

MINUTES OF THE House COMMITTEE ON Elections

The meeting was called to order by Representative Richard L. Harper at
Chairperson

9:00 am Thursday, March 28, 85 521-S
a.m./p.m. on _____, 19 in room _____ of the Capitol.

All members were present except: Representative Foster, excused
Representative Helgerson, excused
Representative Johnson, excused

Committee staff present: Myrta Anderson, Legislative Research Department
Mary Hack, Revisor of Statutes Office
Eric Rucker, Secretary of State's Office
Dottie Musselman, Committee Secretary

Conferees appearing before the committee:

Jim Edwards, Kansas Association of Commerce & Industry
Tom Whitaker, Kansas Motor Carriers Association

Chairperson Harper called the meeting to order and announced that Substitute SB 135 was the first order of business for today. The Chairperson called the attention of the committee to an amendment which was being offered simply as a clean-up to correct a bill drafting error. (Attachment 1).

Representative Guldner made a motion to adopt the proposed amendment. This motion received a second by Representative Crumbaker. Motion carried.

Representative Justice was now recognized by the Chairperson, and he called attention to the balloon copies of several proposed amendments on SB 135. and told the committee he preferred the amendment where the wording on line 22 "in any newspaper, magazine or other periodical" would be deleted and "for political advertising" would be inserted. (Attachments 2 & 3).

Following discussion, Representative Justice made a motion to adopt the amendment "for political advertising". Seconded by Representative Charlton. By a division vote the motion failed. 5 in favor, and 7 opposed.

Representative Blumenthal made a motion to report Sub SB 135, as amended, out of committee favorably. Representative Crumbaker seconded this motion. Motion carried.

Representative Justice is recorded as voting "no" on the above motion.

SB 200, which is a bill concerning tie votes, was the next order of business for discussion and possible action.

Representative Blumenthal moved to table SB 200. Seconded by Representative Guldner. Motion carried.

Representative Baker is recorded as voting "no" on the tabling of SB 200.

HB 2537, concerning certain campaign contributions and expenditures, was next on the agenda for consideration. Chairperson Harper told the committee that this bill was rereferred back to the Election Committee from Ways & Means.

A proposed amendment on HB 2537 was passed out to committee members. This amendment was requested by Jim Edwards, Kansas Association of Commerce & Industry. At this time, Mr. Edwards came before the committee and gave them a briefing of the amendment. (Attachment 4).

Representative Justice moved to adopt the proposed amendment on HB 2537. Seconded by Representative Guldner. Motion carried.

Tom Whitaker stood for questions from the committee at this time. Following a discussion period, Representative Crumbaker moved to report HB 2537, as amended, out of committee favorably. Seconded by Representative Knopp. Motion carried.

CONTINUATION SHEET

MINUTES OF THE House COMMITTEE ON Elections,
room 521-S, Statehouse, at 9:00 a.m./p.m. on Thursday, March 28,, 1985

Representative Justice and Representative Flottman are being recorded as voting "no" on the motion to move HB 2537, as amended, from committee.

Representative Crumbaker made a motion to accept the minutes of the March 26 meeting. Seconded by Representative Knopp. Motion carried.

KANSAS LEGISLATIVE RESEARCH DEPARTMENT

Room 545-N — Statehouse

Phone 296-3181

March 27, 1985

TO: REPRESENTATIVE NORMAN JUSTICE

Office No. 279-W

RE: SUBSTITUTE FOR S.B. 135

You have inquired concerning comparative advertising rates for outdoor mini signs from the area of Kansas City, Wyandotte County, Wichita, and Sedgwick County..

