

Approved _____

Date _____

Fred A. Kerr

2/17/83

MINUTES OF THE SENATE COMMITTEE ON AGRICULTURE AND SMALL BUSINESS

The meeting was called to order by Senator Fred A. Kerr at _____
Chairperson

10:00 a.m. ~~pm~~ on Wednesday, February 16, 1983, 1983 in room 423-S of the Capitol.

All members were present ~~except~~:

Committee staff present: Except Hank Avila

Conferees appearing before the committee:

Charles W. Deyoe, Director, International Grains Program, KSU
Steve Graham, Kansas Wheat Commission

Senator Allen moved the committee minutes of February 15, 1983, be approved, seconded by Senator Karr. Motion carried.

Dr. Deyoe distributed and explained the various activities of the International Grains Program for 1982 (Attachment 1). In explaining further some of the past year's activities, he said that since California spring wheat had erroneously been labeled hard wheat and had caused complaints by the milling and baking people in some countries, an educational conference was held at KSU. Another activity explained to the Japanese Wheat Buyers the amount of toxin in wheat would not be harmful. The Chinese Minister of Agriculture attended a session; he has the responsibility, along with the Minister of Commerce, of educating the baking and milling industry in China, and such contact is very helpful. After a visit to Manhattan, the USSR became satisfied with their concern over fungus infected grain in 1982, and they have since purchased hard red winter wheat. Throughout the year more than 500 attended the programs; they were from many countries.

Dr. Deyoe then referred to Attachment 2 which is the tentative calendar for the IGP for the next year.

Relative to the money appropriated by the 1982 legislature for Waters Hall Annex, Dr. Deyoe stated he received the go ahead on July 30; turned it over to internal planning and in November the design work was started and completed in January; the plans will be considered on February 18 by the Board of Regents; then work should start next week and be completed by the end of June, 1983, which will include classrooms, lab, restrooms and storage space; this structure would fit in well with any long-term overall planning. In answer to Senator Norvell's question, Dr. Deyoe did not yet know the total cost but this should be known in about 10 days.

Senator Gannon inquired about the followup after the March 14-28 Milling Short Course to be held in Venezuela. Dr. Deyoe stated they personally are not involved with writing contracts but work through the U.S. Wheat Associates who work with the personnel responsible in Venezuela. They do stress the export value of Kansas hard red winter wheat; deliver the programs and provide them pertinent information.

Senator Montgomery stated he and Senator Thiessen had attended one of the KSU International Grains short courses which was excellent and informative.

(MORE)

CONTINUATION SHEET

MINUTES OF THE SENATE COMMITTEE ON AGRICULTURE AND SMALL BUSINESS,
room 423-S, Statehouse, at 10:00 a.m. ~~p.m.~~ on Wednesday, February 16, 1983, 19

Steve Graham presented his testimony as contained in Attachment 3. The International Grains Program has been formulated over a period of five years and they are now working on where they want to be five years from now. When participants attend the KSU programs, they become familiar with what can be done with Kansas grains using Kansas agriculture machinery, and he feels through the International Grains Program many countries prefer to buy Kansas grain since they trust the integrity of the program.

Mr. Graham feels there is a need in the budget for the hiring of a Director-Coordinator of the numerous programs; and there is need for more revenue to provide additional space in Waters Hall Annex for more classrooms and laboratories for the program.

He pointed out we face competition from Canada, Australia, Argentina, the EC, as well as from North Dakota. "We will have to explain our case--no other state will do it. One person cannot do the whole explanation."

The meeting was adjourned.

