Administrators

DATE: February 28, 1985

SUBJECT: SB 291

Thank you, Mr. Chairman and members of the committee. I am M. D. McKenney, Acting Executive Director of the United School Administrators of Kansas, speaking in support of this bill.

Kansas' administrators favor use of any instructional tool believed to be both educationally effective and cost effective. The research suggests that if the local district studies this alternative and finds it to be an effective form of instruction in relationship to its goals and other alternative methods of instruction, it should be utilized. When the decision is made that TV will be utilized, it would be helpful for the expense of that service to be reimbursed from state sources.

However, it appears from action taken to date on school finance that there will not be funding for such an option without jeopardizing the already precarious position we face in providing adequate funding for general equalization without a substantial ad valorem tax increase. Therefore, the passage of this bill should be postponed until a later date when necessary funding is available.

SEK REGIONAL EDUCATIONAL SERVICE CENTER
INSTRUCTIONAL TELEVISION PLAN

I. Why Offer ITV?

1. Every student deserves the very best possible educational opportunity.
2. The Center and the participating school districts recognized that no one single medium of instruction is best for all students.
3. Participating schools also recognized that instructional television is a viable asset to any instructional program.
4. The goal of the RSC was to provide an affordable ITV service to unserved, rural schools in Southeast Kansas.

II. Who is Served?

1. Currently, 22 unified school districts are receiving instructional television programs through the SEK Regional Educational Service Center.
2. Approximately 16,500 students, 11,000 teachers benefit from the ITV service.

III. Why ITV?

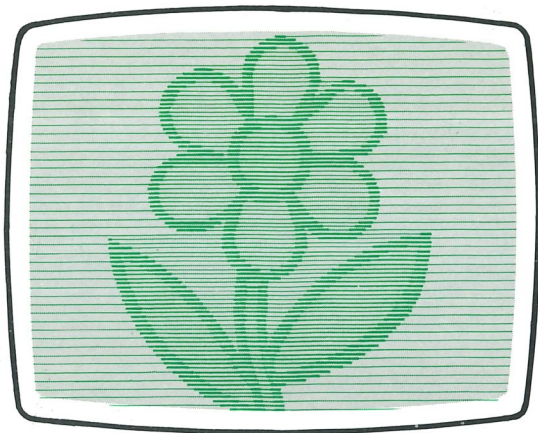
Instructional television helps students:

1. WRITE - Firsthand experiences can be given students through instructional television programs. Viewing video triggers powerful student writing.
2. READ - Reading and viewing video support and enhance each other; both require many of the same skills: organizing, interpreting, evaluating, speaking and writing.
3. TALKING/THINKING - Oral language and thought are interdependent. ITV allows children of varied backgrounds to experience common vicarious situations and then talk about them.
4. FEEL - ITV can change and strengthen attitudes. The moving picture is the best method to capture reality.
5. EXCITE/INTEREST - Use of video is active - not passive. Students can interact with video.

**REGIONAL
SERVICE
CENTER**

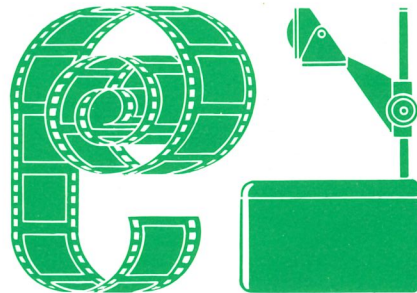
*A
GROWING SOURCE
OF EDUCATIONAL
MATERIALS*





The Instructional Materials Center (IMC) believes that every student deserves the assistance that can make learning experiences more interesting and valuable.

As a program offered through the Regional Service Center, the IMC enables schools to share the cost of up-to-date educational aids. Materials that would have been purchased for one classroom are available to all teachers in the member schools. The staff of the Center works diligently to have the best selection of current instructional aids available. Most importantly, the staff coordinates with each individual

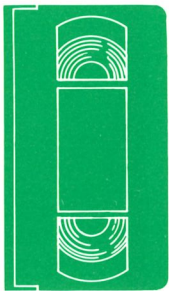
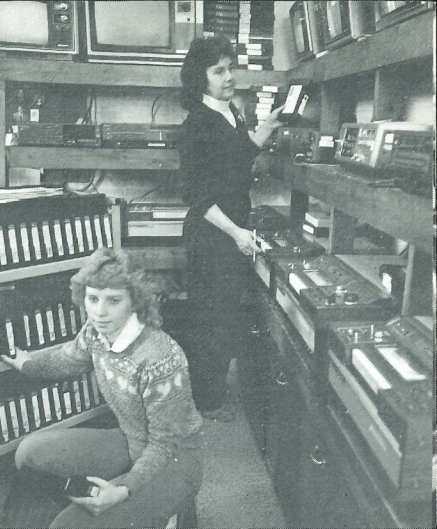


THE SEED OF KNOWLEDGE

teacher to ensure that materials are available when they will most benefit the students.



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TECHNICIANS, REPAIR OR BE SENT BACK TO THE
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SCHOOL HAS NOT BEEN CHARGED
ANK YOU, IF YOUR
TACT



The Instructional Materials Center maintains a collection of films, videotapes, kits, filmstrips and other educational aids for all levels of instruction.

In addition, there are career education materials for all grades, consumer educational programs and vocational materials. Teachers even have access to the Starlab portable planetarium through the IMC.

The center is becoming an important source of computer software, as well. A variety of

educational programs are available, providing schools with important programming and instructional software at nearly the cost of blank disks.

