

MINUTES OF THE HOUSE COMMITTEE ON EDUCATION

The meeting was called to order by Representative Don Crumbaker at
Chairperson

3:30 ~~am~~/p.m. on March 27, 1984 in room 313-S of the Capitol.

All members were present ~~except~~

Committee staff present:

Avis Swartzman, Revisor of Statutes' Office
Ben Barrett, Legislative Research
Dale Dennis, State Department of Education
Judy Crapser, Secretary to the Committee

Conferees appearing before the committee:

Representative Mike Meacham
Bill Curtis, Kansas Association of School Boards
Craig Grant, Kansas-National Education Association
Kathleen Homlish, State Board of Education
Bob Wootton, Governor's Office
Dr. Joe McFarland, Board of Regents
Onan Burnett, Topeka USD #501
Representative Ken Francisco
Cathy Kruzic, Kansas Department of Economic Development
Betty Jones, Eagle Forum

The minutes of March 20, 21 and 22, 1984 were approved as written.

The Chairman opened the hearing for HCR 5087 which urges the State Board of Education to develop a beginning teacher internship program and to implement the program in the 1986-1987 school year.

Representative Mike Meacham presented HCR 5087. He stated that there would be very little fiscal impact until FY 1987. The program would be monitored by a three person panel; a master teacher, a building level school administrator and a representative of a teacher education institution within the state. He did point out that the guidelines incorporated within the resolution are not mandatory, but would give the local district a great degree of control. Representative Meacham added that this resolution is part of a plan discussed by the Ways and Means sub-committee which included Representatives Rolfs, Wisdom and himself.

Bill Curtis, Kansas Association of School Boards, testified in support of HCR 5087. He stated that this resolution has a lot of merit with an effect that reaches further than just the local level. It would enhance the quality of future teachers.

Craig Grant, Kansas-National Education Association, testified in support of HCR 5087. She stated that the State Board views this program as one of several that would improve and strengthen quality of education in Kansas. She did add that they would suggest clarification of the definition, the education institution within the state, as it is not always possible to have easy access for university staff in various parts of the state.

Bob Wootton, Governor's Office, testified in support of HCR 5087. He added that the Governor would make a few suggestions in regard to the Resolution. (ATTACHMENT I)

Dr. Joe McFarland, Board of Regents, testified in support of HCR 5087. He stated that the Regents recognizes that sometimes it is too soon to judge directly upon graduation whether a student is ready or capable of assuming a teaching position. This internship program would help improve the education program.

Onan Burnett, Topeka USD #501, testified in support of HCR 5087. He did state that there are question, especially the cost factor. The major concern being whether the money required for this program would come out of the funding for the school district equalization act.

The concluded the hearing for HCR 5087, the Chairman opened the hearing for HCR 5074.

CONTINUATION SHEET

MINUTES OF THE HOUSE COMMITTEE ON EDUCATION,

room 313-S, Statehouse, at 3:30 ~~am~~/p.m. on March 27, 1987

Representative Ken Francisco presented HCR 5074 which directs KDED to develop a media campaign promoting the public image of teachers. Representative Francisco stated that this resolution was a result of the High Tech Committee Report of last summer. He further stated that presently the teaching field does not hold the high regard they deserve, this resolution would help correct that public image. The cost factor of the campaign would be minimal, with a projection of \$10,000 initially. KDED was the avenue for the campaign because of their staff of professional people with experience in the area of promotion.

Cathy Kruzic, Travel & Tourism Director of KDED, testified in support of HCR 5074.
(ATTACHMENT II)

Betty Jones, Eagle Forum, testified in opposition of HCR 5074. (ATTACHMENT III)

This concluded the hearings for today's meeting. The Chairman opened the meeting to discussion and action if the committee so desired.

Representative Reardon made a motion to recommend HCR 5087 favorably. Representative Fuller seconded the motion. The motion carried.

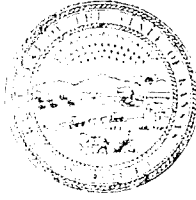
Representative Brady made a motion to recommend HCR 5074 favorably. Representative Murphy seconded the motion.

Representative Apt made a substitute motion to amend HCR 5074 by striking "the teaching profession" on lines 23 and 24, instering "public education" in lieu thereof; also by striking all the language on lines 25 through 43; also by striking "the teaching profession" on lines 46 and 47, inserting "public education" in lieu thereof. Representative Miller seconded the motion. The substitute motion to amend carried with a vote of ten for the motion and eight against.

Representative Hassler moved to table HCR 5074. Representative Branson seconded the motion. The motion to table carried.

The Chairman adjourned the meeting at 4:46 p.m.