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SENATE

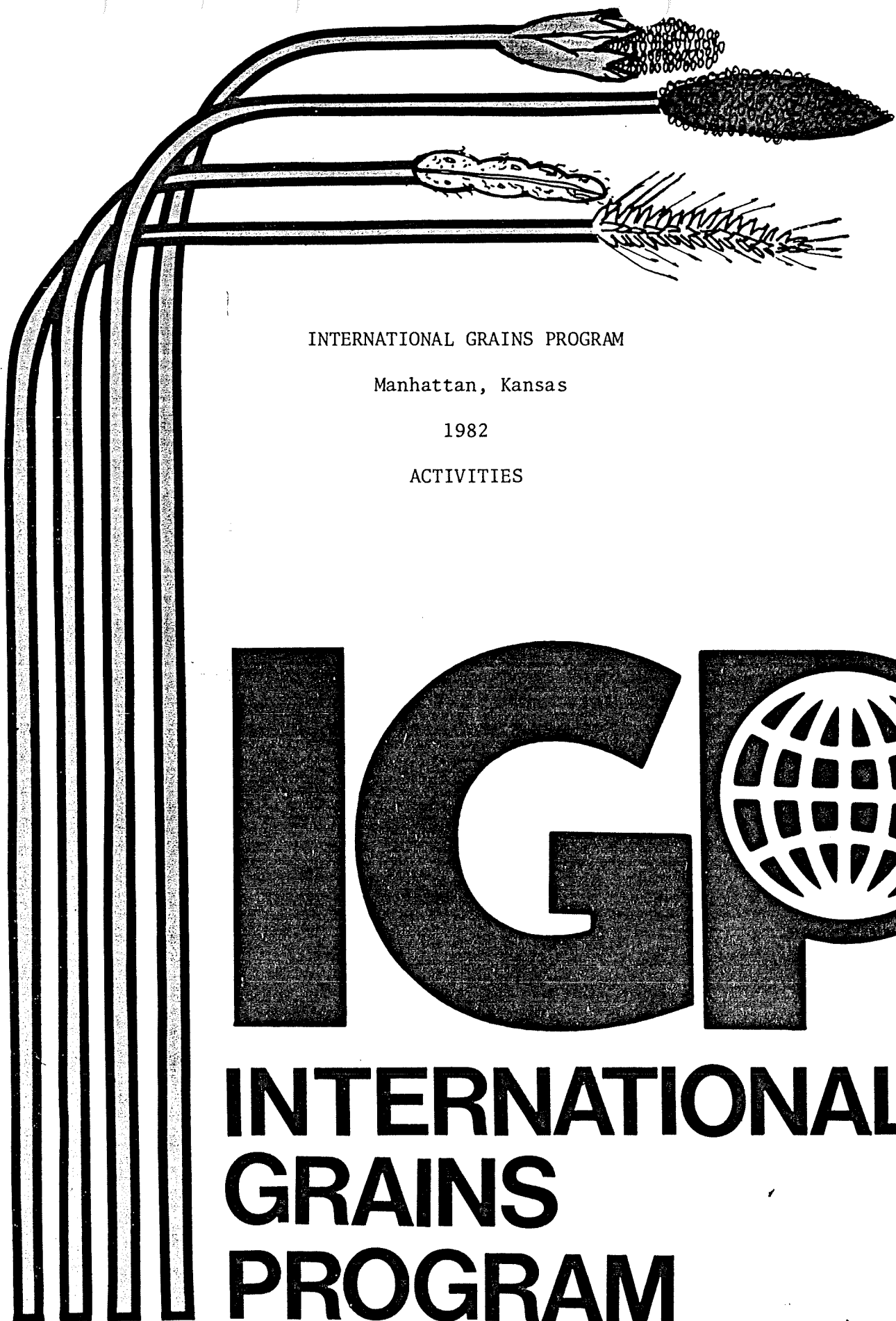
AGRICULTURE AND SMALL BUSINESS COMMITTEE

