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Sam Brownback, Governor

January 20, 2016

The Honorable Dan Hawkins Chairman, Health and Human Services Committee Kansas Capitol Building, 521-E

RE: Testimony on behalf of HOUSE BILL No. 2471

Mr. Chairman and Members of the Committee:

This is a quick summary of the FY-16 first six-month process by the Kansas Board of Barbering (KBOB) to identify goals and objectives as well as to identify statutory and regulatory amendments; thus enabling KBOB to accomplish its goals and objectives:

- 1) In June 2015 long serving KBOB Administrator Robert (Bob) Zook passed away and with his passing significant historical insight also passed.
- 2) In July 2015 the KBOB board named Larry Montgomery as their new Administrator.
- 3) In August 2015 the board identified the need for two board committees; including a strategic planning committee to craft a strategic plan identifying goals, objectives and strategies for the next three years and a statutory and regulatory oversight committee to identify statutory and regulatory changes needed to accomplish the goals and objectives of the strategic plan.
- 4) On October 31, 2015 the board approved a 3-year strategic plan with two goals; to a) effectively protect the consuming public, and b) effectively supervise the barbering industry. A copy of the strategic plan is enclosed. Immediately thereafter, KBOB's statutory and regulatory oversight committee began identifying statutory and regulatory amendments necessary to achieve the plans goals and objectives.
- 5) On January 12, 2016 a preliminary bill was introduced in the House Committee on Health and Human Services by Chairman Hawkins to address needed statutory modifications. The primary objectives of H. B. 2471 are:
  - a. To improve KBOB's ability to support community job development by enabling entrepreneurs and Community Colleges to cost effectively create barber schools, thus licensing more barbers to fulfill the unmet need for barbers and barber shops throughout Kansas; and

b. To improve KBOB's ability to increase fee fund revenue without raising fees, thus enabling the public to be protected by ensuring adequate sanitary requirements are met and maintained in shops and schools.

It has been years since most barbering statutes have been updated. H. B. 2471 mostly consists of housekeeping updates including, specifically:

65-1810(a)(1) to enable barber schools and colleges in Kansas to better compete with neighboring states by providing a competitive range of hours required to graduate.

65-1810(a)(c) - to bring barber instructor requirements more in line with college requirements for teacher graduates; thus creating a larger pool of qualified instructors.

65-1810(e) - to enable barber schools and colleges in Kansas to offer refresher courses for defined graduates, barbers seeking to return to the industry, and professionals in related industries; thus creating a larger pool of qualified barbers.

65-1812(a)(3) - to enable barbers from any branch of the United States military service and cosmetologists licensed by the Kansas Board of Cosmetology to complete education defined by regulation and take the Kansas Board of Barbering examination; thus creating a larger pool of qualified barbers.

65-1819(b) – housekeeping and to clarify the relicensing process for barbers whose licenses have expired for either less or more than three years.

65-1820(a)(1-12)(b)(c) and (d) – housekeeping and to establish the ability of KBOB to charge fines up to \$1,000 for sanitary and license violations.

65-1824(e) – housekeeping and to clarify KBOB's ability to issue cease and desist orders for specific licensing violations.

65-1824(f) – housekeeping and to clarify KBOB's ability to apply to any court of competent jurisdiction to enjoin any person in violation of 65-18, the barbering chapter.

Your positive consideration of this bill is greatly appreciated. Thank you.

Sincerely,

Larry Montgomery Administrator

**Enclosure** 



## THREE YEAR STRATEGIC PLAN FY-16, 17 and 18

As modified and approved by the Board on October 31, 2015

Vision:

To be recognized as an effective and efficient Fee Funded Board for Protection of the Consuming Public and Supervision of the Barbering Industry.

Mission: The Mission of the Kansas Board of Barbering is to protect the health and welfare of the consuming public through the enforcement of barber statutes and regulations regarding sanitation in the barber profession; to ensure only qualified and well trained barbers and barber instructors are licensed; to ensure all shops and barber colleges are properly licensed and operating effectively; to provide supervision and support for the industry, including ensuring effective regulations are in place to allow the Kansas Barber Industry to be State of the art; balancing fees, fines and costs; communicating effectively with the profession and the public; and, ensuring the Board and Staff are knowledgeable and well qualified.