STATE OF KANSAS



OFFICE OF THE GOVERNOR
State Capitol
Topeka 66612-1590

John Carlin Governor

Testimony to
House Education Committee
on House Concurrent Resolution 5087
by Bob Wootton
March 27, 1984

Mr. Chairman, Committee Members:

Thank you for the opportunity to testify for Governor Carlin in support of House Concurrent Resolution 5087 - the Resolution encouraging the State Board to develop an intern year program for beginning teachers in Kansas. As most of you are probably aware, Governor Carlin, in his Legislative Message, recommended an Entry Year Assistance Program for new teachers.

The Governor's recommendations in this area are consistent with House Concurrent Resolution 5087, with a few minor exceptions. He has requested that the Board of Education consider including the following provisions in such an intern program:

(1) that full certification only be granted after successful completion of a year's internship in a teaching position;

(2) that the Board provide the necessary flexibility in the fulfillment of this requirement to permit individuals unable to find employment in the first year following graduation from college to delay their full certification until such employment could be located;

(3) that the Board provide a "second chance" to individuals who, in the opinion of the committee are deserving of additional experience prior to full certification;

(4) that successful completion of this year count toward the probation requirement for new teachers;

(5) that, upon implementation of the requirement in FY 1987, part of the state aid made available for operating the program be used for additional salary enhancement for the "master teacher" on the three-member committee;

(6) that the "master teacher" be selected on the basis of meritorious performance; and

(7) that teachers within each district be allowed to participate in both the development of the criteria and the selection of "master teachers."

The Governor believes that the intern program, in concert with certification testing, improved in-service opportunities and enhanced teachers' salaries, will significantly increase the quality of the teaching corps and, consequently, the quality of education in our State.

Thank you, again, for the opportunity to present to you the Governor's views on House Concurrent Resolution 5087.

HOUSE EDUCATION COMMITTEE •

Room 313-S

HCR 5074 .

Kansas Department of Economic Development

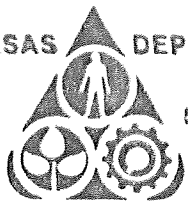
Teacher Media Campaign

Cathy L. Kruzic, Travel & Tourism Director
Kansas Department of Economic Development

March 27, 1984

ATTACHMENT II

3-27-84
HOUSE EDUCATION



January 23, 1984

Representative Ken Francisco
Room 281-W
State Capitol Building
Topeka, KS 66612

Dear Ken:

In response to your request last Friday, I would be happy to serve in an advisory capacity to any committee or organization wishing to develop public service radio and television spots promoting an improved image for the profession of educators. As I mentioned, being a former teacher, I can relate to many of the image problems that exist. I feel that the interest expressed on this subject by the Democrats in the Kansas House of Representatives is ideal.

However, I must be very up-front about any monetary commitments, or lack thereof, on the part of KDED. As you are aware, our funding does not allow for such unbudgeted projects. I would be happy to assist in the coordination of our advertising agencies, related filming companies and broadcasting contracts should you appropriate the funding necessary. An estimate of the cost to produce (on video tape as opposed to film), a 60, 30 & 20 second television spot would be approximately \$5,000 - \$7,500. If you are considering radio as well, you should allow another \$2,500. Please keep in mind this \$10,000 total figure would include script development, production and dubs of tapes for tv and radio, but does not allow any "guaranteed placement" of the spots with the broadcasters. I do feel confident, though, that with the current interest in education and the production of high quality spots, you would receive a fair amount of air time.

Ken, I hope this is of some assistance. Please let me know the committee's reactions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Cathy L. Kruzic', with a large circular flourish at the end.

Cathy L. Kruzic, Director
Travel & Tourism Division

CLK:kas

TESTIMONY OF BETTY L. JONES

HOUSE CONCURRENT RESOLUTION NO. 5074

Mr. Chairman and members of this committee, thank you for the opportunity to testify in opposition to HCR 5074. My name is Betty Jones and I am the State Lobbyist for Eagle Forum.

To expect the overburdened taxpayer to finance a media campaign to improve the image of teachers is adding insult to injury. Not only are the taxpayers already paying teachers to do a job that according to the A NATION AT RISK REPORT has not been done, but now we are expected to finance a campaign to improve their image. It would seem logical that the teachers should be responsible for their own image. This would seem to be a good project for the NEA to undertake and pay for from the dues extracted from the teachers since, in my opinion, they have played a great part in destroying the professional image that teachers at one time did enjoy.

If the state is determined to use more taxpayer dollars for teachers, I would suggest it be used to re-educate them so that they will have the skills necessary to teach academics rather than the societal changes they have spent the greater part of their efforts on. Manipulating minds and changing values is not academics. No intelligent person should be surprised at the results of the A NATION AT RISK REPORT. I know of no other instance where one not only continues to be paid for a job they are not doing, but receives an increase in salary.

In defense of the teachers, they are merely teaching what they have been taught to teach. However, this does not help our students or the nation.

Dated: March 27, 1984

Betty L. Jones
5800 Renner Rd.
Shawnee, Kansas 66217

ATTACHMENT III

3-27-84
HOUSE EDUCATION