10:00 a.m., Room 423-S

Wednesday, Feb. 16, 1983

Date

NAME	ADDRESS	ORGANIZATION
J. I. Esau	Buhler, Kans.	Farm Bureau
Mrs. J. I. Esau	" "	" "
Mrs. Herb Reagin	" "	" "
Herb Reagin	" "	" "
Hulda Reagin	" "	" "
Elizabeth E. Reagin	" "	" "
Edmund Schmidt	Wilmington	" "
Robert Schmidt	" "	" "
Marilyn Kuehnel	Pretty Prairie	Farm Bureau
Karen Kuehnel	Pretty Prairie	" "
L. Linerhage	Topolis	J.P.
Charles Deyoe	Kans State Univ.	KSU
Steven Graham	Hatchinson, KS.	KS. West Commission
John Blythe	Manhattan KS	K.F.B.
Mike Johnson	" "	K.S.U.
Cham Dabata	Lindsborg KS	Fm. Bureau
Tom Vogel	Olathe KS	Mid America Nazarene College
Mr. & Mrs. Ron Johnson	Abbyville KS	Farm Bureau
M. Hauva	Turkey	Civ. Journal

A stylized, high-contrast black and white illustration of several grain stalks. The stalks are thick and curved, with various heads of grain at the top, including what appears to be a sorghum head, a wheat head, and a rice panicle. The illustration is positioned on the left side of the page, with the stalks extending towards the center.