**Goal #1 – Effectively Protect the Consuming Public!** Goals:

> Goal #2 – Effectively Supervise the Barbering **Industry!**

## KBOB Goals, Objectives and Strategies for FY-16, 17 & 18

## **Goal #1 – Effectively Protect the Consuming Public**

OBJECTIVES	STRATEGIES	PRIORITY
Ensure Sanitation is in accordance	Ensure good sanitation practices are taught	FY 16 – 18
with Regulations	thoroughly in barber schools and verified	#1
	during Examinations.	
	Provide annual inspections of shops and	FY 16 – 18
	quarterly inspections of schools to ensure	#1
	sanitation and other regulations are in	
	compliance with required expectations.	
	Issue fines to shops, schools and/or barbers	FY 16 – 18
	found in violation of regulations.	#1
Ensure all professionals in the	Instructors: From the perspective of	FY – 17
barber industry are qualified and	ensuring the knowledge of basics, consider	#1
knowledgeable	the use of NIC written and practical	"1
Miowicageable	Instructor examinations.	
	Instructors: From the perspective of	FY - 17
	knowledge of the teaching process, consider	#1
	working with a Community College to	
	conduct continuing education for Instructors	
	regarding professional teaching methods.	
	Instructors: From the perspective of	FY – 17
	ensuring quality continuing education,	#2
	consider the use of NIC web based	
	continuing education for Instructors	
	School Administrators – identify the best	FY – 18
	possible process to ensure school	#1
	administrators know the basic rudiments of	
	teaching; professionally and specifically to	
	barbering.	
	Barbers – identify the best possible process	FY – 18
	to ensure barbers continue to be	#2
	knowledgeable about changes in the	
	profession, possibly via some form of	
	seminars and/or the use of a news letter;	
	whether on or off the web site.	

## **Goal #2 – Effectively Supervise the Barbering Industry**

OBJECTIVES	STRATEGIES	PRIORITY
Ensure effective regulations are in	Review and implement both temporary and	FY – 16
place to allow the Kansas Barber	permanent regulations for Cosmetologist	#1
Industry to be State of the Art.	Cross-Over Licensing	
	Review and implement regulatory changes	FY – 16
	to make it easier for entrepreneurs and	#1
	others to start a barber school, including	
	issues regarding barbers not required to	
	serve as administrators; reevaluate the need	
	to have two instructors for 10 students (and	
	on-going ratio requirements); whether it is	
	necessary to have 2,500 sq. ft. and other	
	Regulations as determined appropriate.	
Palanca Food Financial Costs	Concrete more licensed barbare to hale	FY – 16
Balance Fees, Fines and Costs	Generate more licensed barbers to help	
	reestablish the industry in counties where	#1
	there are no barbers and generate more	
	revenue to operate the Board without	
	increasing fees, as much as practical.  License more barber schools in Community	FY - 16-18
	Colleges, Tech Schools, Trade Schools and	#1
	State Prisons.	#1
	Potentially create fees through Board	FY – 18
	sanctioned seminars.	#2
Improve Communication with	Improve and expand the KBOB web site to	FY – 17
Stakeholders	include additional useful information.	#1
	Develop an information letter that will go	FY – 16
	out with each new barber, instructor and	#1
	school license.	EV 47
	Develop a newsletter to be included on the	FY – 17
	web site – and generally update the site.	#1
	Find a way to utilize social media; including use of mobile notifications.	FY - 18
	Utilize press releases to notify the public of	FY – 17
	happenings in the industry, including both	#2
	good things happening as well as notifying	=
	the public (and barbers) of barbers who's	
	licenses have expired.	

OBJECTIVES	STRATEGIES	PRIORITY
Ensure the Board and Staff are	Join the National Association of Barber	FY – 17
knowledgeable regarding the	Boards of America to enable Board	#1
industry, nationwide.	Members and Staff to attend national	
	meetings – whether paid for personally or, if	
	funds are available, to be reimbursed by	
	KBOB.	