The following information is listed for the two locations:

Kansas City Area

816-421-5720

Gannett Outdoor Advertising
2459 Summitt, Kansas City

Size

12 x 25	poster panel 30 day contract audited by Traffic Bureau
4 programs -	25 percent gross rating point - (population) 22 different sign locations cost \$8,800 a month daily exposure 331,750
	50 percent gross rating point 43 different sign locations cost \$17,200 a month regular price \$11,500 a month special discount rate 2nd quarter of 1985 daily exposure 663,500

75 percent gross rating point
 65 different sign locations
 cost \$26,000 regular price
 \$17,400 special discount rate 2nd
 quarter of 1985
 daily exposure 995,250

100 percent gross rating point
 86 different locations
 cost \$34,400 regular price
 \$23,000 special discount rate 2nd
 quarter of 1985
 daily exposure 1,327,000

14 x 48

painted bulletin
 212 different locations
 sold on 4, 6 and 12 month contract

rotary basis - moving 1 sign to separate
 location every 45 to 60 days

4 month contract-	general location	\$2,400 a month
	expressway location	2,980 a month
6 month contract-	general location	\$2,185 a month
	expressway location	2,700 a month
12 month contract-	general location	\$2,040 a month
	expressway location	2,510 a month

Wichita Area

Donrey Outdoor Advertising 316-838-0871
 3405 North Hydraulic

Size

12 x 25 poster panel
 Wichita only
 25 percent population
 7 different locations
 70,000 daily exposure
 \$1,750 a month cost

Metro Area

25 percent population
 13 different locations
 106,000 daily exposure
 \$2,700 a month cost

Wichita only

50 percent population
14 different locations
140,000 daily exposure
\$3,500 a month cost

Metro area

50 percent population
26 different locations
212,000 daily exposure
\$5,400 a month cost

Wichita only

75 percent population
21 different locations
210,000 daily exposure
\$5,250 a month cost

Metro area

75 percent population
39 different location
318,000 daily exposure
\$8,100 a month cost

Wichita only

100 percent population
28 different locations
280,000 daily exposure
\$7,000 a month cost

Metro area

100 percent population
52 different locations
424,000 daily exposure
\$10,800 a month cost

14 x 48

painted bulletin
6 locations per year
rotary basis - move 1 sign to separate
location every 60 days
\$1,050 cost per month

If we can be of further assistance, please let us know.

Myrta Anderson
Research Analyst

MA/pk

(attachment 1)
H. Elect. 3/28/85

Substitute for SENATE BILL No. 135

By Committee on Elections

2-21

0017 AN ACT concerning elections; relating to the campaign finance
0018 act and violations thereof; amending K.S.A. 25-4156 and re-
0019 pealing the existing section; also repealing K.S.A. 25-4169.

0020 *Be it enacted by the Legislature of the State of Kansas:*

0021 Section 1. K.S.A. 25-4156 is hereby amended to read as fol-
0022 lows: 25-4156. (a) (1) Whenever any person sells space in any
0023 newspaper, magazine or other periodical to a candidate or to a
0024 candidate committee, party committee or political committee,
0025 the charge made for the use of such space shall not exceed the
0026 charges made for comparable use of such space for other pur-
0027 poses.

0028 (2) *Intentionally charging an excessive amount for political*
0029 *advertising is a class A misdemeanor.*

0030 (b) (1) *Corrupt political advertising is: Publishing or caus-*
0031 *ing to be published in a newspaper or other periodical any paid*
0032 *matter which is designed or tends to aid, injure or defeat any*
0033 *candidate for nomination or election to state office, unless such*
0034 *matter is followed by the word "advertisement" or the abbrevi-*
0035 *ation "adv." in a separate line together with the name of the*
0036 *chairperson of the political or other organization inserting the*
0037 *same or the name of the person who is responsible therefor; or*
0038 *broadcasting or causing to be broadcast by any radio or televi-*
0039 *sion station any paid matter which is designed or tends to aid,*
0040 *injure or defeat any candidate for nomination or election to*
0041 *state office, unless such matter is followed by a statement that*
0042 *the preceding was an advertisement together with the name of*
0043 *the chairperson of the political or other organization sponsoring*
0044 *the same or the name of the person who is responsible therefor.*

of a state office

of a state office

C

0045 (2) *Corrupt political advertising is a class [A] misdemeanor.*

(attachment # 1)