INTERNATIONAL GRAINS PROGRAM

Manhattan, Kansas

1982

ACTIVITIES



**INTERNATIONAL
GRAINS
PROGRAM**

COMPLETE BOOKLET IS ON FILE IN RESEARCH OFFICE

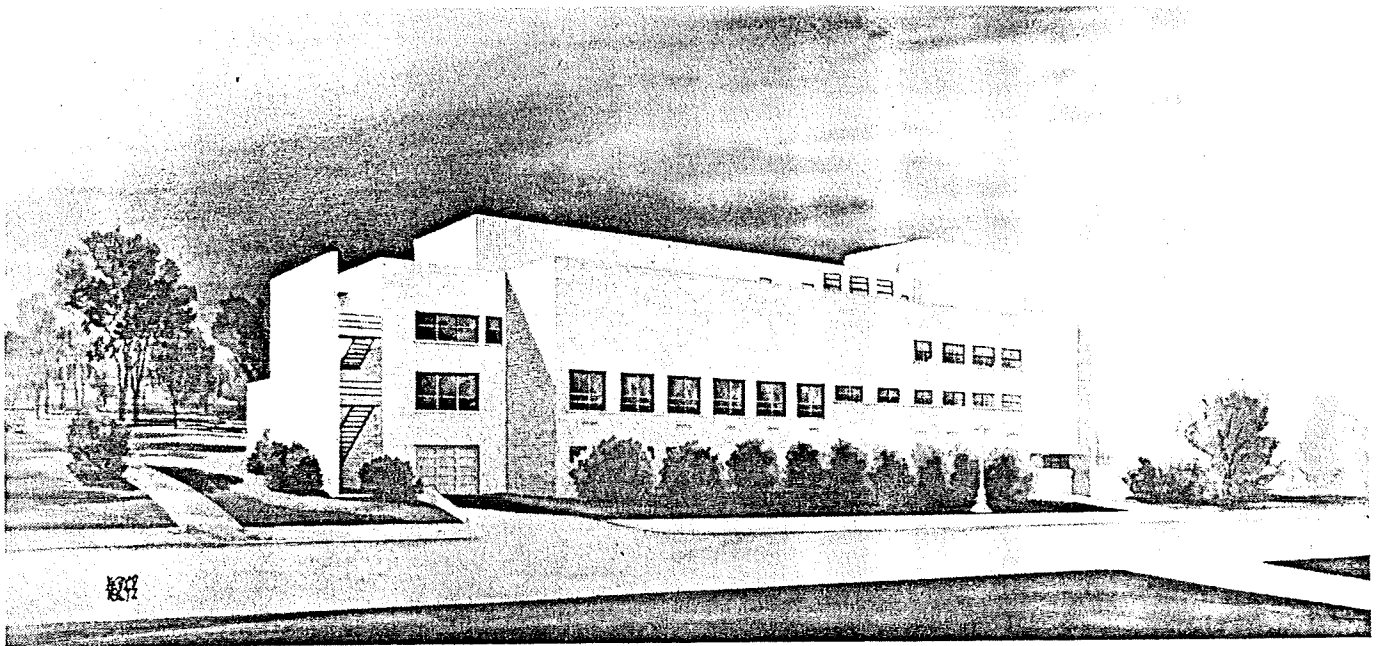
*Atch. 1
2/16/83*

INTERNATIONAL GRAINS PROGRAM

Manhattan, Kansas

1982

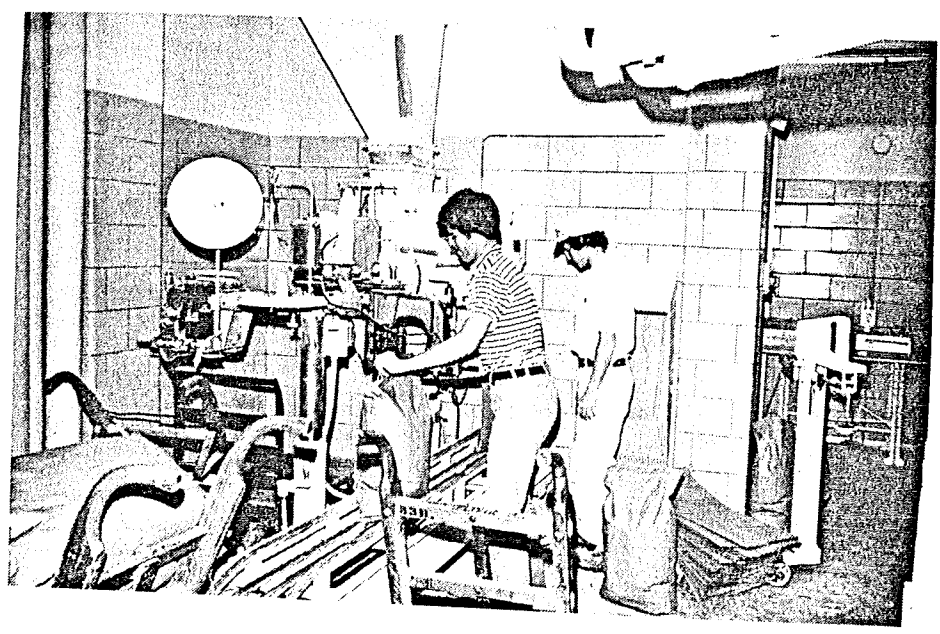
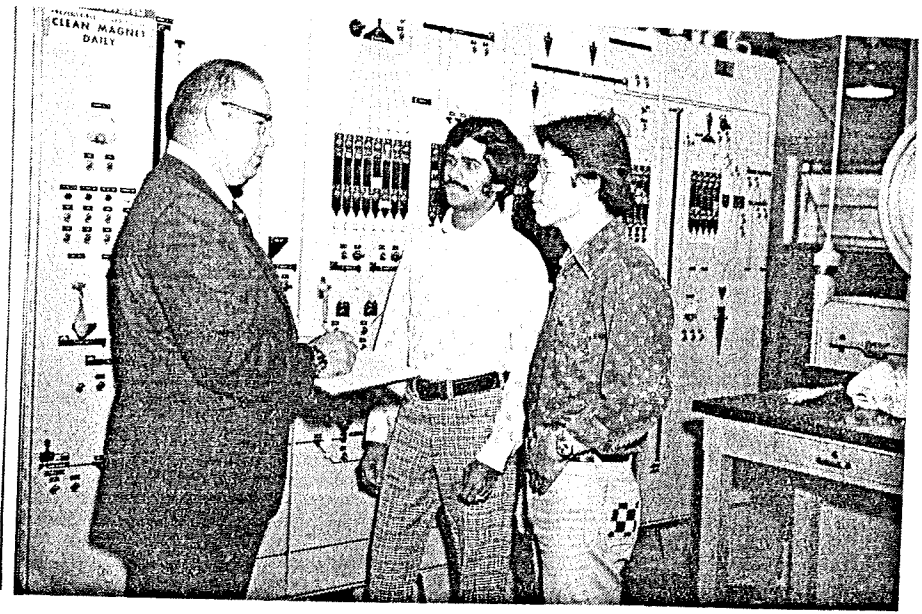
ACTIVITIES



