

# Saving Lives When Seconds Count



**Easy-to-use tools to respond to an intruder, support law enforcement, and respond to medical emergencies include:**

- ♦ **Pepper Spray**
- ♦ **Blinding strobe light**
- ♦ **Flex cuffs**
- ♦ **Security defense baton & window break**
- ♦ **Whistle**
- ♦ **Reflective vest**
- ♦ **Trauma kit**

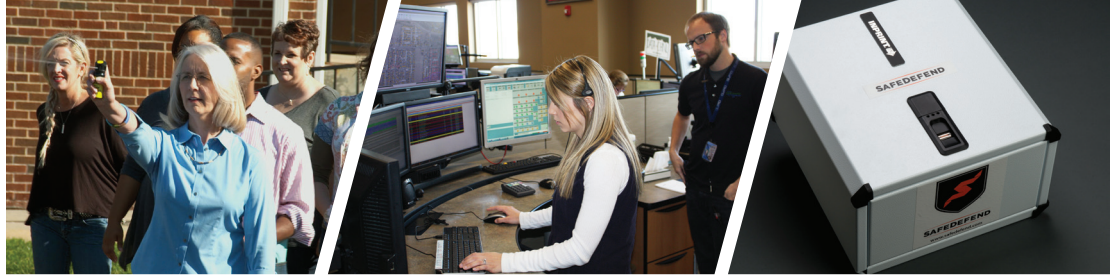
*Tools based on law enforcement and threat assessment expert recommendations to dramatically increase survival chances.*



**SAFEDEFEND**

**SAFEDEFEND, LLC**

104 East Main Street  
Gardner, KS 66030



## **Prepare, Notify, Protect**

School intruders have become a reality for too many teachers, students and parents. Having effective, comprehensive protection is vital to the outcome of a dangerous situation.

**SafeDefend™** provides an easy, effective way to **prepare, notify, and protect...** empowering your employees with the simple swipe of their fingertip.

**The SafeDefend™ System** will *prepare* your staff, *notify* law enforcement and your staff, and *protect* those most precious to you, your students.

**SafeDefend™** enhances your current school safety plan and any system or process currently in place. With the swipe of a finger, **SafeDefend™**:

- **Prepares and trains** staff using certified law enforcement trainers. Teachers learn how to respond during the chaos of a crisis.
  - **Notifies** law enforcement and all school employees immediately when a crisis occurs.
    - ♦ Reduces law enforcement response time.
    - ♦ Gives staff real time information allowing them to make informed decisions. *Staff knows whether to run, hide, or fight.*
    - ♦ Staff knows help is on the way and can manage the crisis and protect students instead of trying to call 911.
  - **Protects** students and staff with all of the following system components:
    - ♦ **SafeDefend™ Safe** – opens with the swipe of a finger.
    - ♦ 15 unique fingerprints can be programmed in each safe.
    - ♦ Controlled access prevents false alarms.
    - ♦ Secures all items against unauthorized use.
    - ♦ Immediately sends alarm and notification when opened.
- Automatic notification goes to:**
- ♦ Law Enforcement
  - ♦ Main Office
  - ♦ On-site Resource Officer
  - ♦ Teachers and Staff
  - ♦ District Administrators

**Contact Us Today** | Phone: **913-856-2800** | Email: **info@safedefend.com**

# Prepare. Notify. Protect.

## FACTS

The average number of people injured in a mass shooting event, when the shooter is stopped by law enforcement, is 14.

The average number of people injured in a mass shooting event, when a shooter is stopped by civilians is 2.5.\*

\*Source: Ron Borsch, lead trainer for SEALE Regional Police Training Academy in Bedford, OH

## TESTIMONIALS

*"Yes, (I would recommend SafeDefend"), we all need a plan and it is great to have something so easy for peace of mind. Teachers definitely need this product."*

## TEACHERS' FEEDBACK

*"Jeff has been in our shoes. He thinks like we do."*

*"I feel that this system has proven methods that can change and save lives."*

*"I feel better prepared. More confident to protect my students."*

*"SafeDefend" gives us a significant advantage and the tools to protect."*

*"I feel equipped. This system takes the guesswork out school defense."*



## About SafeDefend™

Following the Sandy Hook tragedy, Jeff Green, a former school principal and founder of **SafeDefend™**, was reviewing his school's safety plan. He realized he had a sound safety plan in place *but it was not enough*. Sandy Hook was **BETTER** prepared than most schools and yet the unthinkable happened.

Jeff realized a more comprehensive, cost effective approach was needed. An approach that would better **prepare** teachers to react faster in a time of crisis, would automatically **notify** law enforcement saving precious minutes when seconds matter and better **protect** the students, teachers and staff at all schools. He received input from law enforcement at the local, state, and national level, teachers and parents to develop the tools and training behind **SafeDefend™**.

### ■ Law enforcement stressed the need for:

- ♦ Quicker notification and better information flow
- ♦ A way for staff to respond to the crisis until help arrives

### ■ Teachers wanted a system that would:

- ♦ Notify law enforcement immediately
- ♦ Provide teachers information to make informed, critical decisions
- ♦ Empower them to protect their students
- ♦ Provide training to help them use the tools during a time of high emotion and fear

### ■ Parents wanted a system that would:

- ♦ Help calm their fears
- ♦ Put tools in the hands of trained teachers
- ♦ Give their children the BEST chance to survive

Jeff listened and developed **SafeDefend™** with these exact specifications in mind.

Schools want to provide the best for their teachers and students. **The SafeDefend™ System** can work within a school's budget to enhance their current safety plan and is expandable for maximum safety and future planning. Only **SafeDefend™** provides a comprehensive system recommended by law enforcement, teachers and parents.

Give your schools the protection they deserve and your parents the peace-of mind that they need with **SafeDefend™**.



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