(attachment 2)
H. Elect. 3/28/85

Substitute for SENATE BILL No. 135

By Committee on Elections

2-21

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for political advertising

0028 (2) *Intentionally charging an excessive amount for political*
0029 *advertising is a class A misdemeanor.*

0030 (b) (1) *Corrupt political advertising is: Publishing or caus-*
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0041 *state office, unless such matter is followed by a statement that*
0042 *the preceding was an advertisement together with the name of*
0043 *the chairperson of the political or other organization sponsoring*
0044 *the same or the name of the person who is responsible therefor.*

0045 (2) *Corrupt political advertising is a class A misdemeanor.*

(attachment #2)

Substitute for SENATE BILL No. 135

By Committee on Elections

2-21

/ attachment B)
H. elect. 3/28/85

(attachment #3)

0017 AN ACT concerning elections; relating to the campaign finance
0018 act and violations thereof; amending K.S.A. 25-4156 and re-
0019 pealing the existing section; also repealing K.S.A. 25-4169.

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0024 candidate committee, party committee or political committee,
0025 the charge made for the use of such space shall not exceed the
0026 charges made for comparable use of such space for other pur-
0027 poses.

or on an outdoor advertising structure

0028 (2) *Intentionally charging an excessive amount for political*
0029 *advertising is a class A misdemeanor.*

0030 (b) (1) *Corrupt political advertising is: Publishing or caus-*
0031 *ing to be published in a newspaper or other periodical any paid*
0032 *matter which is designed or tends to aid, injure or defeat any*
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0041 *state office, unless such matter is followed by a statement that*
0042 *the preceding was an advertisement together with the name of*
0043 *the chairperson of the political or other organization sponsoring*
0044 *the same or the name of the person who is responsible therefor.*

0045 (2) *Corrupt political advertising is a class A misdemeanor.*

HOUSE BILL No. 2537

By Committee on Elections

2-27

(attachment 4)
H. Elect. 3/28/85

attachment # 4

0017 AN ACT relating to elections; concerning certain campaign
0018 contributions and expenditures; amending K.S.A. 1984 Supp.
0019 25-1709 and repealing the existing section.

0020 *Be it enacted by the Legislature of the State of Kansas:*

0021 Section 1. K.S.A. 1984 Supp. 25-1709 is hereby amended to
0022 read as follows: 25-1709. ~~No~~ Every corporation carrying on the
0023 business of a bank, trust, surety, indemnity, safe deposit, insur-
0024 ance, railroad, street railway, telegraph, telephone, gas, electric
0025 light, heat, power, or water company, ~~or any and every~~ company
0026 having the right to take or condemn land or to exercise franchises
0027 in public ways granted by the state or by any county or city, and
0028 ~~no every~~ trustee or trustees owning or holding the majority of the
0029 stock of any such corporation, ~~shall pay or contribute in order~~
0030 *who makes any contribution or expenditure designed to aid,*
0031 *promote, or prevent the nomination or election of any person to*
0032 *public office, or in order to aid, promote or antagonize the*
0033 *interests of any political party shall make statements containing*
0034 ~~the same information required by K.S.A. 25-4148, and amend-~~
0035 ~~ments thereto, and file the same in the office of the secretary of~~
0036 ~~state and in the office of the county election officer of every~~
0037 ~~county in which the election affected is conducted. Such state-~~
0038 ~~ments shall be filed on the day specified by K.S.A. 25-4149 and~~
0039 ~~amendments thereto.~~ No person shall solicit ~~or receive~~ any such
0040 payment or contribution from such corporation or such holders of
0041 stock.

0042 Sec. 2. K.S.A. 1984 Supp. 25-1709 is hereby repealed.

0043 Sec. 3. This act shall take effect and be in force from and
0044 after its publication in the statute book.

comply with the provisions of the
campaign finance act set forth in
K.S.A. 25-4142 et seq.