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TENTATIVE CALENDAR
INTERNATIONAL GRAINS PROGRAM

Meeting: February 8 & 9, 1983

Present: Deyoe, Graham, McElhiney, Kiser, Ward, Carlson

February, 1983

7 - 11 Latin American Feed Short Course
22 Storage Sminar - Ulysses

March, 1983

1 Storage Seminar - Columbia *ms R*
7 - 9 Zambia Wheat Team
14 - 28 Venezuelan Milling Short Course (in Venezuela)
14 - 18 Taiwan Feed Short Course (MEC, 8)
28 - 29 IGP Faculty to Washington, D.C. (meet with U.S. Wheat,
U.S. Feed Grains Council, American Soybean Assn.,
USDA/FAS)

(Posner & Stevens Arrive)

April, 1983

11 - 22 Grain Marketing Short Course (40)
25 - 26 Millers National Federation

May, 1983

2 - 5 AFMA Meeting - Kansas City
5 - 6 AACC - Milling Baking Division, Dallas, Texas
9 - 12 AOM Meeting - Kansas City
17 Nigeria Bakers Team
22 - June 11 AOM Milling Short Course (52)

June, 1983

thru 11 Cont'd AOM Milling Short Course
6 - 10 Japanese Feed Short Course
20 - July 1 Grain Marketing Short Course
13 - July 29 AID Short Course, Grain Storage and Marketing
13 - 15 NATCA (teachers) - McElhiney
13 - end of July Dates open for miller to visit Brazil for CERTREM or
Southeast Asia for U.S. Wheat Associates

Attch. 2

July, 1983

1	End of Grain Marketing Short Course
25 - 29	USDA Feed Seminar
thru 29	Cont'd AID Short Course
thru end	Cont'd CERTREM Miller

August, 1983

6 - 22	CERTREM Baker Consultant, Brazil
1 - 12	Milling Short Course

September, 1983

12 - 16	Taiwan Feed Short Course
19 - 30	Milling Short Course

(New Fiscal Year for USW and USFGC - FY-84)

October, 1983

November, 1983

1 - 2	Particle Reduction Symposium, KSU
7 - 14	Extension Conference
1 - 2	NWIC (? Ward)
thruout	Latin America Wheat Quality Tour
thruout	Asia Wheat Quality Tour
thruout	Europe Wheat Quality Tour
Mid-month	KWC Farmer's Tour

December, 1983

15 - 16	Farmer's Marketing Short Course
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January, 1984

1st week	AACC Experimental Milling Short Course
17 - 19	Hard Winter Wheat Quality Council, Holidome, Manhattan
	Greece and Israel Milling Short Course
	Kansas Formula Feed Conference
	USW and NAWG Annual Meeting

February, 1984

Storage Seminars

March, 1984

April, 1984

2 - 13 Marketing Short Course

May, 1984

21 - June 8 AFMA Short Course

June, 1984

thru -8 Cont'd AFMA Short Course
4 - 15 Milling Short Course
18 - Aug. 3 AID Short Course, Grain Storage and Marketing
18 - 29 Grain Marketing Short Course

July, 1984

thru Aug. 3 AID Short Course
30 - Aug. 10 Milling Short Course

August, 1984

thru Aug. 10 Cont'd Milling Short Course

September, 1984

17 - 28 Milling Short Course
(New Fiscal Year for USW and USFGC - FY-85)

October, 1984

November, 1984

thruout Latin America Wheat Quality Tour
thruout Asia Wheat Quality Tour
thruout Europe Wheat Quality Tour

December, 1984

13 - 14 Farmers Marketing Short Course

IDEAS FOR 1985

2 Milling Short Courses + AOM Short Course

2 Marketing Short Courses

FUTURE PLANS FOR THE IGP

1. Courses:

Grain Standards (video costs \$280/min., need 30 min.)