An extensive section of the center is devoted to the film and videotape library. Over 1500, 16mm film titles are on file at the IMC. By arrangement with KCPT/Channel 19, over 2400 current instructional television programs are supplied to the library. New acquisitions are constantly being made from teacher recommendations that are sought by the staff.

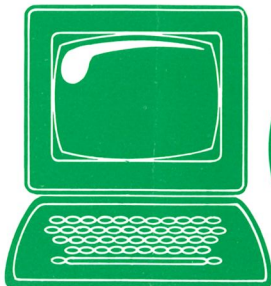
Facilities for duplicating programs on 3/4" and 1/2" VHS



tapes are located at the center. Through this service, many classrooms can be provided with the same program simultaneously. The SEK Public Library Association also participates in the media library, which again helps reduce the cost of the service. 97.8 percent of the orders placed three weeks in advance are delivered as requested. Materials and equipment are delivered and

A THRIVING EDUCATIONAL RESOURCE

picked up once a week at attendance centers in each of the districts served.



Through the IMC, member schools have access to services that are more cost-efficient. A machine produces letters and designs for classroom board displays. An engraving machine makes professional name tags, desk plates and wall plaques. Wall charts and posters can be laminated. Audio-visual equipment is serviced promptly by the center's repair program.

IMC, because the center purchases these materials in bulk.

Resource materials for teacher training are another important aspect of the IMC's services. Packages that may be used for faculty meetings, parent meetings and in-service workshops are available from the IMC. These range from information units developed especially for teachers of multi-handicapped students to safety films for use in school bus driver training. The

CULTIVATING PROFESSIONAL ASSISTANCE

Even computer supplies and video cassettes may be purchased cheaply through the

center is also developing a library for administrative professional materials.



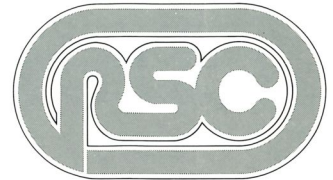
The Regional Service Center is funded through the agencies which contract for services. Agencies which elect to participate in the IMC are assessed a pro-rata share of the cost of the program. The Instructional Materials Center is supported through a combination of these local funds, and state and federal funding. Many districts utilize

Chapter II funds to defray their share of the program assessment fee.

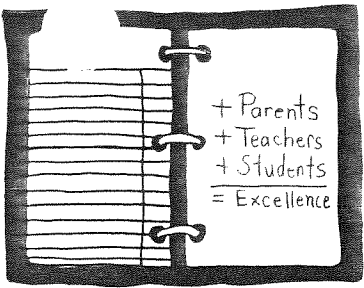
The RSC is governed by a five-member lay board composed of school board members appointed from local districts. Advisory committees of school and institution administrators assist the board in setting policies and instituting procedures.

**REGIONAL
SERVICE
CENTER**

**AN
EDUCATIONAL
RESOURCE**



Rural Route 4, Box 176
Girard, Kansas 66743
316-724-6285



Hutchinson Public Schools

USD 308 ADMINISTRATION CE'
1520 NORTH PLUM, BOX 1908
HUTCHINSON, KANSAS 67504-1908
TELEPHONE (316) 662-4461

ROBERT W. SHANNON
DIRECTOR OF SECONDARY CURRICULUM
AND ADMINISTRATIVE SERVICES

February 25, 1985

Senator Joseph C. Harder, Chairperson
Senate Education Committee
State Office Location 143-N
Topeka, Kansas 66612

Dear Senator Harder:

It has just come to my attention that a hearing is scheduled for this Thursday afternoon regarding the possibility of a law providing funding for schools involved in instructional television. I would like to have attended the hearing to testify on behalf of this bill, but with such short notice I find myself with several conflicts and will not be able to attend. However, I would like to have this letter entered into the record in support of the legislation as I understand it, to support school districts participating in instructional television programs.

For the past year, I have served as chairman of a group of schools in the Hutchinson/Wichita area that worked to institute instructional television services in our region. We have organized a formal consortium of approximately 30 school districts under the heading of The Southcentral Kansas Instructional Television Consortium. We have accomplished a great deal in the past year and have started broadcasting instructional television to our area this past month. Although we are very proud of the offerings that we are able to provide to participating school districts in our region, we do know that more quality programming and supplementary materials through instructional television are available if we could acquire these for broadcast. Any legislative proposal that would supplement the effort of local school districts would enhance our ability to acquire additional quality programming.

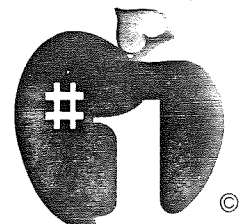
It is my opinion that funding on the part of the state that would encourage school districts to become involved in instructional television is a very measurable way of improving learning on the part of students. Relatively speaking, I would envision that it would be a small amount of money doing a great deal of good in the way of improving the learning environment for students in our region. As with other things, the incentive that the state could provide in the way of funding, would likely encourage other school districts to find funds and move them into a cooperative arrangement with our consortium which would enable us to expand the variety of curricular programs offered to teachers in our area.

Once again, I regret that I could not attend the hearing in person but feel that this letter should clearly express my position in favor of state matching or incentive monies for instructional television.

Sincerely,

Robert Shannon
Director of Secondary Curriculum and Administrative Services

ATTACHMENT 5 (2/28)



Your public schools... There's no better place to learn.

AN EQUAL OPPORTUNITY EMPLOYER