

CHILDREN'S PROTECTION REGISTRY (CPR)

What is the Children's Protection Registry? (CIPR)

Modeled after national Do-Not-Call legislation and successfully implemented in Utah and Michigan, the Child Protection Registry is a "Do-Not-Contact" program that allows families to block adult product solicitations to their electronic contact points. This registry blocks advertisements or promotions primarily of products that minors are prohibited from purchasing, including alcohol, tobacco, gambling, pornography and illegal drugs.



Why is online protection for children like this important?

Children as young as two are spending more time on computers, iPads and cell phones than ever before. Marketers soliciting adult oriented products are also using technology more and more to promote their brands and services. Unfortunately, the solicitations these companies are sending are often times exposing minors through their email, text messages and instant messengers. These companies seeking to expand their audience are able to obtain email addresses from the internet without going through any kind of age verification process. This protection will help parents protect a child's cyber-address and compliment the Kansas Children's Internet Protection Act (CIPA) of 2013, Internet filtering at K-12 schools and libraries.

Who can register?

Any electronic contact point to which a minor may have access can register for this service free-of-charge, including parents, grandparents, care-givers, schools and institutions.



How does it work?

Those who wish to block these types of solicitations can register their email addresses, instant messenger IDs, and cell phone numbers at a state run website created for this purpose. Solicitors will then scrub their contact lists against the registry. Registered emails and other "contact points" will then be removed. The marketers will NOT have access to the actual contact point information.

How is the registry enforced?

Violations will be reported by recipients, at which point fines may be assessed. Marketers have 30 days to scrub registered contact points from their lists before complaints may be filed.

What's the fiscal impact?

The registry is funded by charging adult product marketers a small fee based on the number of addresses they check against the registry, so there will be no fiscal impact to any state that participates. In fact, the Utah and Michigan registries have generated revenue for those states.

TESTIMONIALS

Marilyn Larsen, PTA

Safety & Welfare Commissioner, Utah PTA

"The Utah Child Protection Registry is a source of protection for our children. Our values and principles are very important to our families and the Registry helps protect the things we care about most, our children."

Lezlee Bylund, Northern Director

Utah Netsmatz

"The Utah Child Protection Registry is a great tool for families and children. Protecting Utah's youth should be a #1 priority. The registry is essential in helping families feel like they can control what comes into their homes. Capt. Jessica Farnsworth with the Utah ICAC Task Force made this statement, 'Those who have been charged with child pornography are often involved with the actual physical sexual exploitation of the child victims---and many admit to victimizing multiple children.' We are putting our youth in danger if we don't stand up and put a stop to this!

It is important for all of Utah's youth to be educated in Internet safety. The Utah Child Protection Registry helps put a stop to introducing harmful material to our youth."

Tibby Milne, CEO

Utah Council For Crime Prevention

"A major part of the Utah Council for Crime Prevention's mission is the protection of children and their families. We are grateful for the Utah Child Protection Registry that serves as a valuable tool to help us reach this goal. Over 350,000 Utah individuals, homes, schools, businesses, and other organizations have recognized the importance of the Registry and the protection it offers. Thank you for helping us 'take a bite out of Crime'."

Senator Ralph Okerlund

Utah Senate Majority Leader

"It is rare that government can provide a service to families while not creating extra burden on taxpayers but the Child Protection Registry has been able to accomplish just that. As a legislator, I am constantly balancing the needs of my constituents with the cost involved. The Utah Child Protection Registry has been able to provide a valuable service to families while bringing positive revenue to the state. A win-win for taxpayers and children in our state."

Governor Rick Snyder

Governor of Michigan

"I am confident that, under the leadership of Secretary of State Johnson and with the department's resources, the program will deliver the best possible service for Michigan families."

Secretary of State Ruth Johnson

Michigan Secretary of State

"It's a struggle for parents to just keep up with the new social media sites and the online games our kids are using. But this registry is an easy and simple way to put some controls in place. Our department has contact with more Michigan citizens than any other state agency and that provides an ideal opportunity for us to advance the mission of this registry and protect our children."

House Representative Lisa Lyons

District 86, Alto

"As a mother of four young kids, it gives me great comfort to know there is a free service like the Michigan Child Protection Registry, allowing parents to limit harmful and inappropriate enticements that target our kids."