Storage

Warehousing

Laboratory Operation and Management

Advanced Grain Marketing

Specialty Grain Grading

Split Courses into Interest Group Sessions

2. Projects:

Provide consultative services for and with established links in foreign countries

3. Considerations for planning future programs and facilities:

"What do user's (USW, USFGC) want?"

"What is target market?"

4. Conditions required for future planning:

- More personnel

- More space

- Indication by users that change is needed

5. Special students for longer term training

- Visiting scientist

- Visiting scholars

KANSAS WHEAT COMMISSION TESTIMONY

Before the

SENATE AGRICULTURE AND SMALL BUSINESS COMMITTEE

February 16, 1983

SUBJECT: ADDITIONAL SUPPORT NEEDED FOR THE INTERNATIONAL GRAINS PROGRAM
(AGRICULTURAL INSTITUTE)

What is the International Grains Program (IGP) doing?

1. For the participants visiting the program individually, with wheat or other grain teams, with the various short courses or as special students sponsored by U.S. Wheat Associates, the IGP serves in a teaching and extension function.

2. For the farmers supporting the program, the IGP promotes his wheat, corn, sorghum or soybeans to these very important buyers, millers, bakers or users of his product. It generates the knowledge of how to effectively and efficiently buy and use our agricultural commodities and this leads to sales and, more importantly, repeat sales.

3. For the Wheat Commission and the Corn, Sorghum and Soybean Commissions, the International Grains Program provides answers to our foreign customers' questions, training them to use our commodities and our marketing system and permits us to spend market development money right here in our own state.

4. For the professors participating in the program, the IGP gives them a broader base and perspective from which to teach all their students. They teach from a worldwide, rather than provincial point of view. Also, as the professors travel on consulting trips abroad, they have access to foreign mills, bakeries, plants, etc. which were previously off limits.

5. For the students at Kansas State University, the program provides the ability to meet foreigners, to exchange views, to hear or try and speak different foreign languages and to receive better instruction from the professors due to their association with the IGP.

6. For Kansas State University, the program provides support for the activities in several departments, provides some new foreign students, and, most importantly, is enhancing the worldwide reputation of Kansas State University and the Grain Science and Industry Department.

7. For the State of Kansas, the International Grains Program sells wheat, corn, sorghum and soybeans. Processing machinery built in the State is sold often also. Hotel rooms, goods and services are sold to the visiting participants. The program serves as an image builder for the entire State and gives us that competitive edge we need in personal contacts with our very important foreign customers.

Needs from the Legislature

What we need from you and the Legislature is an addition to the International Grains Program budget this fiscal year, if possible, the money to hire a Director-Coordinator. The program has grown to the point where this position is desperately needed.

We also need a commitment from you to acquire, say by FY 85, some additional space in Waters Hall Annex for more classrooms and laboratories for the program. This space is crucial if we are to add new courses and staff in order to provide more services to our customers.

We will:

We will provide the translation equipment for the renovated space, some other needed staff, new course ideas and the ~~contents~~ *contracts* to find participants for the courses in the future.

We also are approaching the surrounding hard red winter wheat states for contributions and support for the IGP since it benefits them, too.

We must not forget that we face competition from Canada, Australia, Argentina, the EC, as well as from North Dakota.

I will be glad to answer any questions and want to thank you for the opportunity to speak before this committee.

